Your support helps us continue building a movement focused on prevention and healthy sexuality. Our organization is the most trusted provider of sexual and reproductive health care and education programs throughout the St. Louis area. In fiscal year 2015-2016, Planned Parenthood skillfully provided more than 60,000 sexually transmitted infection (STI) tests throughout the region. Additionally, our Education team presented sexual education to more than 4,500 community members, spending more than 300 hours in the classroom. Furthermore, our Public Policy team effectively thwarted dangerous legislative bills that would have restricted our patients’ access to care.

We are planning for the future. With a newly developed strategic plan and leadership from our board of directors, executive team, and staff, Planned Parenthood is expanding services, reaching an even wider segment of the community through activism and shared passion, and rebuilding infrastructure.

We are grateful. Our support is diverse, including a growing number of generous, individual donors, foundations, and numerous community volunteers.

We are here. Regardless of the challenges we face at the state and at the national level, Planned Parenthood is a well-established health care provider. We are here for the thousands of women, men, and young people who seek care at our health centers. Our broad range of services is essential to meet the growing needs of our community and we will not stop.

Because of your support, our doors stay open. We continue to provide high quality, expert, compassionate care with the highest medical, legal, and ethical standards to all who seek it—no matter what.
OUR WORK
The mission of Planned Parenthood of the St. Louis Region and Southwest Missouri is to provide, protect, and support reproductive and sexual health, services, access, and rights.

Planned Parenthood positively shapes reproductive and sexual health services through the provision of excellent, compassionate, trustworthy, and safe medical and education services. PPSLR addresses a full range of issues and needs that affect our community by:

• Providing access to affordable, high quality health care services;
• Offering sexual health education that people need to make healthy, safe decisions; and
• Advocating for effective, socially conscious state and federal policies that directly impact our patients.

HEALTH CARE SERVICES
Planned Parenthood envisions a community that values reproductive and sexual rights as basic human rights, where everyone can access high quality, affordable health care, and where all individuals can make informed decisions about their bodies to achieve their highest quality of life.
PLANNED PARENTHOOD OFFERS A WIDE RANGE OF REPRODUCTIVE AND SEXUAL HEALTH SERVICES TO WOMEN, MEN, AND TEENS.

• Annual Well-Woman Exams
• Cervical Cancer Screenings
• Birth Control
• Breast Exams
• Sexually Transmitted Infection Testing & Treatment
• Abortions
• Emergency Contraception
• Pregnancy Tests
• HIV Testing
• HPV Vaccine (Gardasil)
• Permanent Birth Control (Essure)
• Pap Smears
• Vasectomies

IN FISCAL YEAR 2015-2016, PLANNED PARENTHOOD PROVIDED THE FOLLOWING SERVICES THROUGHOUT ITS EIGHT HEALTH CENTERS:

<table>
<thead>
<tr>
<th>Service</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Patient Visits</td>
<td>53,148</td>
</tr>
<tr>
<td>Total Unduplicated Patients</td>
<td>37,143</td>
</tr>
<tr>
<td>Total Male Patients</td>
<td>4,221</td>
</tr>
<tr>
<td>Well-Woman Visits</td>
<td>3,041</td>
</tr>
<tr>
<td>Sexually Transmitted Infection (STI) Tests</td>
<td>60,063</td>
</tr>
<tr>
<td>Pregnancy Tests</td>
<td>10,143</td>
</tr>
<tr>
<td>Cancer Screenings: Pap Smears &amp; Breast Exams</td>
<td>4,853</td>
</tr>
<tr>
<td>Emergency Contraception</td>
<td>3,763</td>
</tr>
<tr>
<td>Disbursed Abortion</td>
<td>4,502</td>
</tr>
</tbody>
</table>

EDUCATION & TRAINING

Our Education & Training Division offers sexuality education programs throughout the St. Louis region. Our team works with community partners to provide medically accurate, age appropriate sexual health information for youth, parents, and youth-serving professionals within the community.

Teen Advocates for Sexual Health (TASH) is a group of teens (grades 9-12) representing diverse backgrounds from the St. Louis region. TASH creates, develops, plans, and implements programs that move toward a greater understanding and appreciation of healthy sexuality based on teen rights, respect and responsibility. TASH teaches/trains teens about sexual health and sexuality and how to be advocates in their communities.

• TASH coordinated a special Lobby Day, during which more than 30 students spoke with state legislators about the need to improve sex education laws in Missouri. Students told their stories and received positive feedback from all state legislators with whom they interacted.

• TASH students collected 542 surveys – from their peers – regarding the impacts of teen dating violence, an issue that continues to be an epidemic in the St. Louis region.

• Planned Parenthood partners with more than 75 community organizations, including local schools, community youth groups, faith groups, and other community groups.

IN FISCAL YEAR 2015-2016, OUR EDUCATION TEAM REPORTED THE FOLLOWING OUTCOMES:

<table>
<thead>
<tr>
<th>Outcome</th>
<th>Quantity</th>
</tr>
</thead>
<tbody>
<tr>
<td>Community Education &amp; Outreach Sessions</td>
<td>282</td>
</tr>
<tr>
<td>Total Participants (Youth, Parents &amp; Local Professionals)</td>
<td>4,541</td>
</tr>
<tr>
<td>Total Hours in the Classroom</td>
<td>308</td>
</tr>
<tr>
<td>Teen Advocates for Sexual Health (TASH) Members</td>
<td>44</td>
</tr>
</tbody>
</table>
IN FISCAL YEAR 2015-2016, PLANNED PARENTHOOD WAS INVOLVED IN THE FOLLOWING STUDIES:

Levonorgestrel Intrauterine system For Emergency contraception (LIFE) Study—Enrolled 81 women across the South Grand, Central West End, and North County health centers, all of whom received free gonorrhea and chlamydia testing and either a free morning after-pill or a free hormonal IUD; 20 women received the morning after pill at no cost; 61 women received a hormonal IUD at no cost. The purpose of the study is to see if hormonal IUDs work as well as emergency contraception if they are inserted within 5 days of unprotected sexual intercourse.

72-Hour Impact Study—Enrolled 132 women in Reproductive Health Services, all of whom completed a baseline survey during their abortion consent visits. The purpose of the study was to examine the impact (positive or negative) of the 72-hour abortion waiting period on women seeking abortions at Missouri’s only provider of elective abortions.

Vaginal Ring Study (P phaje III clinical drug trial)–Enrolled 32 women at the St. Peter’s health center, all of whom received a free well-woman exam and free gonorrhea and chlamydia testing. Additionally, 16 women received an investigational vaginal ring (similar to NuvaRing) to use as birth control. The purpose of this study was to test the efficacy of a new contraceptive vaginal ring at preventing pregnancy.


During the 2015-2016 Open Enrollment period, our Affordable Care Act (ACA) navigators connected patients and supporters – in the St. Louis Metro Region and in the Springfield/Joplin region – to quality, affordable, health insurance. Our ACA work was supported by grants from the Missouri Foundation for Health and the Federal Navigator program.

OUR ACA NAVIGATOR TEAM COMPLETED THE FOLLOWING ACCOMPLISHMENTS:

• Attended 272 events, including festivals, presentations, phone banks, and canvasses, reaching more than 17,000 community members.

• Navigators received 6,334 general inquiries about the ACA and health insurance, and assisted 503 individuals with their Marketplace enrollments and 105 individuals with their Medicaid enrollments.

• Navigators assisted 392 people with post enrollment questions including how to find providers, pay premiums, edit application information, and get enrolled through special enrollment periods.

• Lastly, Navigators helped 515 people who fell in the Medicaid gap get connected to low cost health care options, through the uninsured women’s health program, Gateway, and other programs.
In the 2016 elections, ADVOCATES of Planned Parenthood of the St. Louis Region and Southwest Missouri and Planned Parenthood Votes - St. Louis targeted a strategic universe of pro-women’s health voters. Planned Parenthood contacted voters via mail, paid door-to-door canvasses, paid phone banks, and digital advertising to persuade them to vote for pro-reproductive health candidates or motivate them to turn out to vote. Overall, 57% of our candidates won their races, and 2 of our 5 Tier 1 targeted candidates won their elections.

IN ADDITION TO OUR PAID MAIL AND PHONE PROGRAMS, OUR COMMUNITY ORGANIZERS MOBILIZED A VOLUNTEER “GET OUT THE VOTE” EFFORT THAT INCLUDED:

- 368 volunteer shifts;
- 917.5 volunteer hours;
- 2,097 doors knocked by volunteers;
- 14,743 phone numbers dialed by volunteers.

PUBLIC POLICY & POLITICAL ACTIVITIES

Our Public Policy Department continues to fight for our patients’ access to high quality, affordable health care, including safe and legal abortion.

IN FISCAL YEAR 2015-2016, OUR PUBLIC POLICY DEPARTMENT:

- Organized 234 volunteer and community events with 2,088 volunteers and participants;
- Hosted 7 legislative lobby days in Jefferson City involving 166 volunteer leaders;
- Engaged young people on campuses across Missouri, including campus groups at 6 colleges and universities in St. Louis and Southwest Missouri; and
- Community activists submitted 34 letters to editors of St. Louis and Southwest Missouri papers.

DEVELOPMENT – Support for Our Movement

Each year, Planned Parenthood of the St. Louis Region and Southwest Missouri gives more than $2 million in free and subsidized health care to our patients with the greatest need. We can do this because of the generous support from our community.

YOUR CONTRIBUTION TO PLANNED PARENTHOOD MAKES THE FOLLOWING IMPACT ON OUR PATIENTS:

- **$1,000**
  - 60 hours of age-appropriate sex education to youth

- **$2,500**
  - Follow-up colposcopy (cervical cancer screening) for 5 women who have had abnormal pap smears

- **$5,000**
  - Additional security at our surgical center during times of heightened opposition

- **$10,000**
  - Long-acting contraception for 15 low-income women

ANNUAL FUND

Generous, unrestricted gifts are critical to ensuring that our doors stay open at our eight health centers and that we continue providing health care – no matter what.

FRIENDSBYCHOICE

Members give $60 annually and are committed to advancing Planned Parenthood’s mission. They believe that everyone deserves access to health care and has the right to make informed decisions about their own reproductive health.

THE LEGACY CIRCLE

Pledged members have committed to support Planned Parenthood through their will, estate plan, or gift annuity. Their investment ensures that we will be able to provide, protect, and support reproductive and sexual health, services, access, and rights in the future.

THE LEADERSHIP COUNCIL

Members of this national initiative give $25,000 or more annually and are invested in ensuring that Planned Parenthood has the resources it needs to care for and educate patients, and to defend itself in an increasingly polarized political environment.

WOMEN’S LEADERSHIP CIRCLE

Members of this affiliate initiative give $1,000 or more annually. They are dedicated to advancing the conversation about reproductive health care and education nationally and openly support Planned Parenthood locally. Members share a commitment to ensuring that all women of future generations are empowered to shape their own lives.

<table>
<thead>
<tr>
<th>Total Dollars Raised</th>
<th>$1,958,728</th>
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<tbody>
<tr>
<td>Total Donors</td>
<td>2,762</td>
</tr>
<tr>
<td>Total Gifts</td>
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<tr>
<td>In-Kind Contributions</td>
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<td>Administrative Expenses</td>
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## EXPENSES — 2015–2016

### Program Services
- Family Planning, Options Counseling and Surgical/Abortion Services: $8,535,716
- Education Services/Programs: $208,763

### Support Services
- Management and General: $764,601
- Development/Communications: $486,278
- Support to National/Regional PP: $159,897
- Public Relations/Marketing: $426,499
- Lobbying: $49,041
- Public Policy: $889,391
- Political activity: $7,108

**TOTAL EXPENSES**: $11,527,294

*Expenses include depreciation and national program support*

### JUNE 30, 2016 FUND BALANCE: $30,798,221

## REVENUES — 2015-2016

### Individual and Foundation Contributions
- Contributions: $1,958,728

### In-Kind Contributions
- $272,472

### Patients Services & Program Fees, Insurance & Grants
- Patient Fees: $3,615,339
- Medicaid: $831,327
- Title X (Federal Family Planning Funds): $456,850
- Commercial Insurance: $1,633,166
- Family Planning Service Grants: $339,877
- Surgical Services Grants: $834,000
- Public Policy: $618,423

### Miscellaneous
- Investment Income: $528,794
- Gain (Loss) - Sale of Securities: $239,700
- Charitable Remainder Trust Gain (loss): $12,635

**TOTAL REVENUES**: $9,900,626

### MISSOURI & AFFILIATED CORPORATIONS’ CONSOLIDATED FINANCIAL REPORT

### EXPENSES — 2015-2016

### Program Services
- Family Planning, Options Counseling and Surgical/Abortion Services: $8,535,716
- Education Services/Programs: $208,763

### Support Services
- Management and General: $764,601
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- Lobbying: $49,041
- Public Policy: $889,391
- Political activity: $7,108

**TOTAL EXPENSES**: $11,527,294

*Increase (Decrease) in Fund Balances: (1,626,668)*

### JUNE 30, 2016 FUND BALANCE: $30,798,221

*Expenses include depreciation and national program support*
HUMAN RESOURCES

We are committed to diversity throughout our agency. Our ability to serve more patients depends on having optimal numbers of qualified, skilled, passionate staff in all areas of our organization. Planned Parenthood offers employment opportunities without regard to culture, age, race, color, sex, gender identity, ethnic heritage, language, national origin, spiritual belief or tradition, sexual orientation, physical ability/characteristics, socioeconomic circumstances or any other basis. To ensure that future generations continue to have access to comprehensive reproductive and sexual health services, Planned Parenthood is committed to training the next generation of health care providers, educators, and activists through ongoing partnerships in the community.

153 Total Employees
109 Full-Time Staff
44 Part-Time Staff

BOARD OF DIRECTORS AND LEADERSHIP

BOARD OF DIRECTORS - OFFICERS
Linda Raclin, Board Chair
Colleen Millstone, Vice Chair
Alissa Duel, Secretary
David Goerisch, Treasurer
Kim Olson, Assistant Treasurer
Tracie Goffe, Chair Appointment

BOARD COMMITTEE LEADERS
Leadership & Governance:
Susan Appleton, Jackie Hamilton
Finance & Audit:
Sally Scott, David Goerisch
Development:
Lydia Padilla, Dana Sandweiss
Legislative & Political:
Gerry Greiman, Joan Culver
Business Initiatives Committee:
Bob Watt

Lynda Anderson
Joan Bray
Savoy Brummer, MD
Rochelle Catus, MD
Shonagh Clements
Shane Cohn
Terry Crow
Joan Culver
Erika Dahlin-Lee
Jan Forrest Banks
Sheila Greenbaum
Rev. David Greenhaw
Gerry Greiman
Diane Katzman
Paula Knight, PhD
Lisa Langeneckert
Linda Locke
Lydia Padilla
Heather Raznick
Dana Sandweiss
Sally Scott
Liz Sepper
Ellen Sherber
Amy Soper
Susan Stritz, PhD
Michele Thomas
Jacqueline Turner, MD
Joe Von Kaenel
Bob Watt
Steven Wilhelm
Vivian Zeick, Director Emeritus
Susan Appleton, Special Board Member

SENIOR STAFF
Mary M. Kogut, MBA, BSW
President and Chief Executive Officer
David L. Eisenberg, MD, MPH, FACOG
Medical Director
Cathy Williams, Vice President of Human Resources & Compliance
Julia Mendelow, Vice President of Development, Marketing & Communications
Tom Hemingway, Vice President of Finance & Operations
Janice Thomas, Vice President of Patient Services & Education
OUR AFFILIATIONS

Planned Parenthood of the St. Louis Region and Southwest Missouri
Reproductive Health Services of Planned Parenthood of the St. Louis Region and Southwest Missouri
ADVOCATES of Planned Parenthood of the St. Louis Region and Southwest Missouri
Planned Parenthood VOTES - St. Louis and Southwest Missouri