



Letter to Our Supporters

Health Care

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Leadership

Celebrating 90 Years of Care

Fiscal Year 2018 Annual Report
July 1, 2017 - June 30, 2018



Planned Parenthood League of Massachusetts

Dear Friends,



Ninety years ago, the Birth Control League of Massachusetts, a precursor to Planned Parenthood League of Massachusetts (PPLM), was founded on a simple idea: **women have a right to basic information about their reproductive health.** In 1928, that was a controversial notion and it resulted in police raids and clinic closures.

Today, 90 years later, many in power still view this notion as controversial. Despite the remarkable advancements in health care, policy, and technology, our patients, our health centers, and our communities are threatened by extreme politicians focused on undermining the health and rights of millions.

In FY18, PPLM prioritized our resources to shield our patients from national attacks and pursued a proactive agenda that invested in the long-term health and sustainability of our organization. We reaffirmed our state's commitment to affordable birth control and safe, legal abortion with legislation safeguarding both of these fundamental rights. We also mobilized against every national effort to restrict care – including the Trump-Pence administration's attempts to diminish the nation's family planning program.

Our goal to ensure every person in the Commonwealth has access to reproductive health care and sexual health information prompted us to foster new partnerships with organizations serving communities who too often face unjust barriers to care. We provided trainings to substance use disorder providers, delivered sexual health information to women in the prison system, and collaborated with the transgender community on inclusive health care practices.

Meanwhile, PPLM made significant investments in our health center facilities to improve our patients' experiences and accommodate our expanded education and advocacy programs.

In coordination with our board and other key stakeholders, in FY18 we developed an ambitious three-year strategic plan that aspires to tackle sexual and reproductive health disparities. Massachusetts is a pioneer in health care access – but some communities trail behind, disproportionately impacted by unintended pregnancy, HIV and sexually transmitted infections, and lack of access to safe, legal abortion. We seek to address these disparities and achieve health equity for every Massachusetts resident – no matter where they live, what race they are, who they love, or how much they earn.

PPLM's 90 year history of accomplishments and the support of our friends, donors, partners, and advocates instill in us the strength and confidence to forge ahead for the next 90 years.

Thank you for your support, and for standing with PPLM - yesterday, today, and tomorrow.

Sincerely,

Jennifer Childs-Roshak, MD
President and Chief Executive Officer

Anne Columbia
Board Chair

In FY18, PPLM **prioritized our resources** to shield our patients from national attacks and **pursued a proactive agenda** that invested in the long term health and sustainability of our organization.

Health Care

Ninety years ago, PPLM began its work providing basic information about contraceptives to women in Massachusetts. Since then, PPLM has established an unwavering commitment to provide high-quality, compassionate health care to all people across the Commonwealth.

In FY18, PPLM used data from post-visit surveys to inform key changes that not only enhanced patients' experiences, but also improved access to care. And this year PPLM was ranked one of the top Planned Parenthood affiliates for overall patient experience and satisfaction. On top of these internal efforts to improve care, PPLM increased our community outreach presence to focus on reaching people who too often face unjust barriers to sexual and reproductive health care.

HIGHLIGHTS

- **30,400+** patients served
- **40,300+** patient visits
- **10,500+** calls to the Counseling & Referral Hotline
- **1,500+** referrals made on the Counseling & Referral Hotline (including referrals for prenatal care, transgender care, sexual assault and domestic violence resources, and more)
- **12,000** people reached through direct contact community outreach
- **11,100+** HIV tests conducted

Expanding Birth Control Access

Thanks to the state's new *Contraceptive ACCESS Law* – made possible by our advocacy efforts and those of our partners – PPLM patients face one less barrier when they need birth control. Specifically, patients renewing their prescription for the pill, ring, or patch can now secure up to a 12-month supply of birth control at a time, with no copay.

Improving Transgender-Inclusive Care

With patient input and community feedback, PPLM transformed its health center practices to better meet the needs of transgender people – a community too often ignored by the medical community. Across its five sites, PPLM health centers:

- Instituted staff trainings around transgender-inclusive care;
- Updated electronic medical records to better capture a patient's gender identity and pronouns;
- Installed gender inclusive bathroom signs across health center sites and secured gender pronoun pins for PPLM health center staff to wear.

Engaging Communities about HIV Prevention

With funds from a Gilead Sciences grant, PPLM partnered with family planning provider Tapestry to combat sexual health inequities in Hampden County by improving access to the HIV prevention tool, pre-exposure prophylaxis (PrEP). PPLM developed and executed a multi-faceted intervention that included digital marketing strategies, new referral partnerships, and a peer educator program in which men who have sex with men provided HIV prevention education at local support groups and clubs.



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325%

increase in PrEP
prescriptions per month
at PPLM's Springfield
Health Center
and Tapestry

31%

increase in HIV
risk screenings per month
at PPLM's Springfield
Health Center
and Tapestry

Advocacy

In FY18, the Planned Parenthood Advocacy Fund of Massachusetts and its supporters resisted, persisted, and achieved major local victories safeguarding the health and rights of Massachusetts residents.

HIGHLIGHTS

- **6,800+** supporters emailed state lawmakers advocating for the *ACCESS Bill*
- **200+** pieces of testimony submitted in support of the *ACCESS Bill*
- **170+** media hits covering *the ACCESS Bill*, including 3 editorials in support of the policy
- **10** campus organizing chapters
- **35,000+** new Advocacy Fund supporters

Advocating at the State House

The Advocacy Fund responded to looming national threats and quickly mobilized around its top legislative priority, the *Contraceptive ACCESS Bill*, legislation protecting and improving access to no copay birth control. Shortly after President Trump issued a rule gutting birth control protections, the Advocacy Fund and its coalition partners sounded the alarms to thousands of supporters who urged their state lawmakers to pass the *ACCESS Bill*. Within weeks, the bill passed both chambers, was signed into law, and Massachusetts became the first state to act following President Trump's rule.

Just months later, the Advocacy Fund secured the passage of another top legislative priority *An Act to Protect Access to Confidential Health Care*. After four years of advocacy, the Advocacy Fund closed a loophole in patient privacy under the Affordable Care Act and increased confidential health care access for young people, survivors of domestic violence, and anyone else covered on a family member's health insurance plan.

As part of its cross-movement work, the Advocacy Fund supported the coalitions behind the *Pregnant Workers Fairness Act* and the *Paid*



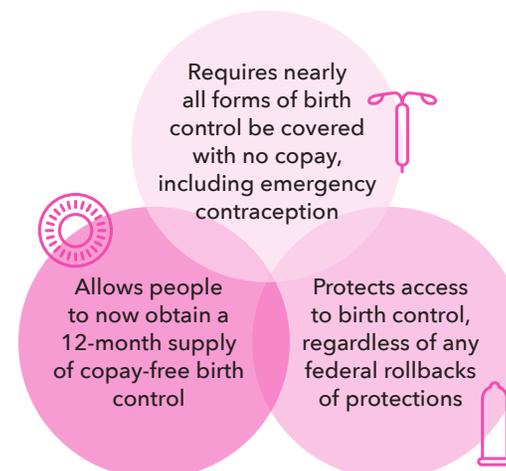
Family Medical Leave Act. These measures were both signed into law in FY18, strengthening nondiscrimination protections for pregnant women in the workplace and establishing one of the most progressive paid family leave policies in the country.

Building a Local Movement

To support these legislative wins and build resistance against the Trump administration's attacks on birth control and sexual and reproductive health care, the Advocacy Fund invested in new strategies to expand its impact. The organization:

- Hired two full-time organizers to build power and train volunteers in cities and towns in Eastern, Central, and Western Massachusetts;
- Implemented innovative digital strategies to activate more supporters, including mobile texting and click-to-call pages to patch supporters directly to their legislators via online forms;
- Strengthened its campus organizing and patient advocacy programs with the support of multiple grants from Planned Parenthood's national office;
- Executed more organizing and advocacy events across the state than ever before (Lobby Days, phone banks, action forums, trainings, and rallies).

The Contraceptive Access Law



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Education

PPLM was founded as an education center for women in 1928. But PPLM's education work - as we know it today - dates back to 1990, when it began providing sex education in schools and community settings in response to escalating rates of HIV/AIDS and unintended pregnancy.

PPLM has continued to develop and adapt its programs to meet ongoing and pressing public health issues. In FY18, PPLM leveraged its trained educators and cutting-edge technology to ensure that, now and into the future, young people across the country have the information they need to live healthy, empowered lives.

- **22,700+** middle and high school students received PPLM's *Get Real* curriculum
- **7,100+** youth reached by PPLM's *Get Real* Teen Council
- **2,400+** parents and caregivers reached by parent education programs *Seamos Honestos* and *Let's Be Honest*
- **390+** young people reached through Department of Public Health grant program.
- **100+** LGBTQ youth reached through In.Clued

Reaching Young People Across the State

As part of Massachusetts' effort to combat sexual and reproductive health disparities for young people in Boston, Worcester, and Springfield, PPLM was awarded a five-year grant from the Department of Public Health to provide its *Get Real* sex education high school curriculum in these cities. Our bilingual educators reached youth in schools, in out-of-school settings, and in programs for pregnant and parenting youth, providing vital information about preventing STIs and unintended pregnancy and developing healthy, consensual relationships.



"We give young parents the space to practice healthy communication, negotiation, and refusal skills. Reminding them that we always need to be modeling healthy relationships for our children whether they are romantic, familial, or professional relationships."

- Adriana Ojeda, PPLM's Bilingual Community Health Educator in Central MA

#MeToo and Sexual Assault Prevention

As leading providers of sex education, PPLM has long understood the connection between teaching about consent and healthy relationships and sexual assault prevention. As the #MeToo movement gained momentum, PPLM leveraged its unique expertise to inform these national conversations, as captured by interviews with PPLM Vice President of Education and Organizational Development Jen Slonaker, who spoke with media outlets including *WGBH*, *PBS*, and *WBUR*.

Driving Sex Ed Innovation Through Technology

PPLM expanded its *Get Real* curriculum this year to include an online tool for parents of children participating in the program. The *Get Real* for Parents tool supports parents in confidently serving as their child's primary sex educator by:

- Providing real time information about the *Get Real* lessons their child is learning in school;
- Promoting family activities that a parent can do with their child together at home; and
- Suggesting additional resources for answering questions about sex and sexuality.

22,738 middle & high school students received our *Get Real* curriculum



Research

In 2005, PPLM launched its clinical research program with a small team of investigators conducting a few reproductive health studies each year.

Today, PPLM's Research Center conducts a wide range of studies utilizing PPLM's expertise in reproductive health care. Findings from our research are shared with the larger medical community and beyond. In FY18, the Research Center forged new partnerships, enrolled patients in cutting-edge studies, and leveraged its research to inform legislative hearings, clinical guidelines, and public health conversations nationwide.

HIGHLIGHTS

- **1,500+** patients enrolled in a study examining the reproductive health care needs and experiences of people with substance use disorders.
- **50** patients enrolled in a three-year clinical trial exploring the effectiveness of a small, new, non-hormonal copper IUD named the Mona Lisa Mini, comparing it to the ParaGard IUD.
- **4** scientific publications in peer-reviewed journals.

Engaging New Research Partners

Under the leadership of Dr. Alisa Goldberg, PPLM's VP of Research and Clinical Training, the Research Center embarked on a new partnership with Columbia University and the Contraceptive Clinical Trials Network of the National Institute of Child Health and Human Development. PPLM initiated a study evaluating three different regimens of emergency contraception to see which works best at preventing pregnancy for women who are obese.

Informing Policy Conversations at the State House and Beyond

PPLM's Director of Social Science Research, Dr. Elizabeth Janiak, analyzed the impact of parental involvement laws for young women seeking abortion care in Massachusetts. She incorporated preliminary data from this study into her expert testimony at a State House legislative hearing on a bill that would remove barriers to safe, legal abortion for young women. Her analysis suggests the law may worsen reproductive health inequities by race and income status.

Informing Clinical Practice & Public Health Across the Country

PPLM's research findings were featured prominently in a report from the National Academies of Science, Engineering and Medicine which concluded abortion care in the United States is overwhelmingly safe. Another PPLM study informed updates to the National Abortion Federation's clinical guidelines for post-abortion care to ensure patients continue to receive high-quality, patient-centered care.

A study led by Dr. Janiak evaluating the effectiveness of PPLM's Patient Navigation program, through which PPLM supports patients in navigating complex barriers to abortion, was disseminated to reproductive health advocates nationwide as an effective model in reducing obstacles to care.

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PPLM Financials FY18 (July 1, 2017 - June 30, 2018)

REVENUE

Third-Party Private Insurers	\$7,653,061
Medicaid / Managed Care Payers	4,557,719
Private Patient Fees	1,956,206
Total Medical Services	\$14,166,986
Contributions	\$6,736,877
Education	461,367
Government Grants (Title X)	698,445
Government Grants (DPH)	814,928
Government Grants (Other)	17,000
Research	386,046
Other (Including Realized/ Unrealized Gains/Losses)	2,406,291
Total Revenue	\$25,687,940

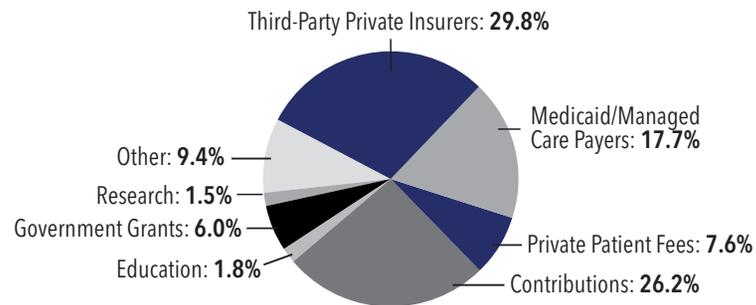
EXPENSES

Medical Services	\$14,950,473
Administration	2,776,488
Education	1,293,646
Public Affairs	741,401
Fundraising	1,472,485
Research Center	487,552
Business Development	1,565,915
Total Expenses	\$23,287,960
Net Income	\$2,399,980

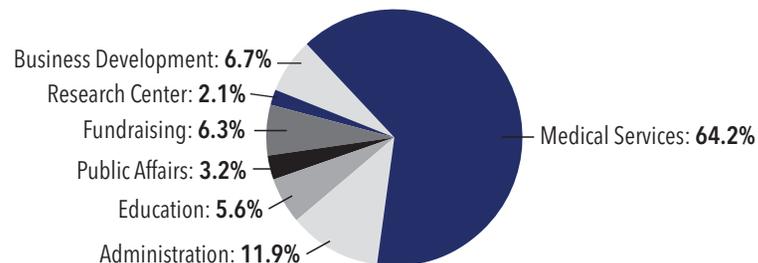
BALANCE SHEET

Current Assets	\$23,923,486
Long-Term Assets	12,172,629
Total Assets	\$36,096,115
Liabilities	\$3,962,048
Net Assets	32,134,067
Total Liabilities & Net Assets	\$36,096,115

REVENUE



EXPENSES



Leadership: FY18

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No Gag Rule Rally

PPLM President & CEO Dr. Childs-Roshak, elected officials, and advocates on Boston City Hall Plaza protesting the Trump administration's domestic gag rule.



Thank you.

For more information on how to support PPLM, visit:
pplm.org/get-involved or email development@pplm.org

**Planned Parenthood
League of Massachusetts**

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www.pplm.org

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Western MA
Central MA