The mission of Planned Parenthood Columbia Willamette is to provide, promote and protect access to sexual and reproductive health care.
During a year of great challenges, we are pleased to share that Planned Parenthood Columbia Willamette (PPCW) continues to focus on expanding our services and providing care to patients, no matter what. We quickly adjusted how we deliver our services to best address the COVID-19 pandemic, and then soon after launched into difficult—yet critical—conversations exploring racial equity in Planned Parenthood and beyond. This year also marked Kevin Díaz’s first year as PPCW’s Board Chair and I completed my second year as PPCW’s President and CEO. As we all adjusted to a new normal, we are invigorated and inspired by the resiliency of PPCW’s staff, our board, and by the more than 46,000 patients we serve each year, many of whom rely on us as their sole health care provider.

**Rapid Response**
PPCW’s commitment to providing compassionate and accessible health care to our patients in Oregon and SW Washington is stronger than ever. The COVID-19 pandemic presents numerous challenges for PPCW and the communities we serve, exacerbating inequities for those already facing systemic barriers to health care. We’ve worked hard to balance safety precautions with our commitment to providing essential health services. By continuing this care, in addition to serving our own patient needs, we’ve kept patients out of primary care clinics where those providers are focused on COVID and other chronic illnesses.

**Telemicine**
In response to COVID-19, we greatly expanded our telemedicine efforts. While we had already laid the groundwork for telehealth expansion prior to the COVID-19 pandemic by providing site-to-site visits (between health centers) to manage high volumes at particular sites, we rapidly expanded the model to provide health center-to-home and home-to-home patient visits. PPCW patients can now access birth control and emergency contraception, general consults for care (e.g., STI exposure, UTI symptoms, PrEP and PEP, and other symptoms without clinical urgency), medication abortion, and gender affirming hormone therapy via telehealth. For anyone without adequate internet access, we provide this care via telephone.

“We at PPCW are so grateful to all the ways our community and our donors have made it possible for us to continue to provide, promote, and protect sexual and reproductive health care...”
Education
Despite the challenges of the COVID-19 pandemic, PPCW remains committed to supporting our youth and communities through education, training and community engagement. With or without physical distancing, being sexually healthy and informed is and will always be a vital part of the human experience. Therefore we’re pivoting our strategy for providing education and training services to meet young people, teachers, parents and the overall community where they are.

Hillman Health Center
This year we also found ways to celebrate! In June 2020, we were proud to open the doors to our brand new Elsie H. Hillman East Portland Health Center. Elsie H. Hillman (1925-2015), was a beloved political and civic leader, philanthropist and mother of Portland resident Henry Lea Hillman, Jr. In the fall of 2017, Henry and his family generously donated $1.15m to launch the Care|Build|Change Campaign. In addition to the new health center, this campaign also launched our Education Endowment, an investment in the future sustainability of PPCW’s Education program. This year, we raised over half of our $2m goal! We could not have opened this beautiful new health center, or established an endowment that will benefit our education efforts in perpetuity, without dear friends like you. Thank you for believing in our vision and helping to make it a reality!

Gratitude
We at PPCW are so grateful to all the ways our community and our donors have made it possible for us to continue to provide, promote, and protect sexual and reproductive health care—even during a global pandemic! As we look towards an uncertain—but hopeful—future we are proud to have you standing with us.

In this together,

Anne Udall
President and CEO

Kevin Díaz
Board Chair
You’ve been busy!

In the last year, your support for Planned Parenthood Columbia Willamette (PPCW) has gone above and beyond to provide, promote, and protect expert, non-judgmental, safe, and affirming health care and education in Oregon and SW Washington.

3,905 Volunteer hours
5,146 Patients received low-cost birth control
63,136 STI tests and treatments were conducted
5,386 Patients received abortion care
553 Patients received gender affirming care
4,324 Students attended sex education training

66,264 PATIENT VISITS were conducted at our seven health centers

1 health center was opened
Your commitment to PPCW helped us open the Elsie H. Hillman East Portland Health Center, replacing our busiest location in SE Portland. This move increased access to high-quality, low-cost, health care for historically under-resourced communities in East Portland.

1 global pandemic was navigated
Your support for PPCW helped us quickly adjust our service delivery model when COVID-19 hit. We were able to ramp up our telemedicine program, keep pharmacy sites open, and prioritize urgent, time sensitive services like miscarriage management, abortion, and ectopic pregnancy care.

Financial Summary
2019/2020

REVENUE
Patient Revenue 17,405,845
Public Support 5,004,268
Grants & Contracts 1,407,130
Investment & Other Revenue 919,575
Total Revenue 24,736,818

EXPENSES
Patient Services 19,289,763
Education 1,135,235
Public Affairs 272,514
Management & General 4,484,369
Fundraising 723,347
Total Expenses 25,905,228

Your continued support helps PPCW bring high-quality, low-cost health services to our patients. Thank you for helping to fulfill our mission with your ongoing support and generosity.
In the interest of fiscal and environmental responsibility, PPCW publishes our annual report online for all our supporters to view. This allows us to put more money toward health services for our patients and education programs for the community.

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