



Serving Maine, New Hampshire, & Vermont

2019 Annual Report

A Message From Our President & CEO

Dear Friends,

Thanks to you, we persist, and we thrive.

For the past 55 years, Planned Parenthood of Northern New England has been caring for patients, advancing sexual and reproductive health care, and serving as a resource for students, parents, teachers, and health professionals.

We have faced continuous challenges, and while we have come to anticipate the unexpected, we now find ourselves in a time that none of us could have imagined, in a world vastly changed by COVID-19.

COVID-19 helped expose the cracks in our system, and led by brave activists all over the world, we recognize our responsibility to work collaboratively to dismantle racism. As an organization committed to addressing racial, economic, and health inequities and welcoming everyone through our doors, we are working with partners to ...

Care. No Matter What.

Against this backdrop, we share our work from 2019 that brought us to this moment. As you'll see in this annual report, 2019 saw the culmination of attacks from the Trump

administration and PPNNE's ouster from the Title X federal family planning program, after decades of using this program to help serve low income patients.

Still, no matter if we've been defunded by the current administration, or if there is a global pandemic, we will provide care to everyone who walks through our doors – regardless of their ability to pay, their race, their gender, or their zip code. We will be there for each and every one of our patients – because you are there with us.

Thank you for making this vital work possible – this year, last year, the past 55 years. It is thanks to YOU.

Wishing you good health and our deepest gratitude,



**Meagan
Gallagher**

President & CEO

Get Social With Us



Our Mission

To provide, promote, and protect access to reproductive health care and sexuality education so that all people can make voluntary choices about their reproductive and sexual health.

How We Fulfill Our Mission

218,471 Supporters

239 Staff Members

10,982 Donors

21 Health Centers

831 Volunteers

3 States

Numbers based on 2019 data.

Our Patients Say It Best

"The most comforting, thorough, genuine, professional experience I've ever had at a doctor's office. The medical world should be taking notes from Planned Parenthood. Thank you."

– PPNNE Patient

2019 Patient Care Data



65% of our patients had low incomes *

* Low income is defined as less than twice the Federal Poverty Level, or \$24,980 for a household of 1.



65,877
total patient visits



Patient Age Distribution:

- **Teens: 14.7%**
- **20s: 52.6%**
- **30s: 22.9%**
- **40+: 9.8%**

Patients Per State:

19,151

13,086

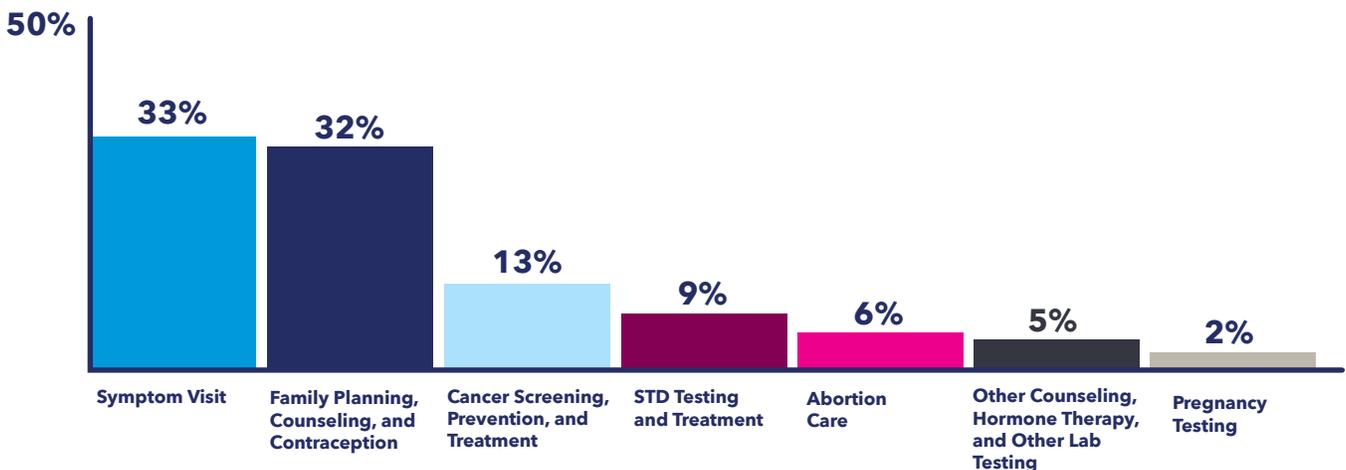
12,436



Thanks to our generous supporters,
we provided more than **\$8 million** worth of discounted or free health care.

Patients' primary reasons* for care were:

* Patients often receive more than one service at the time of their visit.



We estimate that the work of our health centers prevented approximately 7,370 unintended pregnancies, resulting in net public cost savings of \$36 million.

Public Affairs Highlights

Maine

PPNNE helped pass 6 pieces of beneficial legislation, including laws to require the state Medicaid program and private insurance plans that cover prenatal care to also cover abortion, and to allow qualified advance practice clinicians to provide abortion care.

New Hampshire

PPNNE helped ensure that the state budget restored the state STD prevention program, which was eliminated in 2012, and provided replacement funding so that all NH Federal Family Planning/Title X providers impacted by the Gag Rule could continue meeting patient needs.

Vermont

PPNNE helped pass a new state law (Act 47) that secured unrestricted access to abortion care in Vermont, and supported the successful launch of a four-year process to amend the state constitution to include the guarantee of 'personal reproductive liberty' (Prop 5).



Title X, The Gag Rule, and Loss of Funding

In 2019, PPNNE and Planned Parenthood affiliates across the country were forced out of the Title X program by the Trump-Pence administration's "Gag Rule." In place for 50 years, Title X is a critical program that supports access to basic care such as birth control, STD services, annual exams, and cancer screenings – and was a key revenue stream helping PPNNE serve so many low-income patients. However, the Gag Rule prohibits Title X providers from giving patients referrals for abortion care and imposes further rules, making it impossible for PPNNE to participate in the program.

We are committed to ensuring that this funding loss (\$1.8 million annually) will not affect our patients' care. We are able to do this because of careful planning, state replacement funds, and generous support from donors and foundations that play a crucial part in serving all who come to us, every year. However, while we are optimistic about the future of state replacement funding, this is not assured.

Leading national medical authorities opposed the Gag Rule; in fact, the American Medical Association launched a joint lawsuit with Planned Parenthood. The case is currently winding through the courts, and **the Gag Rule is still in effect.**

Education Highlights

- Empowered teens to serve as sexual health ambassadors through our unique **Peer Education Program**, which delivers life-changing information in schools, community groups, and through one-on-one interactions.
- Delivered trainings and resources on youth sexual health to educators and community professionals that work with young people.
- Offered sexual health workshops for caregivers.
- Organized PPNNE's first-ever **Youth Sex Education Summit**, held in Burlington, VT. Over 80 people came together, mostly youth, to participate in workshops and learn how to advocate for quality sex education in their schools and communities.



Community Engagement Highlights

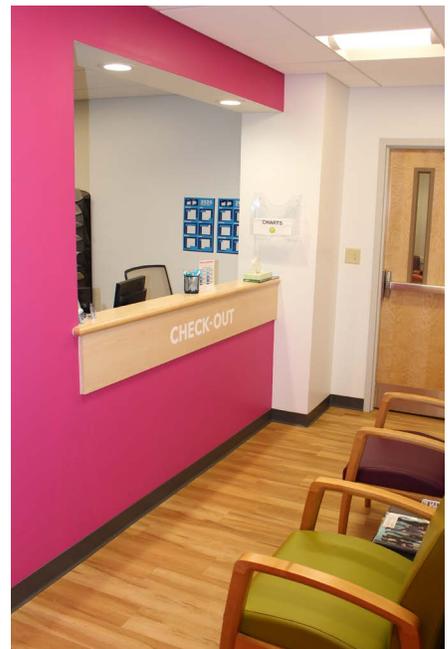
- Conducted outreach activities across our region to deepen relationships with other health and human service organizations, raise visibility, and bring services and education to more people.
- Delivered a range of community partner trainings, tailoring content based on the unique needs of the populations they serve. Most trainings engaged community health and human service professionals to help their at-risk clients address sexual and reproductive health needs. We also offered trainings on **evidence-based best practices for contraceptive counseling**. In 2019, we trained 37 partner organizations in Vermont and New Hampshire (with over 200 participants total) and secured funding to launch this work in Maine in 2020.
- Continued our recently expanded partnerships reaching incarcerated women in Vermont and New Hampshire. This included delivering educational workshops directly to women at a prison and halfway house, and providing a training on trauma informed care to prison health care staff.

- Advanced PPNNE’s pilot **Integrated Behavioral Health Program** - a model of embedded licensed mental health professionals in our health centers so that patients identified as at-risk (in the areas of mental health, substance use, or partner violence) can immediately receive enhanced support. This support may include brief intervention, counseling, and referral to more intensive treatment, as well as connections to local medical, social, economic, and community service providers. The pilot involved several VT sites in 2019.

“I had a great experience. I feel more relieved just talking with her and that I have someone helping me find the right place to go for my mental health situation... I also just want to say thank you because I've needed to do this for so long and I'm finally going to do it.” – PPNNE Patient

Health Center Renovations

In 2019, we continued our work to ensure that all our facilities reflect the high-quality care our patients receive. We opened brand new health centers in Brattleboro and Bennington, Vermont, finished renovating our Manchester health center in New Hampshire, and began work on our Sanford, Maine health center (completed in February 2020), using funds raised through our last capital campaign.



2019 Financial Data

January 1, 2019 - December 31, 2019

Revenue

Philanthropic Support	\$7,660,942
Patient Services & Program Fees	\$14,128,330
Government Grants & Contracts	\$4,574,932
Investments & Other Income	\$868,101
TOTAL	\$27,232,305

Expenses

Patient Services, Education & Community Outreach, Public Affairs	\$20,146,247	(78.40%)
Administration	\$3,918,410	(15.25%)
Fundraising	\$1,631,418	(6.35%)
TOTAL	\$25,696,074	

78 cents of every dollar supports **direct services**



Fundraising Departments

784 Hercules Drive, Suite 110, Colchester, VT 05446 | 1-800-287-8188 x9704

18 Low Avenue, Concord, NH 03301 | 1-844-250-7957

443 Congress Street, 3rd Floor, Portland, ME 04101 | 1-844-245-9388

Please reach out, or visit www.ppnne.org/annualfund to support our work.