The 120+ PPMHV staff and Board have been hard at work, each and every day, providing health care, education and advocacy services to more than 40,000 individuals in Dutchess, Orange, Ulster and Sullivan Counties. The majority of those we serve earn less than $37,650 a year to support a family of four. It is this daily work of serving our community that inspires us to put on the pink shirts and march toward a hopeful future.
WHAT’S INSIDE

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Message from Our Chair and President

Over the past two years, we have shared the very real and evolving concerns about the future of reproductive freedom in the United States. As the current federal government seeks to bar Planned Parenthood from participating in Medicaid and the national Title X Family Planning program, increasing numbers of our supporters have come together at rallies, meetings, through email and Facebook as well as at house parties, garden parties and community events to “Stand with Planned Parenthood.”

Despite the chaotic policy environment, more than 17,000 supporters, 300 volunteers, and 120 Planned Parenthood Mid-Hudson Valley (PPMHV) staff and Board have been hard at work every day providing health care, education and advocacy events that reach more than 40,000 individuals in Dutchess, Orange, Ulster and Sullivan Counties.

Our heroic supporters inspire us to put on the pink and march toward a hopeful future. Whether you are sharing how your abortion story changed you, or how early detection at a cancer screening saved your life or that of someone you love, it is the range of personal and powerful interactions over 84 years that fuel us to do this work. Your stories and your support motivate us when we are faced daily with new political threats.

Thanks to you, PPMHV provided health care services that impact our most vulnerable residents, the majority of whom earn less than $37,650 a year to support a family of four.

We provide this Annual Report so that you can see our accomplishments and our needs in clear-cut terms. You will read details about our programs, revenue, expenses and our donor support. As you review this report for the year ending 2017, we urge you to consider the importance of your unrestricted donations for the patients we serve and the future of reproductive health and freedom both, locally and nationally.

At this writing, the country is on the brink of mid-term elections and Supreme Court nominations that will set the course for the next generation. Reproductive rights, LGBTQ rights and civil rights are once again fragile. Please consider what this future means not only to you but to our children and our grandchildren. We will continue to turn to you, our UNSTOPPABLE choir, to help us reach more and more mid-Hudson Valley residents to join us in this fight.

On behalf of the families we serve, thank you for your financial and volunteer support.
Planned Parenthood Mid-Hudson Valley empowers individuals to make independent, informed decisions about their sexual and reproductive lives by providing access to high quality, evidence-based and medically-sound health care and educational services, and by promoting and advocating for public policies to make those services available to all.

Planned Parenthood Mid-Hudson Valley’s services allow individuals to manage their fertility and sexual health regardless of income, marital status, race, ethnicity, sexual orientation, gender expression, national origin or residence. We assist our clients to have the self-confidence to make voluntary sexual and reproductive health decisions while preserving the individual’s right to privacy.

According to the Guttmacher Institute, in the absence of publicly funded family planning in New York, the abortion rate could increase 38%.

Expanding access to birth control at providers like Planned Parenthood could help lower the unintended pregnancy rate by two thirds.

Family Planning funding saves taxpayers about $7.09 for every public $1 spent—about $605,829,000 statewide in New York.
Financials and Data

**Revenue**
- Patient Fees: $4,756,628 (47%)
- Contributions: $1,580,795 (16%)
- Government Grants: $3,112,510 (31%)
- Other: $579,682 (6%)
- Total Revenue: $10,029,615

**Expenses**
- Patient Services: $5,837,417 (62%)
- Management & General: $1,802,751 (19%)
- Education & Outreach: $1,072,521 (11%)
- Public Policy & Advocacy: $141,891 (2%)
- Fundraising: $508,345 (5%)
- Total Expenses: $9,362,925

**Data**

**Ages**
- 17 and under: 640 (3%)
- 18-24: 6,331 (33%)
- 25-39: 10,077 (52%)
- 40 and over: 2,300 (12%)

**Ethnicity**
- Hispanic or Latino: 14,839 (77%)
- Not Hispanic or Latino: 4,417 (23%)

**Race**
- White: 10,833 (56%)
- African-American: 4,356 (23%)
- Other: 4,159 (21%)

**Patient Visits by Payer**
- Medicaid: 58%
- Commercial (Including ACA): 30%
- Self Pay: 11%
- Other: 1%

**Medical Services**
- Family Planning: 16,293
- Medical Abortion: 1,911
- In Clinic Abortion: 1,145

---

**LEGACY GIFT**

Please consider joining the dozens of supporters who, over the past two years, have named Planned Parenthood Mid-Hudson Valley in their wills.

**A legacy gift** is your message to the future. Do something heroic and change history. When you make a bequest to Planned Parenthood Mid-Hudson Valley, you secure equitable access to reproductive health care and sex education for generations to come. As one of the Hudson Valley’s most treasured nonprofit organizations for almost 85 years, we are grateful to exist because of your support.

**CONTACT US**

PHONE: 1-845-471-1530 Ext. 111
EMAIL: Kathryn.cousins@ppmhv.org

MAIL: Planned Parenthood Mid-Hudson Valley
178 Church Street, Poughkeepsie, NY 12601

Care. No Matter What.
A Sincere Thank You

To the volunteers, supporters and staff of the Kingston Health Center of Planned Parenthood—Thank You for the care and concern you give to the women of your community every day. Thank you for all you do to ensure we continue to have access to responsible family planning resources. We stand with you in solidarity now and always, and especially through these troubling political times.

Thank you!

What We Do

PPMHV Health Center Services

- Pregnancy testing
- Preconception Health Counseling
- Preventive Care Well exams: Pap smears, breast exams
- Mammogram referrals
- Cholesterol and diabetes screening
- Management and treatment of cervical dysplasia (abnormal cells)
- STI screening and treatment, partner treatment
- HIV testing
- Contraception (including IUD and implant)
- Vaginitis, UTI diagnosis and treatment
- Emergency contraception
- Abortion In-Clinic
- Medication Abortion
- Miscarriage Management
- Transgender health services including gender affirming hormone therapy (GAHT)
- Asthma Action Plans and control medication—brief intervention and referrals for treatment
- Tobacco Cessation
- Referrals for social concerns

Behavioral Health

- Depression, anxiety and substance abuse screening
- Referrals to Behavioral Health partners

Coming Soon

- PREP/PEP (pre-exposure prophylaxis and post-exposure prophylaxis for HIV)

Insurance Enrollment

Certified Insurance Enrollers are available in each health center who meet with all clients, including adolescents to assess income eligibility for insurance programs and access to Title X/DOH benefits as a last resort. Enrollers benefit from ongoing training and monitoring to ensure compliance with program requirements.

Preventive care exams can detect small problems before they become major issues.

To make an appointment, call: 845-562-7800.

Planned Parenthood is one of the nation’s leading providers of high-quality, affordable health care, and the nation’s largest provider of sex education.

With or without insurance, you can always come to us for your health care.
Education + Outreach

Nationwide, Planned Parenthood education staff reach 1.5 million individuals each year, and 64% of those individuals are middle school and high school aged youth. Reproductive health education is proven to reduce unwanted pregnancies and sexually transmitted diseases and provide young people the self-confidence that comes from knowledge.

Mrs. Faith Haskell Tompkins

Planned Parenthood was at the top of the list! Was it providence or coincidence that both Faith and Planned Parenthood were “born” in 1916? Both shared their 100th year in 2016, the same year she passed.

As we were settling her estate I stepped back and thought: wow...she was ahead of her time! The theme of “100 years” emerged and I felt determined to grow the support from her generous $50,000 to $100,000. Reaching out to friends, colleagues, associates of Faith and our family we made it happen. All in her spirit.

A message from Quincey Tompkins Imhoff

What a pleasure it is to be remembering my inspirational grandmother Faith Tompkins at a Planned Parenthood event right in her hometown of Millbrook!

When Faith passed away in her 100th year she left meaningful gifts to so many. Not necessarily the precious antiques she and my grandfather collected from England or family jewels. More importantly, she made a number of bequests that have already left a lasting impression on her family, friends and an expanding community.

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### Snapshot of Planned Parenthood Mid-Hudson Valley Accomplishments in 2017

<table>
<thead>
<tr>
<th>Category</th>
<th>Count</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Education Programs reaching</td>
<td>789</td>
<td>9,674 (4580 males)</td>
</tr>
<tr>
<td>PPMHV Services/Birth Control/LARC/STIs workshops reaching</td>
<td>224</td>
<td>3,238</td>
</tr>
<tr>
<td>Evidence-Based Program Cycles (7 Sessions each) reaching</td>
<td>45</td>
<td>474 adolescents</td>
</tr>
<tr>
<td>Male Only Education Programs reaching</td>
<td>66</td>
<td>708</td>
</tr>
<tr>
<td>Knowledge Empowers You (KEY) Puberty cycles (3 sessions each) reaching</td>
<td>34</td>
<td>375 youth</td>
</tr>
<tr>
<td>Outreach Activities reaching</td>
<td>552</td>
<td>25,955 participants</td>
</tr>
<tr>
<td>Street Outreach events reaching</td>
<td>78</td>
<td>2,661 participants</td>
</tr>
<tr>
<td>Offsite HIV Testing Sessions reaching</td>
<td>27</td>
<td>1,160 participants</td>
</tr>
<tr>
<td>Diversity Outreach Activities reaching</td>
<td>380</td>
<td>15,176 including*</td>
</tr>
<tr>
<td>Latino and African American</td>
<td>4,727</td>
<td>5,481</td>
</tr>
<tr>
<td>Referrals to Health Centers</td>
<td>1,687</td>
<td></td>
</tr>
<tr>
<td>Appointments made in the field for Health Center visits</td>
<td>59</td>
<td></td>
</tr>
<tr>
<td>Education/Outreach Sessions at Schools reaching</td>
<td>392</td>
<td>8,474 participants</td>
</tr>
<tr>
<td>Education/Outreach Sessions at Colleges reaching</td>
<td>57</td>
<td>3,376 participants</td>
</tr>
<tr>
<td>Youth Health Promoter led outreach activities were conducted reaching</td>
<td>21</td>
<td>8,474 participants</td>
</tr>
</tbody>
</table>
The Planned Parenthood
Approach
Planned Parenthood Mid-Hudson Valley is the trusted choice for medically-accurate, comprehensive sex education. PPMHV educators engage active learning strategies. In all reproductive health communications, students are encouraged to build concrete action plans for better health. Instead of passively sharing facts, we are engaging and empowering students. We talk about human development, relationships, sexual health, sexual behaviors, society and culture. We provide information, which some students are hearing for the very first time, about birth control, pregnancy tests, STD testing and emergency contraception. For more information on our many education and outreach programs, visit www.ppmhv.org.

Instead of passively sharing facts, we are engaging and empowering students.

2017 Results: An Increase in Public Support for Reproductive Freedom and Access

In 2017 alone...

<table>
<thead>
<tr>
<th>Statistic</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Volunteers trained</td>
<td>87</td>
</tr>
<tr>
<td>Volunteers deployed</td>
<td>47</td>
</tr>
<tr>
<td>Legislative Advocacy events</td>
<td>21</td>
</tr>
<tr>
<td>Grassroots Visibility Events</td>
<td>75</td>
</tr>
<tr>
<td>Media Postings</td>
<td>36+</td>
</tr>
<tr>
<td>Collaborations/Solidarity/Grasstop linkages</td>
<td>111</td>
</tr>
<tr>
<td>Network Organizations</td>
<td>70</td>
</tr>
<tr>
<td>Activists in 4 counties</td>
<td>300+</td>
</tr>
<tr>
<td>Staff and supporters participated in the Women's March in DC</td>
<td>112</td>
</tr>
<tr>
<td>A record-breaking number of registrants for 2017 PPESA Day of Action</td>
<td>160</td>
</tr>
<tr>
<td>Day of Action legislative visits</td>
<td>13</td>
</tr>
<tr>
<td>Volunteer applications received</td>
<td>110</td>
</tr>
</tbody>
</table>

There are so many individuals who deeply care about the work Planned Parenthood does, the crucial services we provide, and our mission to empower people to make their own reproductive choices. This weekend’s Women’s March demonstrations are an energizing example of just how many people care enough to take to the streets and stand with us.

—Ruth-Ellen Blodgett, President and CEO of Planned Parenthood Mid-Hudson Valley

THANK YOU!
Overall, the achievements of the PPMHV Education and Outreach team are too numerous to list. However, we wish to thank and acknowledge the many partners who helped us achieve our mission.

They are: Family of Woodstock, Newburgh Recreation, Family Services, NY Immigration Association, Newburgh Healthy Black and Latino Coalition, Poughkeepsie Healthy Black and Latino Coalition, Westchester Medical Center, Worker Justice Center, Newburgh Free Academy, High Schools in Kingston, Poughkeepsie, Ellenville, Port Jervis and Monticello, Faith-based community food pantries, Pandora, K104, Vassar College, Regional Family Planning/CAPP/Maternal Infant Child Health Collaborative, Montefiore, Newburgh Ministry, LGBTQ Center-Kingston, SUNY Orange, Touro College, Cornerstone Family Healthcare, Anti-poverty Taskforce, Newburgh Housing Authority, Loaves and Fishes, AME Zion Church, We Are Newburgh, Family Dollar, Newburgh Armory and Kaplan School.

2017 ANNUAL REPORT
Events + Awards

House Parties and Benefit Dinners

Dedicated supporters gathered at the beautiful home of Christina Lang on July 8 for the annual Millbrook gathering honoring Dr. Joshua Jaffe, PPMHV’s Medical Director, for his tireless service. In Rhinebeck, the party kicked off on September 16th, with views over the Hudson at the home of our host, Illiana van Meeteren, and celebrating the 25th year of our Rhinebeck tradition. In Orange County, nested in the quaint village of Goshen, we celebrated our common goals at one of America’s oldest operating inns, the Stagecoach Inn. These events were attended by hundreds of people who heroically drive the success of Planned Parenthood Mid-Hudson Valley and work year-round, year after year, to raise unrestricted funds for health care, education and advocacy to protect women’s rights.

If you would like to host a house party or small gathering, please contact us at 845-471-1530.

Our patient escorts provide safety for patients who are frequently harassed by protesters. We gratefully recognized their bold compassion at the 2017 Orange County Garden Party.

The Lucille Pattison Young Leaders Award

The Lucille Pattison Young Leaders Award was presented to our very own McKaylia Thomas. McKaylia serves as an example to others through leadership and her dedication to making individual lives and communities better.

The Lucy Cohan Humanitarian Award

The Annual Spring Gala was held on Saturday, April 28th at The Henry A. Wallace Center at the FDR Presidential Library and Home. PPMHV had the honor to recognize guest speaker and recipient of the Lucy Cohan Humanitarian Award, Assemblymember Didi Barrett, for her dedication to advocacy and support for the most vulnerable members of our society.

PPMHV SOLIDARITY

More than 2,000 supporters joined New York Planned Parenthood affiliates at the Women’s March on NYC to call for New York to be a leader on sexual and reproductive health and rights.

You marched for reproductive health, rights and justice. You paid homage to the millions who marched before.

Thanks to all who marched with us including the New York Civil Liberties Union, National Institute for Reproductive Health, National Latina Institute for Reproductive Health, NYC Mayor Bill de Blasio, First Lady Chirlane McCray, Governor Andrew Cuomo, New York State Senator Andrea Stewart-Cousins, NYC Speaker Corey Johnson and City Council members, and other elected officials.
Donors

WE ARE GRATEFUL to our friends and supporters whose generosity helps us continue our mission of providing reproductive and sexual health care to those who need it most in the mid-Hudson Valley. The patients we help, our staff and Board, appreciate your support.

THANK YOU.

The list below represents gifts made between January 1, 2017 and December 31, 2017.

LIFETIME DONORS

1 million+
- The Dyson Foundation
- Lillian Goldman Charitable Trust
- Amy P. Goldman Fowler

$150,000
- Phoebe and George Banta
- Debra Blalock and Russel Frehling
- The Educational Foundation of America
- Elinor and Maynard Marks Family Fund
- Ralph E. Ogden Foundation
- Albert Penick Fund
- Fanny W. Bos Trust
- Joan Sherman
- Richard Strain
- Sandra van Heerden

2017 DONORS

$25,000-$99,999
- Quincey Tompkins Imhoff
- Faith Tompkins Estate

$10,000-$24,999
- Jane R. Berkey
- Carolyn Marks Blackwood and Gregory Quinn
- Gail Brittain
- Robert Duffy
- Michael Duprea and Michael Fleischer
- Emille B. Dyson
- Frehling Family Fund
- Stephen Henderson and James Laforce
- Joshua Jaffe and Katherine Holden
- Helen and Bruce Marden
- Marianne Murray and Richard Rowley
- Phillip Shatz
- Amy Sherman
- Bruce W. Sherman
- Helen Ullrich and Tom Marks
- Illiana Van Meeteren

$5,000-$9,999
- Maria Bachman Aronson and Josh Aronson
- Kelly Braffet and Owen King
- Susan Storer and J. Frank Brown
- Susie Tompkins Buell

$2,500-$4,000
- Katherine and Brian Bachr
- Irene and Jack Banning
- Ruth-Ellen and John Blodgett
- Kate L. Blossom and Anne Clarke
- Andrea and Paul Ciminello
- Grant Cornett
- Georgia Dent
- Patricia Farren and Jeffrey S. Myers
- James W. Fossett
- Kim Heller and Ira Hochman
- Alice Kim and David Cynn
- Christina Lang
- Alison and John Lankena\u00a9
- Cynthia Lowe and Glenn Sutherland
- Judith MacDonald
- Rachel McPherson-McMullan and W. Patrick McMullan
- Ellen and Chris Meagher
- Janet and David Offensend
- Paula Redmond and Anthony Collins
- Sherman Furniture, Inc.
- Gina Van Heerden
- Serena and Fred Whitridge

$1,000-$2,499
- Susan AbuHaidar
- Frank Altese and Martin Matkovitch
- Jane Arnold and Douglas Raelson
- Lisa Cohen Aronow
- Alba Aronson
- Karen and William Baldwin
- Alex and Margaret Bancroft
- Lisa Barnes-Schwarz and Paul Schwartz
- Gail Bradney and Lowell Miller

$2,500-$4,000
- Bernardo & Mary Fern Brahney
- Julie Brown and Zachary Morowitz
- Peter Buckley
- Sarah Buttrick and Hugo Cassirer
- Mary Cassese and Bob Haskins
- Claire Coleman
- Community Foundation of the Hudson
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- Wendy and John Curtis
- Cynthia Daniel
- DRA Imaging FC
- Elizabeth-Ely and Jonathan Greenburg
- Linda and Ed Faber
- Fischer Belville Fund
- Jeanne Fisher
- Jacqueline Flake and David Dase
- Global Health Visions, LLC
- James Gorman and Pendleton Dediman
- James Greenberg
- Lester and Jan Greenberg
- Nancy and David Greenwood
- Arthur and Margery Groten
- Vicki Haak and Spero Chumas
- Anne Marie and Paul Haffner
- Shihey and Bernard Handel
- Elinor and Andrew Hart
- Sue Hartshorn
- Thomas Haskell
- Judith Hauser
- Health Quest
- Kathleen Henry
- Sarah Hoger
- Mary Hope and Alexander Cohen
- Margaret Howe
- Tom and Cathie Hunter
- Amy Husten and James Haskin
- Fernanda Kellogg and Kirk Henckels
- Tracy Kimmel and Jim Florack
- Laura and Ragni Knutsen
- Kimberly Koenig and Brian Mizerak
- Jim Kramer
- Justine and Jeffrey Lease
- Candace and Lou Lewis
- Fa and Roger Liddell
- Joan and James Loneragan
- Florence and Jose Luis Guerra
- May Lum and Steve White
- M&T Charitable Foundation
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- David Marshall
- Marrianna and Byron Martin
- Jacqueline Martin
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- Ann Lawrence Morse
- Cricket Lengyel and Andrew Stewart
- Deborah and Kevin Mulqueen
- Olivia Nottabohn
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- Yoko Okamoto
- Mary Olivo
- Kip Bleakley O'Neill
- Optimus Architecture
- Ross Pattison
- Joseph Perry
- Ellen and Eric Petersen
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- Susan Rabinowitz and Joel Longenecker
- Radio Woodstock Cares Foundation, Inc
- Tricia and Foster Reed

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- Amy Sherman
- Bruce W. Sherman
- Helen Ullrich and Tom Marks
- Illiana Van Meeteren

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- Vivian and David Collins
- Sally and Stephen M. Clement, III
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On January 21st, 2017, Planned Parenthood Mid-Hudson Valley joined the Women’s March on Washington, New York City and Poughkeepsie joining the nation and world to promote Human Rights. Over 100 PPMHV supporters departed Newburgh at 3:00am to join with thousands more, while hundreds of others travelled the Peace Train to New York City and march over the Walkway in Poughkeepsie to be in solidarity as the country embarked on a new era of promoting women’s rights as human rights. That day, coalition efforts came together for equity and racial justice, immigrant rights, protection of our environment, and reproductive freedom.

“Post-Election, we have seen an incredible outpouring of support for our local Planned Parenthood affiliate, with hundreds of new supporters and donors joining long-term champions and volunteers. Our community is stepping up and speaking out to protect preventive and lifesaving health care services in our most vulnerable communities in the mid-Hudson Valley. Today we march in solidarity, tomorrow we organize and fight and, as always, our doors stay open.”

—Frances Fox-Pizzonia, Vice President of Public Affairs

Thank you to all who joined
# I STAND WITH PLANNED PARENTHOOD in the mid-Hudson Valley and across the nation.