



A PP Advocate
Stands with
Texas Women
Page 2

Inside the
classroom at a
juvenile correc-
tional facility
Page 5

Making your
donation go
even further
with NAP
credits
Page 6



Planned Parenthood of Indiana
and Kentucky

access

FALL 2013
QUARTERLY
NEWSLETTER

Full Steam Ahead



Our new affiliate—Planned Parenthood of Indiana and Kentucky (PPINK)—is a little more than two months old, and like most infants, we’re still getting used to everything around us.

On paper, the combined affiliate grew in health centers with the merger. But culturally, each affiliate gained a whole

state, a bunch of really dedicated staff, and a slew of amazing and talented volunteers.

I’ve been through mergers, and I knew there would be bumps along the way. Planned Parenthood of Indiana had been under a management agreement with Planned Parenthood of Kentucky since February, so each team knew about some of those. I also knew we were gonna be OK on June 10, when I sat in two news conferences with Yvonne Perkins and Kim Greene, our board chairs. We got to tell the world our big news, and I got to hear those two great women say over and over again how much our patients on both sides of the Ohio River will benefit, and how strong our combined organization will be. It was fun.

Since then, I’ve gained an even greater appreciation for Derby hats, bourbon and thoroughbreds. I got to wear one of those fabulous hats (briefly) at the *Birds and Bees Bash* in Louisville in August.

I’ve also learned more about the challenges we face as an affiliate committed to providing high-quality reproductive health care to those most in need of it. We’ll know more about that in October, when we get the full report on a needs assessment for Kentucky that will shed more light on which pressing problems we should tackle first.

Continued on page 2

Wanted: Your Voices for Community Action Partners

Planned Parenthood of Indiana and Kentucky (PPINK) Community Action Partners (CAP) groups are gearing up in several communities—if you’re in or near Mishawaka/South Bend, Fort Wayne, Lexington, Louisville or Owensboro/Evansville, PPINK needs you!

CAP groups act as local ambassadors for Planned Parenthood in the communities we serve, helping with mission-driven public policy activities and grassroots advocacy. The Mishawaka/South Bend group, for instance, has been instrumental in helping receive matching grants for services in that community. In Louisville, PPINK supports and works in partnership with the Kentucky Religious Coalition for Reproductive Choice community advocacy efforts.

As with all PPINK activists, CAP member voices raise awareness, shift opinions, generate support and enact change. To learn more about joining one of the CAP groups above, contact Meghan Delaney at meghan.delaney@ppin.org.

Not in an identified CAP community or prefer to join us virtually? Sign up for our Planned Parenthood Action Network (PPAN) action alerts and receive regular email advocacy communications by visiting our website at www.advocates.ppink.org.

Advocate Goes Orange for Texas Women

Meghan Delaney, Planned Parenthood Advocates of Indiana and Kentucky (PPAINK) engagement coordinator, traveled to Texas to join the Stand with Texas Women movement in Austin. Below is her recap of her whirlwind trip.

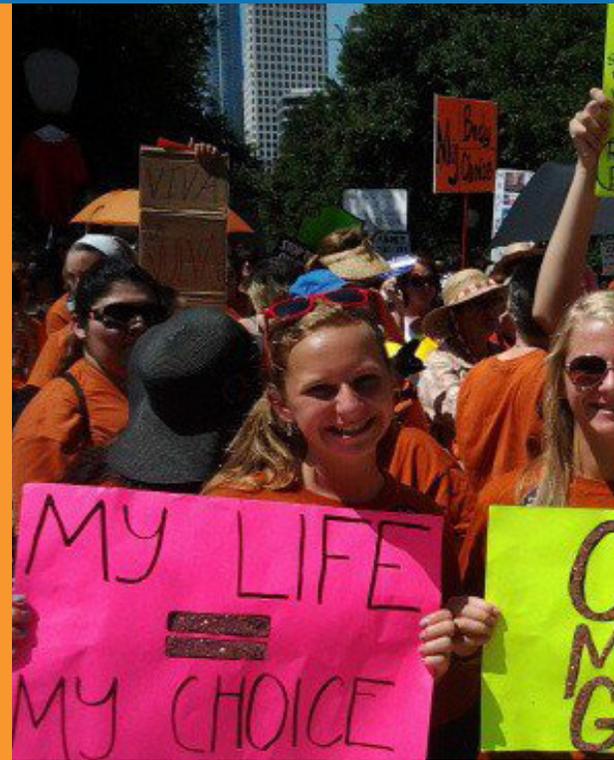
A few weeks after I started at Planned Parenthood of Indiana and Kentucky, my boss (Vice President of Public Policy, Strategy and Compliance Patti Stauffer) walked up to my desk one Friday afternoon and said, “Ok, I am going to ask you something. You can say no...”

Less than 24 hours later, I landed in Texas to help Planned Parenthood of Greater Texas with a massive mobilization effort. I was greeted by an all-star team of staff from Planned Parenthood affiliates in Montana, New Hampshire, California and Florida. We were an awesome and diverse group, and we were all ready to do some work!

We were in Austin to help Stand with Texas Women, a coalition of multiple organizations and individuals who organized in opposition to Texas Senate Bill 5, a bill that sought to restrict access to abortion and would result in the closure of almost all the abortion clinics in Texas.

On Monday, July 1, thousands of people showed up at a rally at the Texas Capitol to support the women of Texas. Our group helped organize the event and helped with crowd control. A few protesters from the other side were there too, and we didn’t want any confrontations. Planned Parenthood Action Fund President Cecile Richards, Texas Rep. Jessica Farrar, and Texas Sen. Wendy Davis, who a few days before had delivered an amazing 11-hour filibuster to stop an earlier version of the bill, were among many wonderful speakers we heard at the rally.

Later that day, we had two panel discussions—one to discuss the reproductive justice movement, and the other to discuss Texas politics. Turnout was great at both events! Many people wanted to know more and how to help stop legislation that could be detrimental to the health



Young supporters at the Texas Capitol in early July.

Full Steam Ahead (cont. from p. 1)

But we’re not waiting, either. We are one big affiliate now and we are dedicated to integrating operations seamlessly across both states.

Patti Stauffer, PPINK vice president of strategy, compliance and public policy and the former CEO of the Kentucky affiliate, and I are teaming up on campaigns to seriously make a difference in rates of teen pregnancy and deaths from cervical cancer. The former is way too high in both states, and the latter is an especially big issue in Kentucky. We know reducing these numbers is one of our biggest, and toughest, jobs.

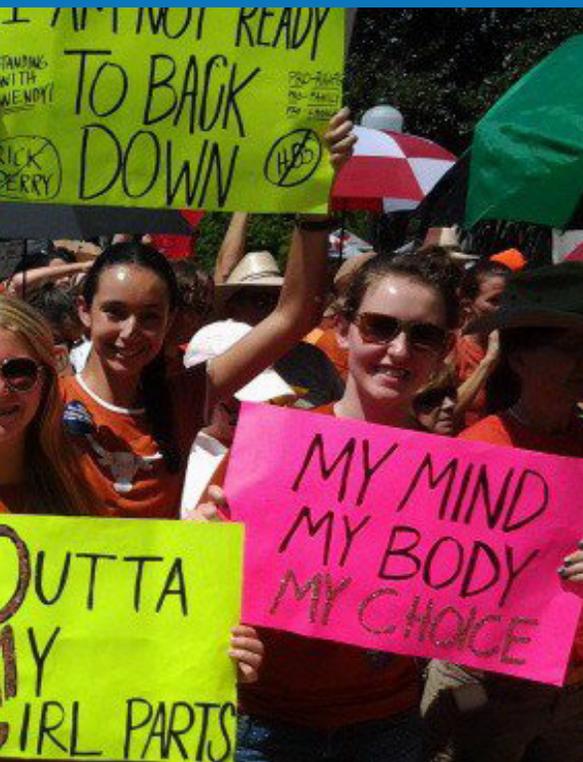
We’re also learning all we can about the Affordable Care Act, or Obamacare, and not only learning how it will affect what we do, but how we can best be resources to our patients. We know they will have questions, and we want them to know they can count on PPINK for health care.

As always, we’re keeping a watchful eye on legislators, both federal and state. It’s quiet now, but we know that won’t last, and we’re getting ready for any battles that might come up in Indianapolis and Frankfort.

Like I told reporters after the big announcement, this merger only makes us stronger—not just for patients, but also for standing up to those who would mess with us and our commitment to providing high-quality health care to the people who need us most.

Handwritten signature of Betty Cockrum.

Betty Cockrum, President and CEO



of women in Texas. Afterward, we helped people sign up to be volunteers and to become deputized to register people to vote.

After this long day of being in the Texas sun (I didn't wear sunscreen, big mistake), we had a follow up meeting with Cecile. My Planned Parenthood colleagues and I were a little star-struck! After having a conference call with all of the coalition partners and a discussion about Tuesday's plans, she very kindly took a picture with us and said, "Y'all need sunscreen!"

On Tuesday, the House heard testimony on the bill. Thousands of people on both sides came to have their voices heard. The day started at 8 a.m. and ended around 1:30 a.m. the next day. Every overflow room and hallway was full of people, and tension ran high throughout the day.

By late afternoon, everyone was starting to get a little weary and very hungry. One of the Stand with Texas Women supporters tweeted that everyone at the Texas Capitol building was getting hungry and we needed help. Soon, thanks to a #pizzasolidarity movement on Twitter, food sent by supporters from all over the country started showing up! It was amazing to see all of the support.

As the night came to an end, the bill was voted on, and was passed. It was a huge disappointment for the people of Texas, and for all of us. However, I left knowing that all of our

hard work was not in vain. I learned so much from the other, more experienced staff from other affiliates, and I got great experience at on-the-fly organizing. I saw first-hand the power of social media, and how stellar the entire coalition was at spreading the word and getting people pumped up and involved. I witnessed the power and dedication of volunteers. Without their help, this would never have happened.

I was very honored to be a part of this wonderful coalition and I hope I made PPAINK proud! The fight in Texas isn't over yet, and I will continue to Stand with Texas Women as they continue their fight for reproductive justice!

PPINK Prevails in Court, Takes on SEA 371 in Indiana

After more than two years of battling it out in court—including a petition by the state's Attorney General to the U.S. Supreme Court (denied!)—over defunding, Medicaid patients in Indiana got to say, "We win!"

On June 29, lawyers for the American Civil Liberties Union of Indiana (ACLU/IN) and the Indiana Attorney General filed an agreement in U.S. District Court to end the battle over HEA 1210—the law signed in 2011 that made it illegal for Planned Parenthood to continue as a licensed Medicaid provider of preventive services to low-income patients across the state.

For Medicaid patients in Indiana, it means they now have absolute certainty that Planned Parenthood of Indiana and Kentucky (PPINK) will be there at Indiana health center locations as their provider of choice, just as we have done without interruption except for one dismal day during that two-year court fight. For PPINK, it means the end of yet another legal battle that went as far as the nation's highest court before the state of Indiana agreed to wave the white flag.

"This was a long time coming," said Betty Cockrum, PPINK president and CEO. "We are incredibly grateful for the work of the ACLU/IN and Planned Parenthood Federation of America in ensuring that our patients' access to lifesaving, preventive care such as Pap tests, breast and testicular exams, birth control and sexually transmitted disease testing and treatment remains protected."

Continued on page 7

Emergency Contraception: Still for Less at Planned Parenthood

It's been all over the news—as of Aug. 1, emergency contraception is available over-the-counter, without a prescription.

The U.S. Food and Drug Administration earlier this year approved Plan B One-Step for all-ages, over-the-counter access, no I.D. or prescription required. Generic (and therefore, less expensive) versions of Plan B, including the one carried at Planned Parenthood of Indiana and Kentucky health centers, still require a prescription for patients 17 and younger.

Bottom line: Emergency contraception is still available at Planned Parenthood, at a lower cost than retail pharmacies, and in the same confidential and non-judgmental environment our patients have come to know in our health centers. Brand name or generic, emergency contraception is an effective tool for preventing pregnancy for women of all ages.

Preparing to Be a Patient Resource for the Affordable Care Act

Like any other health care organization, Planned Parenthood of Indiana and Kentucky (PPINK) will be affected by the various measures of the Affordable Care Act (ACA), or Obamacare. With more people insured and an increased number of preventive services covered by insurance, patients will have expanded options about where and how they receive health care.

This is, overall, good news for patients. However, states differ on how they're implementing the ACA's insurance mandates. PPINK will be a resource for patients trying to determine how the ACA affects them.

Kentucky is one of the states expanding its Medicaid program to cover more of the state's uninsured population and is forming its own state health exchange. The Kentucky Health Benefit Exchange website (<http://kynect.ky.gov>) allows people to apply for Medicaid coverage, compare health insurance plans if they don't qualify for Medicaid, and enroll for coverage. Indiana has delayed some provisions of the ACA, but will be participating in a federally assisted health insurance exchange. For more information, Indiana residents should visit the federal website (<https://www.healthcare.gov/>).

Beginning October 1, people can sign up for coverage through the exchanges, and more information will be available to patients. Throughout the changes, PPINK will be there to provide information and reinforce that Planned Parenthood health centers will remain open to all, whether they have Medicaid, private insurance or no insurance.

Students Front and Center in Newest Campaign

Live in a college town? You may have noticed Planned Parenthood of Indiana and Kentucky ads popping up in campus publications and local newsweeklies (see sample ad at right).

Using images and ad templates from Planned Parenthood Federation of America, we placed ads during the first weeks of college in most communities where our health centers are located. Our messages focused on family planning services and, for a concurrent Facebook campaign, sexually transmitted disease (STD) testing and treatment.

The goals of the campaign were to remind college students of our presence and services by encouraging healthy habits among college students at the start of the new school year, and by raising awareness of STD prevalence among 18- to 25-year-olds. We'll also use the results of the campaign to help us develop more effective ways to reach young people in the future.



**RELATIONSHIPS
REQUIRE PLANNING.**
**BIRTH CONTROL HELPS YOU
PLAN FOR YOUR FUTURE.**

Affordable birth control available
at five Indianapolis-area Planned
Parenthood locations.
Make an appointment today.

1.800.230.PLAN
www.ppin.org

**Planned
Parenthood®**
Care. No matter what.
Planned Parenthood of Indiana
and Kentucky

Captivating a Captive Audience

One of many Planned Parenthood of Indiana and Kentucky (PPINK) partners is the Indiana Department of Correction. The PPINK Sara & Albert Reuben Partners in Health Education (SARPHE) initiative brings medically accurate sex education to juvenile correctional facilities statewide in Indiana. In this article, one of the SARPHE educators takes us inside her classroom:

“As a visitor in one of our classes, you would never know you were in a juvenile correctional facility.

Like most students everywhere, these students are bright, engaged and eager to learn. They aren’t looking at their phones or talking loudly with fellow students. Not only are they polite, but most of them call the educator “ma’am” and raise their hand to speak.

But, as I look around, I see their school uniform is quite a bit different than students in a traditional school; they are dressed in fatigues or prison attire. I have no idea what brought them here, nor would I ever ask them. Some of them are charged with minor infractions, like shoplifting. And, I also know some of them have committed violent crimes, including assault, rape and, quite possibly, murder. I don’t know anything about the environment they were raised in; I only know where they are today. These unique circumstances only make me more passionate about why SARPHE should be providing programming in the juvenile correctional facilities.

Indiana Department of Correction’s Division of Youth Services (DYS) operates four medium- to maximum-security juvenile correctional facilities in Indiana—Pendleton, Madison (the only facility for young females), Camp Summit Boot Camp and Logansport. In 2011, these facilities housed 539 juveniles, male and female. We know from many sources, including the November 2010 issue of the *American Journal of Sexuality Education*, that the incarcerated population is at an increased risk for HIV/AIDS, sexually transmitted diseases (STDs) and risky behavior. And although the inmates are young—ages 12 to 19—many of them are already parents and have the additional burden of trying to parent a child while still being one.

For all of these reasons and more, SARPHE pursued this partnership with DYS because it was a chance for us to make a real difference in the lives of these at-risk youth. This was an opportunity for us to show that comprehensive, multi-session programs do make an impact, and ultimately change behavior.”

SARPHE began providing programming in Indiana at the Pendleton facility more than a year ago, and is now in all four DYS facilities across the state. SARPHE supports DYS in its vision of fostering responsible citizenship by facilitating sessions on sexuality, anatomy, healthy relationships, decision-making, safer sex, and other topics, depending on the needs of the youth at each location. The hope is that providing these youth with comprehensive, medically accurate information will help them make better decisions, both while they are incarcerated and when they return to their communities.

In 2012, SARPHE received funds from the federal government to provide the Teen Outreach Program (TOP) curriculum in the Indiana facilities. This evidence-based program focuses on abstinence and contraception for youth between 12 and 19 years of age. This is only the beginning. The hope is to expand this program across the river into Kentucky in the future. To learn more about SARPHE programs or to help support youth education programming in Indiana and Kentucky, please contact Judi Morrison at judi.morrison@ppin.org.

“Since I have been at Planned Parenthood, there are so many people I have had the opportunity to help—from the woman I saw with eight children, who couldn’t use hormonal birth control, yet had never been educated about the non-hormonal IUD – to the countless scared young people with positive pregnancy tests and STD tests who were able to receive treatment and counseling at our health centers.”

Ashley Miller, a nurse practitioner at the Louisville and Lexington health centers, spoke at the Aug. 16 *Birds and Bees Bash* about the need she sees for Planned Parenthood in her community. (see more Bash news, p. 7)



Update on Indiana NAP Credits

Once again this year, the state of Indiana has awarded Planned Parenthood of Indiana and Kentucky (PPINK) Neighborhood Assistance Program (NAP) tax credits. This means that for a limited time, every gift to PPINK of \$250 or more will entitle its donor to an additional Indiana income tax credit in the amount of 50 percent of the gift.

For example, if you make a gift of \$500 to PPINK, you will receive a \$250 Indiana state tax credit. NAP tax credits are awarded on a first-come, first-served basis and are limited, so donors interested in participating in the Indiana NAP tax credit program should contact PPINK at development@ppin.org or 317-637-4301.

With NAP tax credits, your gift not only ensures that Hoosiers continue to receive compassionate, affordable reproductive health care, it also helps you even more than usual at tax time!

“Keep fighting to stay open, you all make a DIFFERENCE.” - *Elkhart*

“Very nice staff.” - *Indianapolis*

“Very courteous staff. Very friendly.” - *Indianapolis*

“Awesome service, makes a scary situation feel ok. I would definitely return and recommend to friends in the future.”
- *Elkhart*

“Very nice people to be around.” - *Indianapolis*

“Best location I have ever been to!” - *Indianapolis*

New PPINK Mission Statement Approved

At the inaugural Planned Parenthood of Indiana and Kentucky (PPINK) board meeting on Aug. 28, one of the new board's first official actions was to approve a new mission statement for the organization that reflects the affiliate's two-state scope.

The new mission statement has been updated on our electronic media, including our website and social media platforms, and will soon be updated and displayed in all our health centers.

“Our mission is to serve persons in Indiana and Kentucky—without bias or judgment, without fear, without fail—by providing access to high-quality health care confidentially and compassionately; by reducing unintended pregnancies and sexually transmitted diseases through age-appropriate and accurate sexual health education; and by advocating for freedom of individual choice in all matters of sexual health and reproductive justice.”

Need to Update Your Info?

PPINK tries to keep your name and address just as you prefer. Please let us know if you are receiving duplicates of any of our mailings or if we have errors in your name or address.

To contact us with corrections:
Email merri.mikeadams@ppin.org
Call Merri Mike Adams at 317-637-4151

Bash Was a Smashing Success

Thanks to stellar collaboration on both sides of the Ohio River, the *Birds and Bees Bash* held in Louisville on Friday, Aug. 16, was not only a great time for guests, but also netted more than \$54,000 for Planned Parenthood services and programs in Kentucky.

The annual fundraiser was packed with memorable moments. “TMI: A Sex Ed Puppet Show” by Squallis Puppeteers had a room full of 250 adults giggling like middle-schoolers, and Ashley Miller, a nurse practitioner in the Louisville Health Center, shared her moving story of how growing up in a troubled environment inspires her to help other young women take control of their lives (see p. 5).

The true stars of the evening, however, were the amazing Steinbock women, recipients of the 2013 Founders Awards. For more than five decades, Louise Steinbock has been a powerful force for women and women’s health, serving as a Planned Parenthood board member, board officer and fundraiser.

She passed her commitment on to her daughter-in-law, Sherry, who has followed in Louise’s footsteps, and who has inspired her own daughter, Stacie, to carry on the family commitment to making sure that all people have access to health care. Sherry and Stacie have also built professional careers in sexuality education and counseling, based on a shared belief that education is the key to breaking down myths and misunderstandings surrounding sexuality.

The Steinbocks received their awards surrounded by many family members, and were part of an evening that exceeded all goals for sponsorships, fundraising and fun.

Planned Parenthood of Indiana and Kentucky extends a hearty “thanks, y’all!” to the many board members, volunteers, staff members, vendors and silent auction donors who made the evening a success. Stay tuned for details about next year!

PPINK Prevails in Court (cont. from p. 3)

Planned Parenthood’s hiatus from court was short-lived, however. On Aug. 22, the ACLU/IN filed a complaint on behalf of PPINK to challenge SEA 371, the law passed by Indiana’s General Assembly during the 2013 legislative session. Yet again, legislators ignored the economy and instead made government still bigger by adding a host of new restrictions on abortion providers.

Specifically, PPINK is challenging the language that targets our health center in Lafayette. Among the restrictions in SEA 371 are requirements that, beginning Jan. 1, 2014, facilities offering non-surgical abortions—which involve a physician dispensing a medication—meet the same licensing standards as facilities that offer surgical abortions. That means the Lafayette health center would be required to meet the same physical plant standards mandated for surgical centers—including separate procedure, recovery and scrub rooms—even though no surgical procedures are performed at the health center.

“Supporters of this bill have claimed it will improve patient safety,” Cockrum said. “In fact, it’s part of a concerted nationwide attempt to chip away at access to safe, legal abortion. The lead author of this legislation shared on the Senate floor that he introduced the bill ‘because of his own personal and religious beliefs.’ It is alarming to think that’s an acceptable premise for Indiana law to be made.”

Regardless of the outcome of this lawsuit, the Planned Parenthood health center in Lafayette will be there, offering basic essential health care, just as it has for more than 40 years, Cockrum added.

“So, the fight continues,” she said. “Just as we did with HEA 1210, we will stand tall and lend our voices for reproductive justice. We will continue to hope state legislators direct their attention away from women’s bodies and reproductive health and cease the drain on the state’s treasury by wasting taxpayers’ money on legislation that is clearly unconstitutional.”



Stacie (left), Sherry (right), and Louise (seated) Steinbock received 2013 Founders Awards for their longstanding support of Planned Parenthood in Kentucky.

Planned Parenthood of Indiana
and Kentucky

P.O. Box 397
Indianapolis, IN 46206-0397
317-637-4343
1-800-230-PLAN
www.ppink.org

CENTER LOCATIONS

INDIANA

- Avon
- Bedford
- Bloomington
- Columbus
- East Chicago
- Elkhart
- Evansville
- Fishers
- Fort Wayne
- Gary
- Hammond
- Indianapolis:
- Lafayette
- Madison
- Merrillville
- Michigan City
- Mishawaka
- Muncie
- New Albany
- Seymour
- Terre Haute
- Valparaiso
- Warsaw

KENTUCKY

- Indianapolis:
- Eastside
- Midtown
- Southside
- Georgetown at 86th
- Lexington
- Louisville

save the date

UPCOMING EVENTS

BIRDS & BEES
IN THE BLUEGRASS

October 11, 2013 • 6 - 8 p.m.
University of Kentucky, Lexington

GATHERING OF
GODDESSES
AND GODS

April 12, 2014
Downtown Indianapolis

For ticket information or to volunteer,
contact Brittany.Newell@ppin.org