

2020

ANNUAL REPORT

July 1, 2019 - June 30, 2020



FY 2020 Annual Report

Table of Contents

Message from Our Leadership	1
Consolidated Statement of Financial Position	2
Patient Demographics & Services by the Numbers	3
Education & Advocacy by the Numbers	4
Where Care Meets Courage	5
Honoring Sue Ransohoff	7
Our Leadership & Center Locations	8

Message from Our Leadership

Dear Friends,

There is no question that this year has brought extraordinary challenges, both familiar and new. But, when we look back on this year, we can all be proud. No matter what challenges Planned Parenthood Southwest Ohio faced (and there were quite a few), our passionate staff and dedicated supporters rose to the occasion. We saw national, state and local efforts to make Planned Parenthood services more difficult or even impossible to access. But with your support, we fought back.

In the streets and in the statehouse, we rallied and marched to lift our voices and show that together, we are powerful. In the courts, federal judges struck down Ohio laws, both old and new, that were designed to place an undue burden on individuals seeking safe reproductive care.

We were forced to close health centers that had been in the community for years and years. We faced the beginnings of a pandemic and a shortage of personal protection equipment. And, at the same time, we worked hard to transition patients to other locations, launched several new telemedicine initiatives and won awards for our community education work.

None of this work would be possible without the support of the Planned Parenthood family. With your help, we have what it takes to fight back and thrive. On behalf of our patients, our board and our staff, thank you for making our mission your mission.

Despite all odds, this has also been a time of unprecedented support, energy and opportunity. Thanks to that resilience, today we are stronger and we are ever committed to fighting forward.

In Solidarity,



Kersha Deibel

KERSHA DEIBEL
President & CEO



Jay Shatz

JAY SHATZ
Board Chair

Consolidated Statement of Financial Position*

Assets

Current Assets	\$4,147,347
Investments	\$7,405,999
Property & Equipment	\$3,143,280

Total Assets	\$14,696,626
---------------------	---------------------

Liabilities and Net Assets

Current Liabilities	\$1,907,435
Long-Term Liabilities	\$594,112
Total Liabilities	\$2,501,547

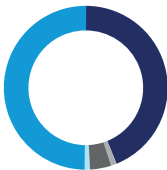
Net Assets

Unrestricted	\$6,449,816
Restricted	\$5,745,263
Total Net Assets	\$12,195,079

Total Liabilities & Net Assets	\$14,696,626
---	---------------------

Revenue**

■ Patient Fees:	44%
■ Contributions:	50%
■ Govt Grants:	1%
■ Special Events:	4%
■ Other:	1%



Expenses

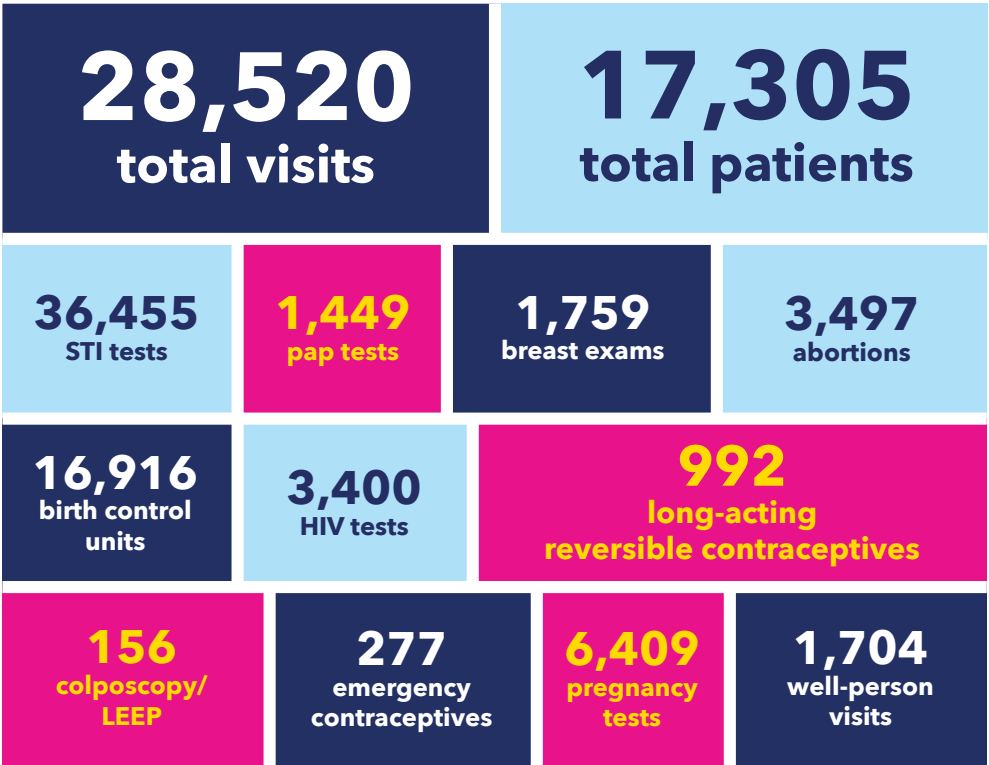
■ Patient Services:	64%
■ Management & General:	23%
■ Development:	6%
■ Public Affairs & Communications:	4%
■ Information & Education:	3%



* Planned Parenthood Southwest Ohio Region and Planned Parenthood Cincinnati Region Foundation combined statement of financial position.

** Calculation excludes investment performance. Year-over-year change in contributions percentage is due to increased development revenue and the impact of defunding on Patient Fees and Govt Grants.

Patient Demographics & Services by the Numbers



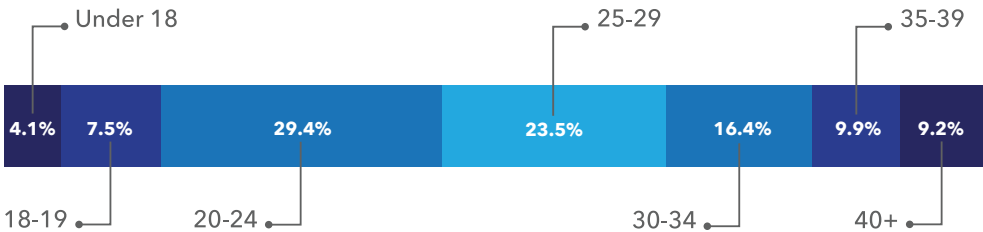
Race

American Indian or Alaska Native: **0.0%**
Asian: **2.1%**
Black or African American: **32.2%**
White: **57.7%**
Multi-racial: **6.4%**
Unknown/Not Reported: **1.6%**

Ethnicity

Hispanic: **4%**
Not Hispanic: **94%**
Unknown: **2%**

Age



Education & Advocacy by the Numbers

2,078
education
participants

402
education
hours

357
volunteers

137
volunteer
leaders

32
stories
collected

49
new community
partners



Where Care Meets Courage

Our Education team's prevention work was recognized

The team received the Progressive Prevention Award from the Ohio Alliance to End Sexual Violence for their work at Cincinnati State and Wittenberg University.



Planned Parenthood Southwest Ohio was named a "Top Performer" in LGBTQ+ care

The Human Rights Campaign Foundation (HRC) released its 12th annual Healthcare Equality Index (HEI), which scores health care facilities on policies and practices dedicated to the equitable treatment and inclusion of their LGBTQ patients, visitors and employees. We were one of only three organization in the area to have earned the "Top Performer" designation.



We updated our facilities to be more inclusive

We updated restroom and other signage to use gender-neutral language for our gender-fluid and transgender guests, as well as guests who accompany mobility-challenged people who need extra space and privacy.



Planned Parenthood Southwest Ohio was recognized as a "Safe Place"

Safe Place is a national youth outreach and prevention program for young people under the age of 18 in need of immediate help and safety.



We launched a year-long celebration of our 90th anniversary

Celebrations included our first staff cookout in recent memory and our most successful Diamond Gala to date.



We participated in more than 100 partnership meetings

Partnerships included one with the UC Mobile Mammography team which allowed us to offer onsite mammograms for patients.



Planned Parenthood was back on the Top Workplaces 2020 list for the 5th year

This is a huge honor, and after the challenges of the last year, a big win, particularly because the judges are our employees!

We expanded into the world of virtual education

COVID-19 forced all of us to make critical choices and changes to ensure we are still able to provide high quality services to the people who need us. Less than 30 days after schools had closed, we provided 3 schools with virtual presentations on relationships, birth control and condom use. Less than 30 days after adult day services closed, we provided opportunities for virtual education sessions for our clients with developmental disabilities. Our Education team is now virtually seeing clients both one-on-one and in groups.

We launched a Diversity, Equity & Inclusion Program

Our DEI steering committee established two new employee resource groups (ERG). ERGs are employee-led groups that meet to discuss common ideas and issues related to our organization and suggest changes to policies and practices, raise awareness about various topics and impact the culture of our organization in a positive way.

**All of these things
were possible
because of your
support!**



Honoring Sue Ransohoff

Sue Ransohoff with Cecile Richards, former President of Planned Parenthood Federation of America and Planned Parenthood Action Fund.



Planned Parenthood's beloved, long-time supporter, Sue Ransohoff, passed away on Friday, March 20 at the age of 100.

Sue Westheimer Ransohoff devoted an astounding 73 years of volunteer service and generous support to Planned Parenthood Southwest Ohio. She lived a very full life and contributed so much to the community.

Sue's volunteer service also included the board of Wise Temple, the Ambassadors' Committee of Community Shares, Clifton Senior Center and the Hearing Speech & Deaf Center of Greater Cincinnati. She is a past president and co-founder of Adoption Awareness Alliance.

Sue continued her active involvement with Planned Parenthood as a member of the Development Committee and the Foundation Board until 2018 at the age of 99. Together, Sue and Jerry Ransohoff funded significant education programs and helped to establish the Planned Parenthood Southwest Ohio endowment.

"Quality, confidential medical care is a basic human right - not just for the very wealthy and the very poor, but for everyone." - Sue Ransohoff

Planned Parenthood is eternally grateful to Sue Ransohoff for her outstanding leadership, loyalty, integrity and generosity in support of our mission and vision for a better world. With a respect for diversity and an appreciation for history, Sue devoted her life to making the world a better place.

Our Leadership

BOARD OF DIRECTORS

(January 1 - December 31, 2020)

Jay Shatz

CHAIR

Elissa Habib

VICE CHAIR

John Gillespie

TREASURER

Rashida Manuel

SECRETARY

Sergio Aguillón-Mata

Linda Butler

Jaasiel Chapman

Leo D'Cruz

Sally Cuni

Ellen Essig

Janelle Evans

Steven Fink

Kristin Freeman

Lisa E. Hanauer

Max Hardy

Rickell Howard Smith

Lauren Jones

Carol Kabel

Beth Mandel

Laura Mercer

Cynthia Richards

Jocelyn Rhynard

Meredith Shockley-Smith

John Theobald

Kiana Trabue

EXECUTIVE TEAM

July 1 2019 - June 30, 2020

Kersha Deibel

PRESIDENT & CEO

Susan Berliant

VICE PRESIDENT OF DEVELOPMENT AND COMMUNITY IMPACT

Suzanne Bertuleit

DIRECTOR OF QUALITY AND RISK MANAGEMENT

Lee Bower

CHIEF OPERATING OFFICER

Katie Brokesh

VICE PRESIDENT OF PATIENT SERVICES

Danielle Craig

VICE PRESIDENT OF COMMUNICATIONS & EDUCATION

Sharon Liner

MEDICAL DIRECTOR

Leslie Mitchell

VICE PRESIDENT OF HUMAN RESOURCES

Phylliss Payton

EXECUTIVE ASSISTANT

Center Locations

DAYTON HEALTH CENTER

937.226.0780

224 N. Wilkinson St.

Dayton, OH 45402

HAMILTON HEALTH CENTER

513.856.8332

11 Ludlow St.

Hamilton, OH 45011

MT. AUBURN HEALTH CENTER

513.287.6484

2314 Auburn Ave

Cincinnati, OH 45219

SPRINGFIELD HEALTH CENTER

937.325.7349

1061 N. Bechtle Ave

Springfield, OH 45504

CINCINNATI SURGICAL CENTER

513.287.6488

2314 Auburn Ave.

Cincinnati, OH 45219

Friends of Wilkinson Street

In the wake of Planned Parenthood Southwest Ohio's defunding, a group of dedicated supporters launched the *Friends of Wilkinson Street* campaign to benefit the Dayton Health Center on Wilkinson Street in downtown Dayton.

This group raised an incredible \$469,067 in under six months, during a pandemic! Planned Parenthood Southwest Ohio Region offers our deepest gratitude to this wonderful group of supporters for helping to safeguard care at the Kettering-Philips/Dayton Health Center.

Special thanks to Lisa Hanauer and Sue Spiegel, The Mason Family Fund, The Lee and Patti Shear Family Foundation, Gabriele and Todd Leventhal, The Levin Family Foundation and every single person in the Dayton community who donated to this campaign. Our patients and students in Dayton and the Greater Miami Valley will benefit from your generous support for years to come.

The mission of Planned Parenthood Southwest Ohio Region is to provide access to high quality health care and education that empower people to make informed private decisions about their reproductive lives and sexual health.

Care. No matter what.



www.ppswo.org

513.824.7824

2314 Auburn Avenue | Cincinnati, Ohio 45219

www.supportppswo.org

Find us on

