

**BANS
OFF OUR
BODIES**

**FIGHTING
BACK**



2020-2021 HIGHLIGHTS

In fiscal year 2020-21, PPKeystone launched new services including:

- Access to PEP/PrEP medications, which are HIV prophylaxes
- Access to safe, legal abortion through the mail, with our direct-to-patient medication abortion service. PPKeystone is among the first Planned Parenthood affiliates in the nation providing this service
- Menopause care

We launched a Spanish-language version of our website to ensure that medically-accurate information about reproductive health care services and sexuality education is accessible to all.

And, we also opened the Susie and John Stanley Health Center in Reading and are preparing for a new health center launch in Lancaster.

Friends,

Another year has passed in what seems like an enduring pandemic. There's no mincing words about how tough times have been for all of us. And yet, you've been here with Planned Parenthood Keystone. Thank you.

2021 was a year that can be characterized by one word: strength.

In these pages you'll see the strength and might of PPKeystone. In the personal stories that are shared, the triumphs in the face of adversity, and the downright moxie it takes to protect our patients, health centers, and staff. We're in awe.

It took a lot of institutional might to launch abortion medication by mail, a new service where PPKeystone can mail medication abortions directly to patients. We were the first provider in Pennsylvania to launch abortion medication by mail. Brawn was really needed to launch gender-affirming hormone therapy; it took a year of planning, and when we finally began offering services on November 1st, it was worth every moment of planning.

And we had to flex our might on October 1st as thousands of you joined us in Harrisburg, Reading, and Doylestown for the Bans Off Our Bodies rallies. This incredible show of strength and fortitude reminded us that together we are powerful.

It took every single ounce of strength not to crumble under the maddening oral arguments of the Supreme Court's decision to take up the Mississippi 15-week abortion ban. As we await the decision this year, it will be another test of strength. Not just of PPKeystone, but of the entire movement.

These are the moments we have planned for. We will need to rely on muscle memory to get us through this crisis point of abortion rights. This is new territory for us all but remember we are stronger together.

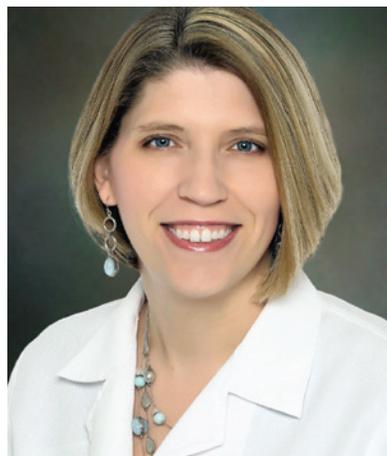
For some of us, we've been in this fight for our entire lives. For others, we are new and we are just as ready to fight back. Wherever you fall in that line, please know that we are grateful and honored that you are here.



Melissa Reed,
President and CEO



Dr. Melanie French Stone,
Board President





Patient Spotlight

"I am a survivor.

For nearly three years I was the victim of a disturbingly abusive relationship. Early in this relationship a rape-related pregnancy occurred which resulted in an abortion. This pregnancy was discovered at 8 weeks and terminated at 11 weeks. Thanks to Planned Parenthood I was able to break a sinister cycle. I am alive because my reproductive rights were protected and I had essential access to safe and legal abortion. Recently, I had a contraceptive device implanted in my arm. The peace of mind I get from having my autonomy secured and respecting the duality of life, especially as a survivor with PTSD, is truly a blessing. Thank you to Planned Parenthood for protecting a reality that allows me to create a future where I intentionally, safely, and lovingly bring life into this world with my soulmate. The essential, life-saving services provided by Planned Parenthood are beyond deserving of the positive energy we offer with our donations. Thank you, I love you!"

– Alexandra Smith

Provider Spotlight

Dr. Sarah Horvath

joined the PPKeystone team in April 2019 as an abortion provider in the Central PA area. This spring, she will begin serving as PPKeystone's Medical Director.

"I am very mission driven. There is an obvious need for abortion care in Central Pennsylvania and I am happy to help fill that need. I love the patients that I care for - their stories, their families, their future plans..."

In 2018, I completed my Fellowship in Family Planning at Penn in Philadelphia. I enjoy teaching and research, as well as clinical care. Among my goals are to bring residents from Penn State in Hershey to PPKey to learn how to provide compassionate abortion care."

BY THE NUMBERS

JULY 2020 - JUNE 2021



30,300
TOTAL NUMBER
OF VISITS



15,109
CONTRACEPTIVES
SUPPLIED



20,308
UNDUPLICATED
PATIENTS



5,266
PREGNANCY
TESTS



37,274
STI TESTS/
TREATMENT



2,899
TELEHEALTH
VISITS



6,858
ABORTION
VISITS



1,879
CANCER
SCREENINGS

EDUCATION SERVICES

Over the past year, our award-winning Education Department continued its commitment to providing evidence-based, professional, comprehensive sexuality education programming. In Reading, Berks County, we expanded services. Our new sexuality education program is focused on reducing STI infection rates and unintended

pregnancy rates in people ages 13-24, and features PPKeystone's first full-time bilingual sex educator. This program is being offered in partnership with community groups, like Berks Teens Matter, Olivet Boys & Girls Club, The Village, Barrio Allegria, and the Reading Public Library Teen Loft, to start.

Our LGBTQ+ youth programs, serving ages 14-21, **The Rainbow Room**, **The Curve**, and **The Spectrum**, successfully operated throughout the pandemic, shifting seamlessly between in-person and virtual meetings. Since virtual meetings remove barriers to participation like transportation and parental/family support, we expanded outreach across Bucks County, with more than 20 youth participating in the Rainbow Room each week.

At right:

Director of Education & Training **Amber Brown** receiving the Richard L. Spangler Memorial Service Award for service to the LGBTQ+ youth of Reading.



"...the Rainbow Room was indispensable..."

"As a teenager, I'd only spend 2 hours a week at the Rainbow Room, but it was the brief period during which I could feel happy and truly be myself. The guidance I received from Marlene, Paul, Justin, and every other person helped me become the person I am today. Without the support I received from the volunteers and other youth members, I doubt I would have developed the self-esteem and sense of purpose that helped me get my life on track and led to my life as a Soldier, lawyer, and husband. There's no doubt in my mind that the Rainbow room was indispensable in getting me to where I am, and I couldn't possibly imagine the impact that they've had on so many of the region's LGBTQ+ youth."

– Shane Bagwell, Springfield Township School District, 2006

Our Education team joined the **PA Coalition for Sex Ed**, which is helping to draft a bill to bring sex ed standards to Pennsylvania school curricula.

Sex Ed Thursdays on **Instagram Live** with Berks Teen Matters continued, and our presence on TikTok grew to more than 2,000 followers!

We delivered virtual and in-person professional trainings at community organizations across our territory on topics like LGBTQ+ allyship and trans-affirming services at:

- Olivet Boys and Girls Club (Berks County)
 - Bucks County Community College
 - Youth Advocates Program (Dauphin County)
 - ELECT virtual conference (state-wide)
 - Centro Hispano (Berks County)
 - PA Trans Equity Project
 - LGBT Center of Greater Reading
 - Berks Area School Counselors (BASCA)
-

PPKeystone participated in a variety of Pride festivals, including Doylestown Pride, Lancaster Pride, and Bucks-Mont Pride.



PROTECTING ACCESS/ADVOCACY

In response to the rampant misinformation and harmful legislation being pushed by the Pennsylvania legislature and opposition across the state, PPKeystone recently launched a public affairs team. In addition to working closely with our volunteer escorts,

Public Affairs volunteers will be focused on dismantling abortion stigma, dispelling misinformation, engaging storytellers, and increasing education regarding our telemedicine abortion services and voter registration and engagement.



Volunteer Spotlight

The Patient Escort Program, launched in 2019, supports patients entering Planned Parenthood Keystone health centers. Volunteers create a welcoming environment for patients, who often face anti-abortion protesters when accessing the care they need. Currently, our program operates at six health center locations and is part of a larger Patient Advocacy initiative to educate and empower the communities we serve.



"It's been a lifelong dream of mine to become a Planned Patient escort, once I retired from work. That dream has become a reality. I have great joy in knowing that my presence as a patient escort helps support our patients at the PPKEY York facility. The best feelings come when patients thank us for what we do. I've been escorting for two years now and don't plan to give up this most important volunteer function until I'm no longer able to do so.

As an advocate and supporter of Planned Parenthood for many decades I'm thrilled to now be working in my local community PPKEY. Escorting is the hardest and most rewarding job I've ever had!" – **Bobbi Telian**, Patient Escort Volunteer in York

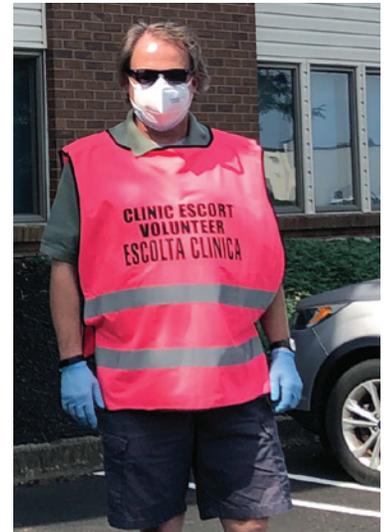
"My first involvement as a volunteer with Planned Parenthood began in late 2019 as a patient escort. I was only able to volunteer a few times before Covid-19 caused the suspension of the

volunteer patient escort program. Since the program started back up in the summer of 2020 I have volunteered as a patient escort numerous times. During 2021 I also had the pleasure of volunteering with PP at a few Pride festivals as well as the march on the state capitol.

What prompted me to become involved as a volunteer at PP was that I came to the realization that I had to do something productive with the emotions I felt whenever I would see or hear about opposition protesting in front of PP clinics (something a little

more productive than flipping them the bird). Many of the patients are upset to begin with and my heart just goes out to them. I've found that providing that small level of comfort to the patients can have quite an impact on them. I remember there was one pa-

tient, walking into the clinic, grabbed my forearm, looked at me and said pleadingly "will you be here when I come out" I of course made sure that I was still there in the parking lot when that patient came out. I call them "my patients" while I may not be a healthcare provider but when those patients are in that parking lot they are indeed "my patients". There is also a selfish reason I have for volunteering. Knowing that I helped someone even just a little, especially someone quite likely going through a very rough time makes me feel just a wee bit better about myself. If you are looking for a way to make yourself feel good about yourself, I strongly encourage you to go help someone else." – **Jim Larkin**, Patient Escort Volunteer in Warminster



AN INVITATION

The pandemic has demonstrated time and again how much stronger we are when we stand together. However, its persistence has truly challenged us in how to best remain united while we are so long separated from each other.

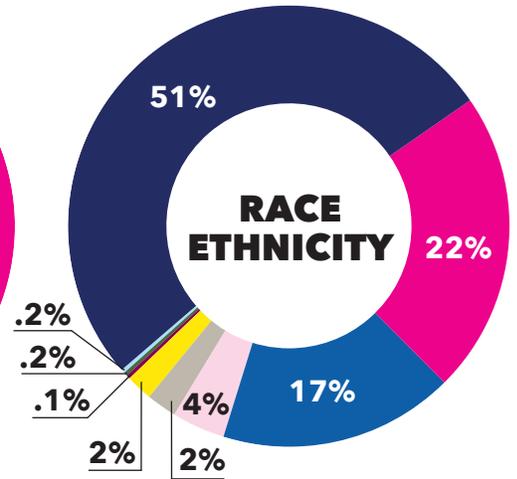
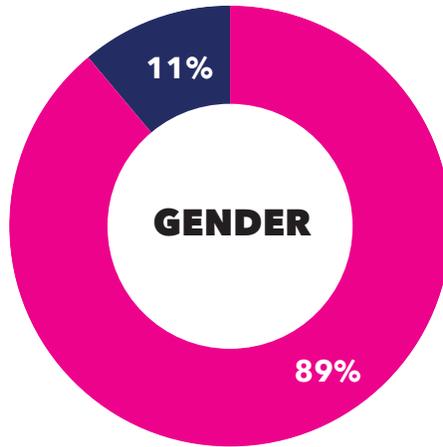
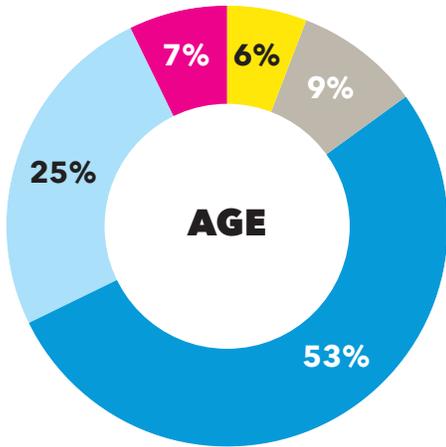
In recognition of our desire to join together more closely as a community in support of our shared commitment to bodily autonomy, and our unity of purpose, to build stronger communities through access to reproductive health care and access to sexual education for all, on April 1st, we'll launch the Planned Parenthood Keystone Alliance.

The Alliance's purpose will be to ensure PPKeystone has the resources necessary to continue our work in an increasingly hostile environment, and to elevate and expand our impact locally, across our affiliate region. Consisting of a network of PPKeystone supporters, the Alliance will gather in-person, in groups small and large (when safe), and virtually, for special events, learning opportunities, and deeper engagement in our work.

To learn more about the Alliance, its work, and how to join, please contact Anna O'Brien, Donor Relations Manager at 610.709.6063 or aobrien@ppkeystone.org.

**PLANNED
PARENTHOOD
KEYSTONE
ALLIANCE**

DEMOGRAPHICS JULY 2020 - JUNE 2021

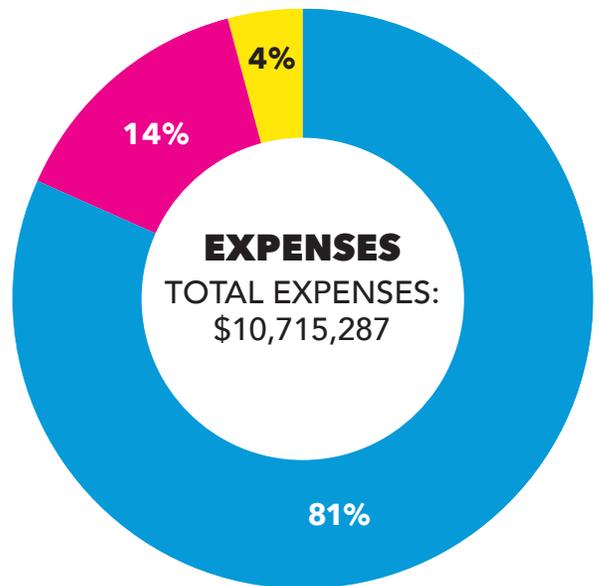
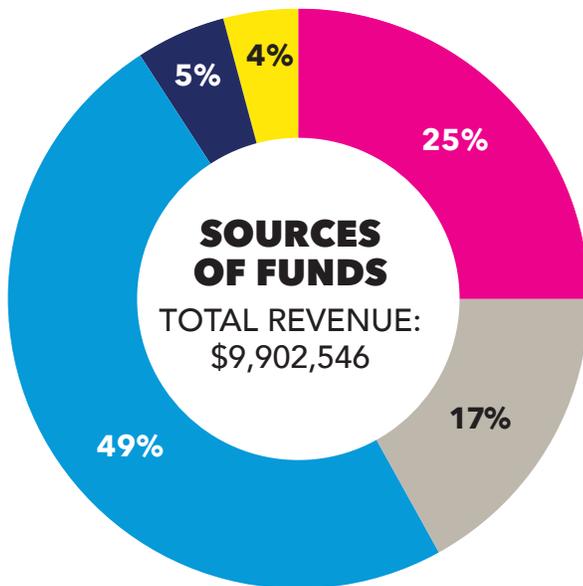


- Under 17
- 18-19
- 20-29
- 30-39
- 40 & older

- Male
- Female

- Hispanic/Latino
- Black/African American
- Asian
- Multiple Race
- Native American
- Pacific Islander
- Other
- Unknown
- White

FINANCIAL OVERVIEW JULY 2020 - JUNE 2021



- Contributions
- Government Fees
- Direct Billing
- Assets Released
- Investments

- Program Services
- Management
- Fundraising

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