

access

AUTUMN 2016

A letter from PPINK President and CEO Betty Cockrum



For 100 years, Planned Parenthood has faced challenges and attacks from people opposed to our mission to provide sexual and reproductive health care, no matter what.

On election night, we were dealt a serious blow. There is uncertainty ahead of us, and we will face renewed attacks. But one thing is for sure: we will never back down, and we will never stop providing the care our patients need. We will never stop being a voice for reproductive justice. We will never be marginalized by those who would have us go away entirely.

The care that millions of patients across the country need from Planned Parenthood will be threatened. Those patients will face significant new hurdles to getting care, including safe and legal abortion.

No organization has survived more than Planned Parenthood. Through every attack, we have come out stronger. We're going to use that strength to lead in the coming days, months, and years for the patients who rely on us, for our allies who need us. We owe that to each other, to our tried and true who've helped us keep our bright torch lit and shining forth.

The days ahead will not be easy, but together we will ensure that we are here for another 100 years.

There is no community of people that has fought harder or longer for progress in the face of relentless attacks than the readers of this message. It is an extraordinary comfort that there are millions across this land who will stay the fight, yet again.

In moments like these, we all have a choice: Do we let mean-spirited, power-mongers win, or do we gird our loins one more time to fight for inclusivity, tolerance, and compassion? Do we tune out, or do we engage? Shut down or stand up?

Planned Parenthood chooses to stand up. We will press on. You are the reason we're able to keep showing up. Even in the hardest times. Especially in the hardest times. Thanks for that.



Jordan Klepper, correspondent on *The Daily Show*, Betty Cockrum



Betty Cockrum, President and CEO



4PLAY RECAP

Thank you to those who joined us at the second annual 4Play Soiree in downtown Louisville this August. We were blown away – not just by the dancing, entertainment and pampering, but by the incredible generosity of those who attended, sponsored, and donated. With your help, we were able to raise over \$34,000 (surpassing our goal!) for our health centers, educational programming, and grassroots advocacy efforts.

We are thrilled to see this event become a signature PPINK tradition in Kentucky. We are already planning for next year!

TOP: Henrietta Reily, Emily Bingham, Betty Cockrum, Karen Friss, Dr. Robert Dion

BELOW: Paulette and David Dubofsky, Africa Hands

BOTTOM: Meg Sasse Stern, Taylor Ewing-Johnstone, Claire Elliott, Rep. Mary Lou Marzian, Meghan Rouse, Amber Duke, Kate Miller



PPINK prepares for Donald Trump presidency

During the 2016 election cycle, Planned Parenthood Advocates of Indiana and Kentucky (PPAIK) was an active participant in activities designed to get out the vote and promote candidates supportive of the Planned Parenthood mission. Our volunteers registered voters at six Indiana health centers in four cities. All told, PPINK volunteers donated over 30 hours to voter registration ahead of Nov. 8. We also supported on-the-ground "Get Out the Vote" household canvas work in neighborhoods across Indianapolis, Evansville, and Ft. Wayne and engaged in digital and social media campaign efforts in Kentucky.

Despite our best efforts, in an unexpected political upheaval, Donald J. Trump was elected the 45th President of the United States, defeating Hillary Clinton in the Electoral College after a scandal-ridden campaign season. His presidency is expected to be one of the most unpredictable, as well as the most conservative, in American history.

On the issue of reproductive rights and health care access, however, there is little doubt as to what the Trump administration will do. As governor of Indiana, Vice President-elect Mike Pence took extreme steps to cut Planned Parenthood funding, slash abortion access, and otherwise restrict sexual and reproductive health care. At the federal level, Planned Parenthood's funding will be under threat, an attempt will be made to repeal the Affordable Care Act, and Trump will likely be able to deliver on his campaign promise to nominate Supreme Court justices who would eventually overturn *Roe v. Wade*.

Republicans maintained control of both houses of Congress, meaning that Trump will see little opposition to passing his agenda upon entering office. Closer to home, Eric Holcomb won the Indiana gubernatorial race, with a platform very similar to outgoing Gov. Mike Pence's. Republicans maintained supermajorities in both houses of the Indiana legislature, and Republicans in Kentucky gained control of the state House, meaning they now hold both houses of the Commonwealth's legislature as well.

These election results are deeply concerning for the future of reproductive health, rights, and justice in this country. It is probable that more restrictive, anti-choice legislation will be introduced in the Indiana and Kentucky state legislatures. There is uncertainty ahead of us, and we will face renewed attacks. But one thing is for sure – we will never back down, and we will never stop providing the care our patients need.

This political climate presents many challenges to reproductive health care providers, but PPINK knows your commitment to our patients and our mission will not waver. Our patients have not gone away, and neither have you. Thank you to those who made their voices heard this election season – with your help, we will continue to work toward our mission of providing high-quality health care, education, and advocacy across Indiana and Kentucky.



Participants in the regional HCAP training in St. Louis

PPINK staff and volunteers learn skills to engage patients in advocacy

Volunteers and staff from Indiana and Kentucky attended Planned Parenthood Federation of America (PPFA)'s national Strategic, Holistic, Innovative, Fearless, and Transformational (SHIFT) training in St. Louis on Sept. 30 and Oct. 1. The purpose of this training was for patient advocates, volunteers, and staff to build a regional network and leave with new organizing and advocacy skills specific to the Health Center Advocacy Program (HCAP). HCAP aims to bring patient voices into Planned Parenthood's advocacy efforts and empower patients to lead and define campaigns. These new skills will build power, strengthen the PPINK brand, and most importantly, inform the narrative of reproductive health and justice work in Indiana and Kentucky.

PPINK has two locations that currently host HCAP: Bloomington and Louisville. Both health centers engage patients, supporters, and volunteers through story collection and advocacy outreach. SHIFT helped to equip our volunteers with advanced training on story collection, data management, and leadership while further connecting them to the mission of Planned Parenthood and PPINK staff.

"I learned how to be a better patient advocate for those who come into the center," said Caleb Poutler, an intern at the Louisville health center. "HCAP shows the public the great services we provide for the men, women, and non-gender conforming people of our commonwealth."

Kelsey McKim, who attended as part of PPINK's staff said, "It was great to see the diversity of staff involved in an HCAP program – from health center staff to organizers to members of the communications team. Meeting others who were excited about developing a patient-led movement motivated me to build up our health center advocacy program back in Indiana."

Tamarri Wieder, Director of External Affairs, represented PPINK as both a facilitator and a trainer at the St. Louis and Albuquerque SHIFT trainings. Wieder presented on the successes of Louisville Sex Education Now (LSEN) and the importance of uplifting the voices most directly affected by vague standards for sex education in Kentucky.

"It was through the stories of students, teachers, and community members that LSEN has been able to not only mobilize the community but also move the school board to action," Wieder said. "By listening to our community, we will be more effective in our fight for comprehensive sexuality education and reproductive justice."

If you are interested in sharing why Planned Parenthood is important to you or attending story collection training, email Tamarri Wieder at tamarra.wieder@ppink.org for more information.

UPDATE TO PATIENT SERVICES

NextGen, Medical Services & Guidelines

PPINK's biennial Medical Services and Guidelines (MS&Gs) update will be implemented in all health centers by Dec. 30. All changes originate from Planned Parenthood Federation of America (PPFA), which develops the MS&Gs in conjunction with the PPFA National Medical Committee and professional organizations such as the Centers for Disease Control and Prevention, American Society for Colposcopy and Cervical Pathology, and input from Affiliates Risk Management Services, Inc. The MS&Gs serve as the policy and procedural guidelines for all clinical services offered at PPINK, as well as administrative rules provided by PPFA. PPINK is required to follow the MS&Gs to receive accreditation status from PPFA. PPINK's electronic health record system, NextGen, will be upgraded to reflect the MS&G changes at the same time.

Updates to both NextGen and the MS&Gs aim to provide both PPINK staff and patients

with an improved experience, consistent with evidence-based guidelines. These updates also include the addition of PrEP (Pre-Exposure Prophylaxis) as a service provided by

PPINK's goal is to continue to provide our patients with a consistent, high-quality, and innovative healthcare experience.

PPINK. Our Patient Services Department is working closely with information technology staff to ensure the transition is straightforward

for all staff. Two PPINK team members participated in a Train-the-Trainer session hosted by PPFA in Denver on Nov. 3 and 4 to prepare to disseminate this information. The training provided PPINK with an in-depth review of the changes as well as an opportunity to ask questions of PPFA's Medical Services Team. PPFA will also provide tools and guidelines to assist in the training of all staff regarding the updates.

PPINK will roll out updates to both the MS&Gs and NextGen concurrently to all staff in late November and early December. Sessions will take place regionally over several weeks to allow for all-staff attendance with little patient care disruption. Through regular reflection and updates of our MS&Gs, PPINK's goal is to continue to provide our patients with a consistent, high-quality, and innovative healthcare experience.

LITIGATION UPDATE

PPINK is currently involved in three lawsuits and one administrative proceeding

In Indiana, PPINK filed two lawsuits against the Indiana State Department of Health challenging the provisions of HEA 1337, a law that imposed a number of restrictions on the right to abortion access. In April, PPINK and the American Civil Liberties Union (ACLU) of Indiana filed a lawsuit after Gov. Pence signed HEA 1337. On June 30, the U.S. District Court for the Southern District of Indiana granted PPINK a preliminary injunction. The next hearing was scheduled for Nov. 9.

PPINK and the ACLU filed a second lawsuit against HEA 1337 on July 7, following the U.S. Supreme Court's decision upholding abortion rights in *Whole Woman's Health v. Hellerstedt*. PPINK and the ACLU are objecting specifically to a provision that imposes an undue burden on Hoosier women by forcing them to receive an ultrasound 18 hours prior to an abortion. It is a mandate that provides no health benefit to the patient, but instead makes access more difficult. This unfortunate intrusion into the doctor-patient relationship is at odds with our usual practice, which is to provide the ultrasound the day of the procedure. Arguments were heard at the Nov. 9 hearing.

In Kentucky, PPINK is defending against a lawsuit filed by Gov. Matt Bevin and pursuing an administrative appeal of the Commonwealth's denial of its application for an abortion facility license. The court granted PPINK's motion to dismiss Bevin's lawsuit, which the Commonwealth appealed. The matter is being briefed for the court of appeals.

With respect to the administrative proceeding, on Sept. 9 the Commonwealth notified PPINK that it had denied PPINK's application for a license to operate an abortion facility. PPINK requested an administrative hearing regarding the denial on Oct. 6. The administrative hearing is set for Jan. 9.

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A City for Consent!

This summer and early fall, the Kentucky community has found creative ways to respond to the divisive and hurtful climate perpetuated by some prominent politicians. Early in the summer, numerous musicians in Kentucky came together to create a musical protest against Gov. Matt Bevin's attacks on women's reproductive rights, affordable health care, the LGBT community, and education. Titled "We Have a Bevin Problem," the album sold for \$10 – all funds went to PPINK!

"Everyone deserves control of their own bodies - the way it looks, freedom of individual expression, and certainly who has permission to touch it."

Then Derby City Consent, a Louisville organization that supports survivors of sexual assault, had an incredibly powerful first showing of "This is MY Body," which is part of their Survivor Modeling Project.

"I came up with the idea because I feel that the most difficult part of healing from sexual assault is reclaiming your body," said Avalon Sutherland, founder of Derby City Consent. "These survivors from our community came forward to model nude in order to embrace healing and empowerment through their vulnerability. My main goal for "This is MY Body" was to give survivors control as models to show them that no matter what has happened, they are still the same beautiful, strong and resilient piece of art as before, and that will never change."

On Sunday, Oct. 9, community members and leaders in Louisville rallied with the tagline #NotUpForGrabs against Republican presidential nominee Donald Trump's disturbing remarks about sexual assault. Speakers protested against the misogyny, racism, transphobia, homophobia, Islam-

phobia, and ableism that has permeated TVs, social media feeds, and everyday conversations during Trump's candidacy.

"This is a non-partisan march, this is a march for humanity," the event's description read. "This is a march to say we are better than this and we can do better than this. This is a march for everyone."

Hundreds of people rallied in Louisville, and PPINK played a prominent role, from serving as a speaker to being visually represented by attendees wearing pink and waving signs.

"It's so important to not be silent on issues like this," said Katie Martin, a practicum student with PPINK who attended the rally. "Everyone deserves control of their own bodies - the way it looks, freedom of individual expression, and certainly who has permission to touch it."

For more information on Derby City Consent or "This is MY Body," email derbycityconsent@gmail.com.



Madeline McCubbins (above), is the president of Students for Reproductive Freedom at the University of Louisville.



Louisville Sex Education Now Update

As Louisville Sex Education Now (LSEN) moves into its second year, the campaign has some huge successes to share. While LSEN works for comprehensive sexuality education guidelines to be passed by the school board, there has been an exciting development: Jefferson County Public Schools is showing its commitment to students by holding mandatory professional development trainings on sex education for health teachers both in the fall and in the summer.

Students, teachers, parents and community members have made their voices heard. Their stories have moved the board to action and have held them accountable to their community. LSEN's fight is not over – it is still working to get guidelines passed that would ensure the continuation of sex education long after the campaign ends. At the Sept. 13 school board meeting, volunteer leader Riece Hamilton asked the school board for an informational session on sex education, where LSEN volunteers would be able to answer questions from the school board and better demonstrate the urgent need for official guidelines on sex education.

Check out Louisville Sex Education Now's new website louisvillesexednow.com for upcoming information and ways to get involved, or email Tamarri Wieder at tamarra.wieder@ppink.org.

Pre-Exposure Prophylaxis (PrEP) at PPINK

PPINK is proud to meet a community need by expanding service to include the management of Pre-Exposure Prophylaxis (PrEP). PrEP refers to the administration of antiretroviral medications to patients who are not infected with HIV but are at the highest risk of HIV infection, such as those who have a partner who is HIV positive. The Centers for Disease Control and Prevention (CDC) began recommending PrEP in 2012 as part of a comprehensive HIV-prevention strategy. Health centers will begin offering PrEP management to patients beginning with the roll-out of the new Medical Services and Guidelines (MS&Gs) on Dec. 30.

PrEP is a powerful HIV prevention tool. When taken every day, PrEP has been shown to reduce the risk of HIV infection in people who are at high risk by more than 90 percent.

Truvada, the drug prescribed in PPINK PrEP management, contains two medications that are used in the treatment of HIV. It has many advantages including that it is a once-a-day dosage medication. At PPINK, patients seeking PrEP must be at least 18 years of age, take a baseline HIV test and be screened for STDs prior to receiving the prescription for the medication. Patients must return to the center every three months for a repeat HIV screening and to receive a new prescription.

PrEP is a powerful HIV prevention tool. When taken every day, PrEP has been shown to reduce the risk of HIV infection in people who are at high risk by more than 90 percent, and PrEP can be even more effective if it is combined with other methods to prevent new HIV infections. These methods include condom use, drug abuse treatment, and treatment for partners living with HIV to reduce the chance of passing the virus to others. Tools like PrEP empower patients to protect their health.

PPINK IN THE COMMUNITY

Lake County hiring event



ABOVE: Maria Ortiz, Maritza Torres, and Elba Sein; BELOW: Brizeth Ortega and Gena Soto

PPINK was invited to a Lake County hiring event hosted by the local Indiana Manpower and Comprehensive Training (IMPACT) office on Sept. 21. IMPACT is a government program that aims to assist Hoosiers to gain employment through job training and search assistance. At the hiring event, PPINK staff not only met with potential job candidates, but also reminded the community that PPINK is standing strong and is excited to accommodate Gary and surrounding communities. Maria Ortiz, Health Center Manager in Hammond; Maritza Torres, Regional Director; and Elba Sein, Health Center Manager in Gary and East Chicago, attended the event and informed

PPINK was so popular that the organization was invited to come to the next hiring event on Oct. 11.

candidates of the open positions posted at ppink.org. They also told the event attendees about the many services provided by Indiana health centers. PPINK was so pop-

ular that the organization was invited to come to the next hiring event on Oct. 11. Over the course of both events, the team was able to share with over 500 attendees what PPINK offers as an affiliate throughout Indiana and Kentucky. PPINK staff passed out condoms, business cards, pamphlets, and other goodies to everyone stopping by the table to learn all the good things PPINK is doing. At the second event, Hammond Health Center Assistants Gena Soto and Brizeth Ortega happily volunteered to promote PPINK. Soto and Ortega were approached by a caseworker from the IMPACT office and asked if they could speak with some of their clients about STD's, safe sex, and birth control options. Additionally, other vendors attending the event inquired about the services PPINK offers, and some of the Indianapolis vendors said that they will spread the word about the good work that PPINK is doing!



support, strengthen, and stand

Planned Parenthood of Indiana and Kentucky

PRESIDENT AND CEO
Betty Cockrum

CHIEF FINANCIAL OFFICER
Cheryl Gatzmer

CHIEF DEVELOPMENT OFFICER
Karen Friss

VICE PRESIDENT OF PUBLIC POLICY
Patti Stauffer

VICE PRESIDENT OF MARKETING AND EDUCATION
Judi Morrison

PPINK Social Media



PLANNED PARENTHOOD OF INDIANA AND KENTUCKY

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[Twitter.com/PPAdvocatesINKY](https://twitter.com/PPAdvocatesINKY)

Your future gift can make a difference now!

In case you hadn't noticed, we are all about planning! Have you included PPINK in your will or other planned giving plans? Thanks to Planned Parenthood Federation of America (PPFA), we are able to offer you an extraordinary opportunity to contribute funds to current operating needs based on your willingness to disclose your plans.

HERE'S HOW IT WORKS

In conjunction with our national centennial celebration of Margaret Sanger and her good work on behalf of reproductive health and justice, PPFA raised money for a once-in-a-lifetime Centennial "Bequest Challenge" in honor of its hundredth birthday. Each affiliate will receive 10 percent of the designated amount a donor lists as their contribution to one or more local affiliates, the national office, or some combination thereof. There is a short and sweet one-page form that is simply mailed to PPFA; the first funds will be distributed to the affiliates in the first half of 2017.

For instance, if the value of the portion of your estate you are leaving to PPINK is \$250,000, then you make possible \$25,000 that can be used now! If the value is \$10,000, then you make \$1,000 possible. Even if you're not sure what the ultimate amount will be, simply by making the commitment and signing the form, you still can make sure \$1,000 goes to PPINK for current needs.

The Bequest Challenge is only active for a limited time. Reach out to PPINK now to make sure your gift benefits the organization both now and in the future! We are forever grateful for your consideration.

For more detailed information and/or a copy of the form, please contact Merri Mike Adams, Development Manager, at merrimike.adams@ppink.org or call her at 317.637.4151.

New tools aim to reduce patient wait times



Cutting down on visit times is one of the many ways PPINK is working to improve quality and enhance the patient experience. In July, PPINK implemented the Patient Activity Tracker (PAT) at all health centers to meet this goal. The PAT is cloud-based software that links to NextGen, our electronic health records system, and allows staff to track the duration of specific components of each appointment. The goal is to decrease patient visit times and have total visit time be no longer than 60 minutes from arrival to checkout. Cutting down on visit times is one of the many ways PPINK is working to improve quality and prioritize the patient experience.

Each part of a patient's visit has a target duration, and the system is designed so patients move through their appointments without delays. Staff log a patient's progress as the patient proceeds through their appointment, and the PAT's color coding system alerts staff when a patient has been in a segment of the visit for longer than the goal time. Managers can review PAT to see average cycle times by provider, location, and visit type.

Now that the health centers are using the PAT, the next step is to work with the health centers that have longer cycle times to help them achieve the 60-minute goal. In order to do this, a team from Planned Parenthood Federation of America (PPFA) will be coming to the Bloomington health center in January to teach the Team-Centered Patient Care (TCPC) approach to staff. The team will work with the health center staff in real time to improve flow. Once a solid system is in place at our Bloomington location, PPINK staff will roll out TCPC to all other locations.

Why do you work for PPINK?



Grace Huang

"I work for Planned Parenthood because I see this organization as filling a necessary gap in health care: a place that can often get you a same-week appointment for reproductive health needs, at an affordable cost, with staff members who are there because your care is important to them.

As a contact center representative, I often serve as the first point of contact for patients with questions or who are scheduling appointments. We're problem solvers. We're an ear for our patients. We get to act as advocates for our patients. It's thrilling and immensely rewarding to serve this organization and connect with our patients in this way."

Grants enable PPINK to expand access to contraceptive choices

Increasing access to Long-Acting Reversible Contraceptives (LARCs) such as IUDs and implants is an important strategy to ensure all women have access to the full range of birth control options. LARCs are the most effective and cost-efficient methods of contraception. This requires work on many levels: increasing knowledge of contraceptive options, reducing patient cost, and countering coverage and provider barriers. PPINK is engaged in several programs to deliver LARCs to patients who would otherwise lack access.

This summer, PPINK reached the halfway point in the Nina Mason Pulliam Charitable Trust (NMPCT) two-year gift to subsidize essential services and supplies for LARCs at Marion County health centers for 200 uninsured or underinsured, low-income women. We beat our goal and provided support to 248 women in our first 12 months! The success of this program means that our staff has done a tremendous job of educating our patients about the efficacy of LARCs and helping them navigate the decision-making process regarding the method of contraception that is right for them.

Taking this one step further, PPINK received an education grant from the Argosy Foundation that will allow us to provide comprehensive sexuality education to 100 teenage girls, aged 15-19, in southeastern Kentucky. Teen pregnancy rates are declining across the country, but Kentucky's rate remains well above the national average – the disparity is even steeper in rural Appalachia.

Until the Argosy Foundation generously awarded \$50,000 to expand into southeast Kentucky, PPINK had no way to reach this underserved population. PPINK receives funding from other sources for health, education and advocacy work in less rural areas of Kentucky, including the Louisville Implant Program. More recently, PPINK received a grant from the Planned Parenthood Federation of America in the amount of \$60,000 to support Eastern Kentucky advocacy outreach.

"This is an exciting opportunity to extend our services in an area that struggles with many barriers to access," said Judi Morrison, Vice President of Marketing and Education. "We look forward to bringing our comprehensive, medically-accurate, and interactive curriculum to a wider audience."



Planned Parenthood of Indiana
and Kentucky

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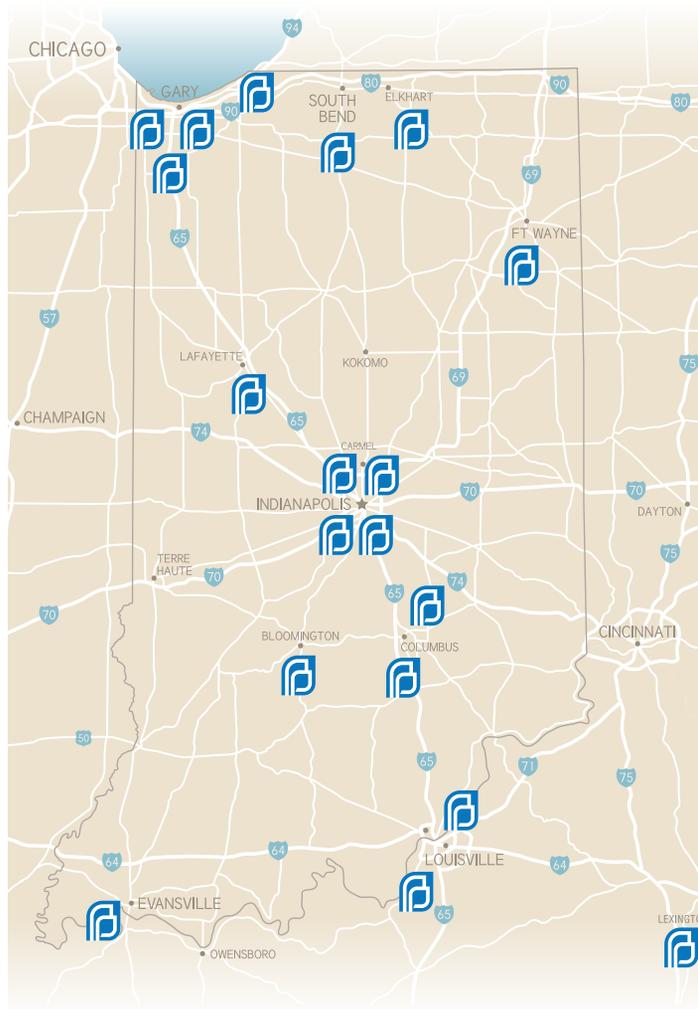
CENTER LOCATIONS

INDIANA

- Bloomington
- Columbus
- East Chicago
- Elkhart
- Evansville
- Fort Wayne
- Gary
- Hammond
- Indianapolis:
 - Eastside
 - Midtown
 - Southside
 - Georgetown at 86th
- Lafayette
- Merrillville
- Michigan City
- Mishawaka
- New Albany
- Seymour

KENTUCKY

- Lexington
- Louisville



2017 PPINK Major Events

FEBRUARY 16

**PPINK 85th
Anniversary/
PP Centennial
Indianapolis**

APRIL 29

**Gathering of
Goddesses and Gods
Indianapolis**

AUGUST 26

**4Play Soirée
Louisville**

NOVEMBER 29

**Annual Meeting
Indianapolis**

Contact Alayna Lerner at
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for more information.