

Mission Statement

Planned Parenthood Arizona promotes and protects every person's freedom and right to enjoy sexual health and well-being, to make reproductive choices, and build healthy, strong families.

Planned Parenthood Arizona is the largest sexual health organization in Arizona. We serve more than 90,000 women, men, teens and parents through our healthcare, education, outreach and advocacy efforts.



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**LETTER FROM OUR CHAIR & PRESIDENT
IT ALL COMES DOWN TO OUR PATIENTS.**

It all comes down to our patients. That's what we've been reminded of over and over in recent years.

It's our patients who energize our staff to come to work, even when they have to brave swarms of protesters. If our patients can persevere, so can our staff.

It's our patients who inspired over 20,000 families and individuals to donate to PPAZ this year. It's to ensure that no patient misses out on that moment when they can take charge of their future, establish their self-reliance and raise a family with pride.

It's for our patients that so many elected officials stare down their opponents in order to protect access to affordable, effective and safe birth control and abortion care.

It is because of our patients - past, present and future - that Planned Parenthood survives and thrives. It is patients who saw malicious videos and stood up to declare, "I went to Planned Parenthood, I know what service I needed, and I know how I was treated. And these slanderous lies have nothing to do with my Planned Parenthood experience."

It is our patients who've hosted house parties and pop-up art sales and even bake sales to ensure that Planned Parenthood's doors stay open.

It was unquestionably patients in the millions - and their family and friends - who came out the day after the presidential inauguration to declare to Donald Trump that the reproductive health care and accurate sexual health information that are Planned Parenthood's hallmarks will endure.

As you will see in this Annual Report, 2016-2017 was another year of dramatic progress at Planned Parenthood Arizona, all of it centered on our patients.

We and the PPAZ Board and staff are grateful for the time, thought and financial resources so many Arizonans have committed to the women, men and young people who are constantly in the forefront of our minds and at the center of our hearts.

As long as we as human beings continue to make progress toward more fully realized lives, greater equity and less prejudice and oppression, we claim that success and double down to make more.

Thank you for your support.



A handwritten signature in black ink that reads "Bryan S. Howard".

Bryan S. Howard
PRESIDENT & CEO



A handwritten signature in black ink that reads "Kerry Blume".

Kerry Blume
CHAIR, BOARD OF DIRECTORS





PLANNED PARENTHOOD ARIZONA, INC. BOARD OF DIRECTORS

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TREASURER

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Andrew Norris

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Magdalena Verdugo

Xanthia Walker

Shelby Weathers

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Noor Zwayne, M.D.

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Thea Eigo

Deja Foxx

Zaniel Rodriguez



PLANNED PARENTHOOD ADVOCATES OF ARIZONA

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SECRETARY/TREASURER

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Demetra Presley

Eric Schindler, PhD

Lauren Schroeder

Eve Shapiro, M.D.

Colin Tetreault

EXECUTIVE TEAM

Bryan S. Howard, *President & CEO*

Patricia Gross, *Vice President of Special Projects*

Nasir Khan, *Vice President of Strategy & Organizational Effectiveness*

Andrea Levy, *Vice President of Finance & Administration*

Jodi Liggett, *Vice President of External Affairs*

Annet Ruiters, *Vice President of Organizational Advancement*

James Washington, *Vice President of Patient Services*

THANK YOU PLANNED PARENTHOOD LEADERS AND SUPPORTERS...

Planned Parenthood gratefully acknowledges the individuals, organizations, corporations and foundations who have supported our mission with charitable donations.

We would like to thank the **Arizona Family Health Partnership**, who distributes federal Title X family planning funding, which plays an invaluable role in our ability to provide sliding fee scale health care.

Please know we are tremendously grateful for your support. We could not do our work without your investment and we thank you for your trust and commitment.



MILESTONES

BE A GREAT, INCLUSIVE ORGANIZATION

PLANNED PARENTHOOD STAFF, VOLUNTEERS AND PATIENTS IN THE MEDIA

Planned Parenthood was sought after frequently by local and national media outlets to illustrate why ACA repeal and defunding efforts are so harmful to the people we serve. We shared stories about the care we provide through many different lenses, such as when patient advocate Deja Foxx so boldly stood up against Senator Flake at a town hall, and through the lens of our caring staff and providers. *Allure* Magazine featured a multi-page spread profiling our Maryvale Health Center. It captured the resilience of our staff despite the stresses of daily life running the busiest Planned Parenthood health center in Arizona. It showed the compassion of our care providers and their stories of why they decided to work at Planned Parenthood. It also revealed what we are truly providing to our patients is a safe space and empowerment over their bodies and lives – something they rarely receive outside our doors.



PHOTOS COURTESY OF ALLURE MAGAZINE

PROMOTING POLICIES FOR INCLUSIVE COMPREHENSIVE SEXUAL HEALTH EDUCATION

Inclusive Comprehensive Sexual Health Education – A.K.A “sex ed” – addresses more than the birds and the bees. It’s about Child Safety – what is good/bad touch, how to find a trusted adult; knowing how to be protected from sexually transmitted infections and unintended pregnancy; learning about how to create healthy relationships; and learning about consent and respecting others.

The SHARE program is a multi-pronged campaign aimed to ensure all Arizona students (K-12) are able to have inclusive comprehensive health education. A major part of this campaign is to pass an inclusive comprehensive health education policy – ideally at the state level; however, this has been particularly challenging. Pivoting to our local school board leaders who understand the challenges of their students, we have found success at local school boards passing inclusive comprehensive policies. Currently, the following school boards have passed inclusive comprehensive health and sex education policies: Creighton Elementary, Phoenix Union, Tempe Union, Tucson Unified, and Sunnyside – covering roughly 10% of public school students in Arizona.

To pass truly inclusive policies, comprehensive health education should include: medically accurate information, risk reduction behaviors, healthy relationships, anti-bullying and consent strategies; and be LGBTQ inclusive. It’s currently illegal in Arizona to have positive acknowledgment and discussion of LGBTQ health, families or the community in public school sexuality curricula. That’s right – it’s illegal to teach inclusive comprehensive health education in Arizona. The archaic law is meant to shame LGBTQ students in classrooms across the state. Rather than acknowledge LGBTQ students and families, educators and school districts play it safe and are simply silent when it comes to LGBTQ issues. That’s why we’re working hard to specifically repeal this law.



EXPANDING OUR SERVICES TO INCLUDE HIV PREVENTION MEDICATION

PPAZ now offers evaluation, monitoring, and PrEP/PEP prescription for patients at substantial risk or known exposure to HIV. Pre-exposure prophylaxis (or PrEP) is a daily pill that can help prevent HIV. If you don't have HIV, taking PrEP every day can lower your chances of getting HIV from sex by more than 90%. PrEP, also known by the brand name Truvada, is highly effective for preventing HIV if used as prescribed, but is much less effective when not taken consistently.

PrEP is expensive so we are currently working with a pharmacy to possibly offer it at reduced pricing. We also offer PrEP consultation on a sliding fee scale at our Title X centers. Planned Parenthood aims to help our most vulnerable, most at risk patients, in our most underserved areas, with the least amount of resources available to access this medication. We care. No matter what.



EXPANDED CARE IN UPGRADED FACILITIES

Planned Parenthood Arizona is pleased to have opened our new **Tempe Health Center**. The new state-of-the-art facility has been completely remodeled and better equipped to provide patients with the convenient, expert care they expect from Planned Parenthood. The new location is accessible by public transportation and multiple freeways, and it will continue to deliver high quality care such as birth control, annual wellness exams, STI testing and treatment, lifesaving cancers screenings and safe, legal abortion care. Now with larger facility and staff, the center has the capacity to serve more of the surrounding community and can offer expanded service hours. Interior upgrades and digital innovations within the health center have been implemented to create a seamless and personalized health care experience for all who walk through our doors.

In order to expand services at convenient hours for our patients, we have begun implementing dual clinician models at several of our centers including Mesa and Tempe. The use of two clinicians ensures the center remains open as staff schedules can sometimes unexpectedly change. PPAZ is moving toward this dual clinician model at our centers with the highest volumes. Patients are enjoying the expedited health care delivery and extended hours.

ASSISTING PARENTS IN THEIR ROLE AS PRIMARY SEXUALITY EDUCATORS FOR THEIR CHILDREN

Planned Parenthood educators traveled around the state this year providing more than 50 presentations in schools, youth programs, group homes, churches and college campuses. In addition, we offered nine professional trainings for teachers and other youth serving professional.

To assist parents in their role as primary sexuality educators for their children, we added a new parent workshop to our offering for parents: [Let's Talk About... Being the Parent of an LGBTQ Child](#) - a workshop for parents and allies eager to learn more about risk and protective factors for LGBTQ kids and how to advocate for more inclusive sexuality education in Arizona schools. Our parent workshops are a unique opportunity to hear and learn from the experience of other parents, while strengthening your own skills for these essential conversations with your child. Other parent workshops we currently offer include the bilingual [Yo Soy Tu Niña](#), which uses a dramatic video to highlight one family's struggle to communicate effectively about dating, healthy relationships and sexuality, and [Parents as Sexuality Educators](#).



ASSISTING TEACHERS WITH SEXUALITY EDUCATION IN THE CLASSROOM

Planned Parenthood Arizona, along with our partners, Child and Family Resources and Sunnyside Unified School District (SUSD) successfully completed year two of Mobilizations for Positive Futures (MPF). MPF was a five year federal Teen Pregnancy Prevention (TPP) grant to implement effective, evidenced-based medically accurate sexuality education to middle and high school students in the Sunnyside district and surrounding community.

We facilitated hundreds of hours of curriculum content to 8th and 9th grade students and pregnant and parenting teen girls, reaching 3,000 youth. School faculty and staff received training to 1) Effectively and confidently facilitate the curriculum with their students while also 2) Building the skill and capacity of MPF staff to deliver instruction to new teachers as the need arises through a Training-of-Trainers model. This is critical to the sustainability of the project even after funding ends. The MPF project has revitalized interest on the part of SUSD to assemble a comprehensive sexuality education program that reaches all grade levels. PPAZ has helped spearhead these efforts, serving on the curriculum review committee.

Unfortunately, this grant has been cut short by the US Department of Health and Human Services who informed all grantees that funding will end next June because the Trump Administration, in its FY 2018 budget proposal, did not recommend continued funding for the TPP program. We are working with our partners to develop a transition plan to ramp up our activities in this last fully funded year and possibly transition this program to a privately-funded, much leaner program in the final two years.



FIGHTING BACK AGAINST AFFORDABLE CARE ACT REPEAL AND FEDERAL DEFUNDING EFFORTS

In the months since the November 2016 election, the Trump Administration has undertaken numerous efforts to repeal the Affordable Care Act (ACA) and defund Planned Parenthood. Planned Parenthood has led the fight against these attacks and as of this writing we have been successful, thanks to the calls, letters, marches, rallies, town halls, tweets and emails from our supporters. We hosted 260 events, including empty chair town halls, bird dogging actions, phone banks, tabling, rallies, visibility actions, press conferences, petition deliveries and constant contacts to Members of Congress. Senator Jeff Flake received more than **28,000 calls and emails** from our supporters. We signed up **8,800** new supporters and **950** volunteers since January of this year. Arizonans have made their voice heard; they stand with Planned Parenthood and the women, families and young people we serve.

BUILDING OUR MOVEMENT

Planned Parenthood Advocates of Arizona hosted a grassroots bootcamp training 150 volunteers, leaders, staff and many young activists. This was part of a national organizing effort taking place in four cities across the country to train a total of 1,000 volunteer leaders who will build 600 volunteer action teams in every state and in every community with a health center. Volunteers learned how to organize, recruit, and lead data-driven campaigns. These intersectional, grassroots efforts aimed to educate communities around sexual assault, sex education, and reproductive health care, and to fight back against legislative attacks. Advocates and volunteers immediately put strategy into practice during the summit with an action urging supporters to call on Members of Congress to pass legislation to protect all immigrant youth and their families.

STANDING WITH PLANNED PARENTHOOD AND THOSE WE SERVE

Planned Parenthood Advocates of Arizona (PPAA), Planned Parenthood's political arm in Arizona, hosted sold-out events in Flagstaff, Phoenix, Tucson and Yuma this spring, giving supporters an opportunity to rally with each other and show they Stand with Planned Parenthood, especially during these challenging times. The events, ranging from a variety show hosted by famous drag queen Tempest Du Jour, dinner keynoted by Flagstaff Mayor Coral Evans, luncheon featuring Planned Parenthood Action Fund CEO Cecile Richards and a reception at Prison Hill Brewing Company, raised more than \$300,000 for PPAA's efforts to support and elect candidates who stand with women, young people and families in Arizona.







MILESTONES ENHANCING FINANCIAL STRENGTH

AWARDED OVER \$600,000 IN LEGAL FEES AND COSTS OVER "ABORTION REVERSAL" CASE

PPAZ and other providers were awarded nearly \$613,000 for legal fees and costs from a case stemming from Arizona's 2015 "abortion reversal" law. Before the law was repealed last legislative session to avoid a continuing court battle, state law forced doctors to lie to their patients by telling them they could reverse their abortion.

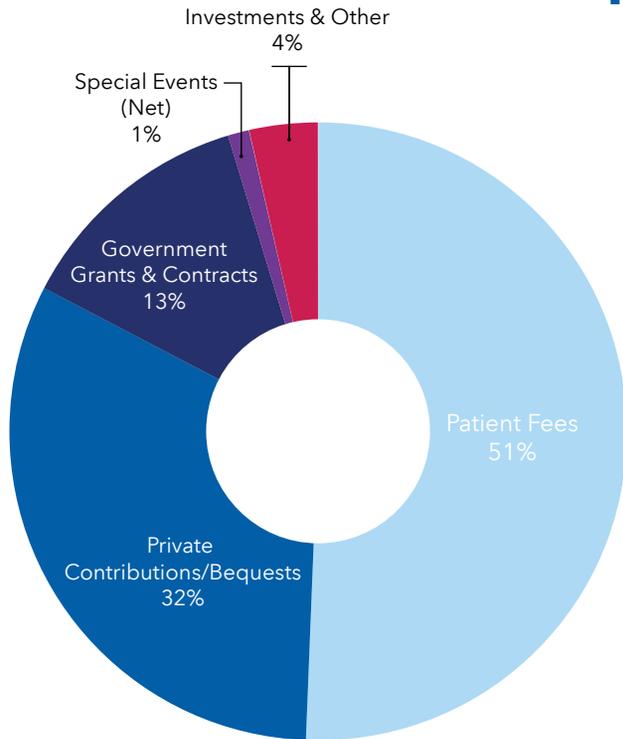
Planned Parenthood Arizona and the ACLU sued the state of Arizona to protect doctors from being forced to commit malpractice. Including the \$600,000 award, the state of Arizona has spent more than \$1.7 million in tax payer money to pay opponents' legal bills for frivolous and unconstitutional laws that needed to be litigated.



INCREASING RESERVES TO PREPARE FOR THE ROAD AHEAD

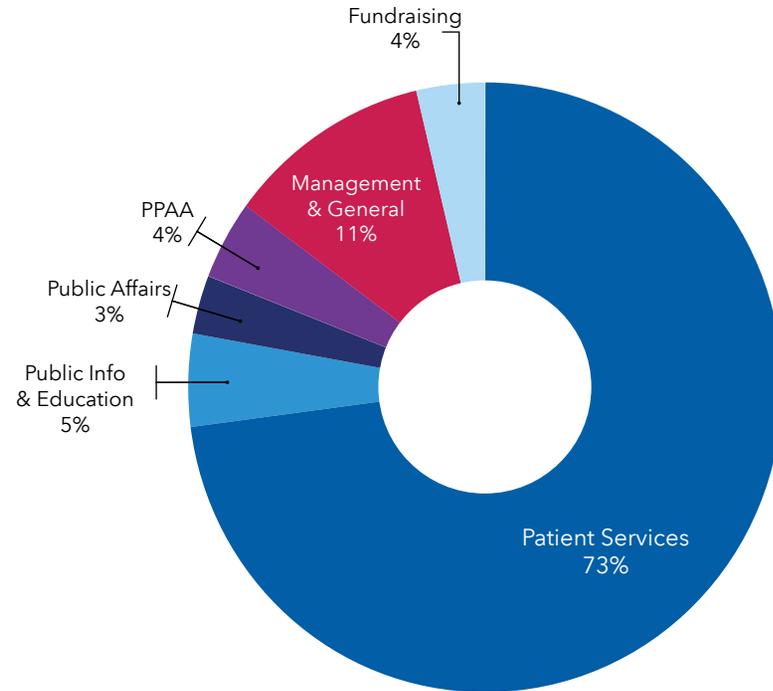
This past fiscal year, we saw an increase of 21% in overall revenue, largely thanks to the tremendous support of our donors and activists. We were fortunate to end the fiscal year in a strong financial position, enabling PPAZ to purchase our new Tempe East Valley Regional Health Center and ensuring the center provides the most convenient, comfortable and safe environment for our patients and staff. In addition, we are working with our Board of Directors to build our reserves to ensure our doors stay open to those who need us most - no matter what.

Financial Overview



REVENUE

Patient Fees	\$ 8,518,580
Private Contributions & Bequests	\$ 5,390,712
Government Grants & Contracts	\$ 2,125,369
Special Events (Net)	\$ 188,231
Investments & Other Income	\$ 604,314
TOTAL	\$ 16,827,206



EXPENSES

Patient Services	\$ 9,965,753
Public Information & Education	\$ 673,184
Public Affairs	\$ 424,703
Planned Parenthood Advocates of Arizona	\$ 573,620
Management & General	\$ 1,523,305
Fundraising	\$ 509,550
TOTAL	\$13,670,115
Split Interest Agreement Market Adjustment	(\$ 4,365)
Change in Net Assets	\$ 3,152,726
<i>Detail</i>	
Allocated to Investment in Property, Plant & Equipment	\$ 1,281,972
Allocated to Board Required Reserve	\$ 426,000
Change in Net Assets (Cash)	\$ 1,444,754

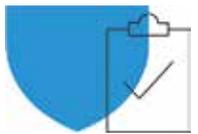
Please note: This statement of revenue, allocation and expenses is the responsibility of the management of Planned Parenthood Arizona. PPAZ, as a 501 (c)3 organization, maintains a system of internal accounting controls designed to provide reasonable assurance the financial information is free from material misstatement.

Our Impact by Numbers



34,869

patients walked through our doors
and made **54,090** visits



47,699

(88%) visits were for routine, preventive care, including **2,484** pap tests,
25,317 birth control services, **3,155** IUD and implant insertions, **16,302** tests
and treatments for sexually transmitted infections



6391

(12%) visits were for abortion care

PAYMENT METHOD FOR ALL SERVICES

Paid out of Pocket	36%
Used Commercial Insurance	30%
Title X Federal Family Planning Funding	19%
AHCCCS (Medicaid)	10%
Charitable Donations	5%

Health Centers

Flagstaff Health Center

(Title X)

2500 S. Woodlands Village Blvd., Ste. 12
Flagstaff, AZ 86001

Glendale Health Center

5771 W. Eugie Ave.
Glendale, AZ 85304

Mesa Health Center

(Title X)

1235 S. Gilbert Rd., Ste. 7
Mesa, AZ 85204

Maryvale Health Center

(Title X)

4616 N. 51st Ave., Ste. 210
Phoenix, AZ 85031

Central Phoenix Health Center

(Title X)

4751 N. 15th St.
Phoenix, AZ 85014

Tempe Regional Health Center

1837 E. Baseline Rd.
Tempe, AZ 85283

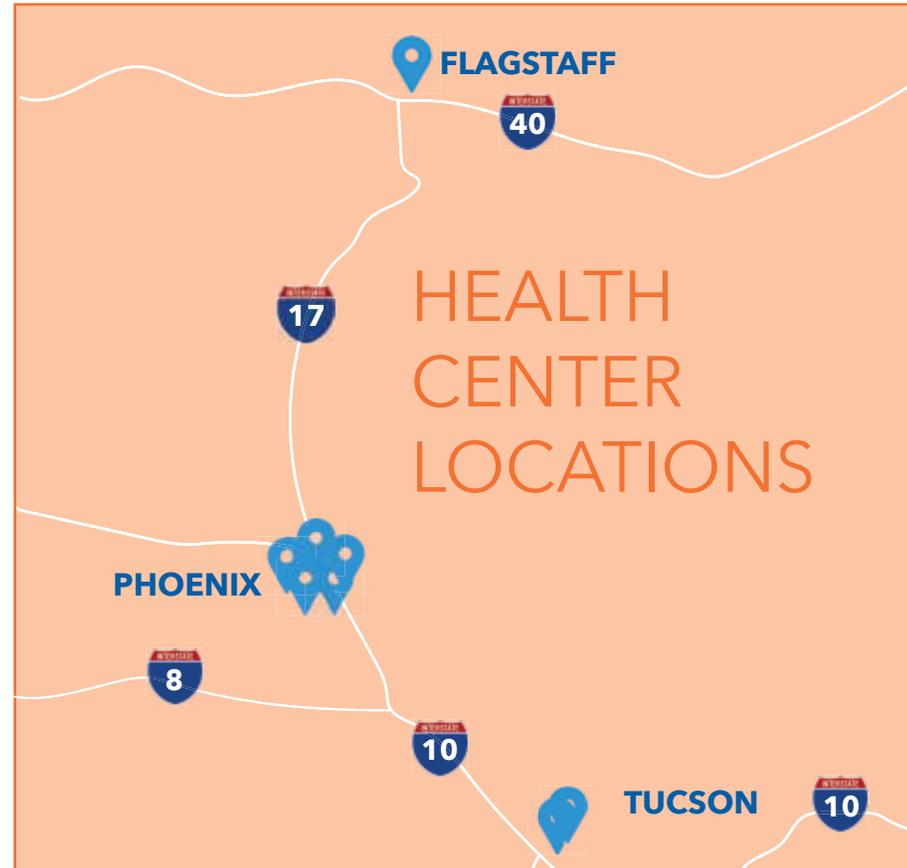
Margaret Sanger Health Center

(Title X)

2255 N. Wyatt Dr.
Tucson, AZ 85712

Tucson Women's Center

5240 E. Knight Dr., Ste. 112
Tucson, AZ 85712







Planned Parenthood Arizona, Inc.

CONTACT US

Health Care: 855.207.PLAN

Fundraising: 602.263.4216 | donate@ppaz.org | www.ppazdonate.org

Education: education@ppaz.org

Public Policy: advocate@ppaz.org

Media: media@ppaz.org

ppaz.org

Social Media Handles

f Facebook: [/plannedparenthoodaz](https://www.facebook.com/plannedparenthoodaz)

t Twitter: [@pparizona](https://twitter.com/pparizona)

@ Instagram: [@pparizona](https://www.instagram.com/pparizona)

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