



Planned Parenthood  
Pasadena & San Gabriel Valley

# 2020 | 2021

## ANNUAL REPORT



# DEAR FRIENDS,

Last year was a clear reminder that we are stronger when we stand together. While 2021 had its challenges—the continued COVID pandemic and endless attacks on abortion access—it also was a year of growth for us. At Planned Parenthood Pasadena & San Gabriel Valley, we tried, we learned, and we adapted to the nonstop changes. **Through it all, our mission never wavered. Our patients needed us, and we met the moment with courage and compassion.**

We kicked off the year by establishing a COVID vaccine clinic tailored for our community and were among the first Planned Parenthoods in the nation to implement a vaccine program. We provided daily vaccine clinics from our five health centers, and we reached hundreds of thousands of people with

COVID education, resources, and patient navigation.

At the same time, we expanded our commitment to Diversity, Equity, and Inclusion by developing a plan to guide our racial justice efforts. **We dedicated staff time to trainings to strengthen our knowledge and understanding of this important work.** We also continued to provide the essential sexual and reproductive health care and education that our communities depend on.

The untiring commitment to our work demonstrated by our staff, supporters, volunteers, and advocates was nothing short of awe-inspiring. **We are emerging from this pandemic a more resilient and dynamic health care provider because of you.**



A handwritten signature in blue ink that reads "Sheri Bonner".

**Sheri Bonner**  
President & CEO



A handwritten signature in blue ink that reads "Nick Taylor".

**Nick Taylor**  
Board Chair

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# HEALTH CARE

## **62,301** Total Patient Visits

**14,645** Telehealth visits

**1,148** Well-person visits

**828** TransCare visits

**5,173** COVID vaccine visits

## **100,238** STI Tests & Preventions

**83,901** STI tests

**16,113** HIV tests

**224** PEP & PrEP prescriptions

(HIV-prevention medication)

## **5,677** Cancer Preventions & Treatments

**1,276** Breast exams & mammograms

**1,730** HPV tests

**2,671** Pap tests, colposcopies, LEEPs  
(cervical cancer diagnoses & treatments)

## **127,532** Birth Control Services

**107,822** Cycles of birth control (pills, patches, rings, IUDs, injections, implants)

**16,355** Emergency contraception kits

## **3,355** Abortions

Guttmacher Institute estimates that last year our health centers prevented **2,120** abortions and **9,200** unintended pregnancies, which led to a net savings of more than **\$23.8 million** for California tax payers.

Data from July 1, 2020 to June 30, 2021

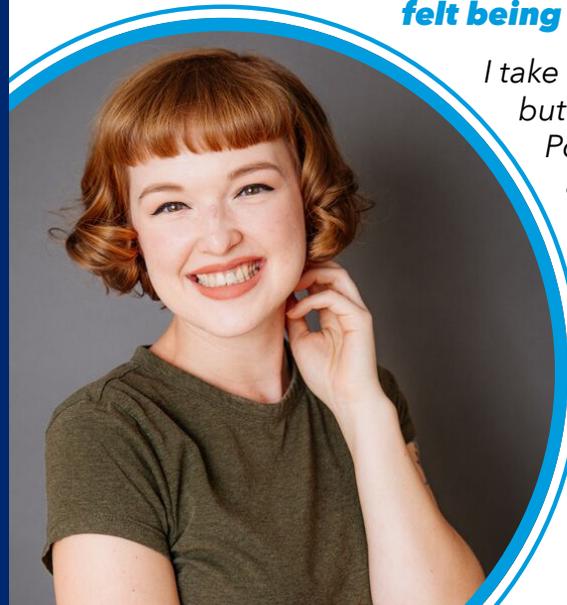
## Meeting the Moment

Last year, we expanded abortion access by launching medication abortion services at our Highland Park health center. At the same time, we continued providing essential STI education, testing, and treatment, and our TransCare program celebrated its two-year anniversary of offering hormone therapy for transgender

and gender non-conforming patients. Our patient navigation services grew by bridging young people to support programs and connecting people affected by COVID to community resources. We accomplished all of this while rolling out our COVID vaccine program that vaccinated thousands of community members.



*When I moved to a new city, Planned Parenthood was able to provide me with a year's worth of birth control at no cost while I was in-between jobs. **I can't describe the wave of relief I felt being taken care of like that.***



*I take the medication not just as a contraceptive, but as a hormonal preventative to my Polycystic Ovarian Syndrome. Relocating to a new city was a huge undertaking in and of itself, but adding worries about my health made the transition even harder.*

**Planned Parenthood made me feel taken care of at a time where I felt the most overwhelmed.**



**CHELSEA, she/her**



# EDUCATION

## Empowering Young People

Our youth leadership and peer education program Peer Advocates completed their community impact project on body image.

The group created a community needs assessment that surveyed youth throughout the San Gabriel Valley and Northeast LA on topics related to sexual health, body image, and how social media affects their self-perceptions.

The survey garnered over 1,700 responses and provided a rare, inside look into young people's knowledge and experiences related to these topics.

The Peers presented their data, research, and recommendations for improving body image education to school administrators, medical providers, parents, community leaders, and fellow peers.

## Supporting Youth in Foster Care

Our Education Department entered its second year on the transformative California Reproductive Health Equity Project. This project aims to ensure youth in foster care receive comprehensive sexual health education and that they get the most out of their health care experience.

By bridging systemic gaps between child welfare, health care, and education, we are empowering caregivers, providers, social workers, and

educators to support these youth through different stages of development.

We are working in close partnership with the National Center for Youth Law, Health Connected, and others to develop, test, and refine new curricula, patient navigation strategies, education delivery methods, and more to create a more equitable system for connecting these youth to the care and resources they need.



*Being 13 and entering high school—there can be a lot of insecurity. I definitely felt it. I wasn't always comfortable talking about sexual health—even keeping my period a secret from my mom who literally practiced gynecology.*

*Becoming a Peer Advocate with Planned Parenthood helped me grow so much. **Planned Parenthood's education is sex-positive and body-positive, and it normalizes having candid conversations that go beyond pregnancy and birth control.***

*As Peer Advocates, we covered so many topics from body image to LGBTQ+ inclusivity, and we gained the skills to be sexual health advocates. My two years in the Peers program really helped me find new confidence and direction.*



**AMBER, she/her**



# OUTREACH & ADVOCACY



## Mobilizing for Abortion Justice

When Texas Senate Bill 8 (SB 8) went into effect—which bans abortion at approximately six weeks for Texas patients—we stood in solidarity and made our voices heard. Nearly a thousand community members showed up to our Pasadena Caravan for Choice event in support of abortion justice, sending a clear message: Bans Off Our Bodies!

We partnered with over 20 local organizations and a diverse panel of speakers for the event, showing that our community won't tolerate attacks on reproductive freedom.



## Reducing Vaccine Hesitancy

With help from hundreds of volunteers, we worked to dispel COVID myths and encourage our communities to vaccinate. Our staff organized a far-reaching COVID outreach campaign that included sending handwritten letters, knocking on doors, running ads, having one-on-one conversations with our patients, and texting every phone number in nearby zip codes with low vaccination rates.

**Our combined efforts reached an estimated 350,000 people and led to higher vaccination rates.**

# OUTREACH & ADVOCACY (cont'd)



## Partnering with Local Artists

Walk by our new Highland Park Health Center and you cannot miss the bright, bold community mural along the wall. We were honored to collaborate with local Latinx arts organization Avenue 50 Studio and muralists Ernesto and Sandra de la Loza to bring this project to life.

Siblings Ernesto and Sandra were born and raised in Northeast LA and are highly respected Chicano muralists who have been working for over 40 years. The mural, titled *Earth Mother*, honors Highland Park's mural

art tradition and cultural history.

Our mural selection committee chose *Earth Mother* after a long, community-driven selection process that saw thousands of people vote for their favorite mural designs.

The central image of *Earth Mother* pays tribute to beloved community leader Soraya Medina, who passed in December 2020. Soraya was known for her tireless advocacy efforts and commitment to community wellness in Highland Park.





# FINANCIAL SUMMARY

## Revenue

**\$18,068,698**

Patient Services & Program Fees

**\$3,413,868**

Fundraising

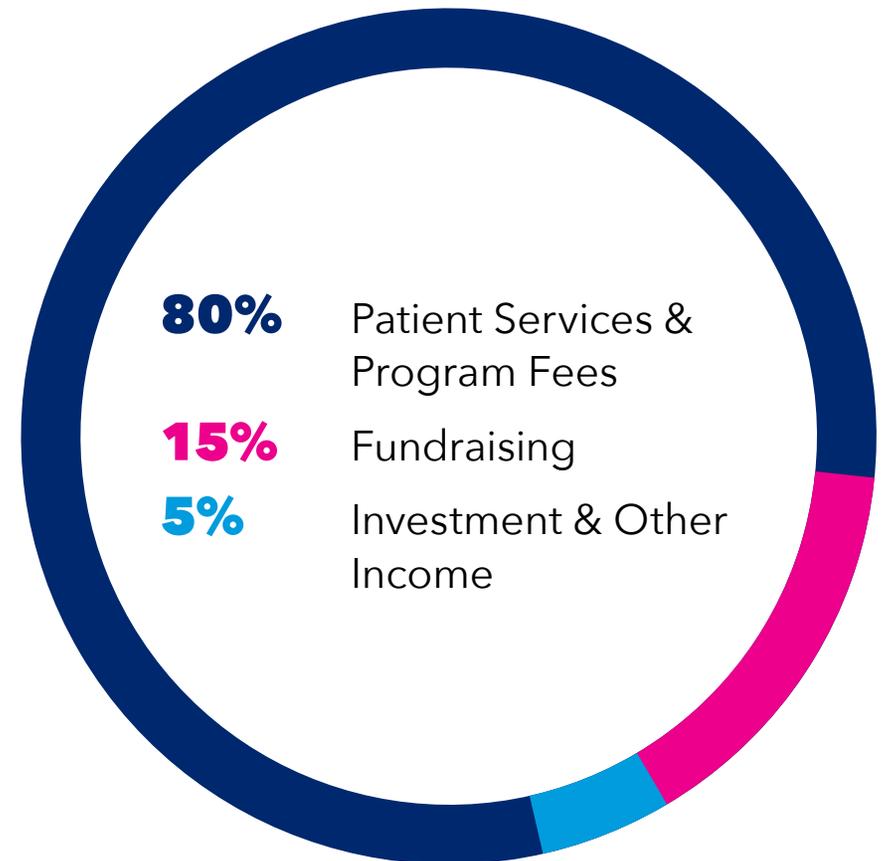
**\$1,105,351**

Investment & Other Income

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**TOTAL REVENUE**

**\$22,587,917**





# FINANCIAL SUMMARY (cont'd)

## Expenses

**\$16,979,776**

Direct Services

**\$3,178,487**

Management & Administration

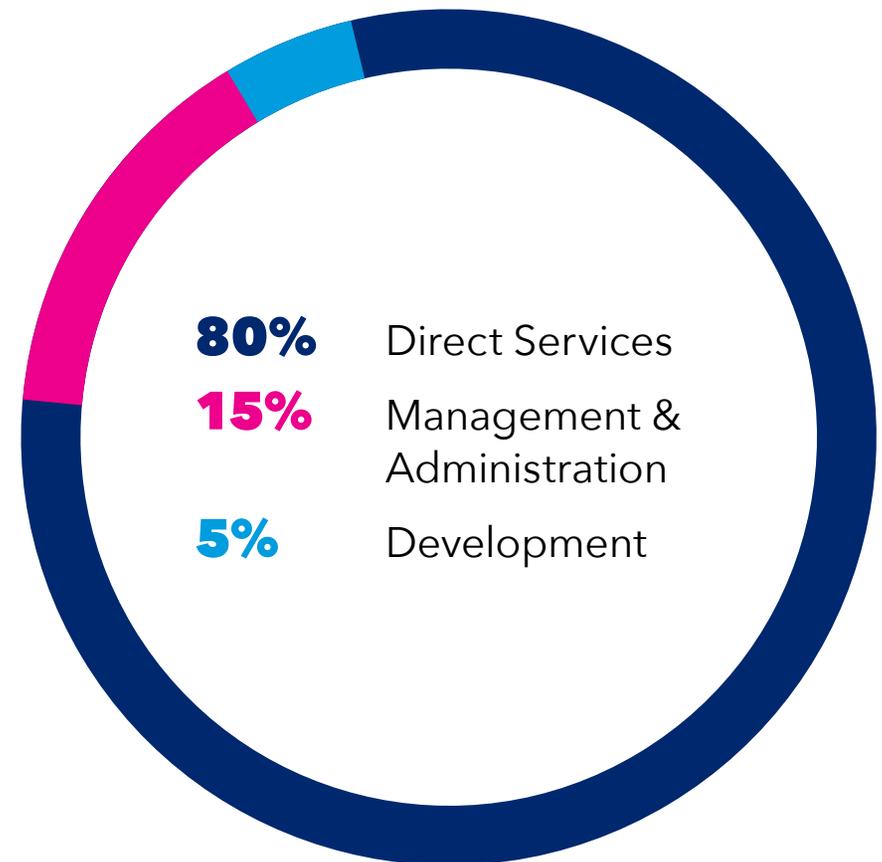
**\$983,785**

Development

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**TOTAL EXPENSES**

**\$21,142,048**



*Our cost to raise a dollar is approximately 29 cents.*



Your support makes a world of difference.

**Thank you for standing with us!**