We are proud of the healthcare and education we provided through more than 110,000 healthcare appointments last year at our health centers in Austin, Dallas, Denton, El Paso, Fort Worth, Paris, Plano, Tyler, Waco, and surrounding communities. Despite new challenges created by the Texas Legislature, we stayed focused on our mission and expanding access to healthcare. This year, we:

• Expanded access to birth control and urinary tract infection treatment statewide through the Planned Parenthood Direct telemedicine app.
• Launched a renovation of Planned Parenthood’s E. 7th Street Health Center in Austin, and opened a new Central Austin location to ensure access to healthcare appointments during the renovation.
• Developed a new community initiative to reach women at risk for HIV in McLennan and Tarrant County.
• Increased patient satisfaction and reduced the time needed for patients to process through appointments.

Thanks to your support, we stand strong together as we enter 2020.

Ken Lambrecht, President & CEO

Celebrating One Year of Service in El Paso

In October, we marked one year since Planned Parenthood returned to the Paso del Norte region to serve as a trusted source of healthcare and health education. U.S. Congresswoman Veronica Escobar (D-El Paso), spoke about the importance of Planned Parenthood to local residents and toured the health center. More than 1,600 patients received healthcare services, and another 7,000 people connected with us at community events, during our first year in El Paso.

Planned Parenthood Reaches out to West Texas Communities

Planned Parenthood Direct, our telemedicine app, has expanded access to birth control and urinary tract infection treatment options for Texans who live too far from Planned Parenthood or other health centers to make an in-clinic appointment. Last fall, we launched a multi-city marketing and media campaign to increase awareness of Planned Parenthood Direct in west Texas. The campaign included digital and radio ads, and high profile billboards in Abilene, Amarillo, Lubbock, Midland, Odessa, and San Angelo to connect Texans to healthcare.

Plan your next appointment at ppgreatertx.org or call 1-800-230-PLAN.

Photos: Acting CEO of Planned Parenthood of Greater Texas, Paul McHugh.

Top: Actress and advocate, Laverne Cox, speaks with PPFA Board Chair, Aimee Boone Cunningham. Bottom: Austin Community Board Chair, Shavonne Henderson, and Dinner Chair, Yvonne Massey Davis.
Background:
Chelsea Williamson is an Advanced Practice Registered Nurse with a Master of Science in Nursing with certification as a Family Nurse Practitioner. Each day she brings her expertise to patients at the Southeast Fort Worth Health Center as our lead clinician.

In her words:
Each day I walk into our health center knowing we will provide essential reproductive healthcare for our patients. I’m also aware we have been that trusted source for generations of Texans.

Planned Parenthood’s clinicians average more than 21 years of healthcare experience, and include Physicians, Women’s Health Care Nurse Practitioners, Family Nurse Practitioners, Physician Assistants, and other advanced levels of certification and licensure.

Education + Healthcare to Prevent HIV
Planned Parenthood of Greater Texas is piloting a new outreach initiative for women at risk of contracting HIV. This grant-funded project seeks to combat the stigma of HIV by providing health education workshops in McLennan and Tarrant Counties. Educational sessions will empower participants to become advocates for their healthcare, and connect them to Planned Parenthood’s local health center for rapid HIV testing and PrEP medication services to prevent HIV transmission. For more information, contact:
Tarrant County: healtheducationnorthtexas@ppgt.org
McLennan County: healtheducationwaco@ppgt.org

Healthcare You Can Trust
Planned Parenthood volunteers make so much of what we do here possible. As a big thank you for all their hard work in 2019, we held appreciation parties with food, drinks and games.

Around the state, supporters and volunteers came together to create period kits containing menstrual products and other resources.

One in five new HIV diagnoses in the U.S. are among women

64% of women living with HIV in the U.S. are Black, though Black women are only 13% of the female population

PrEP is a daily pill that can help you prevent HIV.