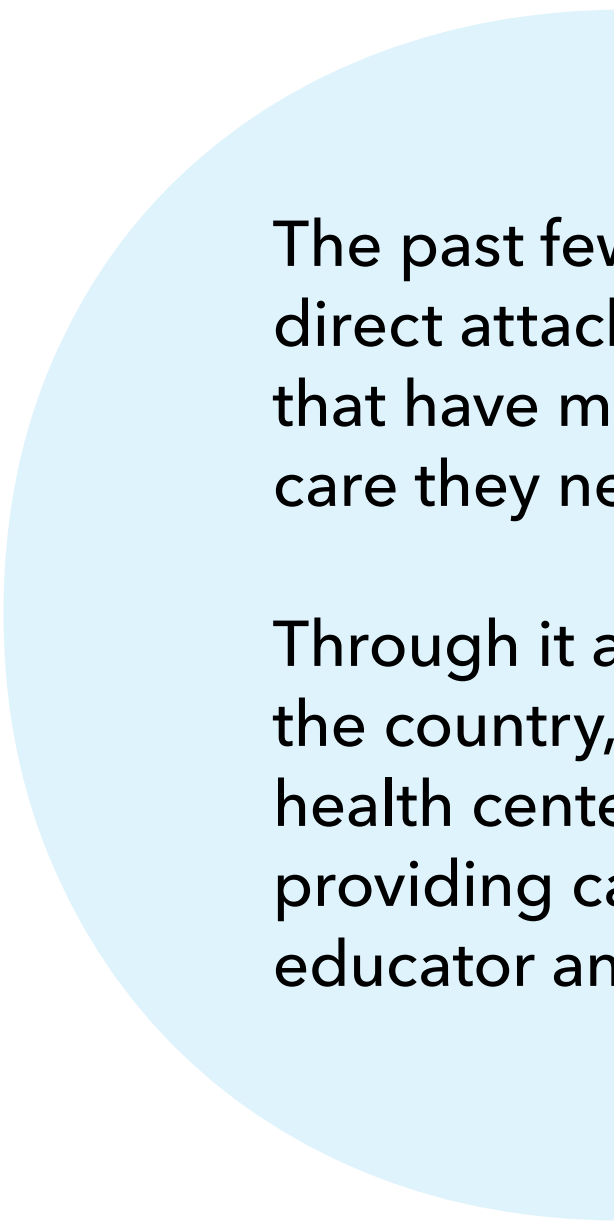




# Care continues.

Annual Report 2024-2025

 Planned Parenthood®



The past few years have been shaped by direct attacks on sexual and reproductive health that have made it harder for people to get the care they need.

Through it all, **care continues**. Every day, across the country, hundreds of Planned Parenthood health centers open their doors to patients, providing care. As the nation's largest sex educator and reproductive rights advocate,

Planned Parenthood is still the most trusted source for honest, expert information on sexual and reproductive health care.

Planned Parenthood Federation of America will never stop caring. About making sure patients can get access to the care they need. About reproductive freedom. About building a future where your health outcomes don't depend on how much money you make or where you live.

**No matter what, care continues.**

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# MESSAGE FROM LEADERSHIP

**Though Planned Parenthood Federation of America (PPFA) did everything we could to prevent it, in July 2025, the Trump administration and Congress forced through a law blocking patients from using Medicaid at Planned Parenthood health centers for care. What they call “defunding” Planned Parenthood is making it even harder for people to get sexual and reproductive health care.**

The stakes are undeniably high. Up to 200 Planned Parenthood health centers are at risk of closure. Some local Planned Parenthood organizations have been forced into excruciating operational decisions. People will have to travel farther, delay care, or be forced to forgo care. Cancers will go undetected. STIs will go untreated. More people will become pregnant when they don't want to be, and will be forced to stay pregnant because abortion is out of reach.

Yet, with the odds stacked against them, hundreds of Planned Parenthood health centers across the country open their doors every day. Providers and staff continue to stand in the breach for patients who need them. And Planned Parenthood Federation of America is doing everything we can to ensure health centers are able to keep doing the vital work and provide essential care.

PPFA is meeting this moment with evidence, rigor, and discipline – shoring up the infrastructure that Planned Parenthood health centers need to operate; finding innovative ways to get care to people wherever they are; conducting research to ensure our communities are seen; and leveraging every opportunity, anywhere we can, to push policies that expand access to care.

**PPFA is not only weathering this storm – we're looking beyond it. Because it will end. And Planned Parenthood will still be here, building a future of health equity, where all people are free to make their own decisions about their bodies and lives.**

**Care continues. No matter what.**



**Alexis McGill Johnson**  
*President and CEO*

Planned Parenthood  
Federation of America



**Alexandra Guevara**  
*Board Chair*

Planned Parenthood  
Federation of America

# HEALTH CARE<sup>1</sup>

## SERVICE NUMBERS

**2.09 million** patients

**9.9 million** services

**331,400** Pap tests & breast exams

**2.27 million** birth control services

**5.5 million** STI tests & treatments

**434,450** abortions

**1.8 million** appointments booked  
on [plannedparenthood.org](https://www.plannedparenthood.org)

**320,390** telehealth appointments



<sup>1</sup>Planned Parenthood Federation of America (PPFA) is a 501(c)(3) charitable organization that supports independently incorporated Planned Parenthood affiliates, which operate nonprofit health centers across the U.S. PPFA works to educate the public on and advocate for issues of sexual and reproductive health. Planned Parenthood affiliates are separately incorporated 501(c)(3) charitable organizations that provide essential care.

# OVERCOMING BARRIERS TO CARE

As restrictions force patients to take on increased costs and barriers to sexual and reproductive health care, Planned Parenthood is determined to find new paths to get care to people who need it.

- **Virtual Health Centers (VHCs)** are a more efficient way for patients to learn what telehealth services are available at their local affiliate. In 2025 patients booked more than 62,000 appointments through VHCs, a 31% increase from the previous year.
- **Planned Parenthood Direct (PP Direct)** delivers trusted reproductive health care through a branded telehealth platform, enabling patients to connect to licensed clinicians for birth control, emergency contraception, UTI treatment, and medication abortion services (where legal).



# ABORTION

Three years after the U.S. Supreme Court took away the federal constitutional right to abortion in the *Dobbs v. Jackson Women's Health* decision, PPFA and Planned Parenthood affiliates continue to do everything possible to help patients get abortion care.

- Planned Parenthood affiliates' patient navigators and support staff have helped more than **171,000 people get abortion care** since the *Dobbs* decision – helping with logistical and travel support, as well as patient assistance funds.
- During the 2024-2025 fiscal year, Planned Parenthood affiliates disbursed **\$3.7 million to more than 12,200 patients** to help them overcome barriers to abortion care – providing funding for transportation, lodging, meals, and dependent care while traveling to appointments.
- In 24 states, Planned Parenthood affiliates provide **medication abortion through telemedicine**, reducing the need for patients to travel long distances to get the care they need.

# RESEARCH

Last year, 27 Planned Parenthood affiliates participated in **64 studies** on topics including:

- contraception, with several studies on IUDs
- telehealth abortion care
- impact of abortion policy
- new tests for STIs
- cancer prevention (new ways of testing for HPV)
- gender-affirming care



**49 articles**  
published in  
peer-reviewed  
journals

# STUDY HIGHLIGHTS

PPFA, in partnership with several Planned Parenthood affiliates, completed two studies on the effects of increasingly restrictive health care policies: state-based restrictions on gender-affirming care and abortion bans that force patients to travel for abortion care. These studies documented the emotional, physical, and financial harm to patients who try to get care as they face significant obstacles. The findings will inform solutions to maintain and protect access and meet patient needs for compassionate, person-centered care in these essential service areas.

In partnership with 12 affiliates, PPFA launched a foundational study to establish a robust system that measures, tracks, and reports on the health needs and outcomes among a nationally representative population of Planned Parenthood health center patients. The Planned Parenthood Health Outcomes Measurement & Evaluation (PP HOME) study will inform our efforts to understand health outcomes and improve health equity.

# EDUCATION

**1.3 million** participants in education programming, outreach, and training provided by PPFA and Planned Parenthood affiliates

**459,000** education video views

**137,443** conversations in English on Chat/Text and in Spanish on Chatea/Textea

**350,000** Roo chatbot sessions

**110 million** visits to [plannedparenthood.org](https://plannedparenthood.org)



In May, PPFA [launched a toolkit](#) to help parents understand and advocate for sex education in their children's schools. We also piloted virtual sessions with parents across the country to teach them about sex ed and what they can do in their community to advocate for it.

Alongside other organizations working to expand access to and understanding of sex ed, PPFA sex educators presented at SXSW Edu.

- "What's really taught in sex education and how do we fight for it?" with EducateUs
- "Sex Ed in Schools: Just as Important as ABCs and 123s" with Advocates for Youth and New York City Department of Education.



# PROTECTING CARE FOR ALL

## IN THE COURTS

- More than **30 open cases** that challenge dangerous laws and policies
- Cases in **15 states**
- **Two cases** challenging federal policies
- In **two-thirds** of these cases, harmful policies have been blocked or warded off, meaning more people can get the care they need.

In May, PPFA attorneys filed litigation on behalf of five Planned Parenthood affiliates against the harmful **changes to the Teen Pregnancy Prevention Program**, a federal initiative that provides young people with the information and skills they need to be safe and healthy in their lives and relationships.

PPFA provided litigation support in ***Medina v. Planned Parenthood South Atlantic*** (PPSAT), a case challenging the South Carolina governor's efforts to block people enrolled in the state Medicaid program from using their insurance to get health care at Planned Parenthood health centers – including birth control, cancer screenings, and primary care services. In June, the U.S. Supreme Court ruled that patients covered by Medicaid cannot sue to enforce their right to see their qualified provider of choice.

After voters in several states passed constitutional amendments to protect and expand abortion rights, PPFA attorneys have worked with Planned Parenthood affiliates to ensure state officials don't undermine the will of the people, including in Arizona, Missouri, and Ohio.



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PLANNED  
PARENTHOOD  
LIVES LIVES

PAGE! PAGE!  
AGAINST THE  
LYING OF THE LIGHTS

I'M FOR  
ABORTION  
CARE

I'm for  
trans  
health  
care

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LA ATENCIÓN  
MÉDICA TRANS

# I'M FOR PLANNED PARENTHOOD

As the Trump administration and its backers in Congress worked to shut down Planned Parenthood and block people from getting care, Planned Parenthood organizations defended patient access to essential services. The campaign to educate the public on the threat to care and mobilize **20 million** Planned Parenthood supporters is **I'm For Planned Parenthood.**

Together, PPFA and the Planned Parenthood Action Fund engaged supporters to take action, leading to:

- **107,000 calls** to members of Congress from PPFA and Action Fund supporters
- **255,000 messages** to members of Congress from Action Fund supporters through campaign email forms
- **71,000 PPFA supporters** signed The People's Brief petition
- **Nearly 200 times** Action Fund storytellers shared their stories with members of Congress through lobby visits

In a full-page ad in The New York Times, more than 250 leading cultural changemakers declared their support for the essential health care Planned Parenthood health centers provide. Harry Styles, Pedro Pascal, Megan Thee Stallion, Phoebe Gates, Olivia Rodrigo, Laverne Cox, and Scarlett Johansson were just a few of the influential public figures who signed on.

Planned Parenthood organizations also showed up at prominent cultural events to raise awareness of the threats to sexual and reproductive health and rights, including at:

- The NBA All-Star Game
- New York Fashion Week
- SXSW conference
- Music festivals, such as Governors Ball in New York City
- Film festivals, like the 2025 Sundance Film Festival
- Concert tours with major artists, including Maggie Rogers and Gracie Abrams

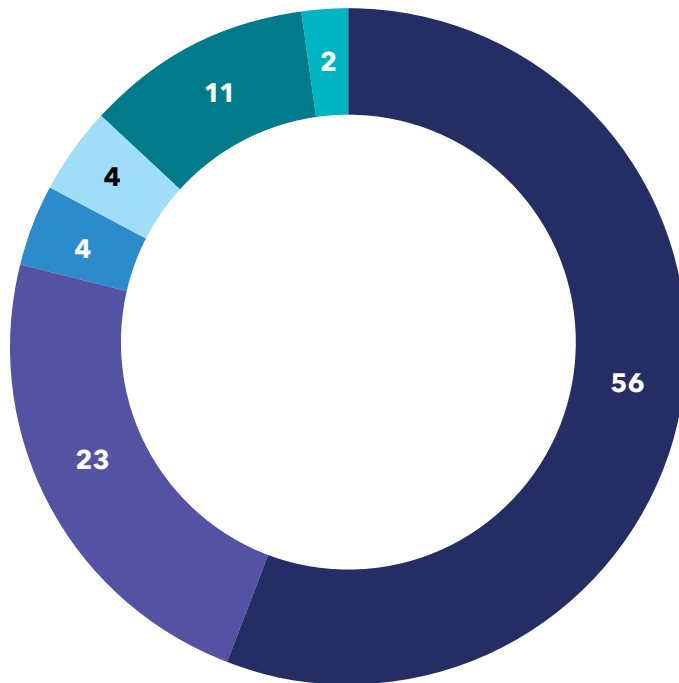
In April, PPFA and allied organizations gathered outside of the U.S. Supreme Court at the “Rally for Patients’ Rights” during oral arguments in *Medina v. Planned Parenthood South Atlantic*. More than **3,000 people** attended, outnumbering opponents of Planned Parenthood by a ratio of 15:1. In addition, PPFA and PPSAT held a press briefing that generated widespread coverage in major media outlets and increased public understanding of the threat to health care.



# HEALTH SERVICE DATA

## AFFILIATE MEDICAL SERVICES

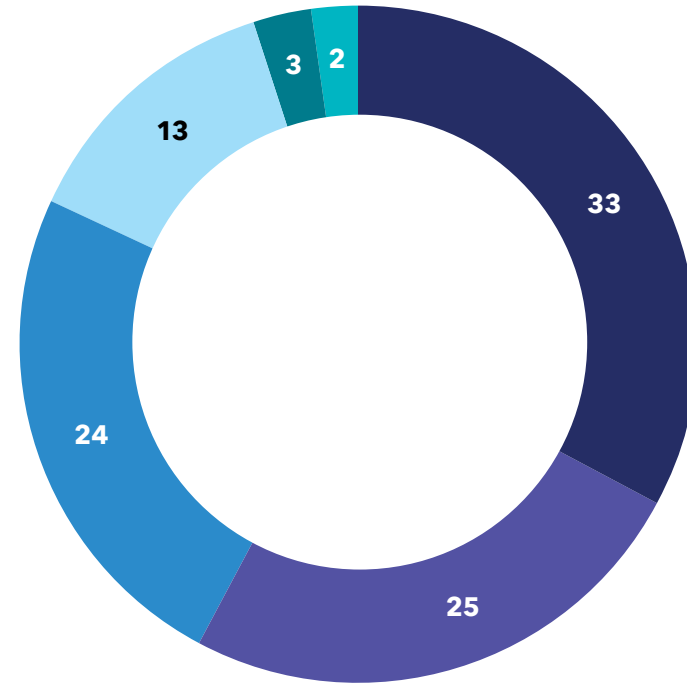
by percentage



- STI Testing and Treatment
- Contraception
- Abortion Services
- Cancer Screenings and Prevention
- Other Reproductive Health Services
- Other Services

## CONTRACEPTIVE SERVICES

by percentage



- Oral Pill
- Other
- Long-Acting Methods (IUD & Implants)
- Progestin-Only Injectables
- Combined Hormone Ring
- Combined Hormone Patch

# BREAKDOWN OF AFFILIATE MEDICAL SERVICES

<b>STI Testing &amp; Treatment</b>	<b>5,501,333</b>	<b>Abortion Services</b>	<b>434,450</b>
STI Tests	4,652,388	Abortion Procedures	434,450
HIV Tests	814,038	<b>Other Services</b>	<b>163,720</b>
Genital Warts (HPV) Treatments	17,059	Primary Care Visits <sup>6</sup>	65,017
Other STI Prevention & Treatments	17,848	Adoption Referrals	3,038
<b>Contraceptive Services</b>	<b>2,268,991</b>	Urinary Tract Infections Treatments	45,254
Reversible Contraception Clients <sup>1</sup>	1,564,022	Other Procedures <sup>7</sup>	50,411
Emergency Contraception Kits	542,958		
Female Sterilization Procedures	28		
Vasectomy Clients	5,422		
Other Contraceptive Services	156,561		
<b>Cancer Screenings &amp; Prevention</b>	<b>389,449</b>		
Breast Care	162,336		
Pap Tests	169,081		
HPV Vaccinations	40,190		
Colposcopy Procedures <sup>2</sup>	10,235		
LEEP Procedures <sup>3</sup>	1,332		
Cryotherapy Procedures <sup>4</sup>	60		
Other Diagnostic Procedures <sup>5</sup>	6,215		
<b>Other Reproductive Health Services</b>	<b>1,162,632</b>		
Preventive Care Visits	125,422		
Pregnancy Tests	1,026,673		
Prenatal Services	7,685		
Miscarriage Care	2,852		
		<b>TOTAL SERVICES<sup>8</sup></b>	<b>9,920,575</b>

1 Contraception clients are those who received contraceptive counseling and care at a Planned Parenthood health center at least once between October 1, 2023 - September 30, 2024.

2 A colposcopy examination aids in the diagnosis and treatment of abnormal growth cells in the cervix.

3 LEEP is a treatment for abnormal growth cells in the cervix.

4 Cryotherapy is a treatment for abnormal growth cells in the cervix.

5 Includes biopsies, samplings, ablations, and other gynecological surgeries.

6 Primary Care Visits: Some affiliate health centers offer primary care services, which may include treatment of acute and chronic disease, minor office procedures, evaluations for referral to specialists, authorization for hospital care, health assessments, and well-person/well-child preventive maintenance. Other affiliate health centers provide limited Family Practice Services, which may include assessment and management of uncomplicated conditions related to the skin (e.g., acne, contact dermatitis, tinea corporis, etc.); the gastrointestinal system (e.g., diarrhea, gastroenteritis, irritable bowel syndrome, etc.); ear, eye, nose, throat, and respiratory system (e.g., bronchitis, conjunctivitis, sinusitis, etc.); medication management of previously evaluated controlled hypertension; and medication management of previously evaluated hypothyroidism.

7 Some examples in this category include WIC services (a federally funded nutrition program for low-income women, infants, and children up to the age of five), pediatric care, transgender services, other adult preventive care, and high complexity visits, including infertility services.

8 A service is a discrete clinical interaction, such as the administration of a physical exam or STI test or the provision of a birth control method. In 2024, Planned Parenthood health centers saw 2.09 million patients, collectively delivering more than 9.9 million services.

# FINANCIAL DATA

## PLANNED PARENTHOOD FEDERATION OF AMERICA, PLANNED PARENTHOOD GLOBAL, AND AFFILIATES

### COMBINED BALANCE SHEET

#### 501(c)(3) PPFA/Planned Parenthood Global & Affiliates

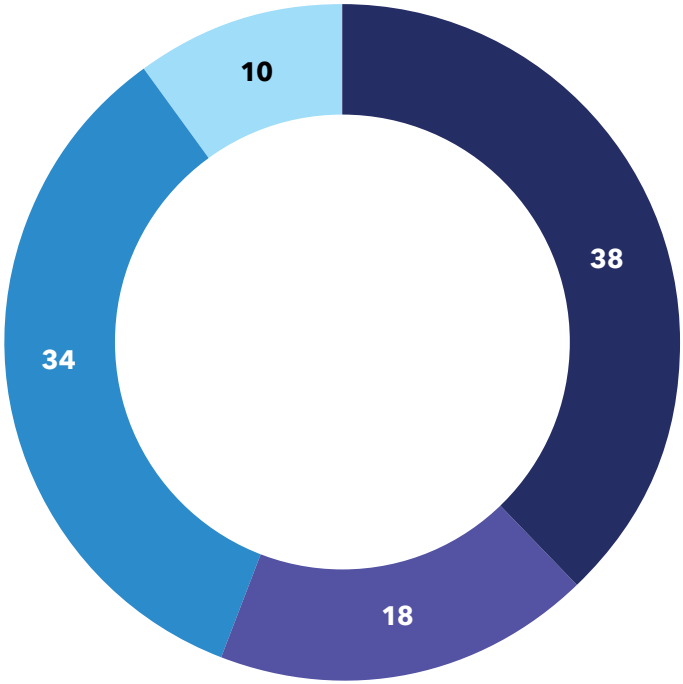
June 30, 2025 [All Amount in Millions]

	Affiliates	PPFA+PPG	Eliminations [b]	Total[a]
<b>Assets</b>	<b>\$ 2,669.7</b>	<b>\$ 459.4</b>	<b>\$ (18.3)</b>	<b>\$ 3,110.8</b>
Current Assets	1,302.7	261.6	(18.3)	1,546.0
Property, Equipment, Endowment, Other	1,378.3	197.8		1,576.1
LESS: assets eliminated as part of consolidated audit	(11.3)			(11.3)
<b>Liabilities</b>	<b>\$ 529.4</b>	<b>\$ 104.0</b>	<b>\$ (18.3)</b>	<b>\$ 615.1</b>
Current Liabilities	278.8	52.0	\$ (18.3)	312.5
Mortgages, Notes Payable, Other	262.7	52.0		314.7
LESS: liabilities eliminated as part of consolidated audit	(12.1)			(12.1)
<b>Net Assets</b>	<b>\$ 2,140.3</b>	<b>\$ 355.4</b>	<b>\$ 0.0</b>	<b>\$ 2,495.7</b>
Without donor restrictions	839.8	163.2		1,003.0
Property & Equipment, Net	860.4	5.3		865.7
With donor restrictions	441.9	186.9		628.8
LESS: net assets eliminated as part of consolidated audit	(1.8)			(1.8)
<b>Total Liabilities &amp; Net Assets</b>	<b>\$ 2,669.7</b>	<b>\$ 459.4</b>	<b>\$ (18.3)</b>	<b>\$ 3,110.8</b>

# PLANNED PARENTHOOD FEDERATION OF AMERICA, PLANNED PARENTHOOD GLOBAL, AND AFFILIATES FINANCIAL DATA\*

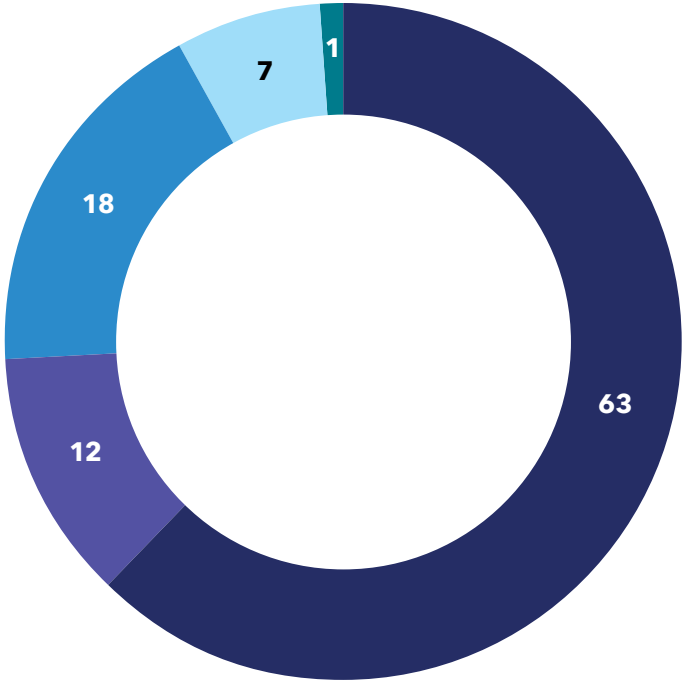
## COMBINED REVENUE AND EXPENSES BY PERCENTAGE

**REVENUE**  
by percentage



- Government Health Services Reimbursements & Grants
- Non-government Health Services Revenue
- Private Contributions & Bequests
- Other

**EXPENSES**  
by percentage



- Medical Services
- Non-medical Program Services
- Management & General Support
- Fundraising
- Other

\*Planned Parenthood affiliates are separately incorporated 501(c)(3) charitable organizations that operate nonprofit health centers across the U.S. and provide essential care. Planned Parenthood Federation of America (PPFA) is a 501(c)(3) charitable organization that supports independently incorporated Planned Parenthood affiliates. All medical and health service revenue and expenses, both from government reimbursements and non-government entities, were solely earned by Planned Parenthood affiliates, not PPFA.

# PLANNED PARENTHOOD FEDERATION OF AMERICA, PLANNED PARENTHOOD GLOBAL, AND AFFILIATES FINANCIAL DATA

## REVENUE

**For the year ended June 30, 2025**  
**Operating & Other Funds** [All Amount in Millions]

	<b>Affiliates</b>	<b>PPFA+PPG</b>	<b>Eliminations [b]</b>	<b>Total [a]</b>
<b>Revenue</b>	<b>\$ 1,883.4</b>	<b>\$ 430.7</b>	<b>\$ (170.8)</b>	<b>\$ 2,143.3</b>
Government Health Services Reimbursements & Grants	832.0			832.0[c]
Non-Government Health Services Revenue	380.6			380.6
Private Contributions & Bequests	497.7	391.7	(161.2)	728.2[d]
Support from Affiliates		7.0	(8.0)	(1.0)
Other Operating Revenue	181.4	32.0	(1.6)	211.8
LESS: Intercompany Elimination Expenses	(8.3)			(8.3)

# PLANNED PARENTHOOD FEDERATION OF AMERICA, PLANNED PARENTHOOD GLOBAL, AND AFFILIATES FINANCIAL DATA

## EXPENSES

**For the year ended June 30, 2025**  
**Operating & Other Funds** [All Amount in Millions]

	<b>Affiliates</b>	<b>PPFA+PPG</b>	<b>Eliminations [b]</b>	<b>Total [a]</b>
<b>Expenses</b>	<b>\$ 1,924.2</b>	<b>\$ 419.2</b>	<b>\$ (170.8)</b>	<b>\$ 2,172.6</b>
<b>Programs</b>	<b>1,520.0</b>	<b>278.6</b>	<b>(159.1)</b>	<b>1,639.5[e]</b>
Medical Services	1,375.6			1,375.6
Sex Education	70.0	3.5	(0.9)	72.6
Public Policy	61.2			61.2
Engage Communities	13.2			13.2
Health Care Support		184.8	(128.4)	56.4
Advocacy		85.0	(28.1)	56.9
Research		5.3	(1.7)	3.6
<b>Supporting Services</b>	<b>394.2</b>	<b>140.6</b>	<b>(2.1)</b>	<b>532.7</b>
Management & General	317.2	73.2	(2.0)	388.4
Fundraising	77.0	67.4	(0.1)	144.3
<b>Other Expenses</b>	<b>26.9</b>	<b>0.0</b>	<b>(9.6)</b>	<b>17.3</b>
Payments to Related Organizations	22.8		(9.6)	13.2
Non-Program Related	4.1			4.1
<b>LESS: Intercompany Elimination Expenses</b>	<b>(16.9)[f]</b>			<b>(16.9)</b>

# SUMMARY OF FINANCIAL ACTIVITIES

The broad base of committed Planned Parenthood donors provide approximately 91% of PPFA's revenue and 26% of affiliate revenue – evidence of robust grassroots support.

Planned Parenthood Federation of America, Inc. (PPFA), is a tax-exempt corporation under Internal Revenue Code section 501(c)(3) and is not a private foundation (Tax ID #13-1644147). Donations are tax deductible to the fullest extent available under the law. Planned Parenthood affiliates are separately incorporated 501(c)(3) charitable organizations.

Planned Parenthood Global, Inc., is a tax-exempt supporting organization under Internal Revenue Code sections 501(c)(3) and 509(a)(3) that oversees the global programs of PPFA. The operations of Planned Parenthood Global were sunset in FY2025.

A list of all organizations that received contributions from PPFA during the year that ended June 30, 2025, may be obtained by writing to PPFA, 123 William Street, New York, NY 10038. Audited financial statements are available on the PPFA website.

- [a] National organization figures reflect operations of Planned Parenthood Federation of America, Inc. and Planned Parenthood Global, Inc. for the year ended June 30, 2025. Affiliate figures reflect the operations of 49 Planned Parenthood affiliates and are based on amounts reported in affiliate audited financial statements for fiscal years ended during 2024.
- [b] Payments and receipts between affiliates and PPFA have been eliminated. These include dues, revenue distributable

to affiliates and held in trust by PPFA for and on behalf of each affiliate, and grants from PPFA to affiliates. Related adjustments have been made to the balance sheet.

- [c] The report groups revenue by source (either government or non-government) rather than the manner of disbursement (income versus grants and contracts). Payments from Medicaid managed care plans are listed as "Government Health Services Reimbursements & Grants" to reflect the ultimate source of the funds.
- [d] Includes foundation grants, corporate contributions, and support from more than 529,000 active individual contributors. This also includes more than \$35 million in bequests.
- [e] Expenses do not include capitalized expenditures for property, plant, and equipment and repayment of related loans, but do include depreciation and amortization of such property, plant, and equipment and interest expense on such loans.
- [f] In addition to their own reporting, several Planned Parenthood Federation of America Affiliates also report for their related organizations. The independent auditors engaged by these affiliates issue either a consolidated audit opinion covering all related entities or provide separate audit opinions for each entity. The eliminations reflected above are the results of the consolidated audits of those affiliates who issued consolidated audit opinions.

# DIRECTORS & LEADERSHIP

## PLANNED PARENTHOOD FEDERATION OF AMERICA BOARD OF DIRECTORS

### Chair

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### Vice Chair

Dr. Janine Bera

### Treasurer

Michael Roemer

### Secretary

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Dr. Angela Marshall

Wanda McClain

Laura Meyers

Neil Patel

Sharon Robustelli

Roslyn Rogers Collins

Alberto Saldaña

Gabby Salinas

Betsy Seaton

Whitney Taylor

## EXECUTIVE LEADERSHIP TEAM

### Alexis McGill Johnson

President and CEO

### Susan Baker Manning

Senior Vice President of Legal and  
General Counsel

### Rebekah Varela

Executive Vice President and  
Chief Operating Officer

### Ilana Esterrich

Chief Financial Officer

### Leora Hanser

Chief Development Officer

### Steve Manley

Chief People Officer

### Melanie Roussell Newman

Chief External Affairs Officer

### Kristen Tilley

Chief of Staff

# SOCIAL MEDIA

## **Planned Parenthood**

[facebook.com/PlannedParenthood](https://facebook.com/PlannedParenthood)

[youtube.com/PlannedParenthood](https://youtube.com/PlannedParenthood)

@PlannedParenthood ([instagram.com/PlannedParenthood](https://instagram.com/PlannedParenthood))

@PlannedParenthood ([threads.net/@PlannedParenthood](https://threads.net/@PlannedParenthood))

@plannedparenthood ([tiktok.com/@plannedparenthood](https://tiktok.com/@plannedparenthood))

[@ppfa.org.bsky.social](https://ppfa.org.bsky.social)

[plannedparenthood.org/blog](https://plannedparenthood.org/blog)





[plannedparenthood.org](https://www.plannedparenthood.org)