Message from Our Leadership

In fiscal year 2018 Planned Parenthood affiliates’ services and programs remained targeted by the Trump-Pence administration, Congress, and by many state legislatures. After Congress failed to undermine Planned Parenthood and abortion rights in 2017, the administration sought to deliver on its mission to impose serious and harmful restrictions on women’s health care. The efforts included attempts to:

• Eliminate the Birth Control Benefit of the Affordable Care Act
• Deny patients with Medicaid access to Planned Parenthood
• Cut off grants to the Teen Pregnancy Prevention Program
• Restructure the Title X family planning program with a focus on “defunding” Planned Parenthood.

Additionally, the anti-abortion movement made its intentions to overturn Roe v. Wade clear, and we saw 30 active cases to restrict abortion access in several states, including Pennsylvania.

Here at PPSP, our efforts in our program areas yielded positive results:

We improved access to our health centers by modifying hours of operation and appointment schedules in response to our patients’ needs. At each of our eight health centers and four surgical centers, these changes improved access, clinic efficiencies, wait times, and overall patient experience. We expanded our outreach to transgender communities by offering services in a second location at our Pottstown Health Center.

We significantly expanded our community-based outreach and marketing to secure relationships with other health care providers and referral sources. We implemented promotional strategies and patient-recruitment and retention strategies.

Our education programs reached more than 4,300 teens, parents and youth-serving professionals. And, we launched a volunteer-educator program that enables us to significantly expand our reach in the communities we serve.

Our advocacy work drew more new activists who, along with our existing base, helped us successfully build public support for our work and mission. We fought against bills restricting access to abortion. A 20-week ban, one of the most restrictive in the country, passed through the legislature, but was vetoed by Governor Wolf. We maintained and strengthened our relationships with supportive elected officials and held Lobby Days in Washington DC and Harrisburg, connecting patient advocates and supporters with legislators.

We continued to work with community partners with a focus on advocating for people of color and immigrants, joining in solidarity against attacks on fundamental rights and freedoms – attacks that affect the lives and well-being of those who depend on our critical services.

We implemented strategies aimed at improving employee engagement and patient experience through an emphasis on diversity, equity and inclusion. “We Respect and Honor All People” is our workplace value that underscores our commitment. We created a new leadership position to help guide our efforts to implement practices and programs that support equity and inclusion across the agency.

Planned Parenthood has always stood for the well-being of our communities, and you have stood with us through our greatest challenges and greatest triumphs – and we thank you. Together we will never stop fighting for a world where all of us have control over our bodies and our futures, no matter who we are - no matter what.

Forward together,

DAYLE STEINBERG
President & CEO

CAROL A. WILLIAMS
Board Chair
Patient Services
Accomplishments

We continued to enhance our patients’ access to our health centers by adjusting hours of operation and appointment availability. At our surgical centers, we launched phone-based sessions for the state-required informed consent; by eliminating the need for two in-person visits, we greatly improved the patient experience. We expanded hormone therapy services to the transgender community to a second location, adding services at our Pottstown Health Center. In May, we began offering PrEP (pre-exposure prophylaxis for prevention of HIV) services at our Norristown Health Center. We created a more integrated staffing model among our research department and health centers for more efficient study screening and enrollment. We continued to provide high-quality, affordable and convenient reproductive healthcare, detailed as follows:

- 63,546 family planning visits were provided to 38,518 women, men, and teens.
- 8,088 abortions were performed in four sites; 47% of these were medication abortions.
- 4,321 women were screened for cervical cancer.
- 97,005 STI tests were performed.
- 4,742 doses of Emergency Contraception were distributed.
- 1,189 women had IUDs inserted and 822 had contraceptive implants inserted, marking a 28% increase in Long-Acting Reversible Contraceptives (LARC).
External Affairs Accomplishments

Policy and funding attacks aimed directly at Planned Parenthood continued this year, first in the form of “defunding” through the Affordable Care Act votes in Washington. These efforts were aimed at denying reimbursement to Planned Parenthood for services through the Medicaid program. We fought hard with our community partners against these and all attacks. Fiscal year threats directed at access to birth control continued via a proposed rule change to the federal family planning program, Title X.

- We fought bills restricting access to abortion services in PA. A 20-week ban was vetoed by Governor Wolf. Another bill that would ban abortion in the case of a Down syndrome diagnosis made its way through the House and a Senate committee, and a bill to ban abortion after 6 weeks was introduced. We engaged with elected officials about these issues and Planned Parenthood services in general.

- We enhanced and broadened our work with community partners. We joined in solidarity on fights related to DACA, CHIP funding, equal pay, and against other attacks from the Trump-Pence administration. We were proud to work directly and integrally with our community organizing team through PP PA Advocates. Our community outreach to campus groups also increased, with collaborations with UPenn, Temple, Drexel, West Chester University, Ursinus, Swarthmore, and more.

- We continued to press for legislation that would proactively promote women’s health in PA and held Community Conversations to help us inform our work on the Agenda for Women’s Health in PA.

- Our work helped us increase support for our advocacy efforts – our Facebook followers grew from 5,000 to 8,600 and our supporter database grew 6%, to 180,500. Our email network, took major strides and grew 40%, to 125,000.

- Our volunteer program remained extremely strong with our handholder, patient escort, and health center advocacy programs gaining significant participants. We strengthened our Young Advocates program and our chaplaincy program. A group of volunteer leaders were trained at a national Planned Parenthood Advocacy Conference and remain highly involved.
PPSP provided sexuality education programs to teens, parents, and youth-serving professionals of varying backgrounds and cultures. Our education programs are age and developmentally appropriate, medically accurate, population-specific and informed by science and sexuality health education’s best practices.

- **933 students** visited our Health Resource Centers in two Philadelphia high schools.
- **30 young LGBTQA men and women** participated in weekly group meetings and activities with their peers at SPOT, a Space to be Proud, Open and Together.
- **341 Achieving Independence Center members** attended Healthy Relationship classes; 31 were tested for sexually transmitted infections; 26 peer educators were trained; 84 received supportive one-on-one counseling; and 6,225 safer sex materials were distributed.
- **2,180 young people** in our four-county area benefitted from our Community Education programs on STI and pregnancy prevention and other topics.
- **929 people** were reached through tabling and crowd-canvasing; 21 health center appointments were made for education participants; **239 patients** were referred to PPSP health centers; and **17,236 safer-sex materials** were distributed.
- We trained **16 volunteer educators** who worked 86 hours and provided 43 programs to **514 participants**.
Where the money comes from

- **45%** Patient Service Revenues (Health Centers)
- **23%** Community Support
- **20%** Patient Services (Surgical Centers)
- **8%** Government Grants & Contracts
- **4%** Other Revenues

Where the money goes

- **55%** Patient Services (Health Centers)
- **22%** Patient Services (Surgical Centers)
- **14%** Administration Expense
- **3%** Public Information & Advocacy
- **3%** Fund Raising
- **2%** Education & Professional Development
Thank you, Donors!

We thank the many donors in our service area for generously supporting Planned Parenthood Southeastern Pennsylvania and Planned Parenthood Federation of America in Fiscal Year 2018. Your commitment enables us to provide the reproductive health care services and information people need to plan their families and their futures. We are grateful to all of our donors, but space and resources only allow us to acknowledge those donors who contributed $250 or more to two of our healthcare services, education programs, and advocacy initiatives.

50

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