

# 2018-19



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PLANNED PARENTHOOD COLUMBIA WILLAMETTE  
ANNUAL REPORT



The mission of Planned Parenthood Columbia Willamette is to **provide, promote and protect** access to sexual and reproductive health care.



## Care. No Matter What.

**During the 2019 fiscal year (07/01/18 - 06/30/19), Planned Parenthood Columbia Willamette (PPCW) focused on continuing to expand services as well as a renewed emphasis on the patient experience, all while adapting to an ever changing landscape and world.**

PPCW's commitment to providing compassionate and accessible health care to our patients in Oregon and SW Washington is stronger than ever. As Sita wraps up her tenure as PPCW's Board Chair and I complete my first year as President and CEO of PPCW, we have both been, and continue to be, invigorated and inspired by the work of this team, this board, and by the more than 46,000 patients we serve each year, many of whom rely on us as their sole health care provider.

Over the past three years, we have been resilient against repeated attacks on our ability to provide patients with the care

they deserve. This year we saw the harmful domestic gag rule go into effect and, as a result, Planned Parenthood's departure from the Title X Federal Family Planning program. That said, we are proud to report that PPCW continues to provide care - no matter what - and all patients, regardless of income, continue to receive the services they need at all seven of our health centers. Thanks to the states of Oregon and Washington, we will continue to receive funding for these critical family planning services.

These attacks only make our commitment to our mission stronger. We are fortunate to

live in a region that supports reproductive health care. That is why we are investing in new programs, like Telemedicine, and expanding our services, such as gender affirming care. We are committed to providing equitable care and access and to supporting young people and their communities through evidence-based, inclusive, trauma-informed sex education and outreach activities.

After launching our Care|Build|Change Campaign in the fall of 2017 to replace our outdated SE Portland Health Center with a modernized facility that can serve a broader community base, we've been thrilled to continue to reach our milestones. We purchased the building in the spring of 2018, and this year we began construction. Our goal is to open the new Elsie H. Hillman East Portland Health Center to our patients in 2020. We have also established an Education Endowment at the Oregon Community Foundation, and look forward to growing this

important fund. Finally, this fall the Oregon Planned Parenthood family came together to stand up for the belief that all people should have access to abortion, regardless of financial constraints. PPCW, along with Planned Parenthood of Southern Oregon (PPSO) and Planned Parenthood Advocates of Oregon (PPAO), joined over 100 organizations to successfully defeat Ballot Measure

106—a backdoor abortion ban. PPCW is committed to fighting for reproductive rights for all and we are proud to have been a part of this strong coalition.

While challenges still lie ahead, we stand strong at PPCW. Thank you for supporting us along the way. Together we will provide care, no matter what.

In this together,



**Anne J. Udall Ph.D,**  
President and CEO



**Sita Symonette,**  
PPCW Board Chair

## FINANCIAL SUMMARY | 2018-2019

Your generosity allows us to care for patients who would otherwise not have access to sexual and reproductive health care.

### Revenue

TOTAL

**\$27,587,472**

#### Public Support

\$5,271,508

#### Investments & Other Revenue

\$989,172

#### Grants & Contracts

\$1,359,119

#### Patient Revenue

\$19,967,673

### Expenses

TOTAL

**\$26,013,149**

#### Management & General

\$4,351,373

#### Patient Services

\$19,165,015

#### Public Affairs

\$523,348

#### Education

\$1,217,490

#### Fundraising

\$755,923

## DONOR IMPACT REPORT

At our seven health centers, located in Beaverton, Bend, Milwaukie, NE Portland, SE Portland, Salem and Vancouver, WA, PPCW provided these critical services to our patients and community.

**289,776**

*low-to-no cost birth control was dispensed*

**5,467**

*safe, legal abortions were provided*

**76,136**

*STI tests*

**344**

*patients received gender affirming care*

**7,386**

*students attended a comprehensive and inclusive sex education training*

**73,231**

*patient visits*



**Planned Parenthood | Our Doors Stay Open**

Your continued support helps PPCW to invest in the future to bring high-quality, low-cost health services to our patients. Thank you for helping us fulfill our mission with your ongoing support and generosity.

To save money and be more environmentally responsible, PPCW publishes our annual report online for all our supporters to view. This allows us to put more money toward health services for our patients and education programs for the community.

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**Planned Parenthood  
Columbia Willamette**

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Portland, Oregon 97212  
503.775.4931

**Connect with us!**



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**For health care and appointments:**



1.888.576.7526



[www.ppcw.org](http://www.ppcw.org)

**For questions about this report:**



1.503.280.6156



Planned Parenthood Columbia Willamette

