

Impact Update

WINTER 2019

Planned Parenthood Keystone
PPKeystone.org



A Message from the President & CEO

We return to our mission.

This is one of PPKeystone's core values and encapsulates our work throughout the year. Returning to our mission means finding ways to re-connect to what inspires us to do our work, even amidst the challenges and stresses we face.

PPKeystone celebrated several mission moments this year. We've launched new services in a number of our centers and introduced new technology to break down barriers to accessing care. While challenges may have come our way, our team has continued doing the vital work to ensure our patients have Care. No Matter What.

We wouldn't be able to do this work without our dedicated supporters. Your commitment to PPKeystone and your communities continually inspires us, and we are so grateful for your investment in our work.

On behalf of PPKeystone, I wish you a very warm and happy holiday season. The new year is sure to be exciting and we look forward to continuing this work, together.

In solidarity,

A handwritten signature in blue ink that reads 'Melissa Reed'.

Melissa Reed, MA, JD
President & CEO



In Our Centers

We're on the move!

PPKeystone is excited to share that we have relocated our administrative headquarters to our Warminster Health Center in Bucks County. Last year PPKeystone began to evaluate the use of our centers and found ways we could utilize our existing spaces more efficiently. This work allowed us to renovate the basement of our Warminster Health Center, which is now modern office space with updated technology, and a training room for staff and volunteers. We officially celebrated the opening of our new Administrative Headquarters with an Open House in December and were thrilled to have supporters and stakeholders with us.

Through technological upgrades, previous geographic barriers to working as a team have been reduced. Our staff can work in centers across the affiliate, connecting with each other and community members in real time.

Please note that our mailing addresses has changed! Please send all mail to:

610 Louis Drive
Suite 300
Warminster, PA 18974



TeleMAB

In September 2019, PPKeystone formally launched our Telemedicine Abortion (TeleMAB) program. TeleMAB provides medication abortion services via a live computer connection between our patients and providers. PPKeystone is the first affiliate in Pennsylvania to provide this service, which is a lynchpin in our efforts to expand access to abortion care in the face of increasing attacks and bans. This launch was the result of months of planning and training, and we are grateful to our staff for helping make this new service a reality!

This service is currently offered in our Harrisburg and York Health Centers, and we hope to launch in other centers across our affiliate in the coming months.

Online 24-Hour Informed Consent Video

Under the 1982 Abortion Control Act, all patients seeking abortion care are required to watch a state mandated video 24 hours before their appointment. This service had previously only taken place in our centers.

In November, PPKeystone launched a new services that allows patients to view this video online and at no cost! We are thrilled that our patients from across the affiliate will have one less hurdle in accessing the vital care they need.

In The Community

Education

PPKeystone's Education team has spent the fall connecting with more young people and organizations across the affiliate! Our Health Resource Center in Reading attended outreach events across Berks County and was able to provide education at a number of schools in the community. Our educators also provided in-person trainings at various organizations across the affiliate, like the YWCA in Bucks and York counties, Kutztown University, and Turning Point.

Our LGBTQ+ Youth Programs saw over unique 90 young people over the past several months and explored topics like birth control needs for the LGBTQ+ community, how sex education is portrayed in the media, healthy relationships, and what safer sex practices look like in the age of social media.

If you're interested in learning more about our education programs or would like to bring an educator to your organization, please email education@ppkeystone.org

Volunteers

Our Volunteer team is continuing to grow our program through bi-weekly training and orientation sessions. Our Volunteers Coordinator is working with our sister affiliates in Pennsylvania to revitalize our Health Care Advocacy Program and to build a unified effort across the state.

We are also looking for volunteers for our Patient Escort Program! If you are interested in becoming a patient escort, please email volunteer@ppkeystone.org.

MEET YOUR...
**Director of
Health Center
Operations**



Alicia is our Director of Health Center Operations and has been leading our health center staff for over a year. We hope you take a moment to learn about the vital work Alicia does to ensure our centers are providing the best care to patients.

**What brought you to
PPKeystone?**

I was working for another Planned Parenthood affiliate for 8 years prior to coming to PPKeystone. I decided to join PPKeystone after desiring additional growth and opportunity in my career path.

What does your role involve? As the Director of Health Center Operations, I oversee the center managers and make sure the centers are operating according to policy and best practice. Together, with my peers in the Patient Services Department, we work to improve systems, policies, and procedures throughout the affiliate. Doing so, allows us to increase patient access while streamlining patient care at the same time.

What is the most rewarding part about working with PPKeystone?

I enjoy working with my cohort to improve systems. It has also been rewarding when I recognize the level of knowledge and skill I bring with me. There are moments in meetings or conversations where I speak about various aspects of systems and am sometimes surprised when I hear myself sharing the knowledge that I've learned over the years. When this happens, I'm reminded that I've earned my seat at the table and that I belong here.



Events

REBELS WITH A CAUSE

On November 9th, PPKeystone supporters from across Central Pennsylvania celebrated the rebels of the resistance at our signature York event, Rebels With A Cause. Attendees heard from Kathryn Kolbert, the attorney who argued Planned Parenthood v. Casey before the Supreme Court. Ms. Kolbert highlighted the ways reproductive rights are at risk, and how community members can fight back against these on-going attacks. We are so thrilled we were able to connect with many long term supporters, and raised over \$30,000 for the affiliate!

EXTRAORDINARY GIVE

This year's Extraordinary Give was a huge success. We were able to raise over \$42,000 from 481 donors in just 24 hours! These funds will be used to support projects in our Lancaster Health Center. We were also able to partner with the Lancaster LGBTQ+ Coalition for a special happy hour at the Zoeropolis in Lancaster! Many thanks to our fantastic donors who helped gave extra on this special day!

Upcoming Special Events

Rebels Who Brunch

Rebels Who Brunch is coming back to the Lehigh Valley on Saturday, March 28th! Stay tuned to our social media pages and website for more updates. To learn more or if you are interested in volunteering, please reach out to us at development@ppkeystone.org.



Advocacy Updates

The Pennsylvania Legislature has introduced two pieces of legislation that could further restrict abortion access across the state.

The first is the Final Disposition of Fetal Remains Act. This bill is an abortion restriction disguised as a public health measure. If approved, the bill would require all health care facilities in which a miscarriage or abortion takes place, to have the embryonic or fetal tissue buried or cremated - regardless of gestational age. This bill imposes restrictions that are shame people seeking an abortion, threaten patient privacy and confidentiality, and chip away at access to safe and legal abortion care.

The second is a Six Week Abortion Ban. This bill, if passed, would ban abortions at six weeks, well before many people know they are pregnant. This bill would be among some of the most extreme abortion bans in the country if enacted and enforced. Governor Wolf has said he will veto this bill if it passes the in the House and Senate.

Care. No matter what.®