

A photograph of a Black woman and a Black man sitting together in a room with wood-paneled walls. The woman is on the left, wearing a grey cardigan over a maroon top, and is laughing heartily. The man is on the right, wearing a maroon sweater, and is also laughing. The text '2015 annual report' is overlaid in large white font across the middle of the image.

# 2015 annual report



---

Planned Parenthood of the Great Northwest  
and the Hawaiian Islands



# Welcome from Chris Charbonneau

I am pleased to present you with the 2015 Report to Our Community on behalf of Planned Parenthood of the Great Northwest and the Hawaiian Islands.

As you know, 2015 was a challenging year for reproductive rights and Planned Parenthood. We saw disturbing new attacks, along with many of the same old ones. Despite it all, we forged ahead and accomplished many great things. Through all of the hateful rhetoric, your support kept our doors open every day.

There are a few accomplishments I want to specifically highlight from 2015. Our greatest achievement was merging with Planned Parenthood of Hawaii to form **Planned Parenthood of the Great Northwest and the Hawaiian Islands**. The merger helped consolidate administrative work and costs, allowing more of the organization's resources to go directly to serving patients and educating young people in communities in Hawaii.

In 2015, we also significantly decreased wait times in our health centers to serve patients more quickly; helped 4,600 Washingtonians enroll in affordable health insurance plans; increased access to long-acting reversible contraceptives (IUDs, etc.), which studies have shown are the most effective method of birth control; and received more than \$18 million in federal grant funding from the Office of Adolescent Health (OAH) to support four unique education programs across the country over the next five years. We were also cleared of any wrongdoing in the handling of fetal tissue by Washington's Attorney General and the Governor, refuting the smear campaign against Planned Parenthood that dominated the media for much of last year.

I remain in awe of the great work that your support makes possible, day in and day out. We know 2016 is critical for women. In more than 30 years working for the cause of reproductive rights, I don't believe there has ever been a more

crucial time to stand united against attacks on women's health care and access to abortion. But, if we stand together, I know we can face any challenge.

To achieve the future we envision, we must expand access to health care, leverage new technologies to remove geographic barriers to care for women across the country, and train doctors to understand the reproductive health needs of our communities. We must educate the next generation to be informed, responsible, and organized leaders of this movement, and put our resources into being proactive, not just reactive, when it comes to policy advocacy.

With your help, Planned Parenthood will continue to pursue our goals in 2016 and beyond, while providing the expert care our patients depend on and trust. I am deeply proud of the work we do every day to ensure our patients have a caring place to turn for the care they need. No matter what.



- Chris Charbonneau, PPGNHI CEO

# 2015 HIGHLIGHTS

Merged with Planned Parenthood of Hawaii to form Planned Parenthood of the Great Northwest and the Hawaiian Islands.

Launched our innovative online health care app, Planned Parenthood Care, in Alaska and Idaho.\*

Received more than \$18 million in federal grant funding from the Office of Adolescent Health.

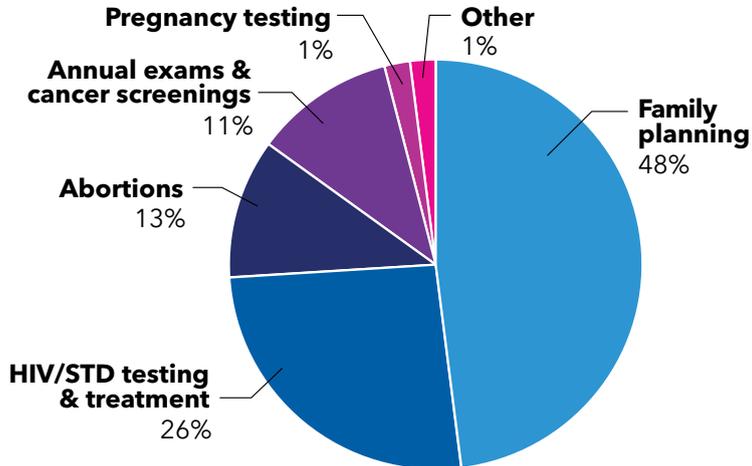
Cleared of wrongdoing in our handling of fetal tissue by Washington's Attorney General and the Governor.

\* Service now available in all four states (AK, HI, ID, and WA)

# 2015 YEAR IN REVIEW

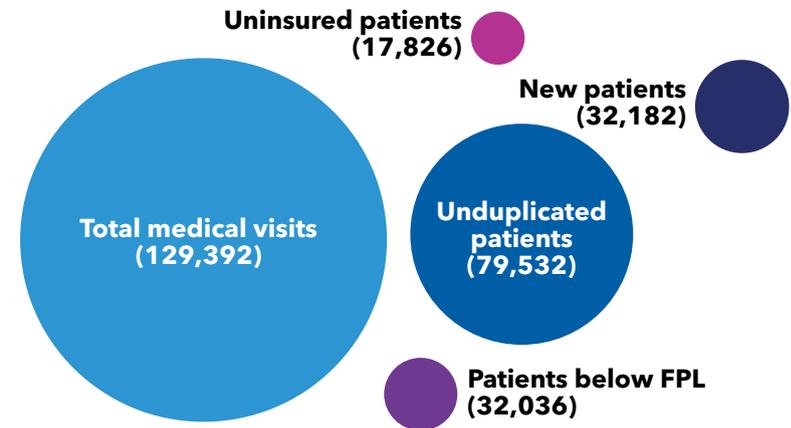
## Primary visit purpose

All kinds of people relied on PPGNHI for affordable, expert reproductive care in 2015. Here's what they came to us for:



## Clinical services numbers

In 2015, patients in our communities depended on Planned Parenthood for needed care, with 40% of patients living below the poverty line (FPL) and 22% uninsured.





***“Planned Parenthood was there for me the summer after I finished my graduate degree program. I didn’t have a job or health insurance, but I needed to find an affordable option for annual exams and birth control. Planned Parenthood provided just that: affordable, friendly, preventive care. Years later, I’ve obtained a law degree, married, become the mother of two young girls, and now work as a political organizer on issues of poverty. I’m thankful for Planned Parenthood – the care they provided helped me stay healthy and working, allowing me to gain the experiences that have made me the woman I am today.”***

*-Planned Parenthood patient*

# EDUCATION BY THE NUMBERS

## Community Education

The PPGNHI education teams offered workshops for parents and children, programs for schools, youth, religious, and community groups, and professional development and trainings.

### 2015 PPGNHI education program highlights:

**17,548**

Students receiving education services

**11,030**

Students receiving education from PPGNHI staff

**665**

Parents and youth attending family programs

**797**

Youth participating in Teen Outreach Program (TOP®)

**2,604**

Total number of presentations

Planned Parenthood is dedicated to providing essential reproductive health care and prevention-focused sexuality education in communities across the Northwest and the Hawaiian Islands. In 2015, Planned Parenthood of the Great Northwest and the Hawaiian Islands provided health care and education throughout the states of Alaska, Hawaii, Idaho, and Washington.

## Teen Council Program

Our programs in 2015 included the award-winning Teen Council peer education program, as well as numerous other education offerings aimed at getting young people and their parents, talking honestly about sex, relationships, and health.

**89**

---

Teen Council peer  
educators

**613**

---

Teen Council presentations

**6,518**

---

Youth reached by  
Teen Council presenters

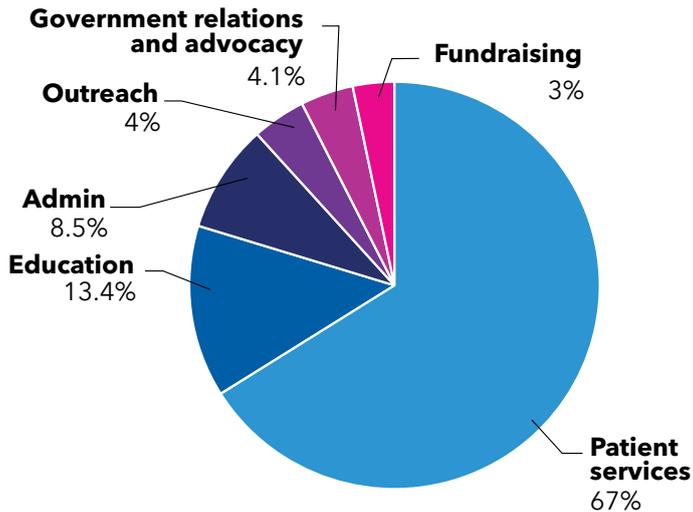


***“What I liked most was how we talked about healthy relationships. I’m glad I learned how to protect myself from STDs and pregnancy, but I think it’s even more important to know that we all deserve respect and healthy relationships.”***

*Education Program Participant*

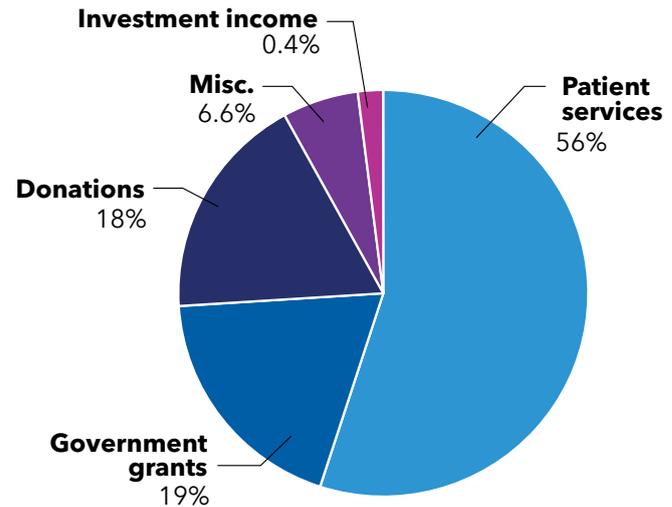
# 2015 FINANCIALS

## Expenses



Total: \$48,784,571

## Revenue



Total: \$47,546,744

# Planned Parenthood Votes Northwest and Hawaii 2015 YEAR IN REVIEW

## Advocacy by the numbers

**270+**

Supporters were engaged at rallies in 6 cities during national **Pink Out** day of action

**654**

Lobby visits were conducted by volunteers with their state legislators

**1,000+**

Organizing events in communities across our region

**1,475**

Volunteers were mobilized in support of women's health, rights and justice

**18,022**

Supporters took action online to support progressive reproductive health policies and fight back against restrictions on women's rights

Separately incorporated, Planned Parenthood Votes Northwest and Hawaii is a 501(c)4 nonprofit financially supported by 501(c)3 Planned Parenthood affiliates, including PPGNHI in all of Alaska, Hawaii, Idaho, and Washington.





Planned Parenthood of the Great Northwest  
and the Hawaiian Islands

2001 East Madison Street, Seattle, WA 98122

Planned Parenthood of the Great Northwest and the Hawaiian Islands is the region's leading sexual and reproductive health care provider, educator, and advocate.

Although 2015 saw some of the harshest attacks in our almost 100 year history, the family of Planned Parenthood staff, volunteers, donors, and supporters came together like never before. Through our combined strength, resiliency, and compassion, we will continue to fulfill our simple promise to the community: These doors stay open. No matter what.

Please share this with others and find an extended version online at: **[PlannedParenthoodAccess.tumblr.com](http://PlannedParenthoodAccess.tumblr.com)**

Planned Parenthood® is a 501(c)(3) not-for-profit. We rely heavily on support from donors who help people determine their own destinies. Planned Parenthood® is a trademark of Planned Parenthood® Federation of America, Inc.

© 2016 Planned Parenthood of the Great Northwest and the Hawaiian Islands

Non-Profit Org.  
US POSTAGE

**PAID**

Seattle, WA  
Permit No. 12791