



Planned Parenthood of Maryland

2020 ANNUAL REPORT





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At Planned Parenthood of Maryland (PPM) we are used to working through challenges, but this past year was like no other.

Amid a global pandemic, continued racial injustice, and threats to our democracy, we are proud to say that the PPM community did what it does best. With your help, PPM's mission and promise to our community was upheld. We always say that at PPM, these doors stay open - and regardless of the challenges we face together, we will continue to provide health care and education, no matter what.

This annual report highlights the resilience of the PPM family, from the communities we serve, to our supporters and volunteers, to the staff who show up each day putting mission into practice. Throughout the waves of the pandemic, our staff streamlined the in-person visit process to reduce contact and time spent in the health centers, increased telehealth appointments, and moved appropriate services online to ensure patient safety. We augmented several care components and equipment to increase capacity and patient options.

Thanks to the continued support of our dedicated donors, we cut the ribbon on three expanded health centers: Annapolis, Towson, and Owings Mills. These centers now offer more space to accommodate more patients, increased services, and decreased wait times for appointments.

Outside of the health centers, PPM staff continued with education efforts in spite of the pandemic, using technology to move our comprehensive sexuality education and outreach to the digital space. As schools and communities continue to navigate COVID-19, PPM's education team will be working with them to ensure the education they provide can be accessible and attainable for all.

Lastly, our advocacy team's efforts in our state capitol positively influenced not just PPM patients, but helped the entire state respond to the COVID-19 pandemic. Our work in Annapolis led to the passage of vital emergency telehealth legislation, which expanded the ability to use telehealth for all health care providers across the state of Maryland. Well done, team! **Despite the challenges of this past year, I cannot help but feel hopeful for the future of our organization, our community, and for the future of reproductive freedom for every person under the new administration. That, coupled with lessons learned and strengths built in the last year, can take us anywhere!**



Gratefully,

A handwritten signature in black ink that reads "Karen J. Nelson".

Karen J. Nelson
President and CEO

Gender Affirming Care

Recognizing that for members of the transgender and non-binary communities, accessing patient-centered health care can be challenging and even traumatic, PPM joined affiliates across the country in launching Gender Affirming Care (GAC).

In addition to providing gender-affirming hormone therapy, PPM's Care Coordination Program assists with patients' needs, including a pre-screening for patients to review individual objectives and map their goals, as well as working through insurance needs and referrals for other related services outside of PPM's scope of care. **Through telehealth, we can now see GAC patients across the state of Maryland, reducing the need for expensive travel and expanding access regardless of a patient's location.**

Medication Abortion

Medication abortion is an increasingly preferred method of abortion for our patients - in fact, it now represents more than half of the abortions provided in PPM health centers throughout Maryland. Given a few factors, including patient interest and demand, along with some legislative advances regarding medication abortion provision, PPM has been able to greatly increase the number of days and health center locations patients can access this service. We have doubled the overall number of days of service and now all seven centers offer this care at least one day per week. The increase in both days of service and expansion to all locations yet again serves to tackle the challenge of access and affordability for all patients.



“

No one really asked me where I want to go in my journey before... The way [Dr. Shah] talked with me about my concerns instantly made me feel confident that I had the medical support I need.

Gender Affirming
Care Patient

”

Facilities Expanded

Over the past 15 years, PPM's patient base has nearly doubled - with a continued increase in patient demand, both in waiting times and in the scope of care provided. To continue to provide the care that our patients are seeking and rely upon, **we expanded three of our health centers in 2020**, and augmented our clinical staffing to offer more appointments. These updates would not have been possible without the generosity of our donors, as well as community grants working to support expanded patient access. **Thank you to everyone who made these vital expansions possible!**

“ Spacious, modern, clean. The waiting area was gorgeous. Annapolis Health Center patient ”

2x

Patient Volumes
In Last 15 Years



Health Care Services

FY2020

July 2019 - June 2020

25,850
Patients



43,808
STI tests
performed

1,686
HIV tests

54
PrEP*
patients

36,844
Patient visits



1,715
Wellness visits

1,965
Male patients

75
Vasectomies

24,655
Birth control provided
including LARCs*



8,805
Pregnancy
tests

7,419
Abortions

68
GAC*
patients

*GAC - Gender Affirming Care, including gender-affirming hormone therapy

*LARCs - Long-Acting Reversible Contraceptives are the most effective methods of birth control. LARCs include the copper ParaGard IUD, the hormonal (progesterone) Mirena IUD, and the hormonal contraceptive implant (effective for 10, 5 and 3 years, respectively).

*PrEP - Pre-Exposure Prophylaxis is a daily pill that can help prevent HIV.

Education & Advocacy

FY2020
July 2019 - June 2020

Education

- 3,157** People provided with sexual health education
- 423** Education Programs, including **25** professional development trainings
- 19** students from **14** high schools trained to serve as Peer Educators
- 13** students from **3** colleges trained as Health Incubator interns in **5** Baltimore City high schools, reaching **3,000** students
- 52** Outreach Events & **626** Volunteers

PPM educators continue to empower students and adults through lessons covering birth control, healthy relationships, and beyond. One of our hallmark programs, the Peer Educator program, trained 19 students from 14 high schools to be reliable resources to their friends and classmates. And, when COVID-19 hit, the team continued seamlessly through virtual trainings, videos, and other creative solutions.

“ **Being a Peer Educator throughout COVID has been a different experience, but fun. I feel as if since everything is online, it’s way easier for my peers to contact me and ask for information on sex ed. I also enjoy how much more accessible our teen talks are. The ability to easily host teen talks at other schools virtually is exciting as well :)** ”

3rd year Peer Educator, Ren C.

Advocacy



Planned Parenthood of Maryland (PPM) led a broad coalition in the passage of emergency bill HB 448/SB 402, which expands the scope of telehealth delivery in Maryland. However, COVID-19 did not see an end to anti-choice legislation, and **PPM’s advocacy efforts continued to include fighting back against ten bills introduced in the 2020 session** that sought to limit access to reproductive health care.

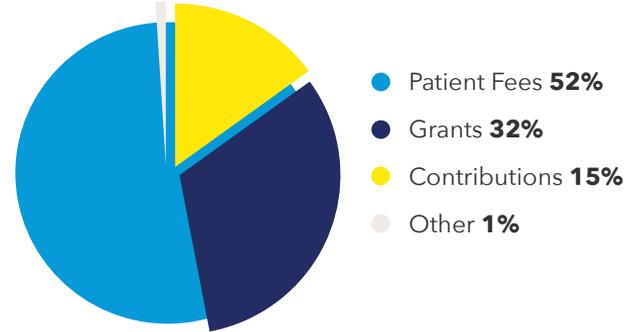
Financials

FY2020

July 2019 - June 2020

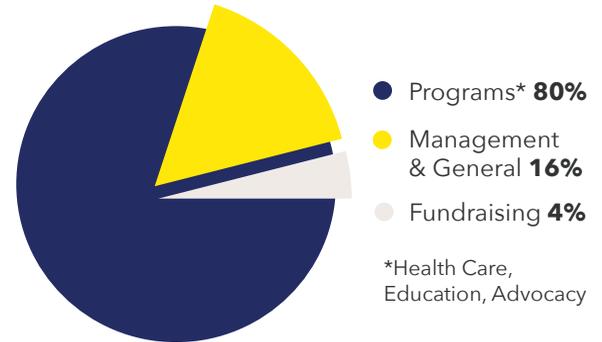
Revenue

	FY2020	FY2019
Contributions	\$2,039,897	\$2,268,598
Grants	\$4,400,550	\$3,164,616
Patient Fees - Net*	\$7,224,505	\$7,800,070
Other Revenue	\$194,233	\$228,304
Investment Income	(\$12,277)	\$712,661
Total Revenue:	\$13,846,908	\$14,174,249



Expenses

	FY2020	FY2019
Patient Services / Health Services	\$11,446,829	\$10,094,823
Public Education	\$614,867	\$522,520
Advocacy	\$538,065	\$404,970
Fundraising	\$609,111	\$677,773
Management and General	\$2,543,163	\$2,626,695
Total Expenses:	\$15,752,035	\$14,326,781



*PPM provides care to patients who meet certain criteria under its charity care policy without charge or at amounts less than its established rates - the amounts uncollected are not reported as revenue.

Balance Sheet

FY2020

As of June 30, 2020

Assets

Current Assets	\$9,161,261
Property, Equipment, Endowment, Other	\$16,823,601
Total Assets	\$25,984,862

Liabilities

Current Liabilities	\$1,502,459
Note Payable	\$1,585,316
Total Liabilities	\$3,087,775

Net Assets

Without Donor Restrictions	\$14,697,829
With Donor Restrictions	\$8,199,258
Total Net Assets	\$22,897,087

Total Liabilities & Net Assets **\$25,984,862**

During and subsequent to the fourth quarter of FY20, PPM has been impacted by the spread of COVID-19, including disruptions to the patient visit volume, which impacted the year's financial position. With the generosity of private and public support, and reserves, the organization was able to maintain operations at all health centers in 2020.

Board of Directors as of September 2020

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Daniela Glick Sharfstein
Hilles Horner Whedbee, BSN, MS, CNM

Our mission is to enable all Marylanders to have access to a wide range of high quality, affordable reproductive health care services.

By providing **medical services, education, training,** and **advocacy,** PPM seeks to help individuals make informed decisions about their reproductive health, family planning options, and sexuality.

Health Centers



1 Annapolis

929 West Street
Suite 200
Annapolis, MD 21401

2 Baltimore

330 N. Howard Street
Baltimore, MD 21201

3 Easton

8579 Commerce Drive
Suite 102
Easton, MD 21601

4 Frederick

170 Thomas Johnson Drive
Suite 100
Frederick, MD 21702

5 Owings Mills

1866 Reisterstown Road
Suite D
Pikesville, MD 21208

6 Towson

8501 LaSalle Road
Suite 309
Towson, MD 21286

7 Waldorf

Gateway Plaza
3975 St. Charles Parkway
Waldorf, MD 20602

 **Planned Parenthood of Maryland**

 **@ppmaryland**

 **@ppmaryland**

WWW.PPM.CARE

330 N. Howard Street | Baltimore, MD 21201

