

EQUITABLE ACCESS TO STI PREVENTION, CARE, AND EDUCATION IN SPRINGFIELD



Our Goal: Reduce the burden of STIs, including HIV, for Black and/or Latina/o/x people in the greater Springfield area.

- Black and Latina/o/x and/or Hispanic people in Springfield **do not have equitable access to sexual and reproductive health care** and education. We hear this from our patients and communities and see it in the numbers:
 - Between 2013-2015, Black (non-Hispanic) and Latina/o/x and/or Hispanic people represented **74% of new HIV infections in Springfield**
 - In 2017, Black (non-Hispanic) and Latina/o/x and/or Hispanic people represented 79% of people living with HIV/AIDS in Springfield
 - Black (non-Hispanic) and Latina/o/x and/or Hispanic people represent 64% of Springfield residents
- **Addressing this health injustice is a part of our mission.**
- Already, PPLM has **taken steps to improve access to health care** and education and strengthen partnerships:
 - Collaboratively advocated with community partners and the Springfield Department of Health and Human Services to become a [Fast Track City](#).
 - Advocated for PrEP to be accessed by minors without parental consent.
 - Equitably improved PrEP counseling for PPLM patients leading to higher levels of PrEP knowledge in our patient population
 - The Planned Parenthood Advocacy Fund actively supported the **Welcoming Community Trust Act**, a city ordinance that strengthens immigrant rights in Springfield.
 - PPLM educators are teaching the **Get Real curriculum** in Springfield and teaching parenting programs in schools, prisons, and community-based organizations.
 - Improve HIV prevention services and risk screening, including the introduction of PEP services and connection to organizations addressing the social determinants of health
 - Provide peer education as part of Planned Parenthood Federation of America's HIV Prevention Initiative.



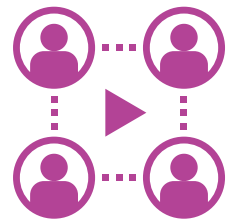
DECREASE NEW STI INFECTIONS IN SPRINGFIELD AMONG PEOPLE WHO ARE BLACK AND LATINA/O/X AND/OR HISPANIC BY 10%.



REDUCE STIGMA AROUND STIS AND HIV AND BARRIERS TO CARE.



IMPROVE BLACK AND LATINO/A/X/ AND/OR HISPANIC COMMUNITIES' AWARENESS AND USE OF HIV PREVENTION AND TREATMENT RESOURCES.



INCREASE OPPORTUNITIES FOR HOLISTIC AND CULTURALLY APPROPRIATE CARE AND IMPROVE CARE COORDINATION.



Disrupting Disparities. Advancing Equity.
Planned Parenthood League of Massachusetts
Planned Parenthood Advocacy Fund

PPLM will continue to partner with the Springfield community to improve access to our STI services and increase patients' awareness and utilization of other services to promote health equity and strengthen the continuum of care across the city to reduce incidences of STIs and HIV.

In collaboration with community partners, PPLM is actively working to:

INCREASE ACCESS TO AND QUALITY OF STI AND HIV PREVENTION HEALTH CARE SERVICES:

- ✓ **Support** relationships with HIV case management and care and harm reduction programs.
- ✓ **Train providers** on culturally responsive care.
- ✓ **Strengthen** ongoing relationships with patients by **increasing connections to resources** and **implementing telehealth** programs.

MOBILIZE COMMUNITY DECISION-MAKERS, ELECTED OFFICIALS, AND CANDIDATES:

- ✓ **Advocate** for city and state level policies that support efforts to achieve zero new HIV infections and zero HIV-related deaths in the Springfield community.
- ✓ **Support** community mobilization efforts centering Black and Latina/o/x and/or Hispanic communities.

CREATE AND STRENGTHEN PARTNERSHIPS IN BLACK AND LATINA/O/X AND/OR HISPANIC COMMUNITIES:

- ✓ **Establish** and strengthen **authentic partnerships**.

INCREASE ACCESS TO COMPREHENSIVE CULTURALLY RESPONSIVE HEALTH EDUCATION:

- ✓ **Utilize** PPLM's LGBTQ-inclusive In*Clued curriculum.
- ✓ **Launch** *Get Real* Teen Council in Springfield.
- ✓ **Launch** collaborative and culturally responsive STI and HIV prevention ad campaigns.