



 **Planned  
Parenthood**  
Rocky Mountains



**2017 PPRM ANNUAL REPORT**





# dear friends

Dear Friends,

In 2017 Planned Parenthood of the Rocky Mountains faced obstacle after obstacle. When the presidential administration repeatedly challenged our spirit, beliefs, and our rights, we remained dedicated to providing high-quality reproductive health care. At every step of the way we persevered, despite their efforts to shame individuals for making responsible decisions for themselves and their families, to take away basic health insurance coverage, and to gut funding for essential health care services. It is because of you, our future is bright.

Together, with our sister affiliates, we defeated six votes in Congress to roll back the Affordable Care Act and “defund” Planned Parenthood on the national level. In our region, we expanded HIV Prevention Programs, and added a new text line for parents to get advice on how to talk to young people about sexuality and health. We doubled down on our efforts to train teachers to deliver complete sex education to young people. We helped pass proactive legislation to allow people to attain 12 months of oral contraception at one time. We began using telemedicine to provide medication abortions and organized supporters for the 2017 Women’s Marches. You made all of this possible.

Across Colorado, New Mexico, Southern Nevada, and Wyoming, our patients, supporters, activists, and donors are our inspiration. In resistance, we reduce the disparities many people in our service area face when accessing sexual health education and medical services. Because of your support, we will continue to uplift our community’s voice and lead our region in reproductive health care, education, and advocacy.

You have made us stronger, and more unified than ever before. Thank you for standing with Planned Parenthood of the Rocky Mountains.

Sincerely,

Vicki Cowart

Rich Rainaldi

PPRM President & CEO

PPRM FY17 Board Chair

*Turn to page 11 for an in depth timeline of PPRM’s FY2017 major accomplishments.*

# juan

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Planned Parenthood has always been really important in my life. It was one of the first places I was ever tested for STIs.

I remember walking into the health center with a friend and getting out in less than an hour knowing my HIV results. It was important for me to be able to do that, especially without a social security number. It is important for me to know that there is going to

continue to be a health care provider accessible to me regardless of my immigration status. If I lose my status as a DACA recipient, I'm also going to lose my health insurance.

To be able to count on these services from Planned Parenthood is vital for me for me and for the tens of thousands of patients PPRM serves every year.



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**It is important for me to know that there is going to continue to be a health care provider accessible to me**

**regardless of my immigration status.**



## kylie

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I'm passionate about the work Planned Parenthood does because they provide essential reproductive health care to anyone. Low income women, people who truly need health care, and people who are uninsured or less insured than others can all get quality health care no matter where they live.

What drives my activism with Planned Parenthood is the notion of bodily autonomy - to me, that is the core of Planned Parenthood's work - ensuring that all individuals, no matter what, have access to the resources they need to be able to make the decisions they choose about their body, and when or if they want to have a child.

## jaren

“

I've been involved with Planned Parenthood for over 30 years - as the Board Chair, as an escort, and as a financial supporter. I'm passionate about the work Planned Parenthood does because I think that people should be able to make their own decisions, especially around contraception and family planning.

I remember what it was like for women before they had birth control and ways of family planning pre Roe v. Wade. Young women spent a lot of time worrying about whether or not they were pregnant, and when the early birth control pills became available, they were very potent and had more side effects than most have today. Birth control and family planning began to give women some independence, which is such an important step towards equal rights.



“

**For me, this fight is intensely personal and intertwined with my commitment to social justice.**

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## elaine

“

Each morning I start my day by reading Broadsheet, a Fortune Magazine newsletter about powerful women doing amazing work. Their stories are our stories, the women of the 21st century.

I've always been a strong believer in women helping women. As a mother to two daughters, a business woman, and a philanthropist, I was inspired by all that happened this year: the Women's March, the outpouring of support for Planned Parenthood, and watching my own daughters and their contemporaries engage like never before. I wanted to make a bold statement. My \$1 million gift to Planned Parenthood will support reproductive rights on both a national and a local level. Now I ask for you to join me, join us.

For me, this fight is intensely personal and deeply intertwined with my commitment to social justice. While the election has brought out additional supporters, we need to keep working to have women's voices heard. We must watch, listen, make it easy to contribute, support each other, and fight back.

*Elaine Wynn is the cofounder of Mirage Resorts and Wynn Resorts. Her \$1 million gift to Planned Parenthood in 2017 was split between PPFA and PPRM to support women in her own community, Las Vegas, as well as people across the country.*





ashley

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My belief that everyone has the right to make educated and informed decisions about their bodies drives my work as a Health Center Assistant at Planned Parenthood of the Rocky Mountains. Part of the reason I love my work is because we are on the front lines of providing reproductive health care ensuring that our communities are being served to the best of our ability.

Growing up queer in a small town in Kansas to a Catholic family, I felt very alone for a long time. Individuals in rural communities are often hit hardest with the lack of access to reproductive health care. The closest Planned Parenthood provider was an hour and a half from me – one out of only 3 in the

entire state. I decided I wanted to do this work because all individuals deserve equal access to care, regardless of geographic location or rural upbringing.

Every day that I see patients, I feel PPRM is providing lifesaving health care. There are a lot of people who access these services because it is their only option. Ensuring people can safely access reproductive health care is the most powerful action I can take at this time, given our political climate and the fact that our funding is constantly threatened.

Our services are worth protecting, and the care we provide is a human right.

# TOGETHER, WE RESIST

This past year, Republican leadership took harmful steps to restrict access to health care and reproductive rights. Planned Parenthood fought back: organizing, innovating, and introducing proactive measures to combat this dangerous legislation.

## JANUARY

Trump advocated to “defund” Planned Parenthood and block millions from essential health care such as birth control, cancer screenings, wellness exams, and more.

PPRM organized over 500 people to join the Women’s March on Colorado and partnered with Women’s Marches across the region.

## FEBRUARY - JUNE

Republican leadership proposed six anti-choice bills in Colorado, including the Medication Abortion Reversal Act.

PPRM beat these six bills and passed a bill allowing women to access a full year’s supply of birth control at a time.

## FEBRUARY - PRESENT

The Trump administration made multiple attempts to repeal the Affordable Care Act, threatening access to maternal care, forcing new moms back to work, and requiring those with preexisting conditions (like giving birth), to pay more for health insurance.

Two anonymous donors’ generous contributions allowed us to keep health center doors open in Farmington, New Mexico, ensuring that the communities we serve have access to care, *no matter what*.

Four PPRM health centers began using telehealth to provide medication abortions, increasing healthcare access in the communities we serve.

## MAY

The Trump Administration expanded the Global Gag Rule, stripping rights from vulnerable women and their families around the world.

Through the help of Planned Parenthood’s community HIV leaders, 271 individuals started PrEP treatment to reduce transmission of HIV. New Mexico HIV programs administered over 250 free rapid HIV tests this past year.

## JULY - OCTOBER

Republican leadership quietly cut \$214 million from Teen Birth Control Programs that are proven to reduce the number of unintended pregnancies among teens.

The Responsible Sex Education Institute introduced a new text line called TALK to advise parents on how to talk to their kids about their sexuality and health.

## AUGUST

The Trump administration ramped up immigration enforcement and deportation activities, undermining safety and access to health care within immigrant communities.

Planned Parenthood partnered with Colorado Immigrant Rights Coalition to develop Know Your Rights materials, a tool for immigrants in navigating their rights to health and safety.

## SEPTEMBER

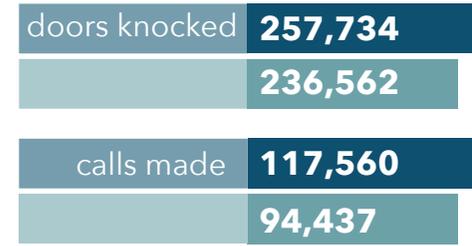
The Trump Administration rescinded protections for sexual assault survivors.

The Responsible Sex Education Institute provided 59 Consent lessons for the first time to over 1019 participants and we advocated with our partners for funding to address the over 5,000 backlogged rape kits that had still not been tested.

Because of you, we were able to fight back and take a stand against the policies passed by Trump’s administration that endanger women’s health, LGBTQ health and people of color.

**Together, We Resist.**

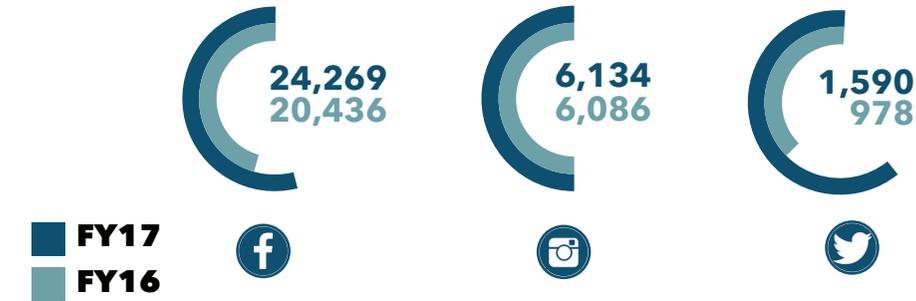
## advocacy



**FY17**  
**FY16**

## communications

number of followers:



**FY17**  
**FY16**

## health care

**93,282**  
patients

**91,234**  
STD tests

**26,265**  
HIV Tests

**359**  
telemedicine visits

## education

**32.8%**

more individuals served  
through the Sexual Health  
Educator Program  
from FY16 to FY17



**384**

professionals served through  
training programs



**14,176**

In Case You're Curious  
interactions  
for all text lines



**29,081**

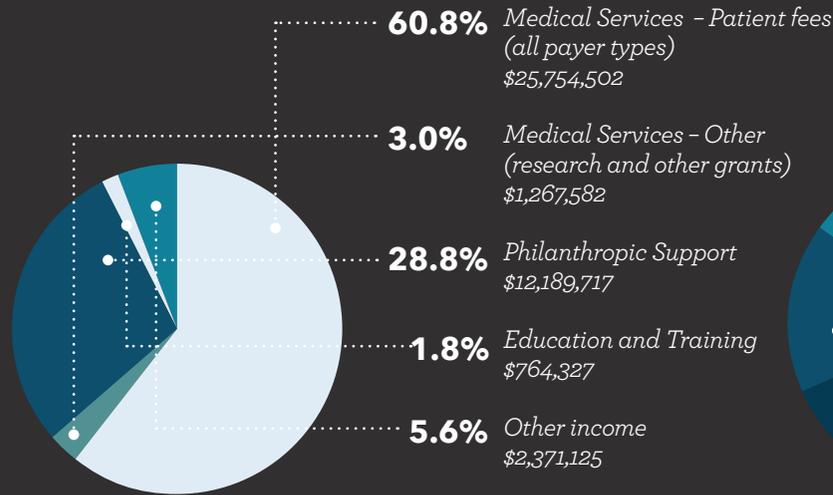
individuals served  
through education  
programming

**9,104**  
long acting reversible  
contraceptives provided

**23,743**  
medicaid patients

**8,105**  
life saving  
cancer screenings

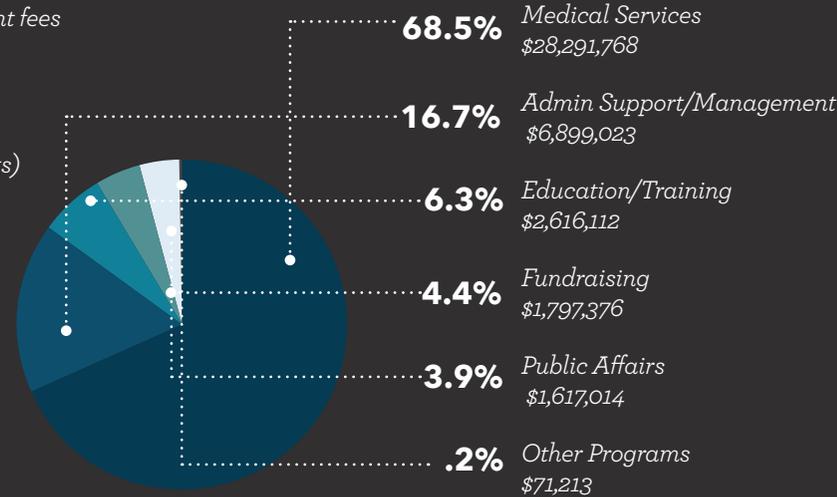
**operating revenue**



**\$42,347,253**

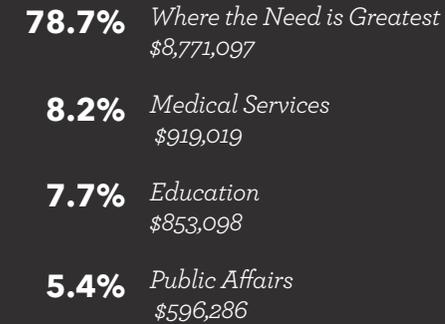
*\*FY17 unaudited numbers*

**operating expenses**



**\$41,292,507**

**contributions by designation**



**\$11,139,500**

**contributions by source**



**\$ 11,139,500**

# board

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## *Planned Parenthood of the Rocky Mountains Board of Trustees*

*(Fiscal Year 2017)*

Leigh Aurbach	Monica Martinez
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*(Fiscal Year 2017)*

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# 23,000

new donors joined  
us this year.

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We still have work to do.  
**Join us in the resistance.**

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**Colorado • Southern Nevada • New Mexico • Wyoming**

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Colorado • Southern Nevada  
New Mexico • Wyoming  
7155 E 38th Ave  
Denver, CO 80207

A photograph of a group of people at a protest or rally. In the foreground, two women wearing pink knit hats and scarves are smiling. The woman on the left is holding a small black and white dog. The woman on the right is holding a sign that reads 'Resistance is NOT Futile'. In the background, other people are visible, some wearing similar pink hats, and a large, classical-style building with many windows is the setting. The scene is brightly lit, suggesting it's daytime.

Resistance  
is NOT  
Futile

To view more, visit us at [pprm.org](http://pprm.org) or  
[Facebook.com/PPoftheRockyMountains](https://www.facebook.com/PPoftheRockyMountains)