

Planned Parenthood of Wisconsin (PPWI) is a 501(c)(3) nonprofit health care provider caring for more than 60,000 patients annually at 24 health centers, providing life-saving breast and cervical cancer screenings, birth control, HIV testing, STD testing and treatment, and safe, compassionate abortion care.

PPWI's mission is to empower all individuals to manage their sexual and reproductive health through patient services, education, and advocacy.



## COMBINED STATEMENT OF FINANCIAL POSITION

FISCAL YEAR OCTOBER 1, 2020 - SEPTEMBER 30, 2021

### ASSETS

Current Assets	\$15,281,372
Investments	1,628,284
Property & Equipment, Net	9,267,485
Other Assets	2,189,123
<b>Total Assets</b>	<b>\$28,366,264</b>

### LIABILITIES & NET ASSETS

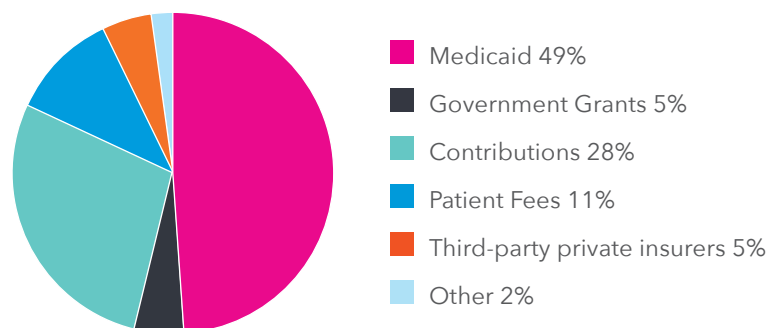
Current Liabilities	\$2,428,039
Long-term Liabilities	—
<b>Total Liabilities</b>	<b>\$2,428,039</b>

### NET ASSETS

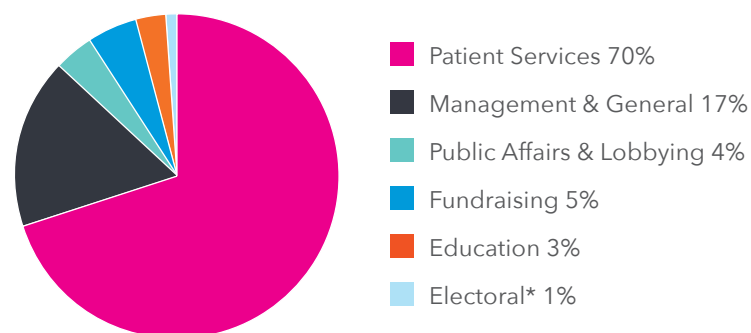
Without Donor Restrictions	\$19,190,242
With Donor Restrictions	6,747,983
<b>Total Net Assets</b>	<b>\$25,938,225</b>

**Total Liabilities & Net Assets**      **\$28,366,264**

### SOURCE OF REVENUE



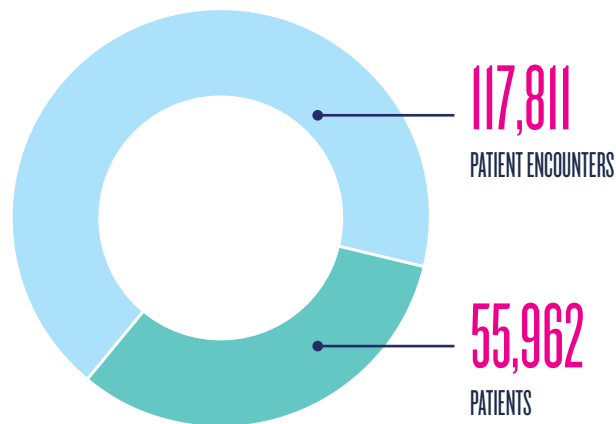
### ALLOCATION OF EXPENSES



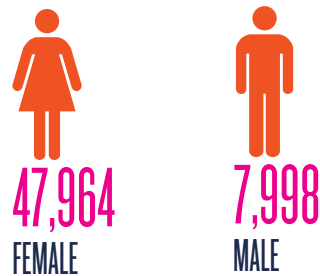
\*Planned Parenthood of Wisconsin, Inc. is a tax exempt § 501(c)(3) organization (PPWI) that does not engage in any electoral activities. Planned Parenthood Advocates of Wisconsin, Inc., a tax exempt § 501(c)(4) organization (Advocates), engages in some electoral work as permitted political activity under the Internal Revenue Code. As a combined financial statement, the revenues and expenses of both PPWI and Advocates are included in this summary. However, the electoral activities were strictly Advocates' activities, without any support or involvement of PPWI.

# WHO WE SERVED

## OVERVIEW

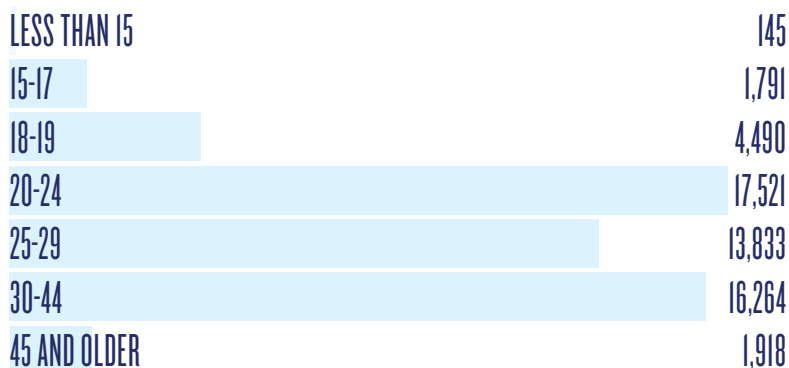


## GENDER\*

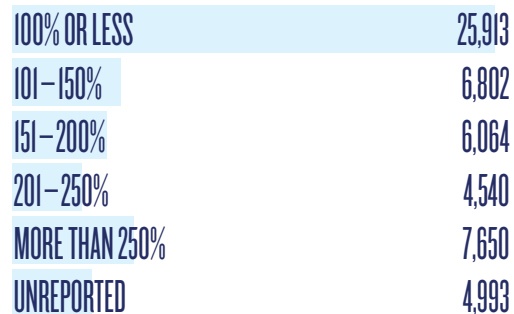
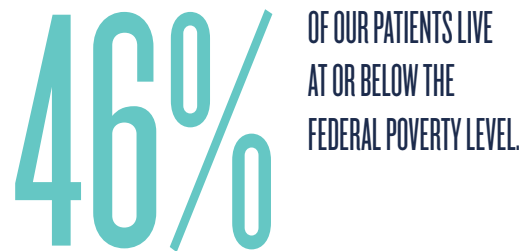


\*NON-BINARY GENDER DATA COLLECTION HAS BEEN ADDED FOR FUTURE REPORTING.

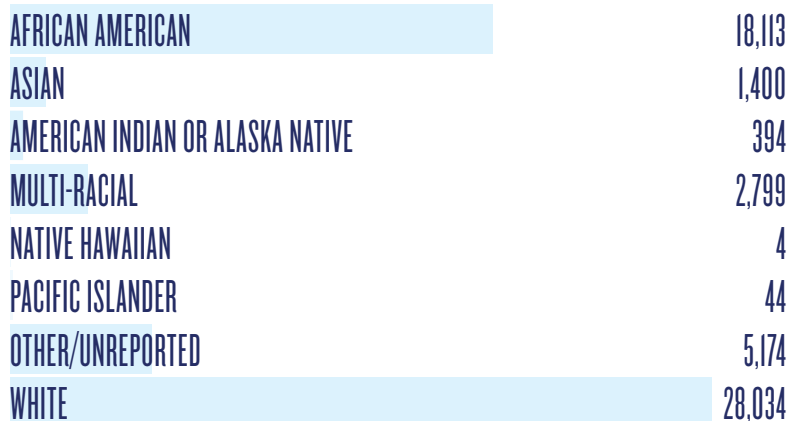
## AGE



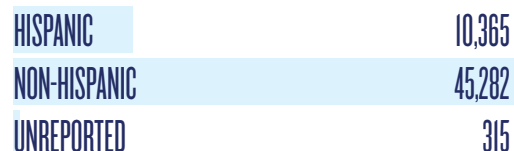
## POVERTY LEVEL



## RACE



## ETHNICITY



# SERVICES PROVIDED



BIRTH CONTROL UNITS<sup>1</sup>

134,320

EMERGENCY CONTRACEPTION UNITS<sup>2</sup>

66,568

STD TESTS

97,947

PREGNANCY TESTS

8,845

HIV TESTS

12,794

ABORTIONS

5,002

CERVICAL CANCER SCREENINGS

5,343

BREAST EXAMS

661

EARLY PREGNANCY COMPLICATIONS

260

GENDER AFFIRMING HORMONE THERAPY<sup>3</sup>

488

COLPOSCOPIES/CRYOTHERAPIES

230

<sup>1</sup> A unit represents the distribution of a single unit of a particular method of Birth Control to a patient, i.e. one IUD, One Pack of pills, etc.

<sup>2</sup> A unit represents the distribution of a single unit of Emergency Contraception to a patient.

<sup>3</sup> Number of GAHT Patients

# embody : BY THE NUMBERS

Embody is the trademark name of PPWI's education and training programs. Embody is a provider of excellence in comprehensive sex education, training, resources, and information for diverse audiences in Wisconsin and beyond.

**382** EDUCATION AND TRAINING OPPORTUNITIES

FOR **8,404** PARTICIPANTS (5,584 UNDUPLICATED PARTICIPANTS)

**Including:**

**3,275**

Adolescents and adults through **163** school and community education programs

**2,714**

Community members through **54** outreach and tabling events

**551**

individuals through social media, including Facebook and Instagram and **109** individuals through our text line

**627**

Latinx community members through 149 **Home Health Parties**

**876**

Latinx community members through outreach phone calls by **Promotores de Salud**, which was a program delivery shift due to the COVID-19 pandemic

**252**

Professionals through **16** training opportunities

## PARTICIPANT DEMOGRAPHICS

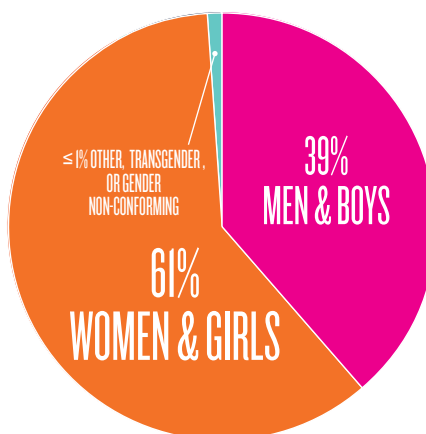
### AGE

UNDER AGE 12	<1%
AGES 12-14	22%
AGES 15-17	30%
AGES 18-24	12%
AGES 25-60	34%
OVER AGE 61	<1%
UNREPORTED	14%

### RACE/ETHNICITY

BLACK	15%
WHITE	32%
LATINX	45%
NATIVE AMERICAN	1%
ASIAN	3%
MULTIRACIAL	2%
UNREPORTED	2%

### GENDER



# PUBLIC AFFAIRS\*

SUPPORTERS

411,495

EMAIL ACTIVISTS

53,085

EMAILS SENT

1,186,394

VOLUNTEERS

375

VOLUNTEER HOURS

499

VISIBILITY AND  
OUTREACH EVENTS

49

MEDIA STORIES

144

\*Non-electoral activities only

FY 2020/21 ANNUAL REPORT



**SAFE HEALTHY STRONG**

Planned Parenthood of Wisconsin, Inc.  
302 North Jackson Street  
Milwaukee, WI 53202  
(414) 276-3793

[ppwi.org](http://ppwi.org)