

BELIEVE





**NOW
MORE THAN
EVER**

DEAR FRIENDS,

Believe.

It's what you've done as Planned Parenthood of Wisconsin has navigated some of the most tumultuous times ever experienced in our 80 years of providing essential health care to the women, men, teens and families in our state.

It is your belief in every person's ability to access the health care and knowledge needed to live a safe, healthy, strong life that has sustained both the organization and Wisconsin's women and families.

Following are the results of everything your belief in Planned Parenthood of Wisconsin has made possible over the last year. You'll also read about the beliefs of some of those working every day to support your investment in Planned Parenthood.

Thank you for believing,



Teri Huyck

PRESIDENT AND CEO



Jill Lundberg

BOARD CHAIR

Planned Parenthood of Wisconsin (PPWI) is a 501(c)(3) nonprofit health care provider caring for over 60,000 patients annually at 22 health centers, providing life-saving breast and cervical cancer screenings, birth control, HIV testing, STD testing and treatment, and safe, compassionate abortion care.

PPWI's mission is to empower all individuals to manage their sexual and reproductive health through patient services, education and advocacy.

BOARD OF DIRECTORS

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Linda Bochert as of March 2015

Dianna Colman TREASURER

Harry Drake IMMEDIATE PAST CHAIR
as of March 2015

Mary Lynne Donohue CHAIR- ELECT
as of March 2015

Shaleta Dunn VICE CHAIR as of March 2015

Kelly Eakin VICE CHAIR until March 2015

Sarah Fierek

Marcela Garcia as of March 2015

Vickie Hinds

Linda Stack Hughes

Andrea Soell Khan

Madeleine Lubar as of March 2015

Jill Lundberg, Chair

Betsy McElroy until March 2015

Judith McGregor

Sally Merrell

Kathie Zieve Norman

Karen DaCosta Perzan SECRETARY
until March 2015

Edie Brengel Radtke

Lisa Remby

Anne Romond until March 2015

Diane Seder

Genie Smith as of March 2015

Andrea Taxman

Tia Torhorst

Oscar Tovar

Rick Wetzel SECRETARY as of March 2015

EX-OFFICIO

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EMERITUS

Chris Abele

Sara Aster

Karen Campbell as of September 2015

William Chester, Jr.

Lau Christensen

Linda Davis

Jane Delzer

Harry Drake as of September 2015

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D. Winthrop Hass

Nancy Heiden

Bonnie Bockl Joseph

Bea Kabler

Jane Kaiser

La Don Love

Marianne Lubar

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Anne Romond as of September 2015

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Lois Smith

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William Willis

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VICE PRESIDENT OF INFORMATION TECHNOLOGY

Debbie Bonilla

VICE PRESIDENT OF PATIENT SERVICES

Linda Neff

VICE PRESIDENT OF DEVELOPMENT

COMBINED STATEMENT OF FINANCIAL POSITION

FISCAL YEAR OCTOBER 1, 2014 - SEPTEMBER 30, 2015

ASSETS

Current Assets	\$6,667,524
Investments	5,316,739
Property & Equipment, Net	3,190,749
Other Assets	2,563,623
Total Assets	\$17,738,635

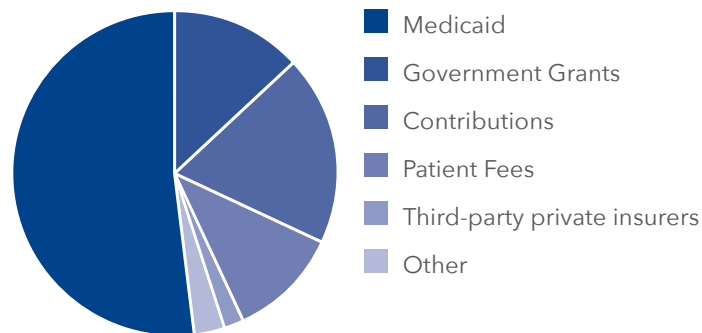
LIABILITIES & NET ASSETS

Current Liabilities	\$1,714,362
Long-term Liabilities	–
Total Liabilities	\$1,714,362

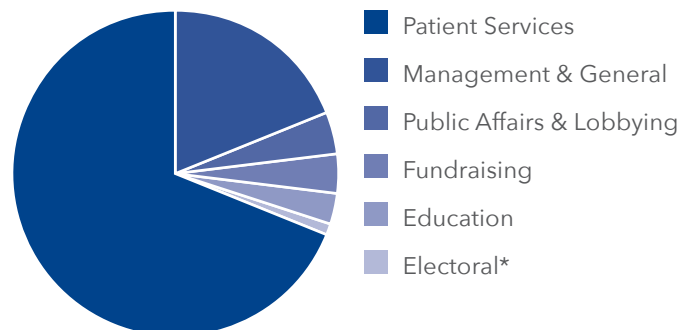
NET ASSETS

Unrestricted	\$10,352,143
Temporary Restricted	4,523,198
Permanently Restricted	1,148,932
Total Net Assets	\$16,024,273
Total Liabilities & Net Assets	\$17,738,635

SOURCE OF REVENUE



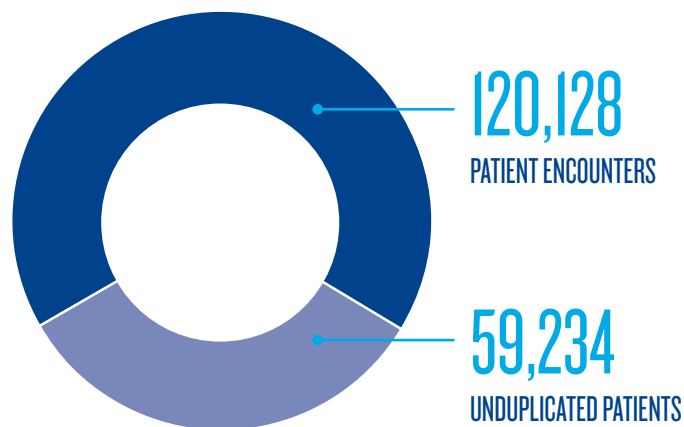
ALLOCATION OF EXPENSES



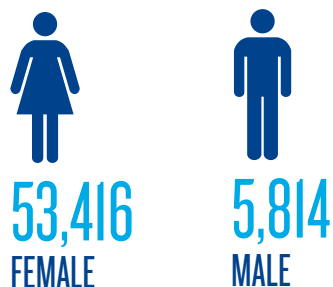
*Planned Parenthood of Wisconsin, Inc. is a tax exempt § 501(c)(3) organization (PPWI) that does not engage in any electoral activities. Planned Parenthood Advocates of Wisconsin, Inc., a tax exempt § 501(c)(4) organization (Advocates), engages in some electoral work as permitted political activity under the Internal Revenue Code. As a combined financial statement, the revenues and expenses of both PPWI and Advocates are included in this summary. However, the electoral activities were strictly Advocates' activities, without any support or involvement of PPWI.

WHO WE SERVED

OVERVIEW



GENDER



AGE

15 AND UNDER	163
15-17	2,941
18-19	5,950
20-24	19,902
25-29	14,677
30-44	14,040
45 AND OLDER	1,561

POVERTY LEVEL



100% OR LESS	33,576
101-150%	8,791
151-200%	5,497
201-250%	3,061
MORE THAN 250%	4,399
UNREPORTED	3,910

RACE

AFRICAN AMERICAN	16,389
ASIAN AMERICAN	1,354
AMERICAN INDIAN OR ALASKA NATIVE	397
MULTI-RACIAL	2,205
NATIVE HAWAIIAN	16
PACIFIC ISLANDER	99
UNREPORTED	4,896
WHITE	33,878

ETHNICITY

HISPANIC	10,161
NON-HISPANIC	48,208
UNREPORTED	865

SERVICES PROVIDED

BIRTH CONTROL UNITS

159,524

EMERGENCY CONTRACEPTION UNITS

70,317

STD TESTS

54,779

PATIENT EXAMS

17,749

PREGNANCY TESTS

16,529

HIV TESTS

11,138

BREAST EXAMS

2,633

ABORTIONS

4,056

CERVICAL CANCER SCREENINGS

2,276

COLPOSCOPIES/CRYOTHERAPIES

253

PUBLIC AFFAIRS*

SUPPORTERS

314,761

EMAIL ACTIVISTS

27,089

EMAILS SENT

620,920

VOLUNTEERS

374

VOLUNTEER HOURS

1,122

OUTREACH EVENTS

166

MEDIA STORIES

409

*Numbers do not include election activities.

COMMUNITY EDUCATION PROGRAMMING

SEXUALITY EDUCATION PROGRAMS AND TRAININGS

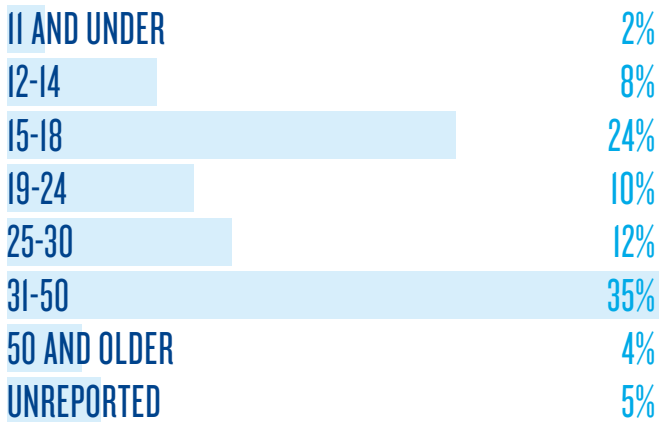
481

PARTICIPANTS

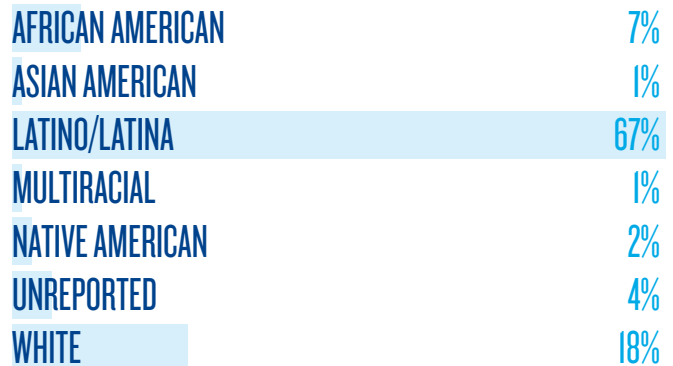
8,021

PARTICIPANT DEMOGRAPHICS

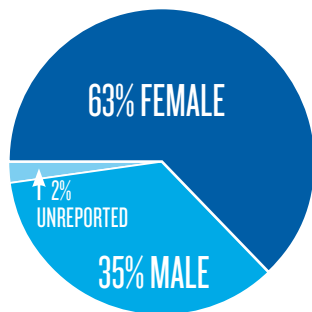
AGE



RACE/ETHNICITY



GENDER



WHERE IT HAPPENED



I BELIEVE

being involved in your community and helping ensure everyone has access to the health care they need is part of being our best selves. I am lucky to be part of an organization that works every day to provide not only essential care to our neighborhoods, but works to lift up and empower individuals through education and advocacy. I believe in the work we do here at Planned Parenthood to keep Wisconsin safe, healthy and strong!

MOLLY SWANK | PUBLIC POLICY ASSOCIATE

**THANK YOU
FOR
BELIEVING!**



Planned Parenthood
of Wisconsin, Inc.

SAFE

HEALTHY

STRONG

302 North Jackson Street
Milwaukee, WI 53202
(414) 276-8777

ppwi.org

TOGETHER WE ARE **SAFE.**
TOGETHER WE ARE **HEALTHY.**
TOGETHER WE ARE **STRONG.**

TOGETHER WE ARE
PLANNED PARENTHOOD OF WISCONSIN.