

# VALUE & IMPACT REPORT

The **Planned Parenthood of Greater Ohio (PPGOH)** affiliate provides tremendous value and impact to the communities they serve, including **jobs** and **economic stimulus, savings to Medicaid, and ACCESS** to care for vulnerable populations.

This report highlights the **Planned Parenthood of Greater Ohio 2020 contributions and savings.**

## SAVINGS TO THE SYSTEM

**24%**  
Lower costs  
for health center  
Medicaid patients



**\$45 MILLION**  
savings to  
Medicaid

**\$88 MILLION**  
savings to the  
overall health  
system

## ECONOMIC STIMULUS

**421** total jobs



**255**  
PPGOH jobs

**166**  
other jobs in  
the community



**\$51.3 MILLION**  
total economic impact  
of current operations

**\$25.3 MILLION**  
direct health  
center spending

**\$26 MILLION**  
community  
spending



**\$6.1 MILLION**  
annual tax revenues

**\$1.1 MILLION**  
state and local  
tax revenues

**\$4.9 MILLION**  
federal tax  
revenues

## CARE FOR VULNERABLE POPULATIONS

**88,070**  
patient visits



**52,725**  
patient served

**4,086** patients  
are **children &  
adolescents**

**64%** of  
patients are  
**low income**

**45.4%** of patients  
identify as an **ethnic  
or racial minority**

**29.9%** of  
patients are  
**uninsured**

**26,290**  
contraception  
visits

**5,990**  
breast & cervical  
cancer screenings

**91,828**  
STI  
tests

### SEX EDUCATION

**894**  
sessions

**15,836**  
participants

Capital Link prepared this Value & Impact report using 2020 health center audited financial statements and PPGOH Data System information. Economic impact was measured using 2019 IMPLAN Online.

## References and Data Sources

- Savings to the System: Nocon et al. Health Care Use and Spending for Medicaid Enrollees in Federally Qualified Health Centers Versus Other Primary Care Settings. American Journal of Public Health: November 2016, Vol. 106, No. 11, pp. 1981-1989.
- Economic Stimulus: Economic impact was measured using 2019 IMPLAN Online from IMPLAN Group LLC, IMPLAN System (data and software), 16905 Northcross Dr., Suite 120, Huntersville, NC 28078, [www.IMPLAN.com](http://www.IMPLAN.com). Learn more at [www.caplink.org/how-economic-impact-is-measured](http://www.caplink.org/how-economic-impact-is-measured).
- “Low Income” refers to those who earn below 200 percent of federal poverty guidelines.
- Care for Vulnerable Populations: Planned Parenthood of Greater Ohio, 2020 Data System.
- Full-Time Equivalent (FTE) of 1.0 is equivalent to one full-time employee. In an organization that has a 40-hour work week, an employee who works 20 hours per week (i.e., 50 percent of full time) is reported as “0.5 FTE.” FTE is also based on the number of months the employee works. An employee who works full time for four months out of the year would be reported as “0.33 FTE” (four months/twelve months).

### SUMMARY OF 2020 ECONOMIC STIMULUS

		Economic Impact	Employment (# of FTEs*)
Community Impact	Direct	\$25,299,190	255
	Indirect	\$7,393,700	47
	Induced	\$18,567,070	119
	<b>Total</b>	<b>\$51,259,960</b>	<b>421</b>

### SUMMARY OF 2020 TAX REVENUE

		Federal	State
Community Impact	Direct	\$3,154,167	\$426,102
	Indirect	\$533,320	\$152,822
	Induced	\$1,251,151	\$560,732
	<b>Total</b>	<b>\$4,938,636</b>	<b>\$1,139,656</b>
<b>Total Tax Impact</b>		<b>\$1,139,656</b>	

## About Capital Link

Capital Link is a non-profit organization that has worked with hundreds of health centers and primary care associations for more than 25 years to plan for sustainability and growth, access capital, improve and optimize operations and financial management, and articulate value. We provide an extensive range of services, customized according to need, with the goal of strengthening health centers—financially and operationally—in a rapidly changing marketplace. Capital Link maintains a database of nearly 15,000 health center audited financial statements from 2005 to 2019, incorporating approximately 85 percent of all health centers nationally in any given year. This proprietary database is the only one of its kind as it exclusively contains health center information and enables us to provide information and insights tailored to the industry. For more information, visit us at [www.caplink.org](http://www.caplink.org).