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# access

SPECIAL EDITION  
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 NEWSLETTER

## Heading Across the Ohio

The news is out—effective July 1, 2013, Planned Parenthood of Indiana (PPIN) and Planned Parenthood of Kentucky (PPKY) join forces to form a two-state affiliate—Planned Parenthood of Indiana and Kentucky (PPINK).

The public announcement on June 10 represented months of planning and collaboration between the two affiliates and Planned Parenthood's national office. Since February, PPIN has been handling the administrative functions for PPKY's two health centers in Louisville and Lexington under a management agreement. In recent weeks, the merger received unanimous approval at state and national levels.

Across the country, PPFA affiliates are merging to centralize financial management, health center care, marketing, human resources and information technology. At one time, there were more than 200 PPFA affiliates; now, there are 73.

"This merger is great news for patients in Indiana and Kentucky," said Betty Cockrum, PPIN president and CEO. "Planned Parenthood of Kentucky shares our mission of providing confidential, affordable, quality reproductive health care and education. The strength of the combined affiliates will allow us to serve even more patients, more effectively."

Cockrum will serve as president and CEO of the combined affiliate. Patti Stauffer, president and CEO of PPKY, has transitioned to an Indianapolis-based role as vice president of public policy, strategy and compliance for the new organization.

No health centers will close as a result of the merger, and all educational programs will continue. After administrative functions for the two affiliates were

combined under the management agreement, a small number of administrative positions were consolidated. No additional reductions in force are planned as a result of the merger.

The combined affiliate will have 190 employees in 28 health centers and a central administrative office in Indianapolis. Education staff will continue to be regionally located in key communities in both states. In the future, as we grow and strengthen, we hope to increase the number of geographically assigned staff.

In the near future, look for more news about how Planned Parenthood is fulfilling its mission to provide and protect high-quality health care and deliver honest, accurate education to women, men and families on both sides of the river. One of the first goals will be to continue preparations for the Affordable Care Act by integrating Kentucky's two health centers with our own information technology systems, including electronic health records.

"In Indiana, we've been through our share of mergers, the last one creating a statewide affiliate back in 2004," Cockrum noted. "This one is much bigger, and incredibly exciting for our mission and our programs and services."

Our ultimate goal is to expand our reach throughout both states, vaporizing the border of the Ohio River so that access to health care and education flows far and wide. Thank you for your support. We look forward to continued growth and success with you, our donors and supporters, by our side.

### PPINK AT A GLANCE

	Planned Parenthood of Indiana	Planned Parenthood of Kentucky	Total
<b>Budget</b>	\$14.3M	\$1.2M	\$15.5M
<b>Unduplicated patients served</b>	75,660	4,979	80,639
<b>STD/HIV tests</b>	60,915	8,126	69,041
<b>Contraceptives and condoms distributed</b>	299,804	24,584	324,388
<b>Education program participants</b>	19,544	22,910	42,454
<b>Abortions</b>	5,005	0	5,005

## Letter from Yvonne Perkins, PPIN Board Chair



This is such an exciting time for Planned Parenthood of Indiana (PPIN), and I hope you join me by embracing the transformational change that is happening. In my nearly 20 years as a board member and volunteer for Planned Parenthood here in Indiana, I have had the pleasure and privilege of being involved with a few mergers.

The very first one expanded what was basically service within Marion County and added our neighbors to the south, including Bloomington and Columbus. At the time, we thought that was huge! And now, crossing the state borders to create Planned Parenthood of Indiana and Kentucky (PPINK) is even more so.

Each expansion brings its own set of opportunities. We learn from each other, we inspire each other, we help each other by bringing our best practices forward. There are bumps along the way, inevitably, but we are guided by the unity of a shared Planned Parenthood mission to provide safe, affordable, non-judgmental reproductive health care services and educational programs.

This expansion with our colleagues across the Ohio River is no different. It's a testament to the strength of PPIN—a strength that each one of you helped build—that we are in the position to bring important initiatives such as electronic health records and Sara & Albert Reuben Partners in Health

Education to Kentucky. The Affordable Care Act is bringing new requirements and challenges that favor larger health care organizations. We are fortunate that we are in a position to be moving forward and growing in the face of these changes.

We are also fortunate that we have a dedicated staff, an impassioned activist network, a robust education group, and an active board of directors. We will welcome 14 board members from Kentucky who will serve on the PPINK board. They will be our guides to all things PPKY and our champions in the coming months as we combine organizations and work toward our common goals. We are counting on our stellar universe of PPIN supporters to join us in this important work, as well.

For instance, we are very excited about the meaningful opportunities for the communities near the Ohio River in both states. We know we already have some patients who cross the river for Planned Parenthood services. We're working on ways to better engage those patients as well as enhance our outreach presence in those communities.

Longer term, we're also looking forward to expanding services geographically. Challenges will arise—some familiar, some not. My hope is that all of you are re-energized by this news and the possibilities of the future!

## Supporters Boost Spirits in the Days after Bloomington Vandalism

*The PPIN Bloomington health center was vandalized by a man with an ax in the early morning hours of April 11, when the health center was empty. Center Manager Elizabeth Cobb shared the following about the hours and days after the crime.*

When my phone rang at 3:48 a.m. my first thought was, "whoa, too early, alarm." A split-second later, I realized it was our security company calling and I knew before answering it was no false alarm. I arrived at the health center about 10 minutes later to a shocking scene: Eight to 10 police vehicles surrounding the building and broken glass everywhere.

The day that followed was a blur of emotion and chaos with a few salient, clear moments. The response by law enforcement was absolutely outstanding. Our landlord arrived before dawn and helped us clean up the health center before patients arrived. City Glass repaired the busted-out windows and doors, all the while weathering prickly comments from our ever-present protestors, that day gleeful about the pause in our normal affairs.

Vice President of Patient Services Liz Carroll came down to Bloomington to handle the never-ending stream of reporters and television cameras. Our IT and Facilities team also drove down that afternoon to get us wired and ready for regular business the following day. The grace and composure with which everyone worked that day was utterly inspiring.

But perhaps the most inspiring aspect of all of this has been the support we have received from our community here in Bloomington and beyond. Our detractors don't understand that every time they take measures to call attention to their anti-choice "cause," our supporters come out of the woodwork to remind Planned Parenthood of how much we are cherished as a critical part of our community. We have heard from patients past and present, current and former staff, other non-profits, other physicians' offices, churches, and on and on.

Not only have our friends called us to voice their support, they've written us thank you notes, created posters, given us flowers, and last but certainly not least, they've opened their pocketbooks for Planned Parenthood and our patients. The staff and patients at the Bloomington health center are most grateful for all of the support we have received in all of its forms. We are proud to say, we're not going anywhere!

## Milestone Year for Goddesses

“An Exotic Evening in India” greeted nearly 700 guests—many of them decked out in Indian-inspired garb—in downtown Indianapolis for the *Gathering of Goddesses and Gods* in late April.

In addition to its 10th anniversary, Goddesses hit another big milestone this year, topping \$1 million raised for the Women’s Health Fund.

“This has been an incredible 10 years,” said Betty Cockrum, PPIN president and CEO. “Through this event, we’ve helped women and men who are struggling to pay the rent and put food on the table afford basic, preventive health care.

Over the last 10 years, more than 13,000 Hoosiers have benefited from the generosity of our Women’s Health Fund donors, and we can’t say thank you enough to those who have joined us in having fun and doing good,” Cockrum added. “It’s safe to say that thousands of lives have been improved because of this single event.”

The Women’s Health Fund provides preventive health care for low-income women and men around the state. The fund pays for Pap tests, breast and testicular exams, birth control and sexually-transmitted disease testing and treatment for Hoosiers who might otherwise go without care.

During “Get Yourself Tested” month in April, Women’s Health Fund provided 270 people in Indiana with free chlamydia/gonorrhea screenings.

Be sure to mark your calendar for next year’s event to be held in Downtown Indianapolis on April 12, 2014. And know that you can make a difference in the health and well-being of women, men and families.



Betty Cockrum (left, with bindi) and Yvonne Perkins at the 10th annual ‘Gathering.’

## PPINK STATE BY STATE

	Indiana	Kentucky
<b>Pregnancies annually</b>	118,200	74,900
<b>Births annually</b>	88,650	58,422
<b>Abortions annually</b>	10,680	4,430
<b>Teen birth rate, ranked nationally</b>	19th highest	10th highest
<b>Women 13-44 in need of contraceptives</b>	725,340	478,610

## Richmond Health Center Closes Doors

Due to increased operational costs and decreased patient visits, our Richmond health center, located at 1104 S. A St., saw patients for the last time on June 28.

The decision to close this preventive health care center came after several years of increased costs of providing medical services and a decline in the number of patients served.

“We tried mightily to come up with a solution to avoid closure,” said Betty Cockrum, PPIN president and CEO. “Unfortunately, several years of declining margin left us no choice. We’ve been seeing 900 patients annually in Richmond in recent years. We very much regret the impact this will have on them.”

Richmond patients have been encouraged to visit the PPIN health centers in Muncie and Indianapolis Eastside, as well as other family planning centers in and around Wayne County. All three of the employees affected by the closure have been offered the opportunity to remain with the organization.

Please be aware that this closure is in no way related to the PPIN-PPKY merger – a merger that we expect will lead to increased patient services and greater geographic reach in the future.

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## Indiana and Kentucky Health Centers

