Dear Friends,

In the new world of the Affordable Care Act (ACA), what makes Planned Parenthood different from every other health care provider is our mission. We ensure all women, men and young people have access to high-quality, compassionate, non-judgmental reproductive health care – and we do this better than anyone else.

At Planned Parenthood, we have a critical role in ensuring that people stay healthy while the health care system continues to evolve. In the last year we conducted focus groups of our patients to better understand their needs, expanded hours at our newest health center in Glendora, provided patients more primary care visits, dramatically reduced patients’ wait time on the phone to just 30 seconds, and expanded our education programs—including education about the ACA. These changes and more will keep Planned Parenthood well positioned to serve the women, men and young people who need us most. No matter what.

Thank you for your generosity, passion and commitment to our mission. You have kept Planned Parenthood Pasadena and San Gabriel Valley strong and growing for the last 80 years. You understand the critical role we play in the community today and recognize the unique role we will play in the community tomorrow.

Too many people need us, and we can’t afford to be absent. As we work to meet our patients’ needs through health care reform, you ensure that family planning, abortion services and medically accurate education remain within reach of everyone, even those hardest to reach under the ACA.

Thank you so much for your continued friendship, partnership and generous support. Together, we make the difference.
All the Obamacare in the world is just going to get you insurance. It’s not going to actually deliver the healthcare. You have to have the clinics. You need places like Planned Parenthood delivering.”

— A Planned Parenthood Supporter

Last year our contact center responded to 90,773 calls from women and young people seeking health care and information. We provided confidential, nonjudgmental care through 47,819 visits in our four health centers. Of those visits, 91% of patients were seen within five days of making an appointment, and 10,940 were walk-in visits.

### Annual Report Card for 2013-2014

- **91%** Patients We Served
- **115,391** Cycles of IUCs, Implants, Contraceptive Pills, Patches and Rings
- **3,165** Well Woman Exams
- **59,439** STI Tests
- **21,296** Emergency Contraception Kits
- **2,546** Pap Tests
- **1,714** Breast Exams
- **285** Colposcopies (cervical cancer screening)
- **87** LEEP (cancer diagnosis and treatment)
Throughout the 2013-14 California legislative session, we contributed to the passage of several proactive laws that continue Planned Parenthood’s mission to ensure broad public access to reproductive health care.

**California State Senate – SB 1053 - The Contraceptive Coverage Equity Act of 2014**
This law increases women’s access to the full range of contraceptive methods approved by the FDA.

**California State Assembly – AB 1841, AB 1755, AB 2051**
These new laws improve efficiency by streamlining standards of care and administrative processes so that as the Medi-Cal population increases, our patients are able to receive the care they need, when they need it.

Planned Parenthood effectively mobilizes at national, state, and local levels. At Planned Parenthood Pasadena and San Gabriel Valley, we advocate directly with our local elected officials and we organize local activists to support the issues important to our mission. This year we met with and engaged our local representatives from Congress and the State Legislature through one-on-one meetings, letters and emails from our local activists, and by sending a group of 11 individuals to Sacramento for our annual Planned Parenthood Capitol Day, where we marched, rallied and held direct conversations with our State Senators and Assemblymembers.
When medically accurate sex education is absent from most of our classrooms, Planned Parenthood finds a way to ensure our community has the knowledge and support it needs to stay healthy. We provided hours of education to 10,543 students, parents and professionals, and reached an additional 5,218 community members through health fairs and conferences. We continued providing 7th and 8th graders vital sexual health education through a strong partnership with the Pasadena Unified School District.

We Provided Medically Accurate and Age-Appropriate Sexual Health Education to 3,532 People Throughout the San Gabriel Valley

Over 70 local schools and organizations partnered with Planned Parenthood for education and outreach services.

Adelante Mujer Latina Conference
Adelante Young Men Conference
AKA Health Summit
Alhambra High School
Armenian Youth Federation
Azusa “Golden Days” Festival
Azusa Pacific University
Baldwin Park Teen Center
Blair Middle School
Boys and Girls Club
California Institute of Technology
California Sex Ed Roundtable
Citrus College
City of Duarte Healthy Cities Collaborative
City of Pasadena Community, School, City Work Plan
Cleveland Elementary School
CV Alliance
Day One
Del Mar High School
Eagle Rock Music Festival
EDGY Conference
Eliot Middle School
ESGV Family Health Fair
First United Methodist Church
Five Acres
Foster Youth Townhall
Gabrielino High School
Garvey Middle School
Glendale Healthy Start Collaborative
Hathaway-Sycamores
Highland Park High School
Hillsides
Homeless Connect Day
Hoover High School
Jackson Elementary School
La Casa de San Gabriel
LA County Adolescent Health Collaborative
La Pintoresca Teen Center
LAC Probation Officers Resource Fair
Latino Heritage
Learning Works
Loma Alta Park
Marshall Elementary School
Marshall Middle School
Maternal, Child and Adolescent Health Collaborative
McKinley Middle School
Neighborhood Church
Nuevo Amanecer Latino Children’s Services
Pamela Park
Pasadena City College
Pasadena Latino Coalition
Pasadena Unified School District
Community Wide Health Education Committee
PCC Kinship Care Program
Polytechnic School
Rosemary Children Services
San Gabriel Valley HIV/AIDS Action Summit
San Gabriel Valley Youth Summit
Sequoia Middle School
Sierra Madre Middle School
South Pasadena High School
Southern California’s Women Health Conference
SPA 3 HIV Provider Group
Temple City Health Fair
Traweek Middle School
Union Homeless Shelter
Villa Parke Community Center
Washington Middle School
Westridge School
Wilson Middle School
Women at Work
Young African American Women’s Conference
YWCA
This year we instituted our new Volunteer Program! Fifty-one community members shared their energy and talent by volunteering 1,129 hours to reach out to the community and build awareness of Planned Parenthood.

Our volunteers provided one-on-one education to patients about health care reform options. They supported critical fundraising programs. And our dynamic group distributed over 15,000 safe sex kits in support of Planned Parenthood programs at health fairs and venues such as the 626 Night Market.

Thank you to all our volunteers for your hard work!
Financial Summary July 1, 2013 - June 30, 2014

EXPENSES
Patient Services, Education & Community Outreach and Public Affairs $8,951,206 (83%)
Administration $1,546,894 (14%)
Fund Development $328,877 (3%)
$10,826,977

PHILANTHROPIC SUPPORT $1,304,566

REVENUE
Patient Services & Program Fees $10,263,592 (98%)
Government Grants & Contracts $202,765 (2%)
Investments & Other Income $53,715 (<1%)
$10,520,072

Total PPPSGV Revenue $11,824,638

83 cents of every dollar goes to fulfill our mission

Your Support Makes the Difference!
Your generosity allows us to care for patients who would otherwise not have access to sexual and reproductive health care and education. Your continued support helps Planned Parenthood Pasadena and San Gabriel Valley invest in the health and success of our local communities. Without your compassion and generosity, Planned Parenthood could not be what it is today—the leading reproductive rights advocate, health care provider, and sex educator for women and young people.
The Development Office gratefully acknowledges the many donors, board members, staff and friends who generously contributed their money, effort and time to further the Planned Parenthood mission this past year. While every attempt has been made to ensure accuracy in our donor lists, including honoring requests to remain anonymous, omission and misspellings may occur. Please accept our apologies and advise the Development Office at 626.794.5737 ext. 106 of any errors. We appreciate the opportunity to correct our records. Your gift to Planned Parenthood Pasadena and San Gabriel Valley is fully tax-deductible to the extent allowed by law. Tax ID #95-1916050.