



Sometimes it's difficult to put into words what your support means to Planned Parenthood of Indiana. It can be hard to communicate the little things that make a huge difference to us. This isn't one of those times.

You helped us whup our fundraising goal for this fiscal year by an incredible 36 percent. YOU made it possible for us to continue to provide high-quality, preventive care to low-income men and women around the state, at a time when that care remains under attack.

This year, we raised a stellar \$152,000 for our Women's Health Fund through our annual *Gathering of Goddesses and Gods* gala, all of which benefits Hoosiers who might otherwise go without preventive care. We also received tremendous grant support that helps us stretch these dollars as far as possible.

With your help, we've raised our quality of care to an even higher level with expanded services in several centers, a new practice management system and ongoing technology updates. Your generous donations to the General Operating Fund help keep our doors open and make these advances possible.

Educators for our Sara and Albert Reuben Partners in Health Education initiative have been hard at work empowering more Hoosiers than ever with our medically-accurate, non-judgmental programming. This year, we're proud to bring our services into Indiana's juvenile correctional facilities, where we work with incarcerated youth to develop critical life skills for responsible adulthood.

We're still working to undo the damage from HEA 1210, the "defunding" legislation that temporarily stripped us of our status as a Medicaid provider. We continue to wait for the 7<sup>th</sup> Circuit Court of Appeals ruling. We expect it to be favorable. It is our fervent wish that with the legislative session that begins in January, Indiana's lawmakers will focus on the truly urgent issues that effect all Hoosiers – issues like jobs and the economy. It is our fervent wish that they stay out of our doctors' offices and our bedrooms and that they stop marginalizing women. We are on constant watch for legislation that is counter to our wish for thriving women and children and families, including personhood initiatives, which seek to grant full legal rights to fertilized eggs. Personhood could well mean all abortions become illegal & many birth control methods could be construed as abortifacients rather than contraceptives. It could put at risk fertility treatments. It would certainly introduce a heinous intrusion into decisions that should be held sacred and private by all. We will stay on top of these ever-lurking threats and we will fight with every bit of energy and smarts we command. With you on our side, we will prevail. Thanks so much for that.

Thank you donors, rally-goers, letter-writers, funders, spokespersons, pro-family planning legislators, and candidates with backbones. THANK YOU.

We are still here after 80 years, unlike so many other organizations, because we meet essential needs and we do it pretty darned well. You mean so much to us and the thousands of Hoosiers who count on our preventive care every day.



**THANKS TO YOUR GENEROSITY...** We brought colposcopy services to the Madison area! When a friend of PPIIN saw that southeastern Indiana needed more providers for this important diagnostic service, he stepped up and worked with us to help expand our service offerings to the women in that region of the state.

## Patient Services

### PATIENT STATISTICS FY 2012

Unduplicated patients served: 75,660 • Total Visits: 200,152

#### PROCEDURES PROVIDED

Pap tests:	9,884
Chlamydia tests:	26,357
Gonorrhea tests:	26,355
Colposcopy:	263
Cryotherapy:	17
LEEPs:	30
Abortions:	5,005
HIV tests:	8,203
Gardasil/HPV vaccine:	341
Pregnancy tests:	16,506

#### CONTRACEPTIVES DISTRIBUTED

Oral Contraceptives	211,302
Condoms/Spermicides	47,809
Emergency Contraception (EC)	8,480
Other Contraceptives	32,213

*\*The federal government defines poverty as an annual income of \$11,170 for one person or \$23,050 for a family of four.*

#### DEMOGRAPHICS

Number of males:	6,861
Number of females:	68,799
Ages 17 and under:	6,593
Ages 18-19:	8,497
Ages 20-24:	23,892
Ages 25-29:	16,617
Ages 30-34:	9,258
Ages 35 and over:	10,803
Median age:	23

#### POVERTY STATUS

Patients at or below poverty*:	61%
Patients at or below 150% poverty*:	74%

#### RACE/ETHNIC ORIGIN

White:	71.5%
Black:	18%
Hispanic:	6.5%
Other:	4%

### EDUCATION STATISTICS FY 2012

Participants in education & training services:	19,544
Education & training session hours:	910
Resource Center patrons:	36

**THANKS TO YOUR GENEROSITY...** We raised \$152,000 for our Women's Health Fund at this year's *Gathering of Goddesses and Gods*, which will help provide lifesaving preventive care, including family planning, cancer screenings and testing and treatment for sexually transmitted diseases, to women and men in need.

## FISCAL YEAR 2012 EXECUTIVE SUMMARY

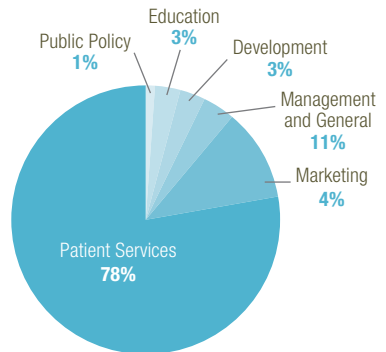
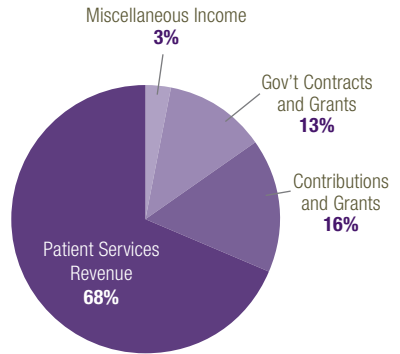
FY 12 was a rocky year, but we managed a nearly 2.5 percent operating margin, thanks to our generous supporters and a lean budget. We were very successful with contributions and grants during the year, but patient services revenue was down, due largely to the transition to a new practice management system. Total revenue was \$14.3 million, approximately \$1 million less than budgeted. Patients used \$411,000 from our Women's Health Fund, twice as much as in FY 11. Many Hoosiers continue to struggle to cover health care costs, and we are thankful to our donors who support this vital fund.

We continue to make the most of every dollar we receive. In fact, in FY 12 we came in nearly \$1 million under budget on expenses, led by decreased medical expenses. Our patient traffic and revenue improved during the last six months of FY 12. Going forward in FY 13, we have exciting patient retention and attraction initiatives that will position us well for the future. We'll also continue to improve our infrastructure to serve our patients and our mission.

OPERATING REVENUE	DOLLARS	PERCENT
Contributions and Grants	\$2,347,442	16%
Government Contracts & Grants	\$1,778,620	13%
Patient Services Revenue	\$9,747,098	68%
Miscellaneous Income	\$463,508	3%
<b>TOTAL OPERATING REVENUE</b>	<b>\$14,336,668</b>	<b>100%</b>

OPERATING EXPENSES	DOLLARS	PERCENT
Patient Services	\$10,869,558	78%
Education	\$484,729	3%
Management and General	\$1,557,962	11%
Public Policy	\$174,596	1%
Development	\$402,207	3%
Marketing	\$495,734	4%
<b>TOTAL OPERATING EXPENSES</b>	<b>\$13,984,785</b>	<b>100%</b>
<b>NET OPERATING REVENUE</b>	<b>\$351,883</b>	<b>2%</b>

Non Operating Income (Expenses)		
Non Operating Income	(\$47,656)	
Non Operating Expense*	(\$228,488)	
<b>TOTAL NON OPERATING INC (EXP)</b>	<b>(\$276,144)</b>	
<b>TOTAL REVENUE</b>	<b>\$75,739</b>	<b>1%</b>



\*Excludes previously released assets

**THANKS TO YOUR GENEROSITY...** We performed 1,210 free gonorrhea, chlamydia and HIV tests during our Get Yourself Tested campaign in April and 294 free Pap tests during Women's Health Week in May. Your support helped us reach over 1,500 people, raise awareness about important sexual health issues and improve the overall health of our communities!

## Public Policy

---

In 2011 Indiana lawmakers delivered unconstitutional immigration legislation, unconstitutional defunding language that temporarily stripped PPIN of its Medicaid provider status, and a provision that ensures loaded-gun bearing Hoosiers can go just about anywhere they wish, just about any time they wish. This year their big effort made Indiana a so-called "right-to-work" state. Our Public Policy department continues to work to engage voters & activists in our democracy and bring public attention to the issues that really matter to Hoosiers.

So what are those issues?

According to the Annie E. Casey Foundation, one in five Hoosier children lives in poverty. Many of these children are uncertain about where their next meal is coming from. Children who struggle with hunger are less prepared for school and more likely to drop out. Youth who do not finish high school are more likely to face unemployment and incarceration. Less than twelve years of education is also a strong predictor for repeated, unplanned pregnancies, which perpetuate the cycle of poverty.

Indiana struggles with a teen birth rate significantly higher than the national average. For every 1,000 young women aged 15-19, there are approximately 44 births. We know that teen mothers are less likely to complete high school and more likely to rely on public assistance - approximately one quarter of teen mothers go on welfare within 3 years of the child's birth. Children of teen parents are more likely to become teen parents themselves. They are also more likely to be incarcerated.

Indiana is not taking the necessary steps to remedy these issues. According to the Guttmacher Institute, Indiana ranks 49th in the United States in terms of access to family planning services. We know that every \$1 spent on family planning saves taxpayers \$4 associated with the costs of unintended pregnancy that end up being paid for with public dollars.

We've heard that this fall's elections are about jobs and the economy. We're working to remind candidates for public office that "women's issues" are not separate from jobs and the economy – they are the foundation for creating a strong, well prepared workforce and the key to a thriving economy.

We need good-paying jobs to support Hoosier families, equal pay for women and men, non-judgmental and medically accurate sex education. We need access to comprehensive family planning services so families can determine for themselves how to best grow and thrive.

We must examine the candidates' positions and their records. We must make sure people vote. Everyone can help get out the vote, so please do.

Contact Mackenzie Szymanski at [mackenzie.szymanski@ppin.org](mailto:mackenzie.szymanski@ppin.org) to learn more.



P.O. Box 397, Indianapolis, IN  
317-637-4343 • 1-800-230-PLAN • [www.ppin.org](http://www.ppin.org)