

TENACITY



FISCAL YEAR 2022/23

Planned Parenthood of Wisconsin (PPWI) is a 501(c)(3) nonprofit health care provider caring for nearly 60,000 patients annually at 22 health centers, providing life-saving breast and cervical cancer screenings, birth control, HIV testing, STD testing and treatment, and safe, compassionate abortion care.

PPWI's mission is to empower all individuals to manage their sexual and reproductive health through patient services, education, and advocacy.



COMBINED STATEMENT OF FINANCIAL POSITION

FISCAL YEAR OCTOBER 1, 2022 - SEPTEMBER 30, 2023

ASSETS

Current Assets	\$7,805,017
Investments	17,089,696
Property & Equipment, Net	8,367,185
Other Assets	3,839,981
Total Assets	\$37,101,879

LIABILITIES & NET ASSETS

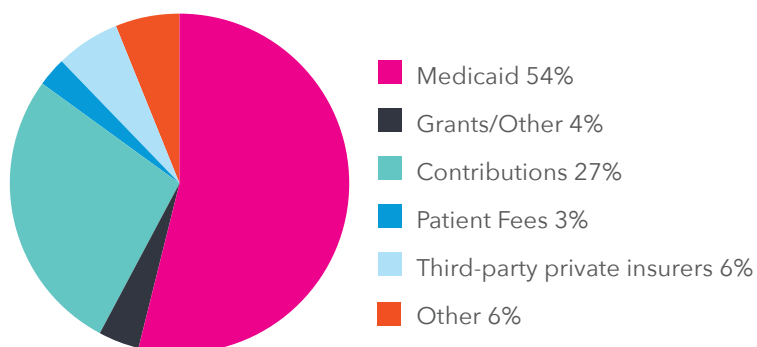
Current Liabilities	\$3,279,783
Long-term Liabilities	1,250,007
Total Liabilities	\$4,529,790

NET ASSETS

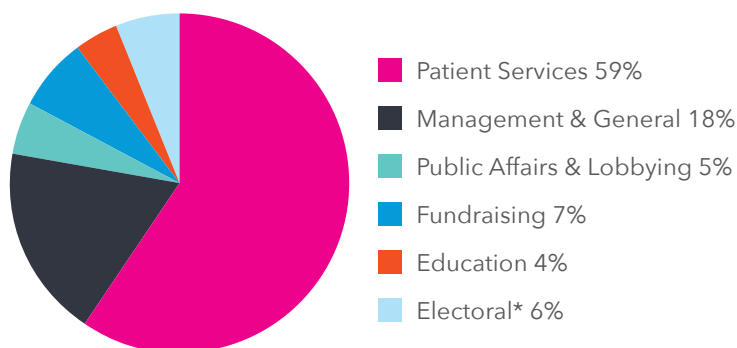
Without Donor Restrictions	\$26,414,386
With Donor Restrictions	6,157,703
Total Net Assets	\$32,572,089

Total Liabilities & Net Assets **\$37,101,879**

SOURCE OF REVENUE



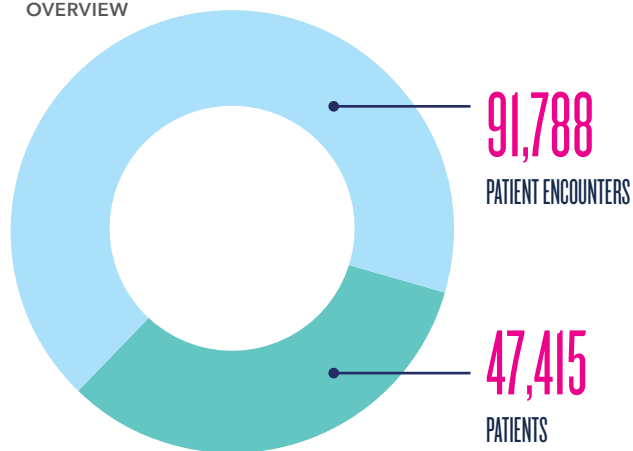
ALLOCATION OF EXPENSES



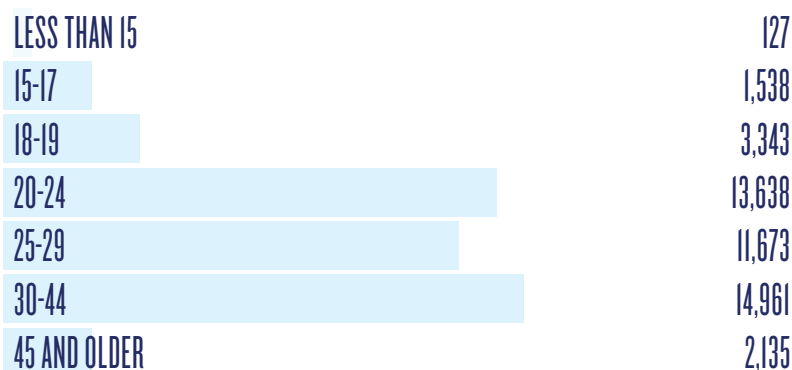
*Planned Parenthood of Wisconsin, Inc. is a tax exempt § 501(c)(3) organization (PPWI) that does not engage in any electoral activities. Planned Parenthood Advocates of Wisconsin, Inc., a tax exempt § 501(c)(4) organization (Advocates), engages in some electoral work as permitted political activity under the Internal Revenue Code. As a combined financial statement, the revenues and expenses of both PPWI and Advocates are included in this summary. However, the electoral activities were strictly Advocates' activities, without any support or involvement of PPWI.

WHO WE SERVED

OVERVIEW



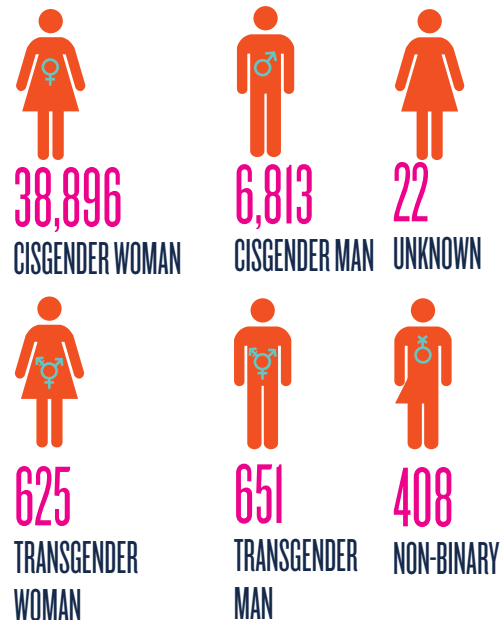
AGE



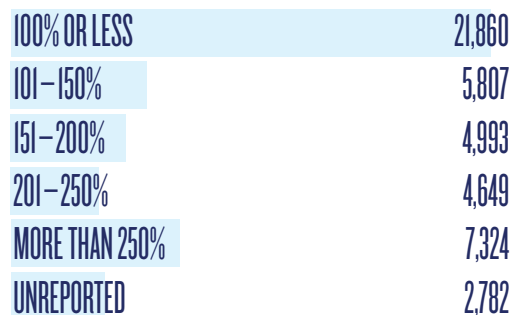
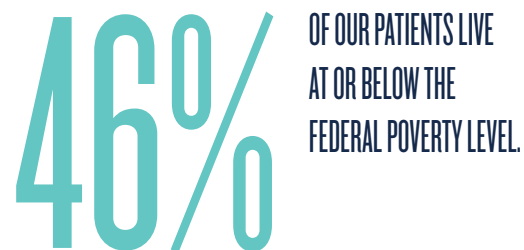
RACE



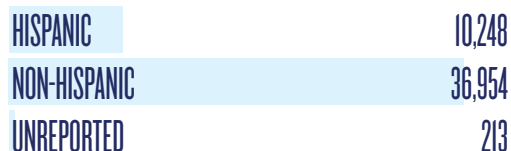
SEX ASSIGNED AT BIRTH*



POVERTY LEVEL



ETHNICITY



BIRTH CONTROL UNITS¹

99,487

EMERGENCY CONTRACEPTION UNITS²

58,531

STD TESTS

90,459

PREGNANCY TESTS

8,359

HIV TESTS

13,349

ABORTIONS³

52

CERVICAL CANCER SCREENINGS

1,676

BREAST EXAMS

589

EARLY PREGNANCY COMPLICATIONS

111

GENDER AFFIRMING HORMONE THERAPY⁴

1,030

COLPOSCOPIES/CRYOTHERAPIES

222

¹ A unit represents the distribution of a single unit of a particular method of Birth Control to a patient, i.e. one IUD, One Pack of pills, etc.

² A unit represents the distribution of a single unit of Emergency Contraception to a patient.

³ Abortions provided up the June 24, 2022 Supreme Court Decision overturning Roe v. Wade

⁴ Number of GAHT Patients

embody : BY THE NUMBERS

Embody is the trademark name of PPWI's education and training programs. Embody is a provider of excellence in comprehensive sex education, training, resources, and information for diverse audiences in Wisconsin and beyond.

814 EDUCATION AND TRAINING OPPORTUNITIES

FOR **28,000** PARTICIPANTS

Including:

3,800 Adolescents and adults through **185** school and community education programs

665 Home Health Parties for **4,515** Latinx community members

31 Training opportunities for **487** health care, public health, education, and other professionals

2,967 Additional individuals reached through technology, including texting and social media

PARTICIPANT DEMOGRAPHICS

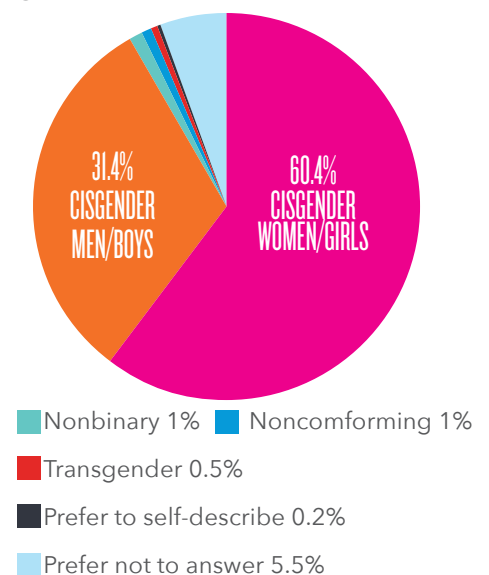
AGE

UNDER AGE 12	8.3%
AGES 12-14	9.1%
AGES 15-18	43.4%
AGES 19-24	14%
AGES 25-60	25.1%

RACE/ETHNICITY

BLACK	7.8%
WHITE	34.8%
LATINX	43.7%
INDIGENOUS	0.6%
ASIAN	4.3%
MULTIRACIAL	5.3%
OTHER	3.2%
PREFER NOT TO ANSWER	0.3%

GENDER





PUBLIC AFFAIRS*

SUPPORTERS

445,467

EMAIL ACTIVISTS

50,977

EMAILS SENT

653,788

VOLUNTEERS

352

VOLUNTEER HOURS

845

VISIBILITY AND
OUTREACH EVENTS

85

MEDIA STORIES

14,980

*Non-electoral activities only

COMMUNITY RELATIONS*

In 2023, **16,185** people were reached through Community Relations activities in **30** communities across the state including:

TABLING AND OUTREACH EVENTS

52

MEET-AND-GREETES

52

SPECIAL EVENTS

38

PRESENTATIONS

33

SPONSORSHIPS

26

FY 2021/22 ANNUAL REPORT



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