



# 2014 annual report



---

Planned Parenthood of the Great Northwest  
and the Hawaiian Islands



# Welcome from Chris Charbonneau

I am pleased to present you with Planned Parenthood of the Great Northwest and the Hawaiian Islands' 2014 Report to Our Community. We are taking a new approach this year and sharing this report online at [PlannedParenthoodAccess.tumblr.com](http://PlannedParenthoodAccess.tumblr.com), in addition to the printed version you're holding now.

To say that 2014 was a busy year would be an understatement. We are quickly approaching our 100th year and while much has changed since the early days of Planned Parenthood, some things have stayed frustratingly the same. We continue to fight for women's health care and reproductive rights – at the polls, in state legislatures, and in our health centers every day.

The 2014 general election was a tough one for supporters of women's health and rights. Too many legislative seats in our states and in Congress were lost to politicians who want to interfere in women's personal medical decisions. However, even in the places where we lost races, we've laid a foundation of grassroots volunteer support. We will continue to build on that foundation as we gear up for the 2016 presidential election.

Despite electoral losses in 2014, Planned Parenthood remains a crucial part of our communities' health care safety net. When King County (Washington's most populous county) was facing a budget crisis and needed to close family planning clinics, we acted fast to keep clinics in underserved neighborhoods open.

In 2014 the Affordable Care Act was in its fourth year. All Americans have access to insurance options and individuals are able to choose a health care plan that works for them. We saw low- and middle-income families receive tax breaks to cover costs and Medicaid expanded to cover more low-income people. Yet we still see uninsured patients in our health centers every day – as always, our doors will remain open to all who need us.

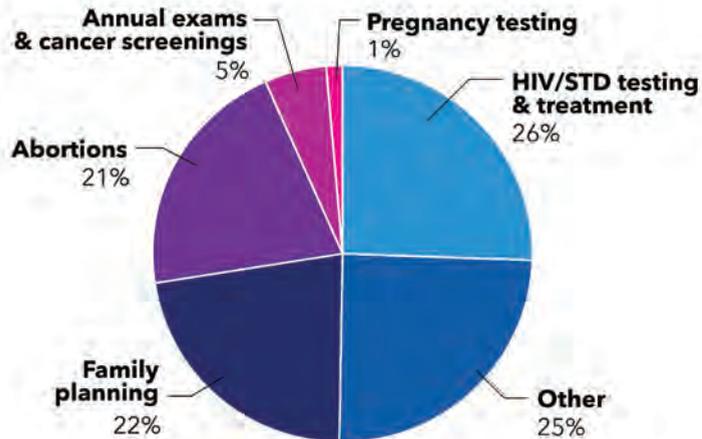
We also rolled out a pilot project for real-time “office visits” that brings patients and medical providers face to face on a smartphone, tablet or personal computer. Online health services is an exciting area for innovation in health care and we are leading the way in bringing quality accessible reproductive and sexual health care to people wherever they are. Despite time pressures, great distances, confidentiality issues, or even if you’re just too embarrassed to ask, Planned Parenthood will find a way to serve you quickly and effectively.

Lastly, while this didn’t happen in 2014, we are excited to share that Planned Parenthood of the Great Northwest (PPGNW) merged with Planned Parenthood of Hawaii (PPHI), creating Planned Parenthood of the Great Northwest and the Hawaiian Islands (PPGNHI). We couldn’t be happier about our new, expanded affiliate. In this report you will see separate information for PPGNW and PPHI, however we look forward to bringing you a joint report next year. ■

# Planned Parenthood of Hawaii 2014 year in review

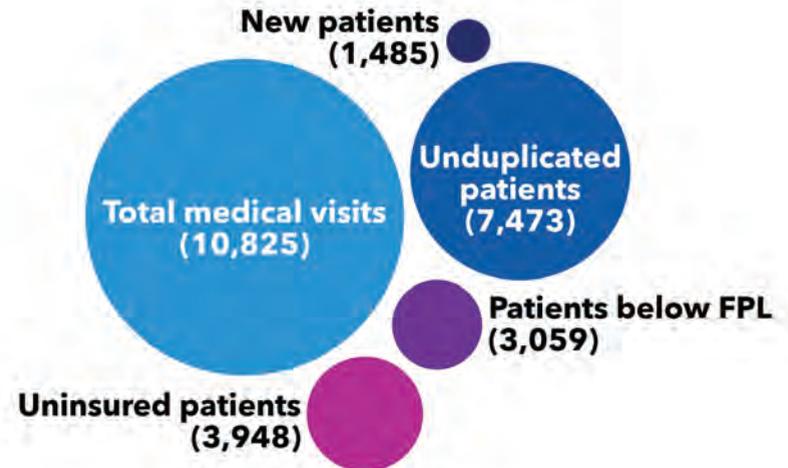
## Primary visit purpose

In 2014, our patients relied on us for a wide range of reproductive health services and compassionate, judgment free preventative and routine care.



## Clinical services numbers

With 41% of our patients in Hawaii living below the federal poverty level (FPL) and 53% uninsured in 2014, our patients knew we provided affordable care. No matter what.



As the only comprehensive sexual and reproductive health care provider in Hawaii since 1966, Planned Parenthood is an essential contributor to the health and well-being of Hawaii's families. In 2014, Planned Parenthood of Hawaii had health centers in Honolulu, Kona and Maui and provided education and outreach services in Kauai and Kona.

## Education by the numbers

In 2014, the Hawaii education team reached young people and adults through a variety of education programming. We offered services to public and private schools, community and faith based agencies, and collaborated with public and private organizations to meet the sexual education and access needs of Hawaii's youth and families.

### In 2014, PPHI education programs facilitated:

**1,003**

Educational sessions and presentations

**10,302**

Students and parents who participated in sex ed programs

**68**

Schools and community organizations served

**34**

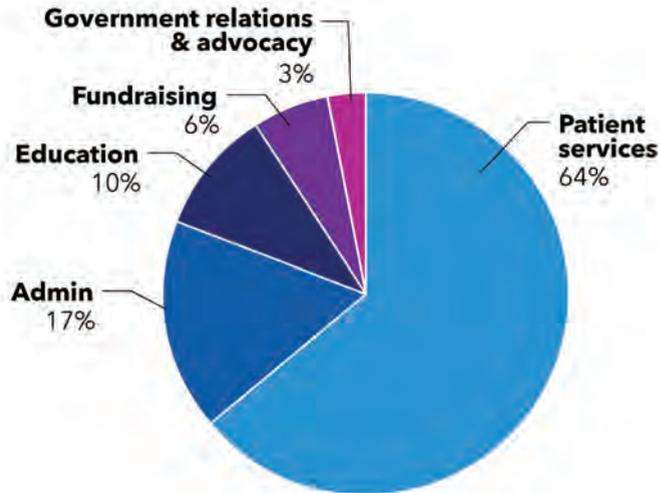
Community events and health fair presentations

**29**

Workshops and trainings for educators and other professionals

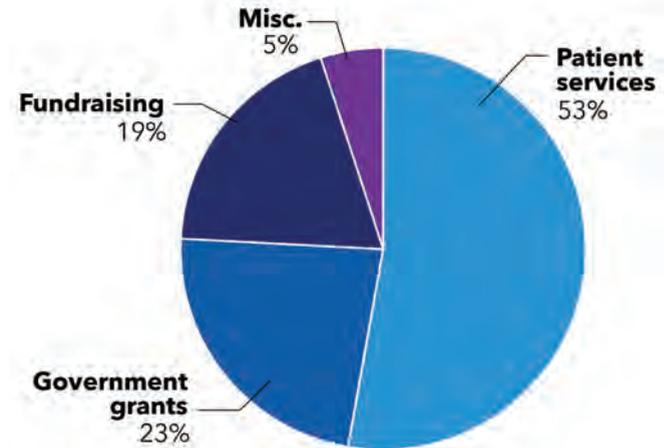
# Planned Parenthood of Hawaii 2014 financials

## Expenses



Total: \$4,131,770

## Revenue



Total: \$3,597,975

***“Thank you Planned Parenthood  
for all your resources, education,  
compassion, and integrity.***

***I’ve been lucky to have a FREE  
IUD for the last 6 years, and now  
I’m removing it in order to get my  
body back to regular flow in  
hopes of a pregnancy soon.***

***Thanks for giving me choices  
and empowering me to live  
the life I want!”***

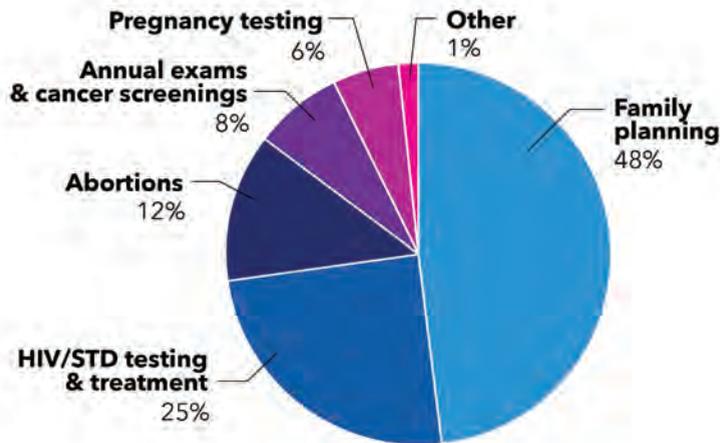
***-Planned Parenthood patient***



# Planned Parenthood of the Great Northwest 2014 year in review

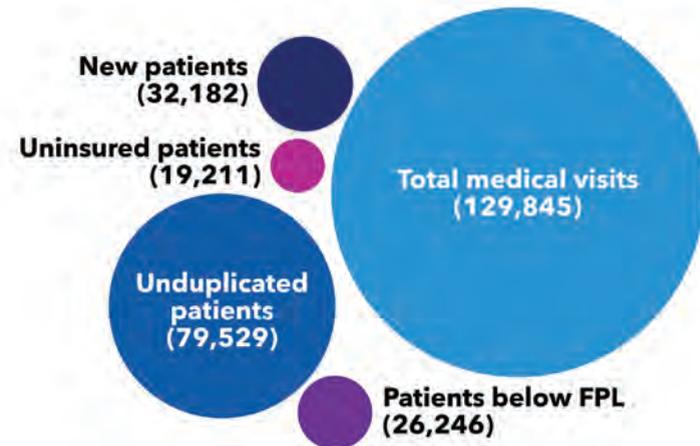
## Primary visit purpose

Women and men of all ages came to Planned Parenthood for our specialized services and high-quality, expert care in 2014.



## Clinical services numbers

In 2014, patients in the Northwest depended on Planned Parenthood for their care and 33% of our patients live below the federal poverty level (FPL) and 24% are uninsured.



In 2014, Planned Parenthood of the Great Northwest provided reproductive health care and sexual education throughout Alaska, Idaho and western Washington. The merger with Planned Parenthood of Hawaii ensures that we can remain strong and vibrant in order to serve as many patients as possible and keep our education and advocacy work effective over the short and long term.

## Education by the numbers

The PPGNW education teams offered workshops for parents and children, programs for school, youth, religious and community groups and professional development and trainings. Our programs included Teen Council, an award-winning peer education program, and the Teen Outreach Program®, a program that helped teens gain skills to stay in school, avoid pregnancy and STDs, and get on a track to a happy, healthy future.

### In 2014, PPGNW education programs facilitated:

**7,390**

Students who received sex ed from Teen Council educators

**11,670**

Students who received sex ed from PPGNW staff

**1,262**

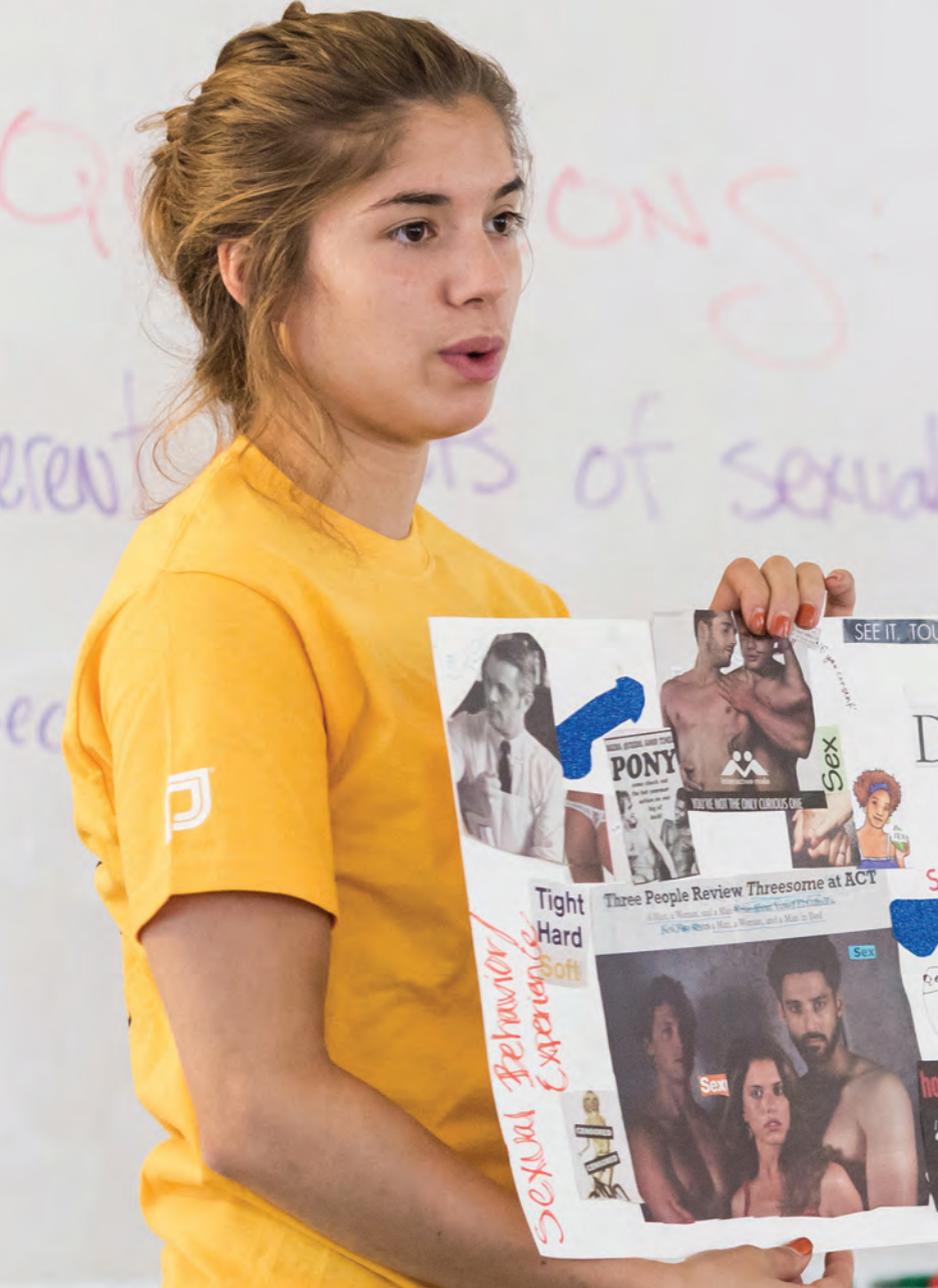
Sex education presentations to school & community groups

**1,617**

Youth who participated in Teen Outreach Program (TOP®)

**85**

Teen Council peer educators trained

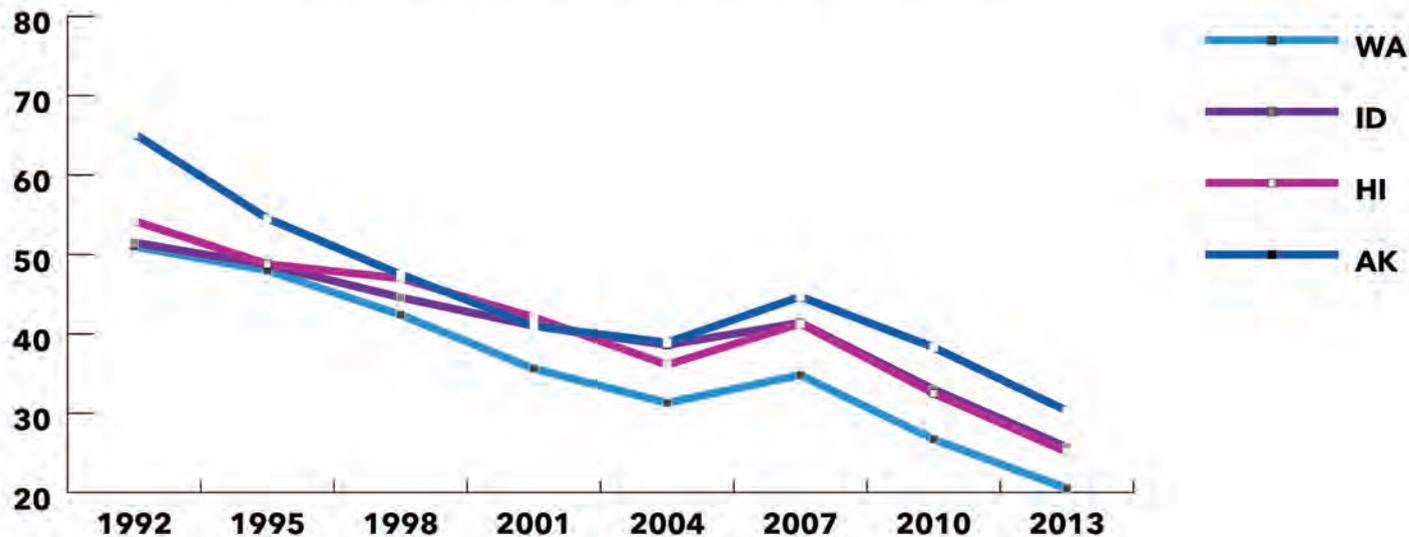


***“Three years ago, I wouldn’t be standing up in front. I didn’t know how to speak for myself. I was very shy. But Teen Council has taught me to develop my own values and opinions. It has helped me become the strong woman I am today.”***

***- WA Teen Council member***

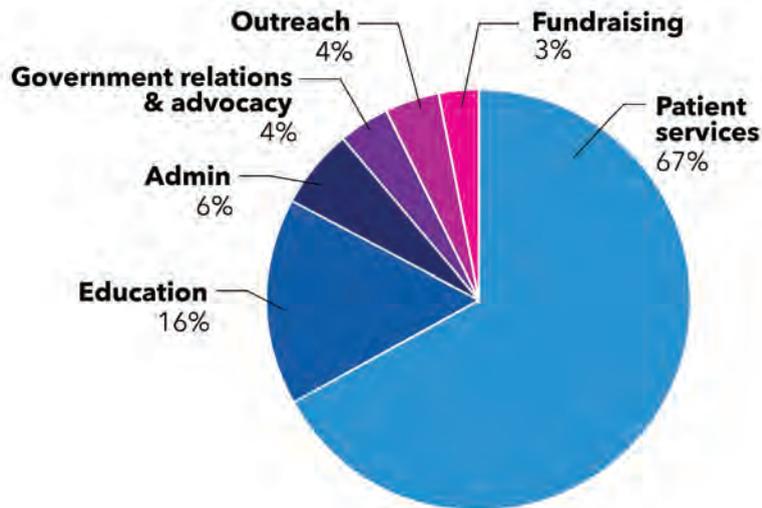
# Planned Parenthood of the Great Northwest education program outcomes

Number of births per 1,000 women, age 15-19



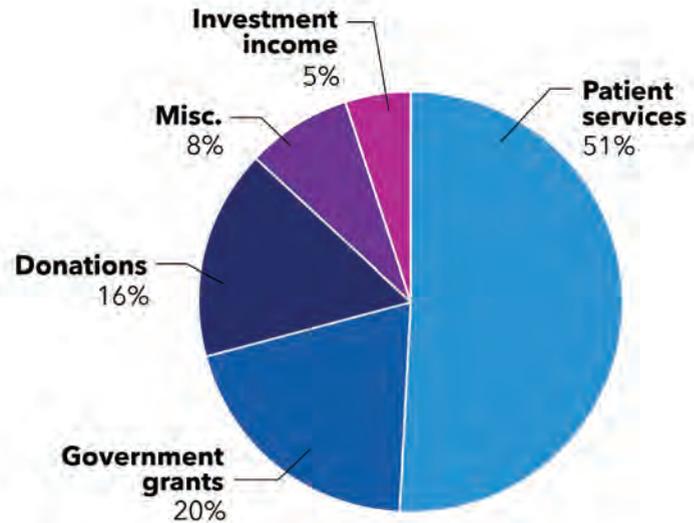
# Planned Parenthood of the Great Northwest 2014 financials

## Expenses



Total: \$46,062,137

## Revenue



Total: \$47,595,537

***“Just here for a routine checkup to get my birth control refilled. I have a regular doctor at the hospital across town, but something about the people at Planned Parenthood makes me feel safe. I like coming here. I’ve been a Planned Parenthood patient for years now and I truly don’t know what I would do without them.”***

***-Planned Parenthood patient***



# Planned Parenthood Votes Northwest 2014 year in review

2014 was a big year at Planned Parenthood Votes Northwest. From January through December, our team was busy on the ground in Alaska, Idaho, and Washington building support for reproductive health, rights, and justice. Whether it was flooding committee hearings with a sea of activists in Planned Parenthood pink; to training the next generation of youth activists at the largest and

most intensive 4-day youth organizing training in Planned Parenthood's national history, Planned Parenthood Votes Northwest was deeply engaged in communities across the Northwest. We made great progress building long term power, protecting access to health care, and developing strong community leaders.

## In 2014, Planned Parenthood Votes Northwest facilitated:

**20,000**

Constituent  
contacts  
generated by  
volunteers

**48,787**

Phone calls  
made to voters

**2,551**

Volunteer  
shifts filled  
supporting  
women's  
health rights

**3,470**

People  
enrolled in  
new health  
insurance  
plans

**280**

Lobby visits  
with state  
legislators

Separately incorporated, Planned Parenthood Votes Northwest (PPVNW) is a 501(c)4 nonprofit financially supported by 501(c)3 Planned Parenthood affiliates, including PPGNW, in 2014 in all of Alaska, Idaho, and Washington.

**During the Planned Parenthood Generation Action Power Tour, we hosted and trained nearly 200 youth activists from seven states and 40 college campuses.**





Planned Parenthood of the Great Northwest  
and the Hawaiian Islands

2001 East Madison Street, Seattle, WA 98122

Non-Profit Org.  
US POSTAGE

**PAID**

Seattle, WA  
Permit No. 12791

Planned Parenthood of the Great Northwest and the Hawaiian Islands is the region's leading sexual and reproductive health care provider and advocate.

We believe everyone has the right to choose when or whether or have a child, and that every child should be wanted and loved.

To see more updates and information from Planned Parenthood of the Great Northwest and the Hawaiian Islands, visit [plannedparenthoodaccess.tumblr.com](http://plannedparenthoodaccess.tumblr.com)

Planned Parenthood® is a 501(c)(3) not-for-profit. We rely heavily on support from donors who help people determine their own destinies. Planned Parenthood® is a trademark of Planned Parenthood® Federation of America, Inc. ©2015 Planned Parenthood of the Great Northwest and the Hawaiian Islands.