Planned Parenthood Gulf Coast (PPGC) is a two-state affiliate operating two health centers in Louisiana – one in New Orleans and one in Baton Rouge – and six health centers in Southeast Texas. From September 1, 2017 through August 31, 2018, PPGC’s health services had the following impact on the lives of individuals living in Louisiana.

**IMPROVING HEALTH IN LOUISIANA WITH PATIENT CARE**

**21,532 Health Care Visits for Family Planning Services**
- New Orleans 10,452; Baton Rouge 11,080
- 15% increase over 2017

**13,185 unduplicated patients served**
- 1,795 wellness visits for preventive care
- 83 ultrasound services for pregnancy dating and IUD localization (launched in May 2018)

**3,977 Cancer Screening & Prevention Services**
- New Orleans 2,013; Baton Rouge 1,964
- 27% increase over 2017

**2,161 cervical cancer screening tests**
- 1,598 breast cancer screening exams
- 199 women whose cancer was detected early or whose abnormalities were identified
- 19 women received treatment for precancerous and cancerous cervical conditions

**19,316 Birth Control Information & Services**
- New Orleans 9,038; Baton Rouge 10,278
- 13% increase over 2017

**2,454 unintended pregnancies averted through birth control**
- A minimum savings of $7.85 million in maternal and birth-related costs (Guttmacher Institute)

**36,775 Tests for Sexually-Transmitted Infections (STI) & HIV**
- New Orleans 18,497; Baton Rouge 18,278
- 18% increase over 2017

**28,214 STI tests, enabling people with results to get prevention education and treatment, if needed**
- 8,561 HIV prevention counseling and testing visits
- 154 HIV counseling and treatment visits for PrEP, the one-pill-a-day HIV preventative medication

**INCREASING ACCESS TO HEALTH CARE (affiliate-wide)**

**Over $5 million in Financial Assistance for Patients**
- 24% increase over 2017

**$4.8 million in discounted health care services for uninsured and underinsured patients**
- Over $400,000 in grant-funded health care for patients impacted by Hurricane Harvey
- 2,561 no-cost medical tests to patients enrolled in clinical studies

**Expanded Health Care Services**
- reducing the need for patients to make an additional appointment with another provider

- Launched ultrasound services at three health centers for pregnancy dating and IUD localization
- Increased capacity to provide advanced cervical cancer testing and treatment
- Added vasectomy services in New Orleans
- Expanded health center hours

**Over 18,000 Individuals Used Improved Technology**
- giving patients easy, 24/7 access to improve their health

- Launched Online Appointment Scheduling; 10 percent of all health care visits during the first five months were scheduled online (nearly 4,000)
- Over 14,000 people in PPGC’s service area used the Planned Parenthood Chat/Text program, connecting them directly with a health educator

**6,586 Patients Participated In Clinical Research**
- 19% increase over 2017

- 23 industry-sponsored clinical trials for diagnostic devices
- 2 industry-sponsored clinical trials for investigational medications
- 4 new industry partnerships established, 22 industry partnerships ongoing from previous year
- 21 diagnostic devices and 6 drugs approved by FDA as a result of PPGC participation in FDA-regulated clinical research (1996 to date)
Planned Parenthood Gulf Coast (PPGC) is a two-state affiliate operating two health centers in Louisiana – one in New Orleans and one in Baton Rouge – and six health centers in Southeast Texas. From September 1, 2017 through August 31, 2018, PPGC’s education programs and advocacy efforts had the following impact on the lives of individuals living in Louisiana.

**INCREASING ACCESS TO SEXUAL HEALTH EDUCATION IN LOUISIANA**

- **2,438 Hours of Sexuality Education Provided to 752 Individuals** using evidence-based intervention modules & single-topic curricula
- 1,561 hours of education provided for 350 youth
  - 36 youthful offenders
- 830 hours of education delivered to 378 adults
  - 188 adults in substance abuse treatment centers
- 47 hours of education for 24 health care professionals and staff at partner organizations
- **90 Individuals Received Sexual and Reproductive Health Information** providing direct linkage to health care services

**BUILDING A MOVEMENT (affiliate-wide)**

- **Over 64,300 Supporters Engaged In Advocacy Efforts**
- 48,300 people took action through online campaigns to protect reproductive health care and rights
- Engaged more than 16,000 supporters in advocacy for reproductive health and rights with over 13,000 participating through our patient advocacy program
- **Distributed 3,000 Vouchers For No-Cost Health Care** to individuals impacted by Hurricane Harvey
- **Collected 559 voter registrations** through 286 hours of voter registration tabling

**PPGC VOLUNTEERS MAKE A DIFFERENCE! (affiliate-wide)**

- **Volunteers Provided $1,568,366 Worth of Services**
  - Attorneys from the law firms of Orrick, Arnold & Porter, and Seyfarth Shaw provided a total of $1,413,374 in pro bono legal services
  - 1,858 volunteers provided 6,471 hours of services, valued at $154,992 - phone banking, block walking, performing administrative functions, handholding, escorting patients, registering voters, lobbying, engaging young professionals and college students, conducting community outreach, and supporting our patient care services

**CONSOLIDATED AFFILIATE FINANCIALS**

<table>
<thead>
<tr>
<th>Financial Category</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Medical Services - Private Pay (Self-Pay, Commercial Insurance)</td>
<td>42%</td>
</tr>
<tr>
<td>Development</td>
<td>33%</td>
</tr>
<tr>
<td>Medical Services - Medicaid</td>
<td>12%</td>
</tr>
<tr>
<td>Research</td>
<td>9%</td>
</tr>
<tr>
<td>Other Income</td>
<td>4%</td>
</tr>
</tbody>
</table>

- **Revenues**: $26,144,733
- **Expenses**: $25,157,821

**Healthcare Equality Index**

Planned Parenthood Gulf Coast

[Logo for LGBTQ Health Care Equality Leader]

[Logo for 2018 Gold Seal of Transparency]

[Logo for BBB Accredited Charity]

www.ppgulfcoast.org