Dear Friends,

In 2017 Planned Parenthood of the Rocky Mountains faced obstacle after obstacle. When the presidential administration repeatedly challenged our spirit, beliefs, and our rights, we remained dedicated to providing high-quality reproductive health care. At every step of the way we persevered, despite their efforts to shame individuals for making responsible decisions for themselves and their families, to take away basic health insurance coverage, and to gut funding for essential health care services. It is because of you, our future is bright.

Together, with our sister affiliates, we defeated six votes in Congress to roll back the Affordable Care Act and “defund” Planned Parenthood on the national level. In our region, we expanded HIV Prevention Programs, and added a new text line for parents to get advice on how to talk to young people about sexuality and health. We doubled down on our efforts to train teachers to deliver complete sex education to young people. We helped pass proactive legislation to allow people to attain 12 months of oral contraception at one time. We began using telemedicine to provide medication abortions and organized supporters for the 2017 Women’s Marches. You made all of this possible.

Across Colorado, New Mexico, Southern Nevada, and Wyoming, our patients, supporters, activists, and donors are our inspiration. In resistance, we reduce the disparities many people in our service area face when accessing sexual health education and medical services. Because of your support, we will continue to uplift our community’s voice and lead our region in reproductive health care, education, and advocacy.

You have made us stronger, and more unified than ever before. Thank you for standing with Planned Parenthood of the Rocky Mountains.

Sincerely,

Vicki Cowart
PPRM President & CEO

Rich Rainaldi
PPRM FY17 Board Chair

Turn to page 11 for an in depth timeline of PPRM’s FY2017 major accomplishments.
Planned Parenthood has always been really important in my life. It was one of the first places I was ever tested for STIs.

I remember walking into the health center with a friend and getting out in less than an hour knowing my HIV results. It was important for me to be able to do that, especially without a social security number. It is important for me to know that there is going to continue to be a health care provider accessible to me regardless of my immigration status. If I lose my status as a DACA recipient, I’m also going to lose my health insurance.

To be able to count on these services from Planned Parenthood is vital for me and for the tens of thousands of patients PPRM serves every year.
**kylie**

I'm passionate about the work Planned Parenthood does because they provide essential reproductive health care to anyone. Low income women, people who truly need health care, and people who are uninsured or less insured than others can all get quality health care no matter where they live.

What drives my activism with Planned Parenthood is the notion of bodily autonomy - to me, that is the core of Planned Parenthood's work - ensuring that all individuals, no matter what, have access to the resources they need to be able to make the decisions they choose about their body, and when or if they want to have a child.

**jaren**

I've been involved with Planned Parenthood for over 30 years - as the Board Chair, as an escort, and as a financial supporter. I'm passionate about the work Planned Parenthood does because I think that people should be able to make their own decisions, especially around contraception and family planning.

I remember what it was like for women before they had birth control and ways of family planning pre Roe v. Wade. Young women spent a lot of time worrying about whether or not they were pregnant, and when the early birth control pills became available, they were very potent and had more side effects than most have today. Birth control and family planning began to give women some independence, which is such an important step towards equal rights.
Elaine Wynn is the cofounder of Mirage Resorts and Wynn Resorts. Her $1 million gift to Planned Parenthood in 2017 was split between PPFA and PPRM to support women in her own community, Las Vegas, as well as people across the country.

For me, this fight is intensely personal and deeply intertwined with my commitment to social justice. While the election has brought out additional supporters, we need to keep working to have women’s voices heard. We must watch, listen, make it easy to contribute, support each other, and fight back.

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My belief that everyone has the right to make educated and informed decisions about their bodies drives my work as a Health Center Assistant at Planned Parenthood of the Rocky Mountains. Part of the reason I love my work is because we are on the front lines of providing reproductive health care ensuring that our communities are being served to the best of our ability.

Growing up queer in a small town in Kansas to a Catholic family, I felt very alone for a long time. Individuals in rural communities are often hit hardest with the lack of access to reproductive health care. The closest Planned Parenthood provider was an hour and a half from me – one out of only 3 in the entire state. I decided I wanted to do this work because all individuals deserve equal access to care, regardless of geographic location or rural upbringing.

Every day that I see patients, I feel PPRM is providing lifesaving health care. There are a lot of people who access these services because it is their only option. Ensuring people can safely access reproductive health care is the most powerful action I can take at this time, given our political climate and the fact that our funding is constantly threatened.

Our services are worth protecting, and the care we provide is a human right.
Trump advocated to “defund” Planned Parenthood and block millions from essential health care such as birth control, cancer screenings, wellness exams, and more.

Through the help of Planned Parenthood’s community HIV leaders, 271 individuals started PrEP treatment to reduce transmission of HIV. New Mexico HIV programs administered over 250 free rapid HIV tests this past year.

The Trump Administration expanded the Global Gag Rule, stripping rights from vulnerable women and their families around the world.

Republican leadership quietly cut $214 million from Teen Birth Control Programs that are proven to reduce the number of unintended pregnancies among teens.

The Responsible Sex Education Institute introduced a new text line called TALK to advise parents on how to talk to their kids about their sexuality and health.

Because of you, we were able to fight back and take a stand against the policies passed by Trump’s administration that endanger women’s health, LGBTQ health and people of color.

This past year, Republican leadership took harmful steps to restrict access to health care and reproductive rights. Planned Parenthood fought back, organizing, innovating and introducing proactive measures to combat this dangerous legislation.

TOGETHER, WE RESIST.

January

Republican leaders reintroduced the Title X Family Planning Rule, seeking to block millions of low-income women from accessing health care including birth control, cancer screenings and wellness exams, and more.

February – Present

Throughout the help of Planned Parenthood, 271 individuals started PrEP treatment to reduce transmission of HIV. New Mexico HIV programs administered over 250 free rapid HIV tests this past year.

The Trump Administration rescinded protections for transgender health care.

February – June

Republican leadership proposed six anti-choice bills in Colorado, including the Medication Abortion Reversal Act.

Planned Parenthood partnered with Colorado Immigrant Rights Coalition to develop Know Your Rights materials, a tool for immigrants in navigating their rights to health and safety.

The Trump administration ramped up immigration enforcement and deportation activities, undermining safety and access to health care within immigrant communities.

August

Two anonymous donors’ generous contributions allowed us to keep health center doors open in Farmington, New Mexico, ensuring that the communities we serve have access to care, no matter what.

Four PPRM health centers began using telehealth for medication abortions, increasing healthcare access in the community.

The Trump administration made multiple attempts to repeal the Affordable Care Act, threatening access to maternal care, forcing new moms back to work, and requiring those with preexisting conditions (like giving birth) to pay more for health insurance.

FEBRUARY – PRESENT

PPRM organized over 500 people for Women’s Marches across the region.

Planned Parenthood teamed up with the ACLU to advise patients on how to talk to their kids about their sexuality and health.

The Trump Administration rescinded protections for sexual assault survivors.

September

Republican leaders introduced the Abortion Fetal Remains Protection Act, forcing women to have surgical procedures.

Planned Parenthood fought back: organizing, innovating, and introducing proactive measures to combat this dangerous legislation.

Together, We Resist.
advocacy

- doors knocked: 257,734 (FY17), 236,562 (FY16)
- calls made: 117,560 (FY17), 94,437 (FY16)

education

- 32.8% increase in individuals served through the Sexual Health Educator Program from FY16 to FY17
- 384 professionals served through training programs
- 14,176 in Case You’re Curious interactions for all text lines
- 29,081 individuals served through education programming

communications

- number of followers:
  - Facebook: 24,269 (FY17), 20,436 (FY16)
  - Twitter: 6,134 (FY17), 6,086 (FY16)
  - LinkedIn: 1,590 (FY17), 978 (FY16)

health care

- 91,234 STD tests
- 26,265 HIV Tests
- 359 telemedicine visits
- 9,104 long acting reversible contraceptives provided
- 23,743 Medicaid patients
- 8,105 life saving cancer screenings

- doors knocked: 257,734 (FY17), 236,562 (FY16)
- calls made: 117,560 (FY17), 94,437 (FY16)

- 25% increase in individuals served through education programming from FY16 to FY17
Operating Revenue: $42,347,253

Operating Expenses:
- Medical Services – Patient Fees (all payer types): $28,000,000
  - Medical Services – Other (research and other grants): $2,000,000
- Philanthropic Support: $2,000,000
- Education and Training: $1,000,000
- Other Income: $500,000

Contribution by Designation:
- Where the Need is Greatest: 78.7%
- Medical Services: 8.2%
- Education: 7.7%
- Public Affairs: 5.4%

Contribution by Source:
- Individuals: 57.2%
- Foundations, Associations, Local Government, Business: 41.1%
- Patients: 1.7%

*FY17 unaudited numbers
We still have work to do. Join us in the resistance.