



Brooklyn Park Health Center
Photo credit: Mike Krivit

Brooklyn Park, Minnesota

The new Brooklyn Park health center opened in May 2020. With seven exam rooms and a consult room, there is more than twice the space to serve patients as in the previous location. There is also a comfortable lobby and a central work area for the care team.



Brooklyn Park staff on moving day, from left: Emily Treat, Lisa Orozco, Linette Combs, Donna Thao, and Chia Vue

Sioux City, Iowa

In 2017, Iowa politicians defunded Planned Parenthood, and the Sioux City health center was among four Iowa locations forced to close. Between 2017 and 2019, Woodbury County saw a 74% increase in STD rates. We are proud to have reopened the Sioux City health center in June 2020 to provide urgently needed health care to both Iowans and South Dakotans, including abortion care.

Donors like you make new, reopened, and refreshed health centers possible. Thank you for always being there for the people we serve.

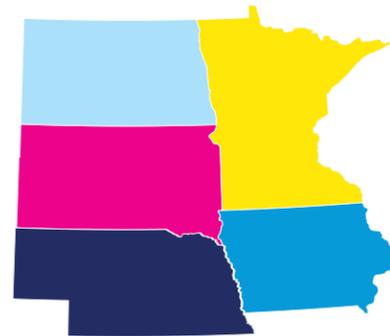


Uptown, Minneapolis Health Center
Photo credit: Sharolyn Hagen

Uptown—Minneapolis, Minnesota

Opened in fall 2020, our new health center in the Uptown neighborhood of Minneapolis is already providing much needed access to sexual and reproductive health care. The beautiful three-story building provides our patients, communities, and staff with functional, comfortable, and accessible spaces for care, education, and community engagement.

Planned Parenthood North Central States provides sexual and reproductive health care and sex education to ten percent of the country's geography. We have 29 health centers across our region, serving more than 100,000 patients each year. Our education programs reach more than 43,000 teens and adults annually, and our advocacy programs in all five states build public support for the crucial health care and education we provide.



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In 2020, PPNCSS was named a Top Performer by the Healthcare Equality Index (HEI), the national benchmarking tool that evaluates how equitable patient and employee experiences are for LGBTQ+ people in health care practices across the country.



PO Box 856708 • Minneapolis, MN 55485

You make Planned Parenthood possible.



Here. No Matter What.

2020 PPNCSS Gratitude Report



Health Care is Essential— You Fuel Our Mission

Dear Friend,

This past year, we have been reminded in profound ways of something we have always known: the care Planned Parenthood provides is essential.

We all faced so many challenges last year. Everything we experienced and learned in 2020 prepared us for 2021—to fight for what is right, to care for those who need our help, to be kind to each other, and to always have hope for our future.

In good times, and in challenging times, our mission guides us: expert, nonjudgmental health care for all. **This mission continues—no matter what—because of you.**

Thank you for your generosity, your commitment, and your hope. Your support makes a real difference in the lives of the people who count on us.

With boundless gratitude,



Sarah Stoesz
President and CEO
Planned Parenthood
North Central States

Sarah, right, at the ribbon-cutting ceremony for the new Brooklyn Park health center.



Cover photo: Dr. Nicole Chaisson, Planned Parenthood North Central States Associate Medical Director and Director of Family Planning and Gender Affirming Care

Serving Patients Safely



“Especially during a pandemic ... I could not be more grateful that Planned Parenthood is offering telehealth services. The Care. No matter what. slogan feels more true all the time.”

Sarah, 30, of Davenport, Iowa started having pelvic pain last spring, but was nervous about going in to see her doctor because of the pandemic. She remembered an advertisement she saw for Planned Parenthood’s telehealth services and decided to give it a try. After her appointment, Sarah said, “My quality of care was the same as in-office. ... The process was easy and it was a relief that I didn’t have to leave the proximity of my bathroom when my bladder was being unpredictable.”

New Telehealth Services

Our patients can have an online visit for a wide range of services, including:

birth control • home STD test kits • UTI screening and treatment • vaginitis care • IUD and birth control implant consultation • screening and treatment for anxiety and depression • transgender hormone therapy • PrEP and PEP consultation (for HIV prevention) • vasectomy consults

Excellent • Trusted • Fierce—With Your Support



Health Care

When people need expert sexual and reproductive health care, our medical teams can provide it—because of you.

In the last year, **100,456** patients came to us for care. Of patients who chose to provide info on their economic status, **37%** were at or below the federal poverty level. We provided **232,204** units of contraception, placed **4,833** IUDs, administered **26,870** rapid HIV tests, and gave **11,665** cancer screenings.



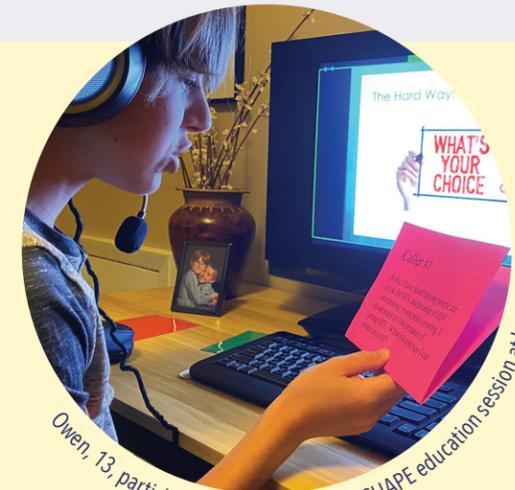
A patient checks out after her health center visit, above.

Beginning in March, **14,818** patients received oral contraception, STD testing, mental health screening and treatment, or other services through telehealth.



Education

When people need science-based sex education, our educators can offer guidance—because of you.



Owen, 13, participates in a weekly Taking SHAPE education session at home in Fargo, ND.

We adapted our education programs so participants could access them safely from home during the pandemic. Educators across our region reached **43,757** people in the last year with information that empowers. **12,012** people participated in multi-session education programs—several designed to support BIPOC communities and LGBTQ+ people. The **292** teens who participated in peer education programs reached **9,099** people in their communities to teach them about healthy relationships, birth control, and STD prevention.



Advocacy

When people need someone to speak up for them, our advocates can lead the charge—because of you.



In Iowa, we contacted **11,000** supporters via email, text, and calls to ensure they were ready to vote, and we registered **80** new voters. Through the *Shout Your Vote!* campaign, we informed our supporters about the importance of voting as well as how to vote safely during the pandemic.



In Nebraska, volunteers sent **1,546** postcards to elected officials letting them know that Nebraskans support reproductive freedom. We hosted a series of **4** virtual policy summits with **123** participants. We also now have advocacy volunteers in all **93** Nebraska counties.



In Minnesota, North Dakota, and South Dakota, volunteers helped message more than **13,000** people to explain how to safely get sexual and reproductive health care from Planned Parenthood during COVID, helped **918** people get health insurance, and registered **1,280** people to vote.