

**STRONGER  
TOGETHER.**

**STRONGER  
THAN EVER.**



# WE ARE BETTER AND STRONGER

(Left to Right) Keynote Speaker Anna Quindlen, PPMNJ Board Chair Jessica Restaino, New Jersey First Lady Tammy Murphy and PPMNJ CEO Roslyn Rogers Collins at the PPMNJ 2019 Autumn Soiree

Dear Friends,

As we reflect on 2019, we feel waves of awe and gratitude. It was a year of mission-driven work, relationship building, and expanded reach for Planned Parenthood of Metropolitan New Jersey. We provided reproductive health services to more than 20,000 patients, hosted 30 “Teen Life” workshops and conferences across our service area, adding to our robust school-based network, and welcomed many new donors and supporters. While 2020 has been enormously challenging as the COVID pandemic has unleashed great suffering, we know the strength we gathered last year is helping us navigate the crisis now.

2019 was peppered with new initiatives designed to extend and sustain our services. Staff development and a community task force readied our roll-out of transgender health services. We expanded our HIV preventative services with PrEP, a preventive medication offered to patients who may be at risk of contracting HIV, in all our health centers. Our telehealth services, allowing patients to see a clinician from the comfort of their home, grew in volume and not a moment too soon, as these services have been an essential lifeline to care for our patients during the COVID crisis.

We also celebrated together. Our 2019 Autumn Soiree was a major success with more than 300 guests. Speeches by our inspiring honorees, First Lady Tammy Murphy and award-winning author Anna Quindlen, underscored the importance of working together to ensure we keep reproductive health accessible to all.

We agree. Last year, for instance, PPMNJ stood strong with our supporters and partner, Planned Parenthood Action Fund of New Jersey, to secure the backfilling of lost Title X funds through legislation signed into law by Governor Murphy.

We are better and stronger together. Thank you for staying with us, for turning out and showing up, for picking up the fight when we call for back-up. We are proud to reflect on 2019 and ready for the work ahead.

A handwritten signature in black ink, appearing to read 'J. Restaino'.

**Jessica Restaino**  
Board Chair

A handwritten signature in black ink, appearing to read 'Roslyn Y. Rogers Collins'.

**Roslyn Rogers Collins**  
President and CEO



# TOGETHER.



Activists, including PPMNJ Board member Dede Horowicz, at our October Community Action Night meeting, sent postcards and letters to local legislators encouraging them to support Title X funding.



PPMNJ hosted a press conference for New Jersey Governor Phil Murphy, who reported on program successes after he reinstated family planning funding.



Thank you to Hands to Heart Craft Fair volunteer Chair, Vicki Pollack, who managed our annual weekend-long event held at the PPMNJ Montclair Health Center. We appreciate the local artisans who raised several thousand dollars for our work.



Congressman Donald Payne tapped the expertise of PPMNJ CEO Roslyn Rogers Collins and other community leaders to address Title X funding. Despite losing federal funding, PPMNJ secured the lost revenue from the State of New Jersey.



2019's Autumn Soiree, at the Wilshire Grand in West Orange, was a sold out event featuring a silent auction and honoring New Jersey First Lady Tammy Murphy. Author and activist Anna Quindlen was the keynote speaker for the almost 300 supporters in attendance.



PPMNJ CEO Roslyn Rogers Collins and Director of Marketing and Communications, Erin Chung, updated Senator Cory Booker on the state of women's reproductive healthcare in New Jersey, as part of an International Women's Month roundtable held in Newark.

## ONE PATIENT'S STORY

### I Found a Lump in My Breast

I am a patient at the Planned Parenthood Ironbound Health Center in Newark. In 2018 I went in for my annual exam. I felt respected and at ease the minute I walked in. The waiting room was full of patients of all ages, genders and backgrounds. It was clearly a place that cares about inclusivity. I had my exam and was happy with my care.

After my appointment, I found a lump in my breast. I scheduled an appointment for the following week. I met with the nurse practitioner, Samantha and knew I was in good hands. She seemed, smart, highly skilled and professional. She did a breast exam and referred me immediately for a mammogram. That decision quickly set into motion a series of events including a biopsy and then a diagnosis. I had stage one breast cancer.

Shortly after my diagnosis, I got a call from Samantha to make sure that I knew that the biopsy came back positive. She answered my questions with kindness and offered support. Since then, I have had surgery, chemotherapy, and radiation. After months of treatment, I finally felt healthy again. I am so grateful to Samantha and PPMNJ. I have always believed in the importance of easy access to affordable health care. Now I not only believe it...I know it firsthand.

# 2019 PPMNJ AT-A-GLANCE

## Family Planning and Health Services



**58,250**

Sexually Transmitted Infections (STIs) and HIV tests and treatments

**105**

PrEP (Pre Exposure Prophylaxis) patients  
(This medication prevents the contraction of HIV, if taken correctly.)

**7,588**

Pregnancy tests

**7,700**

Cancer screenings, including Pap tests and breast exams

**1,650**

Medical abortions

## Patient Visits



**31,753**

Patient appointments across five health centers

**20,127**

Total patients served

East Orange Health Center (3,530); Ironbound Health Center – Newark (3,517); Montclair Health Center (5,604); Mulberry Health Center – Newark (3,400); Paterson Health Center (4,076)

## Patient Demographics



### Race and Ethnicity

Black (44%); White (17%); Latinx (33%); Other (6%)

### Age of Patients

40 or older (9%); 20-29 (52%); 30-39 (24%); 19 or younger (15%)

### Gender

Female (83%); Male (17%)

### Below Poverty Guideline

73% of our patients have an annual income below 150% of the Federal Poverty Level. Roughly \$32,625 total per year for a family of four.

## TeenLinks Programs

The PPMNJ TeenLinks program trains and empowers high school students to present workshops to their peers to influence their decision-making behaviors around sexuality.



TeenLinks members (left to right) Henrik Jean-Baptiste, Elvic Rodriguez, Kristina Spencer, (Passaic County Technical Institute – Paterson, NJ) and Idalina Martinez, (Manchester High School – Prospect Park, NJ) at Passaic County Teen Life Conference held at William Paterson University in December.



The TeenLinks of Passaic County on their way to YCS (Youth Consultation Services) to perform a peer to peer workshop.



### Essex and Passaic

27 TeenLinks Sexual Health Education Workshops  
680 Participants

**153**

Participants at 36th Annual  
Teen Life Conference  
(New Jersey Institute  
of Technology)

**137**

Participants at 14th Annual  
Teen Life Conference  
(William Paterson University)

**191**

Teen participants at Safe Celebration  
pre-prom event (Manchester High  
School – Prospect Park, NJ)

## Adult Sexual Health Education Programs



**258**

Sexual Health Education Workshops

**4,167**

Adult Participants

**57**

Participants at Mother-  
Daughter Retreat (Newark)

**80**

Physical Education and Health staff  
participants at Train the Trainer  
Workshop (Newark Public Schools)



# THANK YOU TO ALL OUR DONORS

Without your generosity we could not live our mission to **Care. No Matter What.** A special thank you to those who helped make our Mulberry & More Campaign a huge success.



PPMNJ's Mulberry & More Campaign was launched in 2016 to achieve two key objectives: recouping the costs of the renovations to the new Mulberry Street Health Center and securing funds to sustain and expand the delivery of essential healthcare services and educational programs in Passaic, Essex, and Hudson counties. We are very grateful to the 21 new donors from 2019 who invested in our Mulberry & More Campaign bringing us \$139,571 closer to our goal of \$3.25 million.



## Healthcare Foundation of NJ Sponsored Renovation of PPMNJ's Mulberry Health Center Waiting Room

"The Healthcare Foundation of NJ is a proud supporter of Planned Parenthood of Metropolitan of New Jersey because we understand the vital role that ALL women have access to quality reproductive healthcare. We donated the funding for the Mulberry Health Center waiting room because a warm and welcoming environment is a necessary part of helping patients feel comfortable and cared for."

– Marsha Atkind, Executive Director/CEO of HFNJ



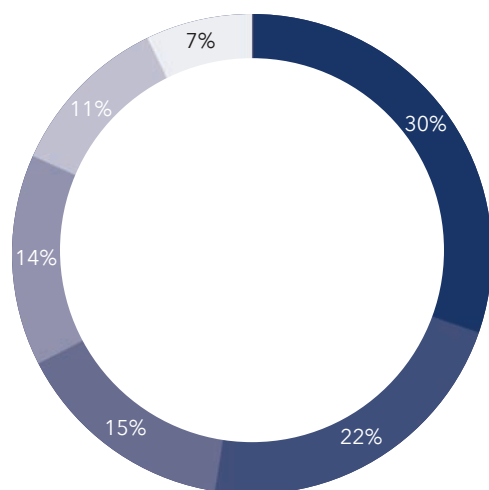
## Daughter Dedicates Mulberry Conference Room in Mother's Honor

"My Mother Jane K. Holland was a longtime volunteer and advocate for Planned Parenthood, and she and I shared a passion for its mission. After she died, I searched for a way to honor her and memorialize her work, and the Mulberry & More campaign presented the perfect opportunity. It's a privilege to be able to support this incredible organization, especially during this challenging time for our country. Mom would be thrilled."

– Kelley Holland, Montclair, New Jersey

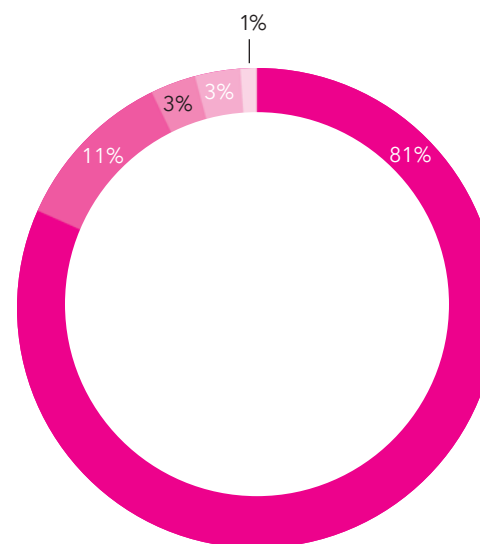
PPMNJ is fortunate to have a diverse group of funders dedicated to our mission, including individuals, public and private foundations, and government sources. Their contributions ensure that our services and programs continue to thrive, while providing the funds for our continued growth as we serve our patients in Essex, Passaic and Hudson counties.

# PPMNJ 2019 FINANCIALS



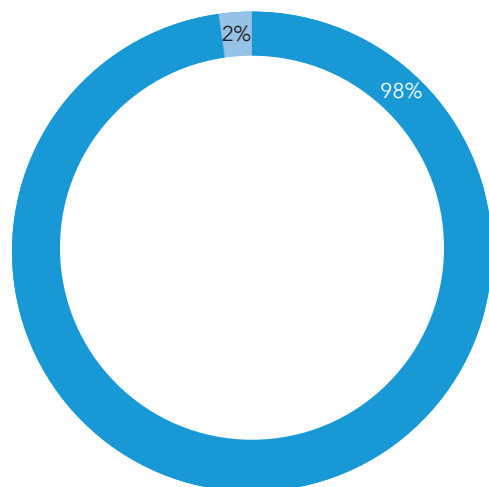
## Revenues

■ State	\$ 2,606,635
■ Medicaid	\$ 1,924,679
■ Contributions, Foundations, and Grants	\$ 1,334,312
■ Insurance	\$ 1,227,996
■ Patient Fees	\$ 1,004,055
■ Other Revenue	\$ 646,850
<b>Total Revenues</b>	<b>\$ 8,744,527</b>



## Expenses

■ Patient and Community Services	\$ 6,833,826
■ Management and General	\$ 927,906
■ Public Education	\$ 285,212
■ Development	\$ 278,391
■ External Affairs	\$ 124,249
<b>Total Expenses</b>	<b>\$ 8,449,584</b>



## Non-Operating Changes

■ Gain on Investment Securities	\$ 757,998
■ Gain in Value on Split Interest Agreements	\$ 12,143
<b>Total Non-Operating Changes</b>	<b>\$ 770,141</b>

## Mission

Planned Parenthood of Metropolitan New Jersey will empower individuals to make voluntary, informed decisions about their reproductive lives by providing safe, affordable health care, educational services and championing public policies to make those services available to all.

## Vision

Planned Parenthood of Metropolitan New Jersey will be recognized as the leader in reproductive health care by providing a standard of excellence in clinical services, education, and advocacy for the women, men and families of Essex, Hudson and Passaic Counties. Together, with the national Planned Parenthood movement, we will create a healthier generation and a more just society by putting sexuality education and sexual health care in the hands of people, giving them the information and power they deserve to shape the future.

## Core Values

Planned Parenthood of Metropolitan New Jersey is dedicated to serving clients with professionalism, compassion, and respect. We will responsibly advocate for clients and their rights. We will serve all people regardless of age, race, ethnicity, religion, gender, national origin, socioeconomic status, ability, or sexual orientation with excellence, integrity, and pride. We will practice kindness, flexibility, patience, confidentiality, and dependability. We will have the courage to make choices that strengthen our communities.

## Board of Directors

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Board Chair

**Barbara George Johnson**  
1st Vice Chair

**Gloria Watson, EdD.**  
2nd Vice Chair

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Treasurer

**Damali Campbell, MD**  
Secretary

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Nominating Chair

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**Angela Pandolfo Roy**  
**Monica Taylor, PhD**  
**Sheryl Hilliard Tucker**  
**Donna Vilardi**  
**Kimberly White**

## PPMNJ Leadership Team

**Roslyn Rogers Collins**  
President and CEO  
**Kisha Anderson**  
Vice President of Health Services

**Marcia Mann**  
Senior Director of Development  
**Reginald Rosarion**  
Senior Director of Education

**Medical Director**  
**Dr. Rhonda Nichols**  
**Kathy Butts**  
Vice President of Finance

**Sophia Collier Bryan**  
Vice President of Operations and Systems Management

## Honorary Trustees

**The Rev. Diana Clark**  
**Allen Hinman**  
**Delores Tyson**  
**Story Osborne**  
**Marilea Schlobohm**



Ruth Bedford

**In Memoriam, Ruth Bedford**  
Ruth was a devoted PPMNJ board member, donor and supporter for more than 50 years. May she rest in peace.

## PPMNJ Health Centers

**East Orange**  
560 MLK Blvd. Suite 100 East Orange, NJ 07107  
P 973.674.4343

**Newark, Ironbound**  
70 Adams Street Newark, NJ 07105  
P 973.465.7707

**Newark, Mulberry**  
240 Mulberry Street Newark, NJ 07102  
P 973.622.3900

**Montclair**  
29 N. Fullerton Avenue Montclair, NJ 07042  
P 973.746.7116

**Paterson**  
680 Broadway Paterson, NJ 07514  
P 973.345.3883



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