WE'RE REALLY GLAD YOU CHOSE PLANNED PARENTHOOD OF SOUTH, EAST & NORTH FLORIDA.
WE OFFER NOT ONLY BIRTH CONTROL AND ABORTION.
WE ALSO DO STI TESTING AND CANCER SCREENING.
The mission of Planned Parenthood of South, East and North Florida is to provide comprehensive sexual health care through the provision of clinical services, education and advocacy.
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Stefhany
PPSENFL PATIENT & SUPPORTER

Alex
PPSENFL VOLUNTEER & ADVOCATE
Jacqui
PPSENFL PATIENT & VOLUNTEER

Chris
PPSENFL SUPPORTER & ADVOCATE
PATIENT SERVICES

Planned Parenthood staff is so kind and helpful in every office I’ve been in. I am grateful they exist. Without these resources a lot of women would have a hard time getting the care they need.

Hanai, GOLDEN GLADES

I come here because whenever I have any problems or concerns they are here to help me and give me peace of mind. Sexual knowledge and education is so important. I’m not sure what I would do without Planned Parenthood.

Grace, GAINESVILLE

* Percentages may not add up to 100 due to rounding
11 health centers in Leon, Alachua, Duval, Martin, Palm Beach, Broward and Miami-Dade counties

18,500 people at community events, churches, and schools received sexual and reproductive education and information from our community educators

19,500 cancer screenings provided to patients

35,400 people relied on our health centers for sexual and reproductive health care during 50,300 visits

37,300 tests provided for sexually transmitted infections including HIV

417,500 PPSENFL volunteers and supporters
Our state-of-the-art Tallahassee health center’s open space, thoughtful design and bright colors welcome our North Florida patients, traveling as far as the Panhandle and across the southern part of the United States. Thanks to the generous support of an anonymous donor, our expert health care staff are able to provide the full range of family planning services and compassionate abortion care to four times as many patients.

The building is equipped with four education rooms, three exam rooms, two labs, two operating rooms and houses our community education and public affairs staff. The health center serves as a safe haven for women, men and young people in a region with a vast need for high-quality care.
Planned Parenthood of South, East and North Florida (PPSENFL) provides high-quality, compassionate, expert care to more than 35,000 women, men and teens. They come to us for birth control, cancer screenings, STI testing and treatment, and safe and legal abortion care.

Despite continued threats to reproductive freedom, PPSENFL continues to expand access to health care across our service area.

In April 2018, we opened our new Tallahassee health center.

Our Jacksonville health center became the first Planned Parenthood location in North Florida to provide in-clinic abortion services, allowing women to receive the care they need without traveling a far distance.

Our Pembroke Pines health center added a second provider, allowing us to provide family planning services to more patients.

We relocated our Kendall health center and moved our Jean Shehan location to a much larger, permanent home in Miami.
PPSENFL is proud of its role in educating 18,500 people with honest, medically accurate sexual health and relationship information through our education programs, health fairs and community outreach.

In 2018, PPSENFL served 2,500 youth and young adults through the Wyman Teen Outreach Program (TOP®) and FLASH (Family Life and Sexual Health) program. For the last seven years, Himan Brown Charitable Trust has funded our implementation of TOP® at Miami Northwestern High School in Liberty City. This nine-month program is proven to reduce teen pregnancy, in-school suspension and dropout rates. Additionally, PPSENFL offers ¡Cuidate!, a culturally-based program to reduce sexual risk behavior among Latino youth.

PPSENFL implemented a new Peer Education Program in Broward County called L.I.G.H.T (Leaders Igniting a Generation of Healthy Teens). L.I.G.H.T. seeks to empower high school students with knowledge to benefit themselves, their peers and the community. The Teen Educators (the L.I.G.H.Ts) provide their peers with accurate and factual reproductive health information while working with PPSENFL’s Public Affairs team to advocate for reproductive health laws that affect teens in our state.
TRADITION OF CHOICE LUNCHEON

In March of 2018, our annual Tradition of Choice Luncheon featured some special guest speakers. Former President of Planned Parenthood Federation of America Cecile Richards and New York Times Op-Ed columnist Charles Blow spoke to a sold out crowd of more than 650 Planned Parenthood supporters. PPSENFL President and CEO Lillian Tamayo spoke to attendees about the affiliate’s efforts to expand access to reproductive health care across our service area. Monies raised at the event went toward providing vital services to our patients including birth control, cancer screenings and testing for sexually transmitted infections.

SEX EDUCATION FOR PARENTS

Many parents find that talking with their children about sexuality and reproduction can be overwhelming. That’s why Planned Parenthood of South, East and North Florida is committed to ensuring parents have the tools and resources they need to have these conversations with their kids.

In 2018, PPSENFL educators provided education to 300 parents during Time for Your Teen sessions. During this free, 6-hour workshop, PPSENFL educates parents, caregivers, and mentors on how to have positive parent-child communication and answer difficult questions relating to sexuality, anatomy and sexual health.

SIGNING UP PATIENTS TO VOTE

Volunteers with PPSENFL’s Health Center Advocacy Program (HCAP) educate, empower and engage patients and visitors at Planned Parenthood health centers to become advocates for their own health care and for Planned Parenthood.

In 2018, our volunteers gave patients visiting our health centers the opportunity to register to vote using the State of Florida’s new Online Voter Registration website and assisted them with the process.
WE RALLIED AND FOUGHT BACK

Planned Parenthood of South, East and North Florida grew our supporter base this year by 17%, with more than 60,000 new affiliate supporters. Additionally, we added new staff to Broward and Alachua Counties and started a new volunteer chapter in Broward.

Our Public Affairs team held 257 events in our service area including phone banks, canvasses, rallies, and press conferences with over 2,000 attendees. This included a 700 person rally in Tallahassee commemorating the 2nd Annual Women’s March.

We also continued to share the voices of our patients and engage them in our advocacy work by signing up new activists in all 11 health centers and training them through our Speakers’ Bureau program.

PPSENFL staff and supporters worked with the statewide advocacy arm, the Florida Alliance of Planned Parenthood Affiliates, to win two decisive victories in 2018. First, they successfully exposed and defeated an effort by opponents to weaken Florida’s strong privacy rights in the state constitution. By advocating against this proposal at the Constitutional Revision Commission, they prevented a referendum on abortion rights that would have appeared on the November 2018 ballot. Secondly, for the first time in eight years, the Florida Legislature proposed but failed to pass anti-abortion legislation, in large part, due to the strong advocacy work of staff and activists across the state.
Planned Parenthood has always been my go-to for my reproductive care and well being. Since my first visit in 2009 I’ve chosen to remain a patient, supporter, and advocate. I always know where I can go to receive the help and support I need.

Amanda, JACKSONVILLE

LOBBY DAYS

Together with our sister affiliate, Planned Parenthood of Southwest and Central Florida, PPSENFL staff and supporters worked with the Florida Alliance of Planned Parenthood Affiliates to hold 36 legislator office visits with 10 volunteers present in the capitol each week meeting with lawmakers, testifying in committee hearings and speaking to the press.
FINANCIAL OVERVIEW

**REVENUE**
- Health Center Revenue: 8,430,845
- Contributions: 13,177,435
- Events, Net: 908,335
- Grants: 6,697,736
- Interest and Dividends: 403,078
- Other Income: 406,435
- **Total Revenue**: 30,023,864

**EXPENSES**
- Health Services: 11,574,914
- Education & Advocacy: 2,888,940
- Administrative: 1,797,493
- Fundraising: 1,287,701
- **Total Operating Expenses**: 17,549,048
HEALTH CENTERS

TALLAHASSEE
2618 West Tennessee Street
Tallahassee, FL 32304

JACKSONVILLE
5978 Powers Avenue
Jacksonville, FL 32217

GAINESVILLE
914 NW 13th Street
Gainesville, FL 32601

MARTIN COUNTY
1322 NW Federal Hwy.
Emerald Plaza, Stuart, FL 34994

WEST PALM BEACH
931 Village Blvd.
Suite 904
West Palm Beach, FL 33409

WELLINGTON
10111 Forest Hill Blvd
Suite 340
Wellington, FL 33414
BOCA Raton
8177 Glades Rd.
Boca Raton, FL 33434

Pembroke Pines
263 North University Drive
Pembroke Pines, FL 33024

Jean Shehan
1378 Coral Way, 4th Floor
Miami, FL 33145

Golden Glades
585 NW 161 St.
2nd and 3rd Floor
Miami, FL 33169

Kendall
8900 SW 117 Ave.
Suite 207-B
Miami, FL 33186