

# IMPACT BRIEF 2024

Planned Parenthood Global is the international division of Planned Parenthood Federation of America (PPFA). As a leading U.S. provider and advocate of high-quality, affordable sexual and reproductive health care and education, PPFA supports sexual and reproductive health and rights (SRHR) champions and movements internationally through Planned Parenthood Global.

Planned Parenthood Global, founded in 1972, supports locally led efforts and partner organizations around the world to expand access to sexual and reproductive health, including abortion. To date, Planned Parenthood Global has provided financial and programmatic support to over 1,000 partner organizations and SRH movements across 70 countries.

**Throughout Benin, Burkina Faso, Ecuador, Guatemala, Kenya, Mexico, Peru, Senegal and Uganda,** Planned Parenthood Global leverages innovative and well-established partnerships; depth of technical expertise; and flexible funding to **INCUBATE, CONVENE,** and **DEFEND** brave individuals, organizations, coalitions, and movements pushing boundaries to advance SRHR around the world.

## LAST YEAR:

- Planned Parenthood Global provided **\$4 million in funding** to 80 partner organizations
- Planned Parenthood Global and our partners jointly achieved **112 legal and political advances** to protect SRHR
- Our partners engaged almost **300 champions**, of which 20% were youth under the age of 25
- Our partners provided almost **500,000 sexual and reproductive health services**, 40% of which were provided to young people



## We Incubate

We identify and support emerging organizations and movements – often overlooked by traditional funders – and provide financial resources and tools to accelerate growth, innovation, and change. Planned Parenthood Global always centers local experiences and needs. **We are committed to true partnership** – prioritizing mutual respect, flexibility, trust and accountability.

Planned Parenthood Global encourages our partners to bravely explore and expand their SRHR service offerings. Last year we provided funding to **19 organizations to launch or expand 35 innovative models and platforms** for SRHR care, including community-based access to misoprostol for medication abortion, telehealth, chatbots, and provider networks.

In 2008, **Planned Parenthood Global boldly partnered with three national health professional organizations to found the Reproductive Health Network-Kenya (RHN-K)** which established linkages between health professionals and facilities across the country committed to comprehensive SRHR service provision and advocacy. Supported by our catalytic and ongoing financial and technical support, RHN-K is now a leader in sexual and reproductive health and rights in Kenya. RHN-K now connects over 700 SRHR providers across 43 counties in Kenya, trains providers to engage in advocacy activities, holds regional scientific conferences in partnership with the Ministry of Health, and reaches over 2 million people annually with critical SRHR information and services.

## We Convene

Innovative solutions to intractable SRHR problems come from convening people and organizations with brave ideas. Planned Parenthood Global launched the IDEA Initiative in 2017, a social innovation lab designed to mobilize and empower ideas that expand sexual and reproductive rights around the world. IDEA invests in and experiments with technology, advertising, communications, and digital media in Africa and Latin America to empower movements for reproductive freedom.

Last year, we held **27 events throughout Africa and Latin America to inspire and connect social innovators**, and supported the creation and launch of 14 innovative projects that will generate lasting improvements to SRHR. Over the past seven years Planned Parenthood Global's IDEA Initiative has provided more than **\$500,000 in seed funding** – as well as visibility and networking – **to 35 social impact ventures**. Last year's awardees included creators of a chatbot that uses artificial intelligence to navigate abortion laws in Peru as well as a digital platform in the Mayan language that links communities with friendly SRHR and abortion care in Southern Mexico.

Learn more at <https://iniciativaidea.org/en/>

## We Defend

It is essential to mobilize resources quickly in the face of opposition and policies that attack SRHR.

### **Planned Parenthood Global's Brave Fund Award**

provides no-strings-attached funding for organizations responding to crises, opposition, or political emergencies. For example, in 2023, Brave Fund recipients used funding to build a response to opposition tactics and for lawyers to defend LGBTQ+ activists who have been arrested, detained, or charged.

In addition to the Brave Fund, **we proactively share our expertise through campaigns that counter misinformation on SRHR**. Planned Parenthood Global works alongside partners to form strategic alliances, develop joint initiatives, conduct investigative journalism on opposition efforts, and hold conversations on the dangers anti-rights movements pose to democracies. Through these collective efforts and more, we delegitimized and counteracted efforts by the opposition over 85 times last year.

Planned Parenthood Global supports bold advocacy efforts that promote policy change by: **funding research** to document the harm of regressive laws and policies; **filing cases alongside allies** in multinational litigation strategies; and providing **campaign expertise** in communications and social media.

**In Mexico**, Planned Parenthood Global and partners joined a national legal network across 13 states that coordinate litigation strategies as a defense against abortion criminalization, winning 6 lawsuits to expand abortion rights.

**In Uganda**, we supported the documentation, analysis, and

publication of human rights violations impacting LGBTQ+ communities to advance opposition mitigation and advocacy. The documented human rights violations have been used in drafting petitions aimed at challenging the Anti-Homosexuality Act 2023 at the Constitutional Court of Uganda.