

LETTER FROM THE CEO Fresh off a Fresno victory – and safeguarding abortion-access in CA and NV

Hello Friends,

I am very happy to report that on September 1, the Fresno City Council decisively overrode a mayoral veto, by a 5-1 vote, paving the way for our Fresno health centers to receive \$1 million in state budget "pass-through" funding. After the vote, it was especially gratifying to hear Councilmember Miguel Arias declare in the Council chambers: "We are a pro-choice city, and we will remain a pro-choice city. And we will defend that choice."

PPMM's Public Affairs team has worked hard to help achieve this victory, and you can read more about it, below, in "The Big Picture" section of the Full Mar Monte.

Many of you also have been asking about some things you can do to become more involved and educate others in your lives about what they can do to fight back against the devastating effects of the U.S. Supreme Court's elimination of national abortion rights. You have probably already read or heard horrendous stories in the news about this health care being criminalized in some states, including the persecution of a Nebraska teenager who had a stillbirth and obstacles faced by a 10-year-old girl in Ohio who was pregnant by her rapist.

PPMM is proud to serve California and Nevada, two states where abortion rights are strongly protected. But there is still plenty we can do.

I encourage you to check out the Fight Back page on our web site, which includes actions such as sharing your abortion story and the importance of voting/registering to vote in the upcoming November midterm election.

There will be a very important measure on the California ballot, Prop. 1, that further strengthens abortion rights in the state constitution. You can also see the candidates endorsed by Planned Parenthood Advocates Mar Monte by checking out the PPAMM website.

Volunteering to help get out the vote will be very important in this election!

Finally, I'll leave you with a book recommendation in case you're looking for some inspirational end-of-summer reading: "Our Unfinished March," by former U.S. Attorney General Eric Holder. It's about U.S. voting rights, and it's giving me hope!

You all also give me hope and inspiration every day with your incredible generosity to help our patients and communities when they need us more than ever. We are so grateful.

In solidarity,

Stacy

New ways to donate to PPMM, beyond cash

Every fall, we hear from dedicated donors who are deciding how they will support local organizations that provide services our communities count on every day.

We understand that it's easier to make those decisions when you know all the options – including those beyond cash.

So, we're sharing a few ways you can donate to Planned Parenthood Mar Monte this year that don't include sending a check. We hope these will be useful to you in supporting PPMM, your local Planned Parenthood, and help remind you of ways you can support other organizations, as well.

- **Donate stock:** Reach out to your financial adviser or broker and provide PPMM's stock account information below, and then contact us to let us know you've initiated the transfer. We want to be sure you receive a prompt acknowledgment.

Receiving firm: Merrill Lynch
Address: 333 Middlefield Rd, Menlo Park, CA 94025
DTC#: 8862
Receiving firm account title: Planned Parenthood Mar Monte, Inc.
Receiving firm account number: 26807108
Notify PPMM: 408.795.3780 or stocks@ppmmarmonite.org

- **Donor-advised fund:** Donate through a donor-advised fund (DAF) by asking your DAF administrator to send a check to PPMM, 1691 The Alameda, San Jose CA 95126. You can also add PPMM as a beneficiary of your DAF.

- **Matching gifts:** If your company has a matching gift policy, talk to your employee or human resources department to get the matching gift form. Contact us at 408.795.3780 or donoradvised@ppmmarmonite.org and we'll help complete the form. Remember, you can often apply to match a gift you made earlier in the year! Here is some information you might need to complete and submit the form:

Name: Planned Parenthood Mar Monte, Inc.
Address: 1691 The Alameda, San Jose, CA 95126
Phone number: 408.795.3780
Website: ppmmarmonite.org
Tax ID#: 94-1583439
Combined Federal Campaign number: 49307

- **Cryptocurrency:** We accept more than 70 cryptocurrencies. To donate cryptocurrency, go to ppmmarmonite.org/givecryptocoin



Central Valley Roots

Introducing PPMM VP of Patient Services Ruben Chavez

Our new Vice President of Patient Services Ruben Chavez may be the first member of PPMM's Management Team who grew up in Visalia, in the heart of California's Central Valley where we serve tens of thousands of patients. After seven years on active duty in the U.S. Marines and earning a law degree specializing in health care issues, he held leadership positions at several federally qualified health centers (FQHCs) in the Central Valley, and he retired from the Marine Corps Reserves in 2009. The FMM caught up with Ruben in August to learn more about his dedication to providing health care for all communities.



Ruben Chavez

Full Mar Monte: Ruben, what made you switch from the military to a career in health care?

Ruben Chavez: Well, serving in the military and working in health care aren't as different as they may sound. When I was a Marine, I was serving my country, and working in health care non-profits is serving my community. The common thread is service.

Also, in the military, you learn to work closely with people from very diverse backgrounds. That includes many people of color from rural areas who have the same struggles with things, like transportation and language barriers, that a lot of our patients have.

FMM: What was it like to grow up in Visalia?

Ruben: I'm proud to be from Visalia, but there's not much access to health care there. I was really glad to know that many people from the community came out this year to support PPMM having a larger health center, even though we're now looking for another site in town.

And there's some deep socio-economic racism in Visalia. You definitely feel it. Those of us who leave Visalia can still be a strong voice for people of color and farm workers there.

FMM: How deep are your Central Valley family roots?

Ruben: All four of my grandparents were Mexican immigrant farmworkers, and my parents were farmworkers until they were in their thirties. I think my grandparents were heroes because they left everything they knew to come to place where they would work hard for a better future. That's definitely heroic.

It's part of the reason I feel so strongly about serving my community.

FMM: What is your vision for the Patient Services team at PPMM, and what do you want to emphasize?

Ruben: I want to not only focus on standardized workflows that lead to the most productivity, but also make sure we have strong career ladders for staff. It's really important that staff, our greatest asset, want to stay here as they develop.

Also, I want all of our patients in every region to be really proud that they're coming to our health centers. That means not only focusing on our mission and care delivery, but also paying attention to detail – from making sure waiting areas are bright and welcoming to making sure trash is picked up in the parking lot.

I want patients to think, "This is a great health center, and it's for us. It's my center, for my family and my neighbors."

FMM: In the month or so that you've been here, what are some of your observations?

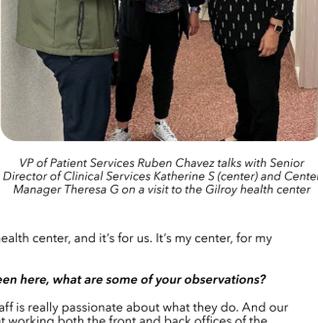
Ruben: The passion – our health care staff is really passionate about what they do. And our health services specialists are so good at working both the front and back offices of the health centers. It helps so much with providing patients the full scope of care.

FMM: Ruben, what does a perfect day look like for you when you're not at work?

Ruben: I would say just hanging out with my family. Also, I really love baseball.

I've been married almost 30 years, with two adult kids, and I have been to about 10 Giants games with them at Oracle Park this season already. It's pretty great.

We're glad you're here, Ruben! Welcome!



VP of Patient Services Ruben Chavez talks with Senior Director of Clinical Services Katherine S (center) and Center Manager Theresa G on a visit to the Gilroy health center

Team support in Hayward

What are you most proud of about the way your health center has responded, to patients and each other, during the pandemic?

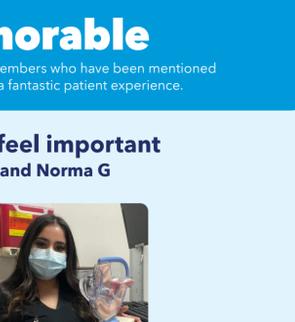
We really enjoy the patient visit-mix and ensure we have enough phone/telehealth appointments available for our patients.

How would you describe the culture at your health center?

The culture at our health center is one that encourages support from all staff members. We make sure communication is a priority and take the initiative to jump in and help others if they need it.

How does your health center staff best reflect the values of PPMM?

Our team always returns to the mission, and we make sure our patients feel that level of respect and advocacy for their health care choices.

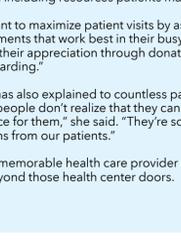


The Hayward team

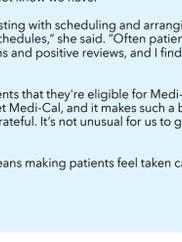
Being Memorable

In this space, we spotlight health center staff members who have been mentioned by name in patient surveys for delivering a fantastic patient experience.

Making every patient feel important Madera HSSs Vanessa H and Norma G



Madera HSS Norma G.



Madera HSS Vanessa H.

Here's what Madera health center patients wrote, after a recent visit, about HSS Vanessa H and HSS Norma G:

- Vanessa was very nice and professional. Great work ethic!
- Norma greeted me really nicely. Once I was in a room, Vanessa was super nice and very professional. The nurse practitioner was also really nice and explained everything very thoroughly. I love the staff in our Madera office and will continue to (make it) my go-to. Awesome office, overall!

When a patient walks into the Madera health center, HSS Norma G says that first greeting she gives them at the front desk is crucial. "I want them to feel right away that they are welcome," she said. "They should know that they are important to us."

She also focuses on attention to detail.

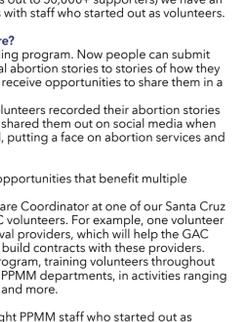
"If I'm out in the waiting room, I always ask patients if they're comfortable, are they maybe too hot or too cold?" she said. "It's what you might ask any guest."

HSS Vanessa H said, "My goal is to make people feel comfortable and confident they will receive exceptional care and all the information they need." She's mindful that each patient may be having a significant life challenge, so she always offers support services, including resources patients may not know we have.

"I also want to maximize patient visits by assisting with scheduling and arranging appointments that work best in their busy schedules," she said. "Often patients express their appreciation through donations and positive reviews, and I find that very rewarding."

Norma has also explained to countless patients that they're eligible for Medi-Cal. "A lot of people don't realize that they can get Medi-Cal, and it makes such a big difference for them," she said. "They're so grateful. It's not unusual for us to get \$100 donations from our patients."

Being a memorable health care provider means making patients feel taken care of, even beyond those health center doors.



Recruiting great volunteers

Matching dedicated volunteers with PPMM teams and tasks where they can be of most help is vital to the organization. Here, two of our Volunteer Services staff, Lee K. and Justine E., describe how Volunteer Services has worked with volunteers throughout the affiliate.

How does Volunteer Services work with volunteers you recruit?

We ensure that our opportunities for outside volunteers directly benefit PPMM's work and align with our mission and priorities -- and there's no "busy work!" From long-term placements to one-time events to creative projects, like video montages and face-covering donation drives, our supporters have skills and passion they want to share with us.

How can cultivating great volunteers help with staff recruitment?

Helping volunteers get experience with us gives them valuable skills and insight that make them strong applicants for open positions in all departments, allowing us to bring on great new staff members.

In our monthly volunteer newsletter (which goes out to 50,000+ supporters) we have an "Inspired to Hire" section, featuring interviews with staff who started out as volunteers.

What types of volunteer opportunities are there?

Recently, we've worked to re-vamp our storytelling program. Now people can submit their patient experiences, ranging from personal abortion stories to stories of how they were helped by PPMM, and they'll immediately receive opportunities to share them in a variety of ways.

- For example, a few months ago, seven volunteers recorded their abortion stories in 30-second videos. PPMM immediately shared them out on social media when the Roe v. Wade draft opinion was leaked, putting a face on abortion services and inspiring people to take action.

We've also launched new long-term volunteer opportunities that benefit multiple departments.

- We worked with our Gender Affirming Care Coordinator at one of our Santa Cruz health centers to bring on long-term GAC volunteers. For example, one volunteer has compiled lists of California hair-removal providers, which will help the GAC team encourage insurance companies to build contracts with these providers.
- We have re-launched our Ambassador program, training volunteers throughout the affiliate to provide support to several PPMM departments, in activities ranging from tabling to canvassing to lobby visits and more.

In our monthly Volunteer newsletter, we highlight PPMM staff who started out as volunteers.

It's a great way to show supporters the valuable experience they can gain from volunteering across departments with our amazing staff who are so dedicated to our mission.

Reno Pride in July

Here's PPMM Reno Public Affairs Director Daeja G. on our participation in July's Reno Pride:

Northwestern Nevada Pride held its largest festival ever in Reno, and PPMM was there to celebrate with our LGBTQ+ community! The crowd's response was deafening as we made our way down the parade route on Virginia Street.

Parade announcers said the response was the loudest they'd heard all day.

This year, our presence meant even more to the community. PPMM's Reno health center represents freedom and bodily autonomy, and we are on the front lines of making sure people still have access to the health care they need for themselves and their families.

At our booth, we had over 1,500 come by to pick up free condoms, stickers, and other swag. We kept hearing how happy they were to see us at Pride and how much Planned Parenthood had helped them. Almost 100 filled out supporter cards, and many wanted to donate to our health center.

It felt great to be back out in person with our community, and it was powerful to feel the love and appreciation the crowd had for Planned Parenthood.



Nevada PPMM supporters at Reno Pride

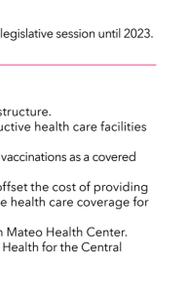
The Big Picture

PPMM Public Affairs' California summer legislative wins...

Here's a snapshot from VP of Public Affairs Lauren Babb – of PPMM's priority bills in the California State Legislature – and our legislative/budget wins!

CURRENT CA BILL PRIORITIES

- AB 1666 (Bauer-Kahan): Protects patients and providers in California from civil liability
- AB 2091 (Bonta): Enhances privacy protections for medical
- AB 2134 (Weber): Establishes the "California Reproductive Health Equity Program"
- AB 2205 (Carrillo): California Health Benefit Exchange: abortion services coverage reporting
- AB 2223 (Wicks): Reproductive health
- SB 107 (Skinner) & Caballero: Abortion services Nevada is not in legislative session until 2023.



BUDGET WINS: FY23

CA State Budget

- Clinical Workforce: \$20 million over six years to support infrastructure.
- Health Center Infrastructure: \$20 million for grants to reproductive health care facilities for securing physical and digital infrastructure.
- HPV Vaccine Coverage in Family PACT: \$8M ongoing to add HPV vaccinations as a covered benefit under FPACT.
- Uncompensated Care: \$40 million for grants to providers to offset the cost of providing care to low- and moderate income individuals who do not have health care coverage for abortion care services.
- PPMM Only: \$100,000 to purchase a hysteroscope for the San Mateo Health Center.
- PPMM Only: \$1,000,000 to the City of Fresno for Reproductive Health for the Central Valley.

Local Budget

- \$3,000,000 Santa Clara County renovations and behavioral health pilot.
- \$1,000,000 from San Mateo County for equipment upgrades at health centers in the county.
- \$250,000 from the City of San Jose for the behavioral health pilot.

...plus a big win in Fresno!

Our Public Affairs team scored another victory in August when California Assemblymember Dr. Joaquin Arambula, who represents the Fresno area, included PPMM as one of the recipients of a state budget allocation of \$9.5 million for the CEO at the top of the Full Mar Monte.



PPMMers cheering on our new state funding, at Fresno City Council meeting

Our long-term investment in the community and the Public Affairs team's work with Assemblymember Arambula's office has resulted in the plan for PPMM to receive \$1 million of the state budget allocation for non-profits in his district, which will benefit patients in Fresno who need us most.

Meet PPMM's new board chair!

We're so pleased to introduce you to our new Planned Parenthood Mar Monte Board of Directors Chair Gwen McDonald.



PPMM board chair, Gwen McDonald

Gwen first joined the Planned Parenthood Mar Monte board in July 2019 and began her term as chair in July 2022. While still consulting in human resources and mentoring young women, Gwen recently retired as executive vice president of Human Resources for a Fortune 500 software company.

LET'S GET TO KNOW GWEN

FMM: Gwen, how did you first become interested in Planned Parenthood Mar Monte?

Gwen McDonald: I've always had a fascination with Planned Parenthood, its mission and its value to the entire community. As a former leader in human resources, diversity, equity, and inclusion was a key priority. Another key focus in the diversity conversation is "belonging." Creating that feeling of belonging is something you can achieve by making sure everyone, of all backgrounds, feels they are part of a culture that fosters transparency, trust, and communication. I look forward to having conversations with the board about whether we're doing things in a way that really involve inclusion and belonging, in support of Stacy's vision. Hey, sometimes these conversations are difficult to have, but they are so important!

FMM: What does PPMM's mission and impact mean to you?

Gwen: It's so important that everyone has access to health care they need – everyone, regardless of race, gender, or socio-economic status. I think about my mother and the incredible influence she had on my life and how people of color, like my mom, are the backbone of our society in so many ways. But they face tremendous disparities in our society, and that includes access to health care. The kind of care PPMM provides aligns with my personal and professional values.

FMM: What are you most looking forward to in this board position?

Gwen: I'm excited to be supporting PPMM President & CEO Stacy Cross's organizational vision for growth, and I want to get the board more active in supporting our fundraising agenda. I'm so impressed by how the staff was such a trailblazer during the response to COVID, meeting people where they were so quickly, and that reflects the organizational rigor of PPMM. I want to use my decades of professional experience to support the culture that produces this incredible work.

FMM: Does your past professional experience with diversity, equity, and inclusion (DEI) work influence how you see your contributions to PPMM's board?

Gwen: Absolutely. What I've been interested in in my whole career is the question of how you create an environment that really allows talent to bring a unique contribution and their best work to the organization. As a former leader in human resources, diversity, equity, and inclusion was a key priority. Another key focus in the diversity conversation is "belonging." Creating that feeling of belonging is something you can achieve by making sure everyone, of all backgrounds, feels they are part of a culture that fosters transparency, trust, and communication. I look forward to having conversations with the board about whether we're doing things in a way that really involve inclusion and belonging, in support of Stacy's vision. Hey, sometimes these conversations are difficult to have, but they are so important!

Good Reads

Aug. 24, *Fivethirtyeight* podcast
It's official, Democrats are performing better after the abortion ruling

Aug. 25, *Vanity Fair*
Post-Roe, SCOTUS is on a collision course with democracy