Disrupting Disparities
Achieving Equity
A PPLM Strategy

PLANNED PARENTHOOD LEAGUE OF MASSACHUSETTS’ THREE-YEAR STRATEGIC PLAN

OUR VISION
A Commonwealth where sexual health is recognized as essential to every person’s overall health, well-being, and happiness, and where your access to care does not depend on your race or your zip code.

OUR CHARGE
Despite Massachusetts’ long leadership in health care access, inequities persist in cities and towns across the state. Based on public health data and community conversations, we recognize that:

- people of color in Massachusetts do not have equitable access to sexual and reproductive health care and education – services like HIV testing and prevention care, birth control, and sex education.
- people of color, people with geographic barriers, people with low incomes, and young people in Massachusetts do not have equitable access to safe, legal abortion, facing systemic barriers entrenched in discrimination and stigma.

These health injustices are an affront to our mission.
PPLM has the tools, resources, and obligation to partner in our communities to promote sexual and reproductive health equity. To address these inequities, PPLM will work with community partners to create data-driven change in key areas of the state. We seek to:

1. expand access to culturally appropriate sexual and reproductive health care and education;
2. decrease sexual health stigma; and
3. improve overall sexual and reproductive health outcomes.
OUR PLAN

Statewide:
Equitable Access to Safe, Legal Abortion Through Innovations in Care & Policy
Remove geographical barriers to abortion care in Barnstable, Dukes, Nantucket, and Plymouth Counties.
Remove persisting barriers to abortion care for young people, people with low incomes, and people of color.

Worcester:
Equitable Access to Contraception + Sex Ed and Decrease in Stigma
Decrease stigma around sexual health care and improve access to contraception and sex education for Latino/a/x or Hispanic teens and teen parents in Worcester.

Springfield:
Equitable Access to HIV Prevention Care
Decrease new HIV infections in Springfield among people who are Black and/or Latino/a/x by 10%.

In order to do this work, PPLM has launched an internal Equity Action Plan that will lead us toward becoming an organization that better reflects our patients and embodies cultural humility.