

By the Numbers: One Month in a Post-Roe America

It has now been one month since the U.S. Supreme Court pushed the country into a national health crisis with its decision to overturn *Roe v. Wade*, and take away the federal constitutional right to abortion. In states across the country the past four weeks have been marked by stories of devastation. No surprise. A horrific human toll results when you end access to essential health care, stripping people's basic right to control their own bodies. Abortion bans don't stop people from needing abortions; They simply put more people in desperate situations.

During this crisis we have also seen providers, abortion fund managers, and health care staff across the country fight with everything they have to safely get people the care and information they need, stay healthy, and maintain control of their reproductive futures. Planned Parenthood health centers have been working to provide care wherever possible, Planned Parenthood Federation of America and Planned Parenthood affiliates have been working to expand and protect access to sexual and reproductive health services through advocacy, litigation, education, and Planned Parenthood advocacy and political organizations have been fighting against cruel bans state by state — whether through ballot initiatives or proactive legislation.

And the American people, who overwhelmingly support abortion access, are rising up and speaking out — in protests and demonstrations to support abortion rights — sending a clear message to politicians at all levels of government: We won't back down.

While numbers and statistics alone cannot give a full picture of the national health crisis created by the court's decision, Planned Parenthood data points below provide a snapshot 30 days into post-Roe life on the ground.

Planned Parenthood Providing Care and Information:

The day the Supreme Court overturned *Roe v. Wade* was a turning point in the public's need for sexual and reproductive health information — as well as sexual and reproductive health services. Since June 24, the increased demand for news and services have continued to trend higher than average.

Appointment scheduling*

- On June 24, the number of birth control appointments scheduled increased by more than 150%.
 - For the period ending July 21, birth control appointments remained up by 15% compared to the rest of the year.
- On June 24, there was a 48% increase in the number of emergency contraception appointments scheduled.

- On June 24, scheduling of appointments specifically for intrauterine devices (IUDs) increased by more than 375%.
 - For the period ending July 21, they remained up by 30% compared to the rest of the year.

**Note: This does not reflect data from all Planned Parenthood health centers, as not all use the same appointment scheduling system.*

Website traffic

- On June 24 Planned Parenthood’s sexual health education chatbot, Roo, experienced twice the normal number of questions about birth control.
- On June 24, traffic to Planned Parenthood Federation of America’s web page on how to get a sterilization procedure increased by 2,205%, and remains up by more than 300% through July 21.
 - Traffic to PPFA’s web page about how to get a vasectomy increased by more than 1,500% on June 24, and remains up by more than 200% through July 21.
- Overall, there were 3.5 million sessions on PPFA’s abortion content web pages from June 24 to July 21.
- People are also concerned about their safety and well-being when it comes to pregnancy outcomes. Traffic to PPFA’s web page on ectopic pregnancy increased by more than 1,100% from June 24 to July 21.

Battling State by State, Inch by Inch

- Since the Supreme Court took away the constitutional right to abortion, reproductive rights organizations and allies have active litigation in 17 states, successfully blocking bans in 6 states thus far.
- State lawmakers in at least 16 states have stepped up and taken action to protect abortion rights. Their efforts include expanding funding for reproductive health care, filing litigation to protect abortion access, and signing legislation and executive orders to bolster patients’ and providers’ ability to access and give care.

Grassroots Enthusiasm

Within the first 24 hours of the Supreme Court’s decision, the grassroots response from supporters on the ground and online was immediate and intense.

- Planned Parenthood organizations saw a 40-fold total increase in donations compared to a typical day. More than half of these came from new donors.
- Hundreds of thousands of people attended more than 500 events nationwide the afternoon of decision day.
- There have been more than 1.6 million sessions on BansOff.org and more than 1.7 million on PlannedParenthood.org on the day the decision came down — three times the usual amount
- Planned Parenthood organizations reached at least 11 million people through the content shared on national social media channels alone.

The enthusiasm has held firm in the weeks since the decision:

- Planned Parenthood organizations have seen a seven-fold total increase in donations compared to the previous year. More than half of these come from new donors.

Public Polling:

Americans overwhelmingly oppose the Supreme Court decision overturning Roe v. Wade and want abortion to be legal.

- A [CBS News poll](#) found that Americans called the ruling a step backward by a **20-point margin**.
- A [Navigator poll](#) found that **79%** of Americans say the decisions on abortion should be left to the woman and her doctor, including **91% of Democrats, 76% of independents, and 67% of Republicans**.
- A [Pew Research](#) poll found that nearly **two-thirds** of Americans believe abortion should be legal.