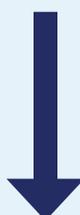


VALUE & IMPACT REPORT

The **Planned Parenthood of Greater Ohio (PPGOH)** affiliate provides tremendous value and impact to the communities they serve, including **jobs** and **economic stimulus, savings to Medicaid, and ACCESS** to care for vulnerable populations.

This report highlights the **Planned Parenthood of Greater Ohio 2020 contributions and savings.**

SAVINGS TO THE SYSTEM



24%
Lower costs
for health center
Medicaid patients



\$88 MILLION
savings to the
overall health
system



\$45 MILLION
savings to
Medicaid

ECONOMIC STIMULUS

421 total jobs



255
PPGOH jobs

166
other jobs in
the community



\$51.3 MILLION
total economic impact
of current operations

\$25.3 MILLION
direct health
center spending

\$26 MILLION
community
spending



\$6.1 MILLION
annual tax revenues

\$1.1 MILLION
state and local
tax revenues

\$4.9 MILLION
federal tax
revenues

CARE FOR VULNERABLE POPULATIONS

88,070
patient visits



52,725
patient served

4,086 patients
are **children &
adolescents**

64% of
patients are
low income

45.4% of patients
identify as an **ethnic
or racial minority**

29.9% of
patients are
uninsured

26,290
contraception
visits

5,990
breast & cervical
cancer screenings

91,828
STI
tests

SEX EDUCATION

894
sessions

15,836
participants

Capital Link prepared this Value & Impact report using 2020 health center audited financial statements and PPGOH Data System information. Economic impact was measured using 2019 IMPLAN Online.

References and Data Sources

- Savings to the System: Nocon et al. Health Care Use and Spending for Medicaid Enrollees in Federally Qualified Health Centers Versus Other Primary Care Settings. American Journal of Public Health: November 2016, Vol. 106, No. 11, pp. 1981-1989.
- Economic Stimulus: Economic impact was measured using 2019 IMPLAN Online from IMPLAN Group LLC, IMPLAN System (data and software), 16905 Northcross Dr., Suite 120, Huntersville, NC 28078, www.IMPLAN.com. Learn more at www.caplink.org/how-economic-impact-is-measured.
- “Low Income” refers to those who earn below 200 percent of federal poverty guidelines.
- Care for Vulnerable Populations: Planned Parenthood of Greater Ohio, 2020 Data System.
- Full-Time Equivalent (FTE) of 1.0 is equivalent to one full-time employee. In an organization that has a 40-hour work week, an employee who works 20 hours per week (i.e., 50 percent of full time) is reported as “0.5 FTE.” FTE is also based on the number of months the employee works. An employee who works full time for four months out of the year would be reported as “0.33 FTE” (four months/twelve months).

SUMMARY OF 2020 ECONOMIC STIMULUS

		Economic Impact	Employment (# of FTEs*)
Community Impact	Direct	\$25,299,190	255
	Indirect	\$7,393,700	47
	Induced	\$18,567,070	119
	Total	\$51,259,960	421

SUMMARY OF 2020 TAX REVENUE

		Federal	State
Community Impact	Direct	\$3,154,167	\$426,102
	Indirect	\$533,320	\$152,822
	Induced	\$1,251,151	\$560,732
	Total	\$4,938,636	\$1,139,656
Total Tax Impact		\$1,139,656	

About Capital Link

Capital Link is a non-profit organization that has worked with hundreds of health centers and primary care associations for more than 25 years to plan for sustainability and growth, access capital, improve and optimize operations and financial management, and articulate value. We provide an extensive range of services, customized according to need, with the goal of strengthening health centers—financially and operationally—in a rapidly changing marketplace. Capital Link maintains a database of nearly 15,000 health center audited financial statements from 2005 to 2019, incorporating approximately 85 percent of all health centers nationally in any given year. This proprietary database is the only one of its kind as it exclusively contains health center information and enables us to provide information and insights tailored to the industry. For more information, visit us at www.caplink.org.