To: Interested Parties
From: GBA Strategies
Date: March 13, 2019

New Polling Show Voters Overwhelmingly Oppose Trump Administration Title X Gag Rule

This memo reflects the findings of a national survey of 1000 registered voters: an 800-interview national survey and oversamples of 100 African-American and 100 Latinx registered voters. All interviews were conducted in English by live callers, with 40% conducted on respondents’ cell phones. Interviews were completed between February 26 and March 5.

Our recent national poll shows Americans overwhelmingly oppose the Trump administration’s new Title X gag rule, and are concerned about the impact of this policy, particularly the fact that it may increase the cost of care for women and limit access to reproductive health care. Not only do voters oppose this rule, they would also feel less favorable toward Members of Congress who supported this rule.

- **The majority oppose the Title X gag rule.** Fifty-nine percent (59%) oppose preventing patients from accessing care from Planned Parenthood under Title X (only 35% support), and 58% oppose preventing Title X funding from going to organizations that refer for abortion (only 36% support). Additionally, intensity is with the opposition to the rule: far more “strongly oppose” the policy changes than “strongly favor” them.
Large numbers think the rules’ outcomes would be negative. Given a list of potential consequences of the Title X gag rule and global gag rule, majorities think every single one would be a very bad outcome. Respondents held the strongest opinions about women’s health care becoming more expensive and harder to access and politicians having more control over women’s health care decisions.

Supporting the new Title X gag rule will have negative consequences for Members of Congress. A majority say they would view their representatives in Congress less favorably if their representatives supported components of the gag rule, with less than a quarter saying it would make them be more supportive of their member.
• **Majorities also oppose the global gag rule.** The Trump administration’s first gag rule policy, the “global gag rule,” which stopped U.S. aid to community organizations and providers in developing countries that perform, refer, or discuss abortion with patients, is opposed by 60% of voters and supported by only 31%. Seventy-five percent of respondents say it would be bad if international organizations focused on maternal and child health care, birth control, tuberculosis, and HIV/AIDS could not give patients all the basic information and care they need.

![Chart showing favor or oppose global gag rule and consequences of the global gag rule](chart.png)