Planned Parenthood

Planned Parenthood of Greater Texas
Your Partner for a Healthy Community: 2017
Our Mission:

Planned Parenthood of Greater Texas creates healthier communities by providing comprehensive reproductive and related healthcare services, delivering science-based education programs, and serving as a strong advocate for reproductive justice in Texas.

Your Partner for a Healthy Community:

Planned Parenthood of Greater Texas provides healthcare and health education services to more than 85,000 Texans each year throughout Central and North Texas, including Austin, Dallas, Corsicana, Fort Worth, Paris, Tyler, Waco, and surrounding communities.
Healthcare you trust

“Everyone at Planned Parenthood was so friendly. They didn’t judge me, and they taught me that I could have control over my body and my future. Now I can plan. I can decide when I am ready. The education I’ve received from Planned Parenthood has given me that freedom.”

—Macie, Patient
Health Services

"My favorite part of working at Planned Parenthood happens at the end of every patient visit. It gives me great satisfaction to know that my patients leave with their needs met and their questions answered."

—Maria, RN, WHNP-BC

Maria is a Board Certified Women’s Health Nurse Practitioner and a Registered Nurse with 25 years of healthcare experience. Eleven of those years have been with Planned Parenthood. Her experience includes certification in Colposcopy—a cancer prevention treatment that removes abnormal and precancerous cells.
Planned Parenthood is the most trusted reproductive healthcare provider in the US. 1 in 5 American women relies on Planned Parenthood at some point in her life.

Planned Parenthood of Greater Texas health centers are located throughout Central and North Texas, including Austin, Dallas, Fort Worth, Paris, Tyler, Waco, and surrounding communities.

The most common healthcare services provided are:

- Birth control to help women plan and space their pregnancies
- Testing and treatment for sexually transmitted infections, including HIV tests
- Lifesaving clinical breast exams and cervical cancer screenings

Planned Parenthood health centers accept most health insurance plans and are available for same-day and walk-in appointments. Online scheduling is available.

Healthcare Services

- Birth control, including emergency contraception and long-term contraception such as IUDs and implants
- Clinical breast exams and cervical cancer screenings
- Colposcopy and treatment of abnormal cells to prevent cervical cancer*
- Gender Affirming Hormone Therapy
- HPV and flu vaccine
- Medication and surgical abortion*
- Men’s services
- Pregnancy testing
- Rapid HIV testing for women and men
- Testing and treatment of sexually transmitted infections (STIs) for women and men
- Urinary tract and vaginal infection treatment
- Well-woman exams and more

* Available in some locations

Planned Parenthood of Greater Texas Cedar Hill Health Center
Planned Parenthood of Greater Texas
Community Health Impact in 2016

85,332
women, men, and young people served by Planned Parenthood in Austin, Dallas, Fort Worth, Paris, Tyler, Waco, and surrounding communities

69,672 healthcare patients, including 5,774 safe, legal abortions
89% female and 11% male healthcare patients
15,650 teens and parents received health education to keep teens safe and healthy

15,545
clinical breast exams, cervical cancer screenings/treatments, and mammography referrals

8,155 clinical breast exams performed
6,806 cervical cancer screenings provided
584 patients who received advanced testing and treatment such as colposcopy, cryotherapy, and LEEP for the treatment of abnormal or precancerous cervical cells

84,220
birth control services to support Texans’ ability to plan and space their pregnancies

58,200 packs of birth control pills
4,403 insertions of long-acting reversible contraception such as IUDs and implants
15,607 birth control injections
3,216 units of emergency contraception to prevent unintended pregnancies
2,804 other forms of birth control, including the ring, patch, and vasectomy

120,755
tests, treatment, and/or vaccinations for sexually transmitted infections (STIs)

120,190 STI tests performed, enabling Texans to get treatment and to learn how to prevent the further spread of sexually transmitted infections, including 16,721 HIV tests conducted
565 HPV vaccinations provided to males and females to prevent cervical cancer, some oral cancer, anal and vulvar cancers, and genital warts

2016 Planned Parenthood of Greater Texas statistics
Health Education

“I feel like I’m prepared for high school. This program has taught me how to be safe and smart and healthy!”

—8th Grade Student
Texas has the fifth highest rate\(^1\) of teen pregnancies and the highest rate of repeat teen births\(^2\) in the United States.

**Planned Parenthood** employs a three-part approach to community health education that engages parents, educators, and peers to reduce the rates of unplanned pregnancy and sexually transmitted diseases in Texas.

Our signature education programs help to provide the skills and support individuals need to make well-informed and positive decisions about their relationships and their sexual health.

All community health education programs are donor- and grant-funded so they are available at no cost as a community resource to young people and adults.

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Planned Parenthood of Greater Texas
Community Health Education Programs

Parents
Teens who talk about sex with their parent(s) or another trusted adult are more likely to postpone having sex and more likely to make healthier decisions about sexual behavior. **We can help get the conversation started.** With the goal of informing parents and trusted adults and increasing communication to keep young people safe and healthy, Planned Parenthood educators facilitate our **Talk First!** or ¡**Hable Primero!** bilingual workshops in a variety of settings in Austin, Dallas, Fort Worth, Waco, and surrounding communities.

TeenAge Communication Theatre (TACT) is an award-winning component of our health education programming. High school volunteers perform original, interactive theater pieces for other teens in the Dallas area to provide accurate, straightforward information on a variety of topics important to adolescents. Dramatic vignettes are open-ended to promote discussion and communication.

Youth LEAD is a day-long training that prepares high school students to serve as leaders in education, advocacy, and diversity through volunteer opportunities with Planned Parenthood. Participants learn how to be a peer resource for sexual health and dating, advocate for healthier communities, and inspire change. The program also offers high school students community service hours.

Peers
Planned Parenthood’s professional health educators are trained to provide age-appropriate, medically accurate information to the community. We offer **health promotion** and **pregnancy prevention education** to thousands of teens and adults annually across Central and North Texas.

Our educators facilitate the nationally recognized **Nobody’s Fool** program for teens in the Waco area. Workshops encourage abstinence, promote parent-child communication, and deliver evidence-based health information about sexuality.

Community Health Educator, Helen, during a birth control presentation in Spring, 2016
15,650 youth and adults were reached through health education programs in Austin, Dallas, Fort Worth, Waco, and surrounding communities in 2016

3,056 middle school and high school youth received multi-lesson, evidence-based, or promising curricula

608 parents and other caring adults attended a Talk First! or ¡Hable Primero! workshop to help their teens stay safe and healthy

99% of parents and other caring adults surveyed were more likely to talk to their child(ren) about sexual health after attending a Talk First! or ¡Hable Primero! workshop

91% of participants surveyed demonstrated increased knowledge about preventing sexually transmitted infections and unintended pregnancy after attending a Planned Parenthood program

10,722 Texans received information about health services through community outreach
Advocacy

"For more than 25 years, Planned Parenthood health centers in my community provided me with affordable, expert healthcare, honest, non-judgmental information, and helpful resources. Recently, Planned Parenthood brought patients together to learn how to share our stories. I learned that the power elected officials have over my health and the health of my community can be bridged by the stories of people affected by their policies and their votes. We arrived [at this training] as patients and left as advocates.”

—Soraya, Patient Advocate
Planned Parenthood works to create communities where Texans are informed and engaged in issues impacting reproductive healthcare and education. Supporters are encouraged to engage in conversations, to develop and strengthen their skills in advocating for their values, and to highlight broad community support for women’s healthcare, health education, and access to safe, legal abortion.

Through ongoing community partnerships and local events, Planned Parenthood works to educate and engage female supporters in issues impacting reproductive healthcare and education, and provides supporters with opportunities to advocate for reproductive health and justice.

From screenings of the documentary TRAPPED and events in Austin, Dallas, Fort Worth and Waco to highlight the devastating impact of anti-abortion laws, to a Community Block Party to educate neighborhood residents of a low-income housing area about Planned Parenthood’s preventive health services, to an annual Our Bodies Our Lives reception honoring the Roe v. Wade anniversary, to Planned Parenthood’s presence at local health fairs and community events throughout our service area, Planned Parenthood is an engaged partner in the communities we serve to reach a broad audience.

Planned Parenthood engages local volunteers through community events including health fairs and college outreach, pub crawls, trivia nights, health center staff appreciation, neighborhood canvasses, and digital media. Staff-trained volunteers are leads for community events, local fundraisers, Healthy Neighborhood block walks near health centers, phone banks to mobilize volunteers for key events, and to engage health center patients in healthcare advocacy.
Planned Parenthood recruited 2,954 new supporters through 270+ community outreach events in 2016, and 532 local volunteers contributed 3,219 volunteer hours supporting Planned Parenthood’s mission. Planned Parenthood’s Generation Action program helps to identify and train the next generation of women’s health advocates in Texas. This statewide network includes Power of Pink and Youth Power Summit conferences where PPGT student leaders join others from across Texas and Louisiana to learn organizing and messaging skills to take back to their campuses. In 2016, Planned Parenthood staff worked with student leaders on 7 campuses throughout the region, including local PP Generation Action campus groups.

Patients, supporters, volunteers, and community partners increasingly rely on digital media to connect with Planned Parenthood. Social media posts on Facebook and Twitter offer information on health, public policy issues, and upcoming events. Today, Planned Parenthood of Greater Texas has more than more than 18,000 followers engaged through comments, conversations, content sharing, and advocacy, petitions, and online giving. Engaging supporters through social media allows us to reach an average of 65,000 people per week on Facebook alone. Last year, Planned Parenthood of Greater Texas’ website received over half a million visits to make healthcare appointments or seek information on health, volunteer opportunities, and other ways to support our mission.
Planned Parenthood of Greater Texas
Contact Information

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Call **1-800-230-PLAN** to schedule an appointment or to speak directly with our health center staff.

Online

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