The mission of Planned Parenthood Southwest Ohio Region is to provide access to high quality health care and education that empower people to make informed private decisions about their reproductive lives and sexual health. Care. No matter what.
Message from Our Leadership

Dear Friends,

Planned Parenthood got its start with a singular, revolutionary mission in mind: to give women the freedom to control their own bodies. Today, we are stronger and more resilient than anyone could have imagined we’d become. And, our commitment to our patients - people of all backgrounds, all gender identities, all nationalities, all religions - is more important than ever.

Throughout our nearly 90 year history, one thing has remained the same at Planned Parenthood Southwest Ohio Region: we put our patients first. This year was no different. Despite constant threats to limit access to basic, affordable care, we brought health, hope and information to countless individuals.

Day after day, we opened our seven health centers across southwest Ohio and provided exceptional sexual and reproductive health care, education and fearless advocacy. We met the demand for birth control services, testing and treatment for sexually transmitted infections and cancer screenings. We fought for the right to access safe and legal abortion without shame or stigma. We educated 2,880 people, delivering life-changing and life-saving knowledge to students and parents, local teachers and community partners.

None of this work would be possible without your support and that of our ever-growing Planned Parenthood family. In the coming year, there will be more challenges to overcome. There will also be more opportunities – to reach new communities, denounce ignorant policies that harm the vulnerable, lift up the voices of our allies and grow in areas where we’re needed most. Together we will persevere to protect all people and ensure that every single patient who walks through our doors is met with the respect, compassion and care they need to stay healthy and choose their life’s path.

We are deeply grateful for the passion and commitment of our supporters, who help us fight forward and advance reproductive health, rights and justice every single day. On behalf of our patients, staff and board, thank you, as always, for standing with Planned Parenthood.

With deepest gratitude,

JERRY LAWSON  
President/CEO

SALLY CUNI  
Board Chair
# Consolidated Statement of Financial Position

## Assets

<table>
<thead>
<tr>
<th></th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Current Assets</td>
<td>$2,051,705</td>
</tr>
<tr>
<td>Investments</td>
<td>$7,809,997</td>
</tr>
<tr>
<td>Property &amp; Equipment</td>
<td>$2,847,106</td>
</tr>
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**Total Assets** $12,708,808

## Liabilities and Net Assets

<table>
<thead>
<tr>
<th></th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Current Liabilities</td>
<td>$1,340,620</td>
</tr>
<tr>
<td>Total Liabilities</td>
<td>$1,340,620</td>
</tr>
</tbody>
</table>

## Net Assets

<table>
<thead>
<tr>
<th></th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unrestricted</td>
<td>$5,790,541</td>
</tr>
<tr>
<td>Temporarily Restricted</td>
<td>$1,195,383</td>
</tr>
<tr>
<td>Permanently Restricted</td>
<td>$4,382,264</td>
</tr>
<tr>
<td>Total Net Assets</td>
<td>$11,368,188</td>
</tr>
</tbody>
</table>

**Total Liabilities & Net Assets** $12,708,808

## Revenue

- Patient Fees: 62%
- Contributions: 21%
- Other: 8%
- Govt Grants: 5%
- Special Events: 4%

*Planned Parenthood Southwest Ohio Region and Planned Parenthood Cincinnati Region Foundation combined statement of financial position.

## Expenses

- Patient services: 70%
- Management and General: 17%
- Development: 5%
- Public Affairs and Communications: 5%
- Information and Education: 3%
**Patient Demographics & Services by the Numbers**

- **36,570** Patient Visits
- **20,235** Total Patients
- **17,946** Female Patients
- **2,289** Male Patients
- **49,386** STI Tests
- **17,661** Birth Control Units
- **1,772** Long Acting Reversible Contraception (IUDs, Implants)
- **9,397** Pregnancy Tests
- **4,642** HIV Tests
- **2,396** Breast Exams
- **2,231** Pap Tests
- **115** Emergency Contraception
- **3,005** Well Person Visits
- **3,079** Abortions
- **297** Colposcopies/LEEPs/Cryotherapies

**Age**

- **Total Patients**
  - Under 15: **0.8%**
  - 15-17: **6%**
  - 18-19: **10%**
  - 20-24: **29%**
  - 25-29: **23%**
  - 30-34: **15%**
  - 35-39: **9%**
  - 40-44: **4%**
  - Over 44: **4%**

*Percentages may not total 100% due to rounding.

**Race**

- American Indian or Alaska Native: **0.1%**
- Asian: **2.1%**
- Black or African American: **30.9%**
- White: **58.9%**
- Multi-racial: **1.2%**
- Unknown/not reported: **6.8%**

**Ethnicity**

- Hispanic: **4.4%**
- Not Hispanic: **94.0%**
- Unknown: **1.5%**

Planned Parenthood Southwest Ohio
More Than Just Health Care

Planned Parenthood Southwest Ohio Region also offers a multitude of education and advocacy programs.

**BY THE NUMBERS**
- Number of education sessions: **363**
- Total education participants: **1,559**
- **730** volunteers took action
- We reached **1,321** people through education outreach and professional development
- We hosted more than **200** events, which include health fairs, trainings, fundraisers, phone banks, canvasses, etc.
- We distributed almost **150,000** condoms

Our Education Participants*

**Age**
- 6-11: **4%**
- 12-14: **35%**
- 15-18: **52%**
- 19-24: **3%**
- 25-30: **0.2%**
- 31-50: **0.4%**
- Over 50: **0.1%**
- Not disclosed: **6%**

**Race**
- Black or African American: **38%**
- Asian: **0.7%**
- White: **33%**
- Latino/a: **2%**
- Multi-racial: **3%**
- American Indian or Alaska Native: **0.1%**
- Unknown/not reported: **24%**

*Percentages may not total 100% due to rounding.

Over 200 Outreach Events
I’m Siqi, I’m from Clifton and I am Planned Parenthood

My involvement with Planned Parenthood started with sexual education. I didn’t get any good comprehensive sex ed during junior high or high school at all and I was interested in knowing more, because I think that is something that everyone is entitled to know once you are a sexually active adult. There are a lot of resources at Planned Parenthood, even online they have resources for schools, for teachers, for parents and for individuals. It explained a lot of things I did not think about before and is not hetero normative, which I really appreciated. I also got my birth control from Planned Parenthood.

Since I’ve been involved as a volunteer, I’ve been canvassing, phone banking, a lot of ‘boots on the ground’ things, like the Pride festival. Promoting Planned Parenthood’s presence in the community, letting people know what it is all about. I feel like a lot of people that are not for Planned Parenthood aren’t aware of the scope and the scale of services that Planned Parenthood provides and the importance and impact it has on people’s lives. I think it’s important; that’s where sharing a story can make a difference.

Planned Parenthood is a really supportive, non-judgmental community. I was able to find my voice and explore my sexuality a little bit just by being involved with Planned Parenthood and being around amazing people including staff members and other volunteers.

I went online when I was curious and Planned Parenthood was there for me. When I needed birth control and also consultation prior to choosing the right method for me, Planned Parenthood was there. Planned Parenthood is a wonderful resource and a very supportive community. My experience has been absolutely wonderful and that is why it has pushed me from being a patient to being a volunteer to being a development intern.
Thanks to Your Incredible Generosity We...

Developed an Education Program for People with Developmental Disabilities

Our team was awarded a grant from the CareSource Foundation to establish a program to provide relationship and sexual health education to people with disabilities. People with developmental disabilities are often overlooked in discussions of human sexuality and young people with developmental disabilities have the same needs and desires as their peers. This grant allowed our team to receive training and begin providing sexual health education to youth and young adults with developmental disabilities.

Defeated the Third Attempt to Repeal and Replace the ACA

In coordination with staff from Planned Parenthood Advocates of Ohio and a fantastic team of local volunteers, we made 7,670 calls to Congress, organized more than 274 events including rallies, phone banks, and marches and delivered over 8,770 petition signatures to members of Congress in opposition to attempts to defund Planned Parenthood. The third, and final, attempt to repeal and replace the Affordable Care Act (Obamacare) collapsed.

Earned LGBTQ Healthcare Equality Leader Designation

The Human Rights Campaign Foundation creates the Healthcare Equality Index which is a program designed to identify and promote leaders in providing equitable and inclusive LGBTQ health care. The team reviewed the guidelines and indicators of the program—which centered around patient and employee non-discrimination, training in LGBTQ patient-centered care, services and support, employee benefits and policies, and patient and community engagement. We scored 100/100 and we are one of only four medical providers in our service area with this designation.
Established an Abortion Doula Program
Planned Parenthood Southwest Ohio Region launched a program in partnership with the 1 in 3 Campaign and The Doula Project to provide informational, physical and emotional support to people who choose the option of abortion in our Surgical Center. The program is staffed entirely by trusted and committed volunteers and includes extensive training on the skills needed to provide this important care, including cultural competency, values exploration, comfort measures and practical information on abortion procedures - all within the context of reproductive freedom. The doula’s role is to provide the patient with whatever support they might need, allowing our health care providers to focus on providing safe and compassionate health care.

Honored Long-time Supporter Kathy Brinkman at the Annual Diamond Award Gala
Our fourteenth annual Diamond Award Gala honored longtime supporter and board member Kathy Brinkman. Kathy served Planned Parenthood, our patients and staff in many ways over the years. She is always a loud and proud supporter. She attends (and often helps to plan) nearly every Planned Parenthood event, rally or march and now carries her own hot pink megaphone. More than 500 people attended to celebrate Kathy and raised more than $300,000 to serve our patients.
Our Leadership

Board of Directors
January 1 - December 31, 2018

Sally Cuni
CHAIR

Jay Shatz
VICE CHAIR

John Gillespie
TREASURER

Kimberly Hamlin
SECRETARY

Sergio Aguillón-Mata
Linda Butler
Leo D’Cruz
Julie Desai
Mary Jo Groves
Rickell Howard
Lauren Jones
Beth Mandel
Rashida Manuel
Barbara Mendoza
James E. Michael
Clifford Schecter
Meghan Thomas
Barbara Tobias
Abbie Youkilis

Executive Team
July 1, 2017 - June 30, 2018

Jerry H. Lawson
PRESIDENT/CEO

Lee Bower
CHIEF OPERATING OFFICER

Sher’rie N. Brown
VICE PRESIDENT OF PATIENT SERVICES

Danielle Craig
VICE PRESIDENT OF COMMUNICATIONS/EDUCATION

Crystal L. Justice
VICE PRESIDENT OF DEVELOPMENT

Dr. Roslyn G. Kade
MEDICAL DIRECTOR

Leslie Mitchell
VICE PRESIDENT OF HUMAN RESOURCES

Center Locations

DAYTON HEALTH CENTER
937.226.0780
224 N. Wilkinson St., Dayton, OH 45402

HAMILTON HEALTH CENTER
513.856.8332
11 Ludlow St., Hamilton, OH 45011

MT. AUBURN HEALTH CENTER
513.287.6484
2314 Auburn Ave, Cincinnati, OH 45219

SPRINGDALE HEALTH CENTER
513.772.2207
290 Northland Blvd., Cincinnati, OH 45246

SPRINGFIELD HEALTH CENTER
937.325.7349
1061 N. Bechtel Ave, Springfield, OH 45504

WESTERN HILLS HEALTH CENTER
513.574.4348
2016 Ferguson Rd, Cincinnati, OH 45238

CINCINNATI SURGICAL CENTER
513.287.6488
2314 Auburn Ave. Cincinnati, OH 45219

LEGACY GIVING

On behalf of the Planned Parenthood Southwest Ohio Region staff and patients, we would like to thank and honor our following investors who included our mission in their planned giving. Your legacies will live on.

Norma E. Allen
Lola Louise Bonnell
Joseph Levinson, M.D.
Dorothea M. Lucas
Donald M. and Dorothea Hunt Spindler
Richard H. Steiner

To include Planned Parenthood Southwest Ohio Region in your planned giving, please contact abowling@ppswom.org or call 513.824.7824.