

BREACH NOTICE

July 18, 2018

On May 22, 2018, Planned Parenthood of the Heartland discovered a potential breach of personal health information. Unauthorized parties may have accessed paper copies of patient records from November 2010 during the January 2018 closure and subsequent sale of our Bettendorf health center. Patients seen at the Quad Cities Health Center in November 2010 may have been affected.

As a result of this incident, the privacy of the following information may have been compromised: **full name, date of birth, medical record number, diagnosis, and treatment, and mailing address and insurance information as of November 2010.**

Individuals whose information may have been affected should consider notifying the health insurer or health plan providing coverage in November 2010 to request any available assistance to monitor claims activity and records requests for information held by the insurer.

We sincerely regret that this incident occurred and want to assure you we are undertaking significant steps to help mitigate the effects of this incident and prevent such events in the future. This incident is not representative of PPHeartland's stringent privacy standards.

Should you have any questions or wish to obtain further information (including whether your information was affected), please contact Karla Bromwell, Risk Quality Management & Compliance Manager at 515-235-0421 or 1-877-811-7526. You can also learn further information about our privacy policies by visiting our website at <https://www.plannedparenthood.org/planned-parenthood-heartland/hipaa>.

Lindsay Racey
HIPAA Privacy Officer