

**TO: Interested Parties**  
**FROM: Hart Research Associates**  
**DATE: June 3, 2018**  
**RE: Results from Recent National Survey**

*From May 24 to 27, 2018, Hart Research Associates conducted a survey among 1,004 adults nationwide on behalf of Planned Parenthood Federation of America and Planned Parenthood Action Fund. This memo summarizes key findings.*

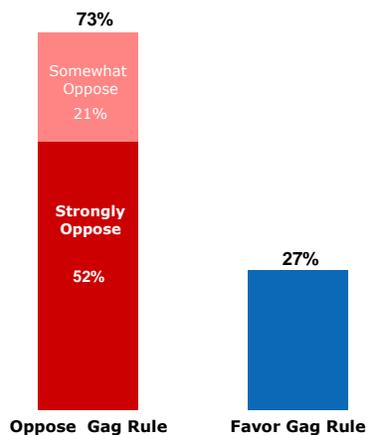
Americans overwhelmingly reject the Trump-Pence administration’s gag rule that would prohibit healthcare providers from referring their patients for safe, legal abortion. Nearly three in four Americans (73%) say they oppose the new rule that would also block patients from getting care from reproductive healthcare providers, including Planned Parenthood. There is strong intensity against this proposal, with more than half of Americans (52%) saying they *strongly* oppose the gag rule.

The results of this poll indicate that the gag rule can be used effectively in swing districts against candidates who support it to energize important progressive voters and could turn the tide with midterm swing voters. Among likely 2018 voters, 71% oppose the initiative, including the vast majority of independents (80%). This attack on women’s access to reproductive healthcare could backfire among Republican midterm voters as well, with four in nine (45%) saying they oppose the initiative.

**Americans reject Trump’s latest initiative to defund providers who refer patients for abortion services.**

The Trump-Pence administration is proposing a new rule that will take away funds from doctors unless they promise not to provide abortion care and agree not to refer patients for abortion even if a woman’s health or life is at risk or in cases involving rape and incest.

This new rule would result in blocking women from getting care at Planned Parenthood and other reproductive healthcare providers and keep women from getting information about all of their options.



	Oppose	Favor
Men	68%	32%
Women	<b>79%</b>	21%
Age 18 to 34	73%	27%
Age 35 to 49	72%	28%
Age 50 to 64	76%	24%
Age 65/older	71%	29%
Whites	70%	30%
African Americans	<b>86%</b>	14%
Hispanics	<b>81%</b>	19%
Likely 2018 voters	71%	29%
Democrats	<b>91%</b>	9%
Independents	<b>80%</b>	20%
Republicans	45%	55%