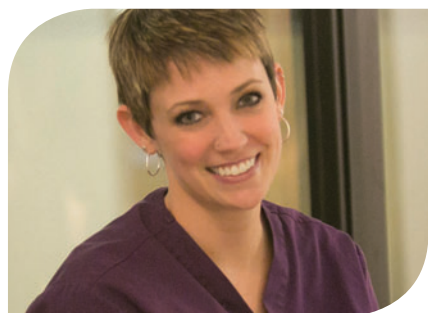


2013 IMPACT REPORT

Helping Create the Healthiest Generation Ever



Planned Parenthood of Southwestern Oregon is dedicated to building strong, healthy communities by providing essential health services, education and advocacy.

For almost 50 years, adults, young people and families in Southwestern Oregon have relied on Planned Parenthood for expert sexual and reproductive health services and sexuality education. Every day, our staff, volunteers and supporters provide our clients with the important sexual health services and information they need to be safe and healthy, prevent unintended pregnancies and to plan for families when they are ready.

This is disgusting and I don't want to learn about it!

» 5th grade student on the first day of puberty class

This is so cool. My body is awesome!

» Same student on the last day of puberty class

PPSO is essential to my well-being and to those around me. I could name at least 10 people in my life that wouldn't be where they're at today if it weren't for PPSO. It's important that PPSO thrives.

» Member of REvolution, Eugene

FINANCIAL DATA

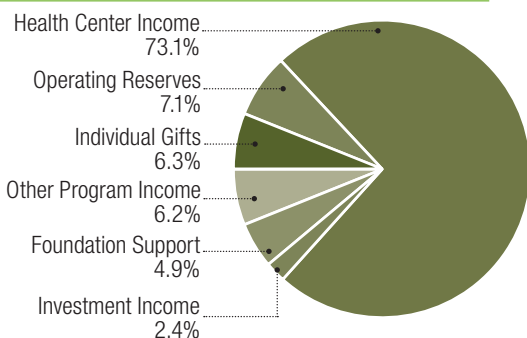
Statement of Operations

Year ending December 2013

REVENUE

Health Center Income	\$6,293,008
Individual Gifts	541,884
Foundation Support	422,564
Operating Reserves	612,177
Investment Income	205,143
Other Program Income	533,268

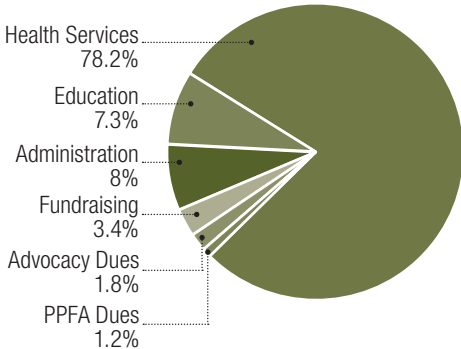
TOTAL REVENUE \$8,608,044



EXPENSES

Health Services	\$6,732,437
Education	631,088
Administration	688,309
Fundraising	293,379
Advocacy Dues	156,200
PPFA Dues	106,631

TOTAL EXPENSES \$8,608,044



A LETTER FROM OUR BOARD CHAIR



Dear Friends,

Education has always been my passion. At Planned Parenthood, supporting our youth through education and providing leadership opportunities is the legacy I hope to leave.

Planned Parenthood gives young people the opportunity to learn — not only about their own bodies and sexual and reproductive health — but the ability to find their place in the world. Through our **Teen Outreach Program and peer education programs**, our youth can find somewhere they belong, learn important leadership skills and make their way forward in the world.

I saw my own daughter grow and change during her involvement with the REV(olution) Youth Action Council and have heard of so many similar experiences. I know we are truly making a difference in the lives of our youth.

That's one of the reasons I was so excited for **Cecile Richards to speak at our Gala** in 2013. As President of Planned Parenthood Federation of America, Cecile is a strong supporter of sexuality education. She works to promote sex education and maintain access to preventative care.

At the Gala, kids from the TOP and REV programs talked about their experiences to an audience of more than 400, inspiring people to support and give to our vital and life-changing education work.

2013 also saw the roll out of an **Electronic Health Record** system in our health centers, an ambitious investment for us. We must continue to upgrade and improve in order to stay relevant and accessible in this new health care landscape.

Another highlight of the year was our **Bosom Buddy days**. Women were encouraged to bring in a friend or relative for a free clinical breast exam. We were also able to provide free diagnostic follow-up care for women who needed it. I know we saved lives — which is one of the reasons we're here.

Thank you for your support of education and health care for our communities. We couldn't do it without you.

Vicki Silvers

Vicki Silvers
Board Chair

EDUCATION AND TRAINING

Rights, respect, responsibility

- We are recognized throughout the region as the go-to resource for effective sexuality education and positive youth development, workshops and resources for parents, and training for professionals who work with young people and families.
- In 2013, we delivered 910 programs reaching 7,762 youth and adults in elementary, middle and high schools; colleges and universities; and in the communities we serve. We are proud to have partnered with 55 schools and 26 organizations through these programs.
- We worked with 563 youth through our **Teen Outreach Program (TOP)** in Jackson County. TOP engages young people in a nine-month curriculum coupled with service learning projects. It promotes healthy decisions, empowers young people to lead successful lives, and connects them to their communities through volunteer service.
- Our youth partners, working closely with our education staff, build knowledge, skills and confidence as peer educators, trainers and advocates. In 2013, PPSO youth partners trained 309 health care professionals through the youth-led **Adolescent Health Care Communication Project**. They also conducted a series of peer education programs on Healthy Relationships and Sexuality for 43 high school students and were featured presenters at education sessions reaching 53 parents. In addition, they led workshop sessions, provided a youth keynote at state conferences, and presented to hundreds of generous donors at our 2013 Gala.

I am from a rural area where the teen pregnancy rate would be astronomical without your help. Good work!

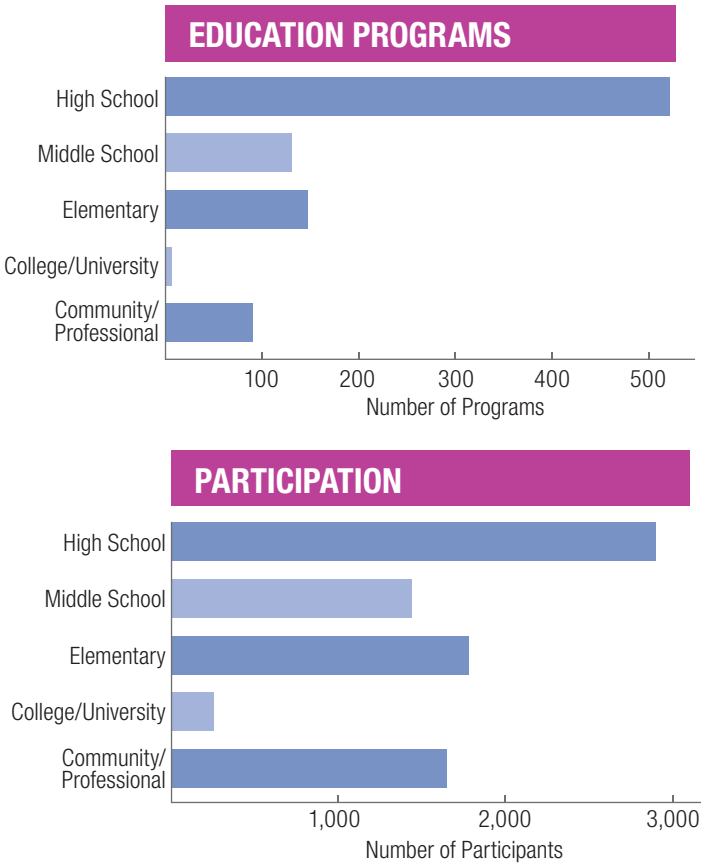
» Donor, Eugene

ADVOCACY

Giving voice to the majority

Planned Parenthood of Southwestern Oregon is an integral part of Planned Parenthood Advocates of Oregon (PPAO), the statewide advocacy group.

- In 2013, PPAO made important advancements to help improve access to health care and reproductive rights including:
- Educating women about how they stand to benefit from the Affordable Care Act, through the **Healthy Neighborhood Canvass program** — knocking on more than 4,000 doors and making more than 5,000 calls — and the **Health Center Advocacy Program** — tabling for nearly 700 hours in Planned Parenthood health centers.
 - Defending family planning funding in the state budget.
 - Launching a robust lobby effort, in coordination with the Oregon Health Authority, to increase rate reimbursements and create parity between the Oregon Health Plan and Oregon Contraceptive Care.
 - Passing legislation to promote the early detection of breast cancer by requiring doctors to notify patients of dense breast tissue indicated by a mammogram.
 - Protecting comprehensive sexuality education from political attacks to ensure all Oregon students receive the factual, medically-accurate education they deserve to help them stay healthy.
 - Building a campaign structure to defeat Initiative Petition 6, a constitutional amendment to prohibit access to medically necessary abortion coverage for low-income women.
 - Dispatching field experts to Texas for a statewide bus tour to protect women's health.



HEALTH SERVICES

Ensuring the healthiest generation ever

We offer safe, honest, non-judgemental reproductive and sexual health care. In 2013, we provided preventive care to 22,661 patients at our seven health centers.

We provide a wide range of services including life-saving breast and cervical cancer screenings, annual well-woman exams, birth control counseling and prescriptions, vasectomy counseling, abortion services, HPV vaccinations, and testing, prevention and treatment of STDs.

- We held two Bosom Buddy days, offering free clinical breast exams to underserved women. Our first Bosom Buddy day in May was so successful, we hosted another in August. Thanks to a grant, we were also able to provide free, much-needed diagnostic follow up care. Approximately 35 percent of participants were referred to specialists for diagnostic follow-up care and 44 percent were referred for mammograms.
- We implemented electronic health records at all seven of our health centers on a rolling schedule from September 2013 through February 2014, keeping our health centers up to date and meeting health reform requirements.
- We successfully passed a Title X financial and clinical review at our Grants Pass and Medford health centers where we see patients on a sliding scale fee thanks to Title X funding.
- In March, we began offering in-clinic surgical abortion services at our Eugene-Springfield Health Center, in conjunction with the retirement of the primary medical provider in Lane County. Providing medical and surgical abortions at our health centers ensures that women have access to safe care.
- We continue to see an increase in clients choosing long-acting reversible contraceptives — including the implant (Nexplanon) and intrauterine contraception (IUC). These highly effective birth control methods last from 3 to 12 years.

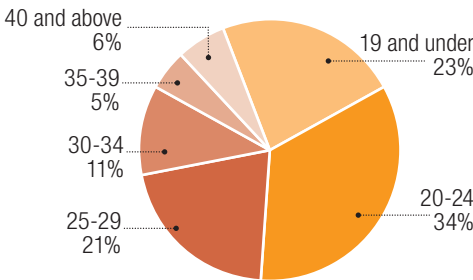
You taught me some stuff I had no idea about. Such as, how a baby is born, that the baby grows in the uterus and not the stomach. Even though I was a little nervous you helped me feel safe inside.

» 5th grade student, Springfield, OR

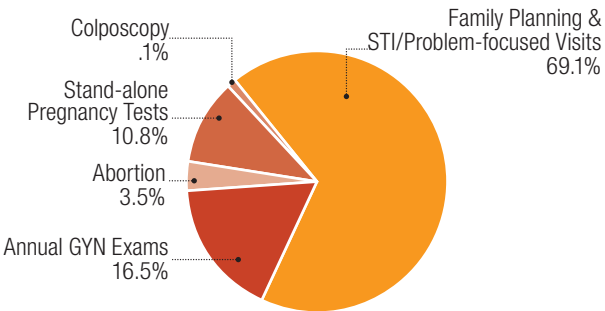
It's so important to be able to offer PPSO as a resource for youth sexual health services. I get calls all the time asking where to send young people for these services. In remote and rural communities, we know that by sending youth to a PPSO health center, we are confident they are going to get relevant care.

» Staff at an Oregon state agency

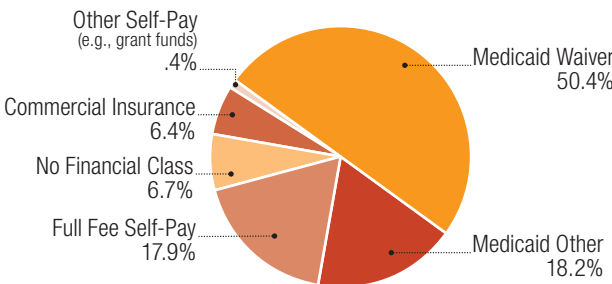
AGE OF CLIENTS



TYPE OF PROCEDURE



TYPE OF PAYMENT



2013 LEADERSHIP

Board of Directors

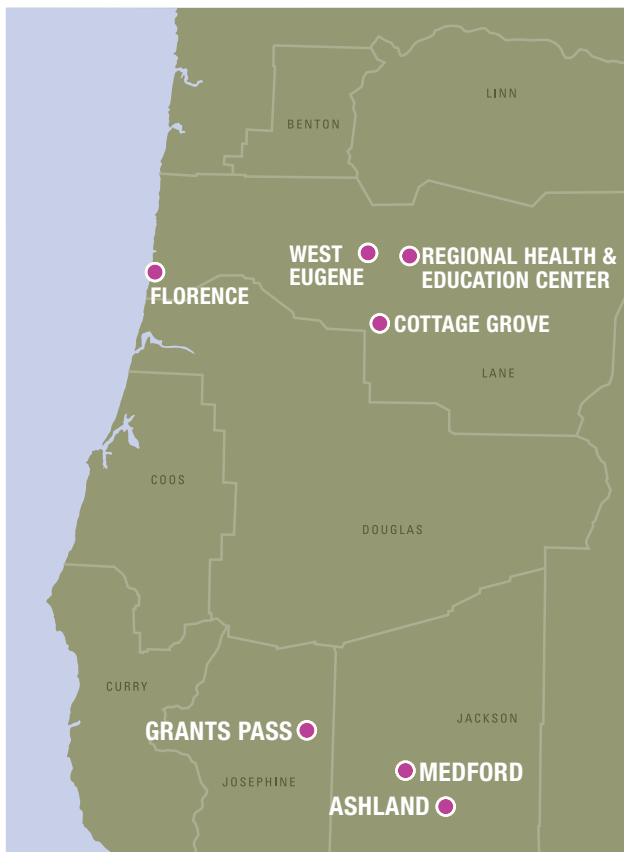
Dan Bryant	Joel Miller
Mardel Chinburg, MPH	Diane Musgrove
David Beardsworth, MD	Lisa Raleigh
Anna Cornelius	Donna Ritchie
Sue Cutsogeorge	Morgan Silbaugh
Ann Fidanque	Vicki Silvers
Lauren Hammock, MD	Carolyn Stein
Alex Haugland	Kathleen Megill Strek
Jen Klingensmith, JD	James St. Clair
Sophie Kreitzberg	Tamara Stenshoel, MD
Platon Mantheakis	Jessie Stewart
Anne Mattson, NP	Katie Tibbitts
Kate McCarthy	

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Frosty Cummings, VP of Information Technology
Mary Gossart, VP of Education & Training
Marilyn Helton, VP of Patient Services
Sarah Moseley, Marketing & Communications
Director
Afrika Mucha, Facilities & Security Manager
Rainer Rothbacher, VP of Finance
Jane Scheidecker, VP of Development

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Jill Betterton, MD
John DiTomasso, MD
Judith Anderson, NP
Deborah Dotters, MD
MaryBeth Burton, FNP
Patricia Wyss, FNP
Carolyn Moore, NP
Gail Hacker, MD
Charlane Frazier, WHCNP
Geoffrey Gill, MD
Karla Snyder, CNM
Michael Herz, MD
Kathleen Cordes, MD
Paul Kaplan, MD



Please be in touch!

Cynthia Pappas, President & CEO

541-246-1011

cynthia.pappas@ppsworegon.org



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Planned Parenthood of Southwestern Oregon is a 501(c)(3) non-profit organization. Gifts to PPSO are deductible for federal and state income tax purposes in accordance with the law. To invest in PPSO, go to www.ppsworegon.org/donate.

There have been a few times in my life when Planned Parenthood was there for me. Whether it was providing a regular Pap, the morning after pill from a broken condom, or confirming a wanted pregnancy – everyone has always been kind, caring, and non-judgmental. Planned Parenthood takes the scary part out of women's health, striving to keep women informed and empowered.

» Client, Williams OR