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THE WORK BEGINS WITH US

Letter from Betty Cockrum, President and CEO



In July, a number of family planning and public health luminaries met in London for a groundbreaking Summit on Family Planning, co-hosted

by the British government and the Bill & Melinda Gates Foundation. They came together to tackle a few perennially thorny problems like lack of access to family planning services in the developing world, poor access among low-income populations in our own country and an institutionalized opposition to family planning that prevents women from obtaining the knowledge and tools to plan if and when they want to have children.

These issues are not new, but this event had special energy. The Bill & Melinda Gates Foundation is stepping up and under Melinda Gates' leadership, they've partnered with world leaders, global family planning organizations, philanthropists and health care agencies to make incredible changes. Together, they have pledged \$4.6 billion in order to expand family planning access to 120 million more women by 2020.

120 million women. It's astonishing and wonderful to think about. And not even

anti-choice groups, predictably shocked and outraged, can spoil this party.

"Somewhere along the way we got confused by our own conversation and we stopped trying to save lives," Melinda Gates recently said to *The New York Times*. "We're not talking about abortion. We're not talking about population control. What I'm talking about is giving women the power to save their lives."

To which I simply say: *A-men.*

By working to expand family planning access for so many millions of women, the Bill & Melinda Gates Foundation and its partners will change the world.

They will help normalize contraception in places where it is still an unspeakable sin. They will make it possible for millions more people to decide for themselves if and when to start a family.

Melinda Gates is bringing this issue to the forefront and hopefully reframing it. Contraception is about health care and saving lives. Planned Parenthood is about saving lives – Planned Parenthood Federation of America, Planned Parenthood Global and yes, Planned Parenthood of Indiana. And,

while it is indeed gratifying to see the powerful and influential lend their strength to this cause, we know that they cannot carry this alone. They need partners like us.

We're the boots on the ground, the ones who go to work every day and deliver these lifesaving services to people in need. We're the ones who reach out to women and help them take control of their bodies, and thus, their lives. We're the ones who work to empower youth with knowledge. We're the ones who equip Hoosiers with the tools they need to live their best and healthiest lives. Let's re-commit today. As we work

together to create the changes we want to see in the world, we can be sure that more people will step up and join us in building a brighter future.

As always, we go forth to be smart and to do good. And, because we WILL play our cards right, we WILL change the world.



LOOKING BACK MOVING FORWARD



DARING TO CARE: 1973-TODAY

1973 began with the political equivalent of a sonic boom when the Supreme Court, in its ruling for *Roe v. Wade*, legalized abortion across the country. In order to effectively

lobby the Indiana legislature, the then-six Indiana Planned Parenthood affiliates from around the state formed the Indiana Planned Parenthood Affiliates Association (IPPAA) to pursue policy goals. From the start, IPPAA advocated for comprehensive sexuality education and contraceptive access for minors without parental consent.



Longtime PPIN supporter Mary Ruth Snyder with her granddaughter.

In 1980, Dr. Mary Ruth Snyder, a Purdue graduate student and mother of four children, joined the Tecumseh Area Planned Parenthood board of directors after a health center staff member encouraged her to get involved.

“I wanted to do whatever I could, as either a professional or a volunteer, to create opportunities for women,” Snyder says. “I have three daughters and they inspired me to break barriers wherever I could.”

Snyder remained involved with Planned Parenthood, as a board member and president for the Tecumseh affiliate, until she accepted a position with Rutgers University in 1985. In New Jersey, she served on a local affiliate’s board and continued working to advance reproductive justice.

In more than three decades of service with various Planned Parenthood affiliates and national Planned Parenthood committees, Snyder has played a key role in the expansion and success of several Planned Parenthood affiliates and is proud of her role in promoting access to critical preventive health care services. In the late 1980s, she worked to cobble together a fundraising campaign to raise an emergency \$20,000 to keep her affiliate’s doors open. Despite her lack of fundraising experience, they got it done. More than 25 years later, she was a driving force behind Planned Parent-

hood of Indiana’s wildly successful \$7 million *Tapestry of Strength* campaign, which laid a foundation for lasting financial stability.

Snyder is optimistic about the future of reproductive justice. When asked what she thinks about the War on Women, she says, “I think it’s a sign of how much we matter now. We used to just be kind of pesky and now we’re one of the most visible social issues in the country. It’s a challenge, but people are paying attention and they care about it.”

When Indiana’s first pioneers in family planning began this journey 80 years ago, the first jet and working computer had just been built and scientists had just invented nylon, hailed as the fabric of the future. In 2012, we landed a rover on Mars, our telephones are thousands of times more powerful than that first computer and more than ever, Hoosiers need Planned Parenthood for our high-quality preventive health services and our medically accurate, non-judgmental education programs.

PPIN salutes Mary Ruth Snyder and all of our supporters – without you, we wouldn’t be celebrating 80 years. Because we know we can count on your continued support and fighting spirit, we look forward to our next 80 years of daring to care!

To find out how you can help support us through our next 80 years, contact development@ppin.org.

CELEBRATE WITH US!

PPIN is thrilled that actress, philanthropist, activist and humanitarian Ashley Judd will join us on December 1, 2012 for our 80th anniversary celebration.

Event details on back cover or visit ppin.org/80years.



IN THE NEWS



AFFORDABLE CARE ACT AND PPIN

PPIN looks forward to a successful future



At PPIN, preventive care is our highest priority and we're gratified that our federal government is laying the framework for long-term support for these lifesaving services. The Patient Protection and Affordable Care Act requires that most insurance plans cover most preventive services for women with no co-payment, co-insurance or deductible. We're confident that this requirement will save and dramatically improve countless lives.

After withstanding the battle in the U.S. Supreme Court, services such as well-woman visits, HPV testing, breast cancer screenings and contraception are now fully covered by most new insurance plans. The President and his administration decided this was the right thing to do for Americans because there is strong scientific evidence that these services have incredible health benefits. For example, many women use the birth control pill for purposes other than pregnancy prevention, including managing endometriosis, ovarian cysts and other medical conditions.

As more Americans can now enjoy the benefits of the Affordable Care Act, we have a tremendous opportunity to reach more patients, clients and activists than ever before.

With the launch of our next three-year strategic plan, we plan to do just that. Our priorities consistently remain clear – provide the highest quality preventive health care, educate all populations about making responsible decisions and protect reproductive health care access in Indiana. We're also looking ahead to see how we can best attract and serve the new population of young people who will now be able to remain covered by their parents' health insurance plans until they're 26 – another ACA benefit that will lead to healthier Hoosiers.

In March, we commissioned a series of focus groups in order to help us more precisely identify our strengths and weaknesses and give us a solid foundation upon which we could plan our non-profit's future. We're planning further assessment of our overall patient experience. Over the upcoming year and beyond, we will continue to roll out new improvements, implement new services and find creative, cost-effective ways to make PPIN the professional health care provider of choice for more Hoosiers than ever.

This is a big job and we can't do it without the support of our friends! If you'd like to lend your strength to our long-term improvement goals, contact us at development@ppin.org.

PPIN TO IMPLEMENT NEW BREAST HEALTH INITIATIVE

During the controversy surrounding the Susan G. Komen for the Cure Foundation's decision to sever its ties with Planned Parenthood earlier this year, the Planned Parenthood Federation of America received a huge flood of gifts from people who support Planned Parenthood's mission and commitment to health care for all. Susan G. Komen ultimately reversed its decision and continues to partner with several affiliates in order to further our shared goals of educating women about breast health and cancer detection. In order to maximize the value of every donation received during this time, PPFA has partnered with its regional affiliates in a new breast health initiative. PPIN has received a \$30,000 grant, which we will put to good use in our health centers as we work to bring lifesaving clinical breast exams and other preventive and diagnostic services to even more Hoosier women. More details will be forthcoming, so stay tuned as we roll out our own statewide breast health initiative!





SUPPORT, STRENGTHEN AND STAND

PPIN Activists Get Out the Vote

PPIN has a deep and enduring commitment to our democratic process and ensuring that everyone has a voice. Our activists are doing a fantastic job this year getting out into our communities and registering voters. With so many issues on the minds of Hoosiers all over the state – like jobs, health care, education and taxes, to name just a few – it’s critical that everyone has a say. You might see us out in your community in our pink Planned Parenthood t-shirts, so don’t hesitate to stop and say hello! Most importantly, be sure to vote! Visit indianavoters.in.gov or come see one of our pink-shirted activists! Contact us at development@ppin.org to find out how you can support our advocacy efforts.

Technology Updates

In the last few years, we’ve worked hard to regularly roll out new technology updates to enhance our patient experience and deliver the highest quality care. We’re excited to announce that over the coming months, we will implement electronic health records in all of our health centers as well as a new phone system that will decrease phone wait times, allow health centers to easily transfer patients to other centers and lay the framework for future technology upgrades.

Castleton Health Center is Making a Move

One of our busiest locations, our Castleton health center in northeast Indianapolis serves about 6,000 unduplicated patients from Indianapolis, Fishers and beyond each year. In order to provide a more convenient location for patients from Fishers and Anderson while still remaining easily accessible for Indianapolis residents, we’re relocating to 8937 Technology Drive in Fishers. With a more efficient space, a convenient location and the same great patient care, we look forward to introducing ourselves to the Fishers community! The center is expected to open in mid-October. Watch for details.



PPIN President and CEO Betty Cockrum laughs with PPIN Board Chair Deborah Simon at a celebration in August to commemorate her ten years with us. The event raised \$22,000 in her honor. Thank you!



North central Indiana-area supporters gather together for an appreciation picnic in honor of all of their hard work on behalf of PPIN’s mission. Thanks for all that you do!



Get involved!

Want to get involved with our advocacy efforts? Meet other pro-choice activists from your community? Do great things for Hoosiers? We have tons of great activism opportunities to fit your schedule and your lifestyle. Contact us at advocates@ppin.org today!



WHAT IS PEER EDUCATION?

Peer Education program trains youth to educate each other



What do you do if you are a teen and these are the messages you are receiving about sex: Media tells you, “Yes, yes, yes!” Peers say, “Whore, slut, player, prude, tease.” Ads tell you, “Buy this and you will get sex.” Parents tell you, “Not yet.” Teachers, say, “We can’t talk about that.” Partners say, “Please, please, please?” And what are friends saying?

This is a critical component, since youth often listen to their friends above anyone else. When they have the right information, friends can be a fantastic resource for advice and information!

One of the many effective programs offered through Sara and Albert Reuben Partners in Health Education is Peer

Education – a comprehensive, intensive year-long program for high school-aged youth that gives them medically accurate, age-appropriate knowledge on sexuality. After receiving training about sexuality, contraception, prevention of sexually transmitted diseases and healthy relationships, these young people act as mentors in their age group and can become important resources for their friends and family.

If you are interested in supporting Peer Education or would like more information about how you can support the Sara and Albert Reuben Partners in Health Education program, contact Judi Morrison at judi.morrison@ppin.org.

Donor profile: John E. Young

We pride ourselves on providing the highest quality services in all of our health centers. While most preventive services are relatively quick and easy, some women need advanced diagnostic services after an abnormal Pap test. These services require a high level of clinical expertise and special equipment, which is expensive and requires substantial planning. We also rely on help from our supporters to bring these services to our centers. Until recently, we were unable to offer these services in Hammond and had to refer patients to outside providers, which only added to their stress and expense.

But that changed when we received an incredible and unexpected gift from John E. Young, a LaPorte native and consistent, modest donor since 1992. Mr. Young passed away last year and specified that \$130,000 of his estate be given to PPIN for provision of essential health care services in northwest Indiana. After much thought and consultation with his estate, we decided to honor his memory by bringing colposcopy services to Hammond.

Mr. Young made an enormous difference in the lives of women with his bequest. You can do the same. Please remember Planned Parenthood of Indiana in your own estate planning and let us honor you by saving lives.

For more information about Planned Parenthood of Indiana’s Circle of Choice program, please contact us at development@ppin.org.



“I look forward to coming to PPIN. They’re kind, they’re fun and they remember me every time. **They make me feel safe and important.**”
Carol

“Planned Parenthood performed the Pap test that detected pre-cancerous cells on my cervix. I was able to obtain treatment and Planned Parenthood performed my follow-up exams to make sure that those pre-cancerous cells did not return. **Without Planned Parenthood, I might not be here.** Thank you.”
Hannah

“If not for the compassionate staff at Planned Parenthood, my road would have been much harder. **Thank you, Planned Parenthood of Indiana.**”
Nicole

PPIN Supporters Turn Out To Support Local Health Centers

This past August, the First Unitarian Universalist Congregation of Terre Haute put together a benefit production of *Tell Jake to Sleep on the Roof*, a story about the beginnings of the birth control movement in the early twentieth century. The play focuses on Margaret Sanger’s early run-ins with the law and the countless letters she received from women around the country who wanted to plan the number and spacing of their children. The evening included a silent auction and dessert reception which raised about \$2,500 for our Terre Haute health center! Thanks to the Social Action Committee of First UUC for putting together this great event for a great cause!

Some dedicated supporters in Fort Wayne organized a fantastic event at the Gin Mill to support their local health center. Despite rough weather and local power outages, the locals turned out en masse for a great evening with eight local bands and lots of fun for a good cause, raising nearly \$700 for the Fort Wayne health center! Many thanks to the Planned Parenthood Benefit Concert Committee for their hard work in coordinating this event!

Circle of Choice

The Circle of Choice honors our visionary supporters who choose to perpetuate their commitment to the mission of Planned Parenthood of Indiana beyond their lifetimes. For those who care deeply about the future of family planning, sexuality education and freedom of choice, joining the Circle of Choice is both an enduring and powerful way to sustain the work of Planned Parenthood of Indiana for future generations.

Sandra and Hans Andersen
Amanda Baker Mulroony and Kevin Mulroony
Sarah Baumgart and William Lozowski
Marilyn Bingham
Judy and Jonathan Birge
Dr. Richard A. Bogg
Mrs. C. A. Bookwalter
Marilyn Bowie
Theresa Burnett and Brian Marks
Paul Carmony
Liz Carroll and Brian Vargus
Joy and Gilbert Chaitin
Betty Cockrum
Marian Cooley
Delbert and LuEtta Culp
Leslie Dwyer
Dr. and Mrs. Lawrence Einhorn
Dr. Paul and Ms. Sue Errington
Dr. Mary M. Ferree
Dr. Mary E. Gaither
Winnie Goldblatt and Marvin Silverman
Mr. Craig G. Gosling
Dr. Douglas Grahn
Roderic Griffin Jr.
Diana Hamilton and John Hammond

John and Linda Harl
Julia and Matt Holbrook
George and Jean Hurley
Lori Kaplan
Barton and Judy Kaufman
Marie Kingdon
Jane Kohn
Jo Ann and Jim Lucas
Elizabeth Mann
Karen Martin
John Rouse and Barbara Maves
Ann McFarren
Dr. Harriet McNeal
Ms. Linda Miller
Dee and Bill Moser
Mr. and Mrs. Samuel H. Neff
Drs. Leah and John Ramer
Elizabeth and Dr. Mitchell Russ
Cynthia J. Scruggs
Elizabeth Smith and James Ganey
Nancy Chesterman Smith and Dr. James Smith
Dan and Susan Sterner
Robert and Julia Stroup
Jack and MaryAnn Thompson
Susan Vinicor
Carol and Dan Willoughby

If you have decided to include Planned Parenthood of Indiana in your estate plans, please don't forget to incorporate the following language in your will or on your beneficiary designation form: Planned Parenthood of Indiana, Inc. (Tax ID 35-0874276) with its principal office in Indianapolis, IN. If you have included Planned Parenthood of Indiana in your will or trust or as a beneficiary of your retirement plan or life insurance, please contact the Development department at **(317) 637-4343** or **development@ppin.org** so we can ensure the intent of your gift is honored.

CENTER LOCATIONS

- Avon
- Bedford
- Bloomington
- Columbus
- East Chicago
- Elkhart
- Evansville
- Fort Wayne
- Gary
- Hammond
- Indianapolis:
 - Castleton
 - Eastside
 - Midtown
 - Southside
 - Georgetown at 86th
- Lafayette
- Madison
- Merrillville
- Michigan City
- Mishawaka
- Muncie
- New Albany
- Richmond
- Scottsburg
- Seymour
- Terre Haute
- Valparaiso
- Warsaw

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CELEBRATING 80 YEARS!



Join us on December 1, 2012 for our
80th Anniversary Celebration
Downtown Indianapolis

With Keynote Speaker
Ashley Judd
Actress and Activist

Tickets available now!
Visit ppin.org/80years/tickets.html