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'Birds and Bees Bash' set for Aug. 16 at The Olmsted; help us celebrate 80 years of PP in Louisville  
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# access

SPECIAL EDITION  
 SUMMER 2013  
 NEWSLETTER

## PPKY and PPIN to Become One

The news is out—effective July 1, 2013, Planned Parenthood of Kentucky (PPKY) and Planned Parenthood of Indiana (PPIN) join forces to form a two-state affiliate—Planned Parenthood of Indiana and Kentucky (PPINK).

The public announcement on June 10 represented months of planning and collaboration between the two affiliates and Planned Parenthood's national office. Since February, the two local organizations have had a formal relationship, when a management agreement consolidated the administrative functions for PPKY's health centers in Louisville and Lexington with PPIN's administration. In recent weeks, the merger received unanimous approval at state and national levels.

"The continued well-being of our patients is what drove this merger, and it's our patients—current and future—who will realize the benefits," said Patti Stauffer, PPKY president and CEO, who will continue as PPINK's vice president of public policy, strategy and compliance (see p. 2). "Combined, PPINK's strength and ability to meet the challenges of an ever-changing health care landscape will allow us to not only continue, but to expand our patient services in Kentucky."

Across the country, PPFA affiliates are merging to centralize financial management, health center care, marketing, human resources and information technology. At one time there were more than 200 PPFA affiliates; now, there are 73.

Betty Cockrum, president and CEO of PPIN, will serve as PPINK's president and CEO (see p. 2). Fourteen PPKY board members will serve on the PPINK board, and additional opportunities for community involvement and volunteer leadership will encourage even more Kentuckians to get involved in Planned Parenthood's vital mission.

No health centers will close as a result of the merger, and all educational programs will continue. Rather, the intent is to expand to serve more patients on both sides of the Ohio River. After administrative functions for the two affiliates were combined under the management agreement, a small number of administrative positions were consolidated. No additional reductions in force are planned as a result of the merger.

The combined PPINK affiliate will have 190 employees in its 28 health centers and central administrative office in Indianapolis. Education staff will continue to be regionally located in Louisville and Lexington. In the future, as we grow and strengthen, we hope to increase the number of geographically assigned staff.

"This merger is incredibly exciting for our mission and our service to patients," said Cockrum. "Over the past several months, we've had the opportunity to meet many of our wonderful volunteers and supporters on the other side of the Ohio River. I'm excited about the possibilities of all the great things we can accomplish by working together."

Please look forward to future issues of *Access* in the coming months. This newsletter will be your resource for Planned Parenthood news, updates on your investments in our mission and ways to make your voices heard to ensure that Kentuckians continue to have access to affordable, high-quality health care and education.

With your support, we will expand to serve more individuals throughout both states, vaporizing the border of the Ohio River so that access to health care and education flows far and wide. We look forward to continued growth and success with you, our donors and supporters, by our side.

PPINK AT A GLANCE	Planned Parenthood of Indiana	Planned Parenthood of Kentucky	Total
	Budget	\$14.3M	\$1.2M
Unduplicated patients served	75,660	4,979	80,639
STD/HIV tests	60,915	8,126	69,041
Contraceptives and condoms distributed	299,804	24,584	324,388
Education program participants	19,544	22,910	42,454

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## Letter from Kim Greene

With our vote to merge with Planned Parenthood of Indiana (PPIN), the board of directors of Planned Parenthood of Kentucky (PPKY) has taken a bold step for the future of women's reproductive health services in Kentucky. We want you, our loyal supporters and indispensable allies, to share our excitement.

PPKY has long been committed to participating in the health care community under the new requirements of the Affordable Care Act, despite the hefty costs. And, we have long wanted to expand our reach beyond our Louisville/Lexington service area into parts of Kentucky desperately in need of reproductive health care. We know that there remain many women, men and teens throughout the Commonwealth who need the services we offer. We know that Kentucky has the second-highest rate in the country of deaths from cervical cancer. We know that our state has the 10th-highest rate of teen pregnancy in the country. We are determined to see that our services are available to help reduce these numbers.

Now, we are thrilled that the combined staff and resources of Planned Parenthood of Indiana and Kentucky (PPINK) will make these goals a reality. We are zooming to a level of service unthinkable for a small affiliate. And, we are doing it with a top-drawer professional staff and board whose commitment to and passion for the Planned Parenthood mission—on both sides of the Ohio River—matches our own.

Yes, our administration will be housed in Indianapolis, but Kentucky voices will be well-represented. Fourteen vociferous current PPKY board members will join the PPINK board, and two of us will serve on the executive committee. Judging from what we have seen during the past several months of this relationship, there will be plenty of outreach. President and CEO Betty Cockrum has already logged many miles on Kentucky highways, meeting some of you along the way.

PPINK is also creating two vehicles for expanded volunteer involvement within and throughout Kentucky. The Kentucky Legacy Council will be a statewide group of passionate supporters willing to help us expand our reach and harness the support we know is out there. More localized groups, Community Action Partners (CAPs), will engage in advocacy on behalf of Planned Parenthood in their communities by, for example, representing the organization at community events, advocating with government officials, and organizing small friend-raising gatherings. We will start with CAPs in Lexington, Louisville and Owensboro, and grow from there.

"We have it in us to be splendid," Maya Angelou says. We believe that splendid is exactly what PPINK will be: a dynamic and strong organization that can meet a challenging future and ensure that affordable, high-quality health care and education are accessible to greater numbers of patients in Kentucky and Indiana. We hope you will be by our side. Your continued partnership and participation in our organization is absolutely vital to its success.

## New and Familiar Faces: Who's Leading PPINK?



To the great delight and benefit of both Planned Parenthood of Kentucky (PPKY) and Planned Parenthood of Indiana (PPIN), we're pleased to share that **Patti Stauffer**, formerly the PPKY president and CEO, has transitioned into her new role as vice president of public policy, strategy and compliance for PPINK.

Patti is a member of PPINK's leadership team; she will oversee public policy activities and serve as lead lobbyist for Indiana and Kentucky. Patti will also be responsible for key strategic projects related to service expansion, health care reform and operational aspects of the patient experience project. Also on her to-do list: serving as the lead for the organization's Risk and Quality Management Team.

Many of you know that Patti is from a small, rural town in eastern Iowa. However, she's no stranger to the Hoosier state. She's a graduate of Indiana University, where she earned both her bachelor's and master's degrees. Patti brings over 25 years of experience with nonprofit and academic organizations to improve access to health care services, promote justice and equality, and enhance social service programs for medically underserved populations. Before joining PPKY in 2011, Patti was Associate Director for the College of Medicine, Division of Research and Information at Florida International University.



**Betty Cockrum** is currently the president and CEO of PPIN, and she will serve in that same role for PPINK. Prior to joining PPIN, Betty served the public for nearly three decades, as Indiana State Budget Director, Commissioner of the Indiana Department of Administration, Director of Financial and Administrative Services with the Indiana Department of Commerce, and Bloomington City Controller.

During Betty's nearly 11-year tenure, PPIN has emerged as a leading source for preventive health care in Indiana, serving women, men and families through multiple health centers across the state and through honest, accurate education programs. She was the woman behind the merger that led to the statewide Indiana Planned Parenthood organization in 2004.

Betty has led the Indiana affiliate through legal battles that sought to take away basic health care rights. In the most recent struggle to protect PPIN patients, the U.S. Supreme Court upheld the right of Hoosiers to choose PPIN as a Medicaid provider by declining to hear a case that would have barred Planned Parenthood from being a Medicaid provider.

## Introducing Sara & Albert Reuben Partners in Health Education

One of our greatest successes at Planned Parenthood of Kentucky (PPKY) has been the growth of our education department. Through formal programs, community outreach and volunteer engagement, education is many times the “face of Planned Parenthood.”

That won't change with our merger with Planned Parenthood of Indiana (PPIN)—if anything, we hope more people will see our education programs at work. We will begin using a new name, however—Sara & Albert Reuben Partners in Health Education (SARPHE). The initiative was made possible by a gift from the memorial fund for which the program was named.

“SARPHE launched in 2011 with a grant of \$500,000 to extend the reach and visibility of education programs and services,” said Judi



Morrison, director of SARPHE. “We’re focused on building relationships that allow SARPHE to make comprehensive, medically accurate sexuality education available to schools, youth correctional facilities and youth service agencies.”

Since its launch, SARPHE has formed key relationships to bring evidence-based educational programs to a variety of youth-centered agencies and service providers. SARPHE is the first provider of Teen Outreach Program, a best practices program, in Indiana's youth correctional facilities.

“As we’ve gotten to know PPKY educators, we’ve been impressed by how many young people they reach and the passion of the educators and volunteers,” Morrison continued. “We’re really excited to combine our resources to reach even more people throughout Kentucky. We are always working to build new relationships with partners and supporters, and we know we already have great people to help do that.”

For more information about SARPHE, visit [www.ppin.org/education/training](http://www.ppin.org/education/training).



### BIRDS & BEES BASH Generation after Generation

**Celebrate the 80th anniversary of**  
Planned Parenthood's vital work in reproductive  
health care and education in Louisville

**Honorary Chairs:**

Jean D. Koehler · Linda Scholle Cowan

**Honorees:**

Louise Steinbock · Sherry Steinbock · Stacie Steinbock

**Event Chair:** Ruth Greenberg

**August 16, 2013 · 7 -10:30 p.m.**  
**The Olmsted · 3701 Frankfort Avenue**  
**Louisville, Kentucky**

For more information or to purchase tickets, please contact  
Taylor Ewing Johnstone at 502-584-2471, ext. 1236  
or [taylor.ewing@ppfa.org](mailto:taylor.ewing@ppfa.org)

Proceeds from this event benefit Planned Parenthood's health services and education programs.

PPINK STATE BY STATE	Indiana	Kentucky
Pregnancies annually	118,200	74,900
Births annually	88,650	58,422
Abortions annually	10,680	4,430
Teen birth rate, ranked nationally	19th highest	10th highest
Women 13-44 in need of contraceptives	725,340	478,610

## 2013 Legislative Wrap-up

*From Derek Selznick, Reproductive Freedom Project Director, ACLU-Kentucky*

The 2013 General Assembly concluded on March 26, and for the fifth year in a row, the legislature did not pass any new anti-choice restrictions. Along with our allies, we fought against two primary bills: Senate Bill 4 and its companion, Senate Bill 5.

Senate Bill 4 would have forced a woman seeking an abortion to start her informed consent procedure in person 24 hours prior to her procedure, requiring her make two trips to one of Kentucky's two abortion facilities. For many women, this would mean two days of childcare, two days of lost wages, a hotel bill, or double travel costs. Senate Bill 5 would have required a woman seeking an abortion to receive an ultrasound and would have required the person performing the ultrasound to give a medical description of the fetus. While the woman could have chosen to avert her eyes, she would have had to listen to that description.

Both bills passed the Senate on a 33-5 vote. On March 22, the House Health and Welfare Committee heard both of these bills and three House bills that sought to restrict or outright ban many abortions. Thankfully, the Committee voted along partisan lines to reject all five bills.

We also had a wonderful rally day on February 26. PPKY, ACLU-KY and the Muhammad Ali Center trained 45 young people on how to be an advocate. On that day in the Capitol Rotunda, more than 100 advocates for reproductive rights gathered to show their support of comprehensive sexual education. Thank you all for making the 2013 Kentucky General Assembly a success!

