



Planned Parenthood of Northern, Central,
and Southern New Jersey

2022-2023 Advocates Alliance Grant Application

Planned Parenthood of Northern, Central, and Southern New Jersey (PPNCSNJ) is committed to providing care and resources that improve the lives and health outcomes of the communities we serve. We are proud to offer high-quality, affordable services and recognize that advancing reproductive justice and health equity *includes* but is not limited to sexual and reproductive health care. Therefore, PPNCSNJ's Advocates Alliance is investing in community projects that serve the comprehensive needs of [BIPOC](#) and marginalized communities in pursuit of eliminating health disparities.

Advocates Alliance is a community-building initiative centered around advancing health equity and reproductive justice. Developed by Sister Song, [reproductive justice](#) is defined as the human right to maintain personal bodily autonomy, have children, not have children, and parent children in safe and sustainable communities. While as defined by the CDC, [health equity](#) is when every person has the opportunity to attain their full health potential, and no one is disadvantaged from achieving this potential because of social position or other socially determined circumstances. We encourage applicants to consider and strengthen how these frameworks apply to their efforts.

Advocates Alliance seeks to support organizations that challenge systemic barriers and lead positive change in areas that reflect PPNCSNJ's mission by centering health equity and reproductive justice. Projects can range from health care delivery and education to advocacy and research in issue areas including but not limited to health care, economic development, family and youth support, housing justice, food and nutrition security, violence prevention, rehabilitation, environmental justice, LGTBQ+ justice, etc. The systemic barriers faced within communities of color are not singular. Therefore, we value the opportunity to work collaboratively toward dismantling structural inequality and achieving holistic well-being.

With the support of the Robert Wood Johnson Foundation (RWJF), grants are funded by a unique initiative from the PPNCSNJ Board of Directors and administered through the leadership of the PPNCSNJ Advocates Alliance. Learn more about Advocates Alliance at aa.ppncsnj.org.

Grant awards range between \$5,000 and \$10,000. At this time, these are one-time grants, and recipients are not guaranteed funding for future years.

ELIGIBILITY REQUIREMENTS

- The organization or program must be focused in PPNC SNJ's service area, which covers 18 of New Jersey's 21 counties (except Essex, Hudson, and Passaic counties, which are served by Planned Parenthood of Metropolitan New Jersey).
- The funding supports new or ongoing community partnerships and programs.
- Organizations must have documented 501(c)(3) status or a fiscal sponsor that is a 501(c)(3) organization. Organizations must have an annual operating budget under \$5 million.
- Organizations may have a religious affiliation, but the project seeking funding may not proselytize.
- Grants will not be given for reserve funds, debt retirement or operating deficits, indirect expenses unrelated to the project or program being funded, sponsorship of fundraising events, endowments, capital projects, political elections, or other requests that do not reflect the goals of this initiative.

TO APPLY

Please email your completed application and attachments by Friday, December 16, 2022, at 5:00 PM, to AdvocatesAlliance@ppggnj.org. By applying, you are certifying that you meet the eligibility requirements. Grants will be awarded by February 2023. Please submit the requested information below.

Should you be awarded funding, we will hold an in-person welcome reception for grantees on Wednesday, March 8, 2023.

2020-2021 Planned Parenthood of Northern, Central, and Southern NJ Advocates Alliance Grant Application

Organization Name:

Amount of Grant Request:

Contact Name:

Contact Title:

Organization Address:

County/Counties Served By Grant:

Organization Email:

Organization Phone:

Organization Website:

Organization Social Media:

Organization Annual Operating Budget:

(Please attach a copy of your organization's 501(c)(3) IRS letter, 990, list of the current board of directors, and project budget.)

List of Current Board of Directors:

- 1.** In detail, provide a short overview of the program for which you are requesting support, and describe the demographics and needs of the community you aim to serve.
- 2.** How will this program address disparities in health outcomes via health care delivery, education, advocacy, resources, or research? In detail, please outline your goals and project plan.
- 3.** How will you work to deepen your relationship with Planned Parenthood during this grant period?

4. Please describe how you will operate your program through a health equity lens.
5. How will you define and measure success?
6. Please outline how the grant funds will be used below or attach a project budget.

Sample Budget:

Group Leaders (1 x 40 weeks x \$20/hr x 2 hr/week)	\$1,600
Food: (20 sessions x \$50)	\$1,000
Supplies: (Incentives, t-shirts, and printed materials)	\$800
Podcast: (10 1-hour show @90 an hour)	\$900
Community Events: (2 x \$500)	\$1,000
Facilitator: (1x 40 weeks x \$30/hr/week)	\$1,200
Project Total:	\$6,500

Frequently asked questions (FAQs)

When will I hear about my application?

You should expect to hear back about your application in February.

How is this grant funded?

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Who can I contact for support?

Please contact Tara Norman, Director of Diversity, Inclusion, & Health Equity, at tara.norman@ppggnj.org for support.