

# big sky impact

SPRING 2017

NEWS &

EVENTS

## What's Happening in Helena?

Every other year, our citizen legislature takes up residence in Helena to conduct the business of governing the Treasure State. Our vice president of external affairs, Laura Terrill, has spent the past three months in Helena for the Montana Legislative Session. Here's her report.

Anti-women's health politicians in the Montana state Legislature have once again introduced numerous pieces of legislation to obliterate the right to make private health care decisions. All of the bills are unconstitutional, dangerous for women, replace medical judgment with political ideology, and are a blatant government overreach.

The most egregious attacks aim to ban abortion after 20 weeks of pregnancy (SB 329), ban abortion when politicians believe the fetus has a 50% survival rate outside the womb (SB 282), or amend our constitution to ban access to safe and legal abortion, criminalize miscarriage, and even ban some common forms of birth control (HB 595). None of these bills have an exception for the physical or mental health of the mother nor are there exceptions for victims of rape or incest.

These bills fail to take into account the complex situations a woman and her family can find themselves in — circumstances where they need every medical option available to them. Each of these bills could criminalize doctors for providing patients with care they deem medically necessary. Women and their doctors must have the ability to make medical decisions together, without government intervention.

Pro-women's health legislative champions and Governor Steve Bullock understand these are blatant attempts to deny Montana women the constitutional right to make private medical decisions. They trust women and are standing with our patients and Planned Parenthood of Montana to protect our rights to the full range of reproductive health care options, including abortion. We are working diligently to defeat each of these dangerous attacks on access to women's health.

*Sign up on Facebook at "Planned Parenthood Advocates of Montana" for up-to-the-minute news and action items that need support!*



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Just as I sat down at my computer to write this message, my phone began to buzz and chirp and sing out a flurry of emails, texts and social media notifications: the Affordable Care Act repeal bill had just been pulled. After a quick lap around Planned Parenthood of Montana's administrative office for high-fives with our team, I returned to my chair and immediately wondered: when will the next attack be launched?

I wasn't pondering the question from a place of pessimism, however, but with renewed faith that the vast majority of Americans, and Montanans, truly believe that health care is important and that it should be affordable. During the last few weeks, poll after poll should have reaffirmed that fact. After all, I was reading that 80% of Americans think that defunding Planned Parenthood is wrong. But thinking and

acting are different, and even for those of us drawn to activism, keeping up the pressure is hard when we feel like no amount of protesting, letter writing, lobbying, and petition signing will make a difference.

But you did it. Your pink hats, your march signs, your phone calls, your organizing won the day. And when the next attack comes, I know you will be there to defend the people who depend upon Planned Parenthood for services. So here I am, reaching out to *you* for a high-five!

We will take a few moments to breathe a sigh of relief and then we go right back to the important work, with some newly learned lessons. For me, these lessons are about resiliency and persistence. In the process of preparing for potential defunding, our Board of Directors and staff have been thinking hard about what Planned Parenthood of Montana needs to keep our doors open. While the intense pressure has relented, we must still move forward in thinking about how we continue to manifest our mission.

How will Planned Parenthood of Montana harness technology to expand the reach of health care and education programs? How do we embrace the support of eager volunteers and direct that energy to reduce unintended pregnancy and advocate for reproductive rights? How do we best steward your donations to create the future we all want, one where all Montanans have the right and ability to make personal medical decisions no matter where they live, or what their insurance status or income? That's the work we will continue.

I hope you will continue doing your work, too. We know there are extremists who will stop at nothing to end safe, legal abortion and to limit access to birth control and sexuality education. Your advocacy, volunteer hours, donations, and health care visits to our health centers are what powers the work of Planned Parenthood of Montana. I know the attacks will be relentless, but we are unstoppable. Please join me in making a commitment to stay strong, and move forward with commitment and purpose. *And, thank you.*

Onward!

Martha Stahl  
President and CEO

*“you did it. your pink hats, your march signs, your phone calls, your organizing won the day!”*

## PPMT Board of Directors

Deborah Agnew, M.D., *Chair* • Billings  
Barbara Schneeman, *Vice Chair* • Billings  
Katie Ranta, *Treasurer* • Great Falls  
Bess Lovec, *Secretary* • Billings  
Evan Barrett • Butte  
Theresa Bushman • Bozeman  
Tess Carlson • Missoula  
Margaret Dufrechou • Helena  
Mimi Hall Gustafson • Missoula  
Maggy Rozycki Hiltner • Red Lodge  
Kari Kaiser • Billings  
Barbara Veis • Billings  
Mariah Welch • Missoula  
Tanis Holm, *Ex Officio*

## VOTE! MAY 25 SPECIAL ELECTION

### Elect Rob Quist to the House of Representatives

On May 25 Montana will have the opportunity to send a pro-woman's health advocate to Congress! Rob Quist has earned the Planned Parenthood Action Fund's endorsement because he will fight to protect access to reproductive health care and firmly stands with Planned Parenthood. Rob knows our patients don't come to our health centers to make a political statement; they come to receive high-quality, non-judgmental health care they need and deserve.

*“Rob believes women should have the right and freedom to make their own healthcare decisions without government intrusion. He stands against the defunding of planned parenthood, which provides vital health care services to thousands of Montana women.”*

Planned Parenthood Action Fund and Planned Parenthood Advocates of Montana will work tirelessly to educate voters about Rob Quist's strong support for access to reproductive health care, Planned Parenthood's continued involvement in Medicaid, equal pay for equal work, and the freedom to marry the person you love.

Montana will hold a special election on May 25 to fill our Congressional seat vacated by Mr. Zinke due to his appointment as Secretary of Interior. Be sure to cast your ballot in support of women's health and vote Rob Quist for Congress!

## Lt. Gov. Mike Cooney Stands with Planned Parenthood of Montana

In early April, Planned Parenthood supporters from across the state gathered in Helena to “pink out” the Capitol and stand in solidarity for women's health care in Montana. At the gathering, Lt. Governor Mike Cooney made some powerful remarks; here is an excerpt:

“As a father and as a husband, I firmly believe that a woman's medical decisions should stay between herself, her doctor, her family, and her faith. It's the responsibility of the governor and me to protect this right to privacy regardless of what is thrown our way. Never forget your advocacy here today and what it means as you fight for the rights of others and as you empower all individuals to fight for quality and affordable health care. Never doubt the strength of your collective voices, especially when it truly matters and when lives are on the line.”

*Thank you, Lt. Governor Cooney!*



## THREE EASY THINGS YOU CAN DO NOW!

- 1) Sign-up to volunteer with us at [ppamt.org](http://ppamt.org)
- 2) Like us on Facebook and stay informed about issues.
- 3) Share your personal story at <https://goo.gl/E7q1Yb>.

## PPAMT Board of Directors

Tess Carlson, *Chair* • Missoula  
Evan Barrett, *Vice Chair* • Butte  
Barbara Schneeman • Billings  
Stacie Anderson • Missoula  
Lacey Gallagher • Great Falls  
Judy Senteny • Billings  
Mariah Welch • Missoula



## A Unique Cookie Fundraiser



Planned Parenthood of Montana was very grateful to be the recipient of more than \$1,000 from the sale of “Boob Cookies” — a unique fundraiser that baker **Holly Wiest** created through her **Cotton-Top Pastries** in Helena. Holly designed the cookies, put out the word, and they started flying out the door.

Wiest says, “Support for Planned Parenthood is always important, but especially now as we transition to a new administration that’s talked a lot about defunding the organization. When I was in my 20s, Planned Parenthood was the only place I was able to afford preventative care, birth control, and breast exams. I was uninsured and primary care and OBYGN offices were way outside of my tight budget. Both my mother and maternal grandmother are breast cancer survivors, so I know the importance of vigilance and early detection. Planned Parenthood’s low-cost clinics allowed me access to basic and essential care.”



“Their [planned parenthood’s] work is invaluable to millions of women across the country. I am proud to stand with them!” — Holly Wiest

About 1 in 8 U.S. women (about 12%) will develop invasive breast cancer during the course of their lifetime. In 2017, an estimated 252,710 new cases of invasive breast cancer are expected to be diagnosed in women in the U.S., along with 63,410 new cases of non-invasive (in situ) breast cancer. — U.S. Breast Cancer Statistics | Breastcancer.org

## Broad Comedy Event Benefits Planned Parenthood of Montana Gov. Bullock Honored with the Champion for Choice Award

On February 9, 2017, close to 300 Planned Parenthood supporters attended an evening of hilarious, wildly entertaining, and always provocative comedy with Katie Goodman’s Broad Comedy troupe at the Myrna Loy Center in Helena.

The event was sold out with a waiting list for tickets. “The support of all of our sponsors, Margaret Dufrechou, Ellen Feaver, Tranel Law Firm and Garnish Catering, and the dedication of all our volunteers is what made this event such a success,” said Martha Stahl, CEO and President of Planned Parenthood of Montana and Planned Parenthood Advocates of Montana. “Now, more than ever, we are grateful for those who stand with Planned Parenthood of Montana. Some 15,000 patients each year depend on us.”



The evening included a special awards ceremony honoring Gov. Steve Bullock for his outstanding support of women’s reproductive health. The governor received a standing ovation after speaking to the audience and was presented with a commemorative document.





## Bequest Challenge Update

The Bequest Challenge has been phenomenally successful. Since the launch of the Challenge, PPMT supporters have designated \$625,000 — resulting in \$65,000 in immediate funding from Planned Parenthood Federation of America. Bequest gifts are one of our most important sources of future planning. They ensure that vital reproductive health care is available to the women, men and teens we serve.



Supporters can still participate in this great opportunity by confirming their intentions to leave PPMT a planned gift. The Bequest Challenge awards 10 percent of a bequest value up to \$25,000. If you do not want to disclose the bequest amount, PPFA will still award the participating affiliate \$1,000.

If you have any questions or want additional information about leaving a gift to PPMT through your estate please contact our major gifts officer, Christina Roberts, at 406-830-3491 or christina.roberts@ppmontana.org.

Thank you to all our PPMT supporters who participated in Bequest Challenge. Bequests are critically important to our work providing birth control, cancer screenings, STI testing and treatment, abortion services, and much more to thousands of Montanans every year.

## Stewardship Committee

### BILLINGS

Kastina Benoit  
Bess Lovec  
Sandra Schiavon  
Barbara Schneeman  
Judy Senteney  
Nathalie Warren

### HELENA

Margaret Dufrechou  
Candace Durran  
Margo Ensz  
Cathy Kendall  
Charity Watt  
Sheena Wilson

### BOZEMAN

Linda Babcock  
Andi Baldwin  
Sheri Blackwood  
Theresa Bushman  
Betsy Danforth  
Betsy de Leiris  
Billy McWilliams  
Susan Sheard

### MISSOULA

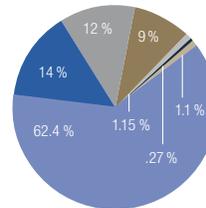
Kira Canny  
Rachel Mindell  
Miranda Bradley  
Gayle Burchfield  
Amy Hetzler  
Jamie Iguchi  
Joycelyn Jacobs  
Mariah Welch  
Kristen Wood  
Nancy Zadra

For information about our Stewardship Committee call Christina at 406.830.3491

## Annual Report June 2015 – June 2016

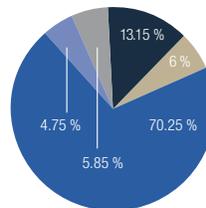
Thanks to your generosity, we cared for close to 16,000 patients last year, presented medically-accurate sex education to thousands of teens and adults, and operated five Planned Parenthood of Montana health centers around the state. We're pleased to present our audited financial report, below.

### Revenue



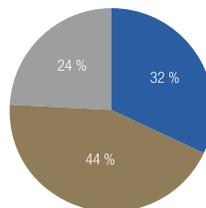
Patient Fees	3,737,048.14	62.42%
Family Planning Grant	838,606.92	14.01%
Grants	719,471.23	12.02%
Contributions / Events	539,906.92	9.02%
Contracts & Workshops	68,834.80	1.15%
Other	66,499.49	1.11%
Investment Return	16,407.24	0.27%
<b>Total</b>	<b>5,986,774.74</b>	<b>100.00%</b>

### Expense



Patient Services	4,238,350.14	70.25%
Public Affairs	793,355.90	13.15%
Fundraising	362,248.44	6.00%
Management & General	352,766.36	5.85%
Education	286,305.22	4.75%
<b>Total</b>	<b>6,033,026.06</b>	<b>100.00%</b>

### How Our Patients Pay



Third-Party Payer	44%
Uninsured/Receiving Assistance	32%
Medicaid/Medicare	24%

### Health Care Services

<b>PPMT Patients</b>	<b>15,738</b>
Contraceptive Units Dispensed	33,201
Birth Control Counseling	10,849
STI Screening	5,997
Pap Tests	2,573
Packs of Emergency Contraception dispensed	2,260
Units of Long-Acting Reversible Contraceptive provided	721

Did you know 42% of Title X patients in Montana are served by PPMT?

your support has meant quality health care and education for thousands of montanans. Thank you!

## Give Local • May 4, 2017

This **May 4th** join thousands of other Montanans who are making a commitment to “give local” through a special day-only fundraiser. It’s easy to participate. Log on to your community Give Local site, select **Planned Parenthood of Montana** from the drop-down menu, and make a donation. Add your voice to those who value reproductive health care and women’s reproductive rights.

**SPECIAL NEWS:** A generous donor has offered to match, dollar for dollar, every donation made through Give Montana up to \$10,000. The impact of your gift will be doubled! So mark your calendars for Thursday, May 4th, from 9am – 9pm. Thank you!



mtgives.org



MISSOULAGIVES

missoulagives.org



yellowstonegives.org



greaterhelenagives.org



Planned Parenthood of Montana

1116 Grand Ave, Suite 201  
Billings, MT 59102

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PAID  
Permit #88  
Billings, MT

## Planned Parenthood of Montana Health Centers

### Billings West

(406) 656.9980  
1844 Broadwater #4

Monday . . . . . 8 am – 6 pm  
Tuesday . . . . . Closed  
Wednesday . . . . . Closed  
Thursday . . . . . 8 am – 6 pm  
Friday . . . . . 8 am – 6 pm

### Billings Heights

(406) 869.5040  
100 W. Wicks Lane

Monday . . . . . Closed  
Tuesday . . . . . 8 am – 6 pm  
Wednesday . . . . . 8 am – 6 pm  
Thursday . . . . . Closed  
Friday . . . . . Closed

### Great Falls

(406) 454.3431  
211 9th Street South

Monday . . . . . 8 am – 5:30 pm  
Tuesday . . . . . 8 am – 12 pm  
Wednesday . . . . . 8 am – 5:30 pm  
Thursday . . . . . Closed  
Friday . . . . . 8 am – 5:30 pm

### Helena

(406) 443.7676  
1500 Cannon Street

Monday . . . . . 8 am – 5:30 pm  
Tuesday . . . . . Closed  
Wednesday . . . . . 11 am – 7 pm  
Thursday . . . . . Closed  
Friday . . . . . 8 am – 5:30 pm

### Missoula

(406) 728.5490  
219 E. Main Street

Monday . . . . . 9 am – 6 pm  
Tuesday . . . . . 9 am – 6 pm  
Wednesday . . . . . Closed  
Thursday . . . . . 9 am – 6 pm  
Friday . . . . . 9 am – 6 pm

Saturday (First and third Saturday of every month) . . . . . 9 am – 12 pm

### Billings Administration

Monday – Friday only  
(406) 248.3636



plannedparenthood.org/montana