

THRIVE



FISCAL YEAR 2017

DEAR FRIENDS,

Planned Parenthood of Wisconsin is moving boldly forward to protect and expand access for Wisconsin's women and families, and the highlights from our 2017 fiscal year, shown in this report, illustrate what accomplishments your support made possible. Thank you for championing women's health and helping to build strong communities.

Many have asked how PPWI will survive with the current level of attacks against women's health, and we are proud to say with your continued help, PPWI will not only survive, it will thrive.

PPWI is poised to innovate how care and services are provided in a way that both embraces 21st century health care and never compromises the respect and dignity patients deserve. Thank you again for your past support and thanks in advance for continuing to stand strong with PPWI.

Together we are strong. Together we will thrive.

Sincerely,



Tanya Atkinson

PRESIDENT AND CEO



Mary Lynne Donohue

BOARD CHAIR

Planned Parenthood of Wisconsin (PPWI) is a 501(c)(3) nonprofit health care provider caring for over 60,000 patients annually at 22 health centers, providing life-saving breast and cervical cancer screenings, birth control, HIV testing, STD testing and treatment, and safe, compassionate abortion care.

PPWI's mission is to empower all individuals to manage their sexual and reproductive health through patient services, education and advocacy.

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Shaleta Dunn, Vice Chair
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Chris Williams
CHIEF OPERATING OFFICER

AS OF SEPTEMBER 30, 2017

COMBINED STATEMENT OF FINANCIAL POSITION

FISCAL YEAR OCTOBER 1, 2016 - SEPTEMBER 30, 2017

ASSETS

Current Assets	\$6,725,566
Investments	1,750,746
Property & Equipment, Net	10,879,062
Other Assets	4,825,388
Total Assets	\$24,180,762

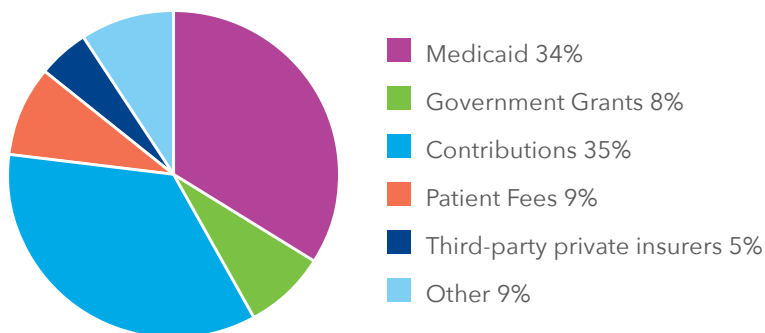
LIABILITIES & NET ASSETS

Current Liabilities	\$2,599,605
Long-term Liabilities	—
Total Liabilities	\$2,599,605

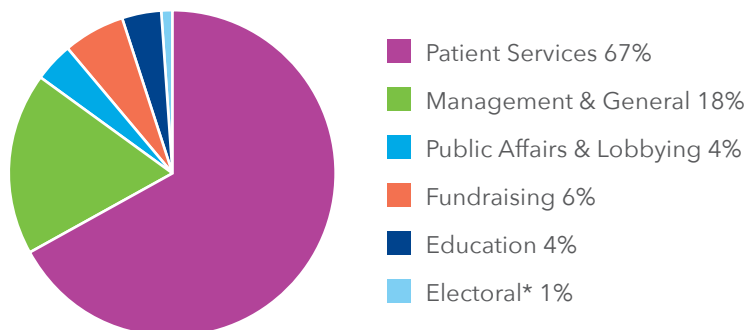
NET ASSETS

Unrestricted	\$14,471,639
Temporary Restricted	6,220,809
Permanently Restricted	888,709
Total Net Assets	\$21,581,157
Total Liabilities & Net Assets	\$24,180,762

SOURCE OF REVENUE



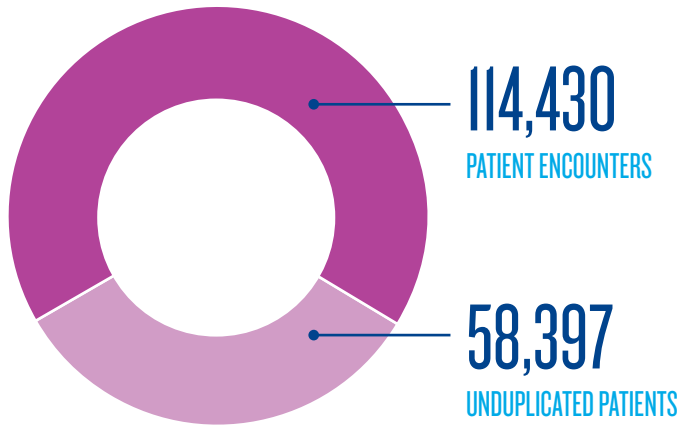
ALLOCATION OF EXPENSES



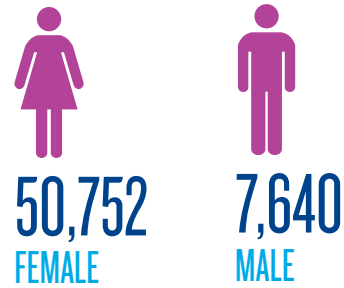
*Planned Parenthood of Wisconsin, Inc. is a tax exempt § 501(c)(3) organization (PPWI) that does not engage in any electoral activities. Planned Parenthood Advocates of Wisconsin, Inc., a tax exempt § 501(c)(4) organization (Advocates), engages in some electoral work as permitted political activity under the Internal Revenue Code. As a combined financial statement, the revenues and expenses of both PPWI and Advocates are included in this summary. However, the electoral activities were strictly Advocates' activities, without any support or involvement of PPWI.

WHO WE SERVED

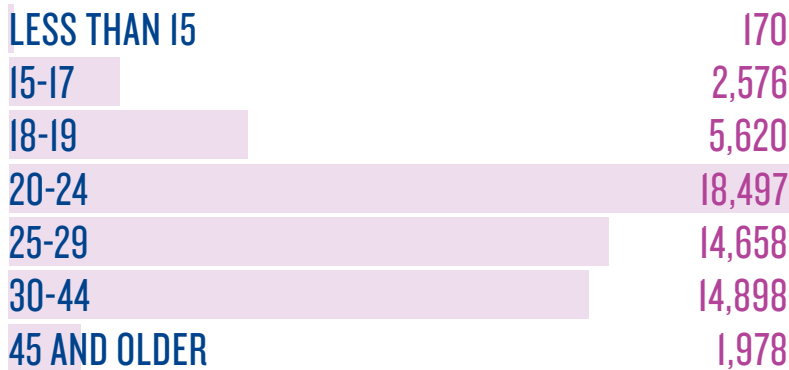
OVERVIEW



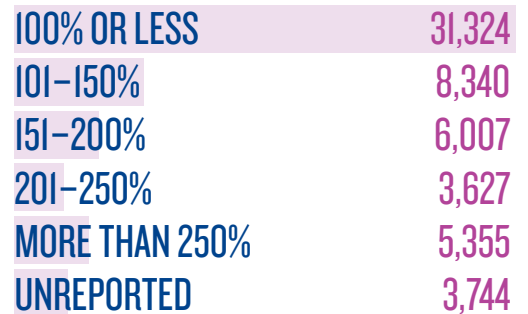
GENDER



AGE



POVERTY LEVEL



RACE



ETHNICITY



SERVICES PROVIDED

BIRTH CONTROL UNITS

139,639

EMERGENCY CONTRACEPTION UNITS

63,541

STI TESTS

91,875

PATIENT EXAMS

21,480

PREGNANCY TESTS

15,617

HIV TESTS

14,774

BREAST EXAMS

1,426

ABORTIONS

4,128

CERVICAL CANCER SCREENINGS

6,451

COLPOSCOPIES/CRYOTHERAPIES

469

PUBLIC AFFAIRS*

SUPPORTERS

360,890

EMAIL ACTIVISTS

55,614

EMAILS SENT

587,738

VOLUNTEERS

729

VOLUNTEER HOURS

2,187

VISIBILITY AND
OUTREACH EVENTS

147

MEDIA STORIES

642

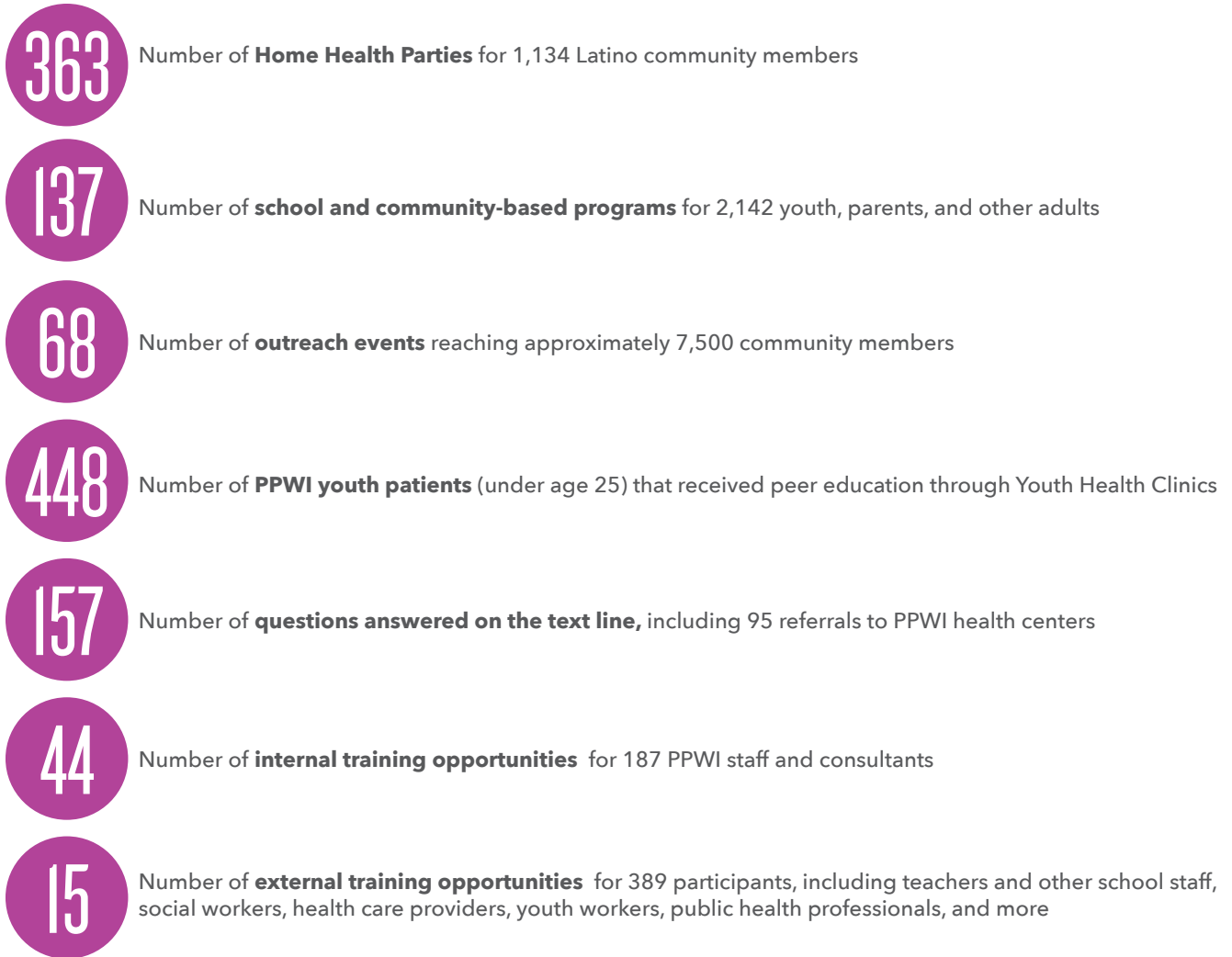
HEALTHY NEIGHBORHOOD
CANVASS DOORS KNOCKED

11,284

*Numbers do not include election activities.

EDUCATION AND TRAINING

EMBODY: BY THE NUMBERS



PARTICIPANT DEMOGRAPHICS

AGE

UNDER AGE 12	5%
AGES 12-14	6%
AGES 15-17	24%
AGES 18-24	17%
AGES 25-60	33%
OVER AGE 60	4%
UNKNOWN	11%

RACE/ETHNICITY

BLACK	30%
WHITE	27%
LATINO	26%
NATIVE AMERICAN	2%
ASIAN	3%
MULTIRACIAL	5%
UNKNOWN	7%

GENDER

