

A photograph of a medical professional in a white lab coat with a colorful patterned scarf, standing and talking to a woman with long brown hair who is sitting on a medical examination table. The background shows a clinical setting with medical equipment and a desk. The entire image has a blue tint.

ANNUAL REPORT

**PLANNED
PARENTHOOD**

ARIZONA

2017 - 2018



TABLE OF CONTENTS

Message from Board Chair & President	3
Planned Parenthood Arizona Board of Directors	3
Milestones	5
Financial Overview	9
Health Center Locations	10
Our Impact by the Numbers	10
Contact Us	11

MISSION STATEMENT

Planned Parenthood Arizona promotes and protects every person's freedom and right to enjoy sexual health and well-being, to make reproductive choices, and to build healthy, strong families.

Planned Parenthood Arizona is the largest sexual health organization in Arizona. We serve more than 90,000 people through our healthcare, education, outreach and advocacy efforts.

EXECUTIVE TEAM

Bryan S. Howard, *President & CEO*
Nasir Khan, *Vice President of Strategy & Organizational Effectiveness*
Jodi Liggett, *Vice President of External Affairs*
Annet Ruiter, Sr. *Vice President of Organizational Advancement*
James Washington, *Vice President of Patient Services*
Sara Woodson, *Chief Financial Officer*



**PLANNED PARENTHOOD ARIZONA
BOARD OF DIRECTORS**

BOARD CHAIR

Angela Florez

VICE CHAIR

Xanthia Walker

TREASURER

Beth Frantz

SECRETARY

Andrew Norris

BOARD MEMBERS

Natasha Bhuyan, M.D.

Kerry Blume

Sheena Chiang, Esq.

Adriana Delgado

Juanita Francis, RN

Astrid K. Henao

Allyson J. Israel

Nathan Jones

Anna Keene

Wanda Kolomyjec

Amanda Leib, M.D.

Sedona Lynch

Joseline Mata

Shasta McManus

Carminia Muñoz

Christine Whitney Sanchez

Magdalena Verdugo

Shelby Weathers

Noor Zwayne, M.D.

YOUTH DIRECTORS

Thea Eigo

Keiko Tsuji

A LETTER FROM THE BOARD CHAIR AND PRESIDENT OF PLANNED PARENTHOOD ARIZONA

This past year has been a monumental one for Planned Parenthood Arizona. From opening state-of-the-art health centers in neighborhoods where access to health care is limited to investing in telehealth, making it easier for patients to be seen the same day, Planned Parenthood Arizona has been leading the charge, ensuring patients receive care, no matter what.

Planned Parenthood Arizona was founded in the 1930s by a group of trailblazing volunteers who believed women deserved the right to chart the course of their own lives by determining the timing, ability and/or desire for motherhood. Less discussed in those days were social and structural impediments that created barriers to service, such as racism, homophobia and socioeconomic factors.

These factors were rarely discussed in part because the people for whom we were founded, working-class, first-generation immigrants and other marginalized communities were excluded from our leadership. This was not an intentional practice; however it created the very same impact as if it were.

For some time the leaders of Planned Parenthood Arizona have been considering how to more effectively engage diverse voices in guiding and setting our priorities; more importantly, our Board of Directors and staff have been working hand in hand to open up the table of leadership to include the voices of those we serve, specifically inclusive of the communities where our health care and education programs are most heavily utilized. We want our strategies, quality of care, and decisions about where and how to grow to be evaluated by a diverse Board that includes members whose lived experiences are that of the people we serve.

continued on next page

Our progress has been significant and is paying mission dividends. Thanks to the diversity of our Board of Directors, we're building mutually beneficial community partnerships that increase the relevance of our health care, education and public policy advocacy. We are able to work collectively on lessening the barriers to service that have challenged our patients for decades. Whether it be transportation issues, education, food security or any other challenge that prevents families from accessing basic health care needs, our Board has helped re-center the conversation around how we ensure that each dollar you give has the most impact, how each service rendered is comprehensive and delivered with care and dignity at a time when many of our patients feel unwelcome in our state.

It is important that we remember, however, the generations of leaders that helped set the stage for this shift in leadership. We are able to embark on this next stage of growth and innovation thanks in large part to the Board and philanthropic leadership that ensured we had the resources to endure our current political climate.

Indeed, our ability to continue evolving, to accelerate our progress, is dependent on the joint efforts of all of us. If you are reading this message, you are part of the reason that Planned Parenthood is strong and progressive. We are grateful for your involvement and commitment - past, present and future. We ask all generations of Planned Parenthood supporters to link arm in arm. When we work together, unity creates a force strong enough to move toward equity for the communities we serve. We are proud and committed to stand with you and, Planned Parenthood.

Sincerely,



Angela Florez
Board Chair
Planned Parenthood Arizona



Bryan S. Howard
President & CEO
Planned Parenthood Arizona



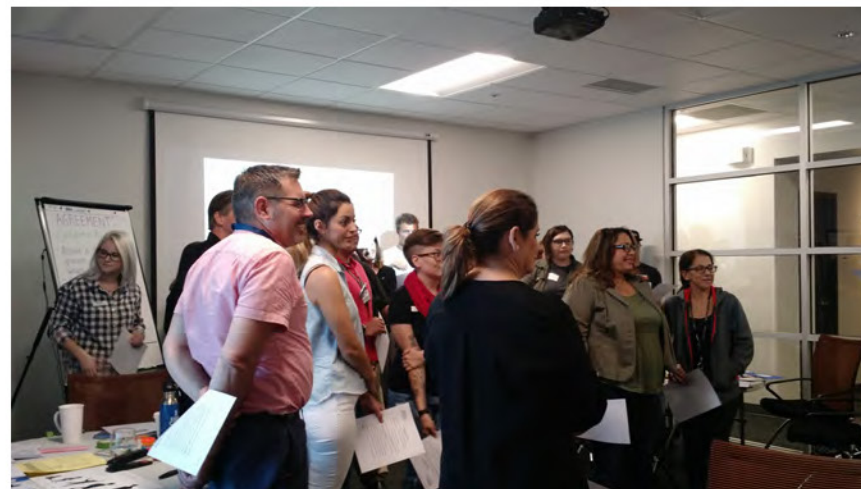
MILESTONES

IMPROVING SEXUAL HEALTH
THROUGH NEW PROGRAMS

EDUCATION DEPARTMENT DEBUTS NEW PROGRAMS

This year, Planned Parenthood Arizona's (PPAZ) Education Department debuted two exciting programs. With an emphasis on improving access to high quality sexuality education and building supportive community connections for young people, the Education team designed, developed, and hosted professional development workshops for youth serving professionals - **Sex Ed Boot Camp: Getting in Shape for Those Tough Questions**, and, for middle and high school youth, **Sex Ed Summer Camp**.

Sex Ed Boot Camp took place in Tucson and Phoenix and attracted a diverse audience of teachers, counselors, social workers, Planned Parenthood staff and others who work in public health and with youth. PPAZ trained just over **100** adults to better manage "sex topics" and questions so youth get real information and stay safe, and adults feel empowered to answer questions in a less stressful way. The workshop included topics such as reflection on one's own personal values and beliefs around sexuality, and comfort levels answering different types of questions about sexuality. We had participants compare their own beliefs and workplace standards or policies. We included a great deal of information and practice on how to address questions from a "values-neutral" approach that respects a plurality and diversity of beliefs, while providing medically accurate information. This ensures youth can get the information that will help them make



the best choices to protect themselves while also respecting the right of families to be the primary sexuality educators of their children. To help participants understand the needs of youth more fully, we included information on youth sexual growth and development. This helped participants understand that sexuality is a lifelong, ever-changing development that includes aspects that are emotional, social, psychological, and physical. Understanding sexuality more holistically helps deliver messaging about sexuality that is positive and healthy. Instead of addressing questions with fear-based messaging (so often used in abstinence-only education), the end goal is to rely on positive messaging that promotes equality, healthy relationships, and healthy behaviors.

Participants left feeling empowered to answer tough questions and better able to support youth around sexuality and healthy relationships.



MILESTONES

BE A GREAT, INCLUSIVE ORGANIZATION

DEEPENING OUR COMMITMENT TO EQUITY, DIVERSITY & INCLUSION

As the largest sexual health organization in Arizona, Planned Parenthood Arizona (PPAZ) understands we must promote and advocate for all people to enjoy sexual health, to make reproductive choices, and to build healthy strong families. We believe issues of equity and justice are interwoven with patient care, education, advocacy, and community health and are holding ourselves accountable by acknowledging and challenging our internal and external inequities and working in partnership to make change happen.

In 2018, PPAZ established a Diversity, Equity & Inclusion (DEI) Workgroup composed of medical, advocacy, and administrative staff members to monitor DEI related initiatives and ensure DEI is integrated into all facets of PPAZ. This followed a year-long effort by the PPAZ and Planned Parenthood Advocates of Arizona (PPAA) Boards to expand the representation of each Board to better represent the communities we serve. The PPAZ Board currently has nearly 48% of its membership made up by people of color with 52% of all Board members between the ages of 20-39. The PPAA Board membership includes 42% identifying as people of color and 59% representing people aged 20-39. On both Boards, more than 80% identify as female, closely mirroring the demographic composition of the patients we serve.

As part of its 2018-2019 objectives, the DEI Workgroup will conduct a data analysis of staff, patients, and volunteers to better understand our local representation of diversity, develop benchmarks to assess organizational opportunities and areas of



growth and identify DEI related trainings that would benefit staff, Board members, volunteers, and patients.

At Planned Parenthood, we know DEI work is an ongoing, sometimes difficult conversation that needs to include all voices and perspectives. As so eloquently stated by PPAZ Board Chair Angela Florez, *"Thanks to the diversity of our Board of Directors...we are able to work collectively on lessening the barriers to service that have challenged our patients for decades. Whether it be transportation issues, education, food security or any other challenge that prevents families from accessing basic health care needs, our Board has helped re-center the conversation around how we ensure that each dollar is most impactful, how each service rendered is comprehensive and delivered with care and dignity at a time when many of our patients feel unwelcome in our state. We are committed to continuing this work and staying at the forefront of organizations that value and respect a diverse, equitable, and inclusive place for all."*



MILESTONES

IMPROVING SEXUAL HEALTH THROUGH
UPGRADED HEALTH CENTERS

NEWLY REDESIGNED SOUTHERN ARIZONA REGIONAL HEALTH CENTER INCREASES CAPACITY FOR CARE

In 2018, Planned Parenthood Arizona (PPAZ) merged two Tucson facilities into one care center: the Southern Arizona Regional Health Center (SARHC). Consolidating the former Sanger Health Center and Tucson Women's Center enables PPAZ to provide comprehensive family planning and abortion care services under one roof.

Interior upgrades and technological innovations within the center have increased our capacity to offer convenient and compassionate care to the larger community of Tucson and beyond. PPAZ is one of only a handful of family planning providers and the only abortion provider for 500 miles along the Mexico border.

While consolidating the Sanger and Tucson Women's Centers, our doors stayed open and PPAZ facility operations staff and construction crews worked to ensure minimal impact on patient care. With final touches completed in June 2018, SARHC's official grand opening was July 10, 2018.

With heightened security, SARHC is better equipped to ensure public and medical staff safety. Construction and security upgrades included a new sprinkler system, fire panel, back-up power system, entrance security vestibule, advanced security systems, and more exam rooms. Now a one-stop shop for all health services, we are successfully implementing a more efficient

staffing model, providing streamlined access to contraception for abortion patients wanting IUDs, implants, and birth control pills to prevent unintended pregnancies. With more exam rooms, we are able to fully implement patient-centered care, offering services with greater efficiency and better care. Ensuring patient, volunteer, and staff safety and providing quality care are always top priorities.



As shared by the center manager, patient feedback has been positive:

- *"She (the patient) loved the privacy at the front desk. You can sit, pay, and ask questions without anyone in the lobby hearing a thing!"*
- *"I had a patient hug and thank me for allowing her husband back in the room, where they could sit together and talk to the physician."*
- *"Patients receiving abortion care love the private exit from the recovery room. Not having to walk through the lobby to leave is a very nice feeling."*

Simple structural changes are making patients feel more comfortable and secure, enabling us to provide better patient-centered care, a hallmark of our efforts.



MILESTONES

IMPROVING SEXUAL HEALTH
THROUGH SHARE INITIATIVE

SHARE INITIATIVE REAPS BIG REWARD FOR 1000s OF YOUTH

Through Planned Parenthood Arizona's (PPAZ) signature Sexual Health and Responsible Education (SHARE) initiative and collaborative Mobilizations for Positive Futures (MPF) project, thousands of elementary, middle, and high school students, including pregnant and parenting teens, continued to benefit from comprehensive and evidence-based sexuality education.



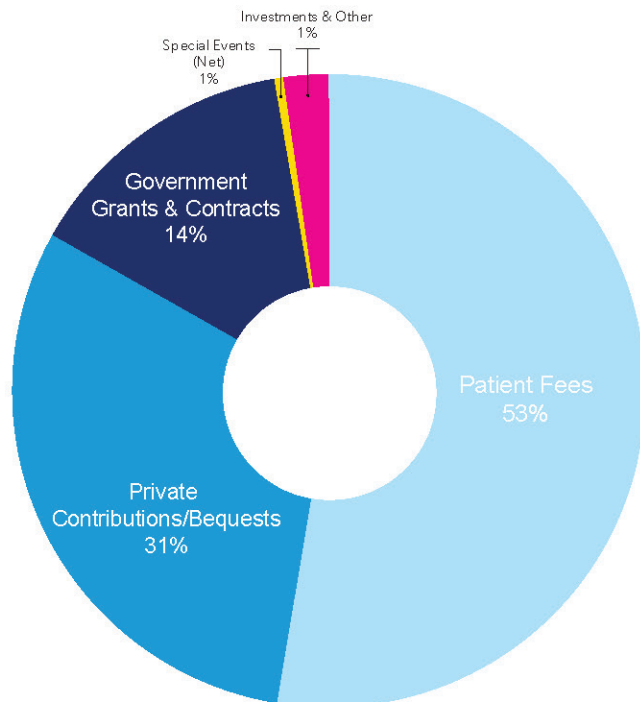
With support from dedicated donors and federal funding, more teachers are being trained in curricula delivery, more students are receiving the knowledge, skills, and tools needed to protect and improve their sexual health, and more parents are getting involved.



PPAZ and partners have committed to sourcing foundation and donor funding to transition to a leaner program in the next two years, if necessary. The stakes are high. Health inequities abound in Tucson's Sunnyside Unified School District (SUSD) communities such as San Xavier and Tucson South; teen birth rates exceed the national average two to threefold. After federal funding was threatened to be withdrawn from the MPF project, we successfully fought back. A court ruled early termination of the Teen Pregnancy Prevention grant, that funds MPF, was unlawful and funding was restored.

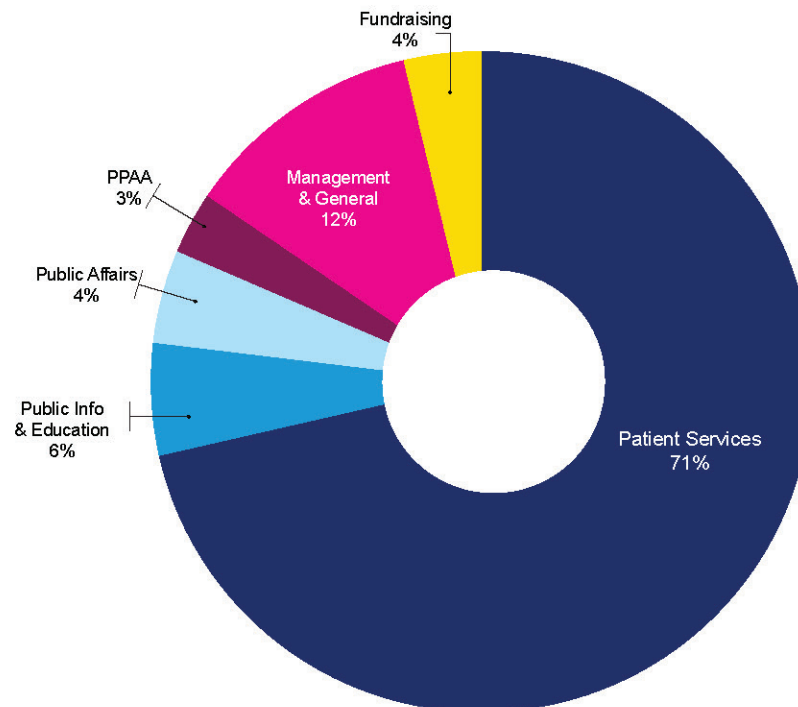
Community education remains a vital cornerstone of PPAZ's education programming and continues to be in high demand.

Planned Parenthood Arizona & Planned Parenthood Advocates of Arizona Combined Financial Statements



REVENUE

Patient Fees	\$ 8,231,660
Private Contributions & Bequests	\$ 4,926,135
Government Grants & Contracts	\$ 2,201,819
Special Events (Net)	\$ 72,395
Investments & Other Income	\$ 208,954
TOTAL	\$ 15,640,963



EXPENSES

Patient Services	\$ 9,707,823
Public Information & Education	\$ 746,004
Public Affairs	\$ 620,263
Planned Parenthood Advocates of Arizona (PPAA)	\$ 413,296
Management & General	\$ 1,592,899
Fundraising	\$ 512,494
TOTAL	\$ 13,592,779
Loss on Sale of Assets	(\$ 70,841)
Change in Net Assets	\$ 1,977,343
Total Liabilities	\$ 2,155,391
Total Assets	\$ 16,238,835

Please note: This statement of revenue, allocation and expenses is the responsibility of the management of PPAZ. PPAZ, as a 501 (c)3 organization, maintains a system of internal accounting controls designed to provide reasonable assurance the financial information is free from material misstatement.

HEALTH CENTERS

Flagstaff Health Center

(Title X)

2500 S. Woodlands Village Blvd., Ste. 12
Flagstaff, AZ 86001

Glendale Health Center

5771 W. Eugie Ave.

Glendale, AZ 85304

Mesa Health Center

(Title X)

1235 S. Gilbert Rd., Ste. 7
Mesa, AZ 85204

Desert Sky Health Center

(Title X)

2020 N. 75th Ave., St. 10-11
Phoenix, AZ 85035

Central Phoenix Health Center

(Title X)

4751 N. 15th St.
Phoenix, AZ 85014

Tempe Regional Health Center

1837 E. Baseline Rd.

Tempe, AZ 85283

Southern Arizona Regional Health Center

2255 N. Wyatt Dr.

Tucson, AZ 85712



TITLE X FUNDING

Planned Parenthood employs a sliding-scale fee structure for low-income clients. Title X funding has been essential to our ability to be reimbursed for these services.

Title X funding provides low-income people with basic reproductive care. Enacted in 1970, Title X is the only federal grant program dedicated solely to providing individuals with comprehensive family planning and related preventive health services. Under the new administration, Title X funding will likely be cut off for all Planned Parenthood affiliates who provide abortion care, leaving many who come to us for care without adequate options for subsidized services.

OUR IMPACT BY THE NUMBERS

33,451

patients walked through our doors
and made **51,053** visits

45,115

visits were for routine, preventive care, including

2,115 pap tests, **25,402** birth control services,

3,134 IUD and implant insertions, **17,151** tests
and treatments for sexually transmitted infections

5,938

visits were for abortion care

PAYMENT METHOD FOR ALL SERVICES

Paid out of Pocket	34%	AHCCCS (Medicaid)	11%
Used Commercial Insurance	30%	Charitable Donations	4%
Title X Federal Family Planning Funding	21%		



Planned Parenthood Arizona, Inc.

CONTACT US

Health Care: 855.207.PLAN

Fundraising: 602.263.4216 | donate@ppaz.org | www.ppazdonate.org

Education: education@ppaz.org

Public Policy: advocate@ppaz.org

Media: media@ppaz.org

ppaz.org

Social Media Handles

 **Facebook:** [/plannedparenthoodaz](https://www.facebook.com/plannedparenthoodaz)

 **Twitter:** [@pparizona](https://twitter.com/pparizona)

 **Instagram:** [@pparizona](https://www.instagram.com/pparizona)

THANK YOU PLANNED PARENTHOOD LEADERS AND SUPPORTERS...

Planned Parenthood gratefully acknowledges the individuals, organizations, corporations, and foundations who have supported our mission with charitable donations.

We would like to thank the Arizona Family Health Partnership, who distributes federal Title X family planning funding, which plays an invaluable role in our ability to provide sliding fee scale health care.

Please know we are tremendously grateful for your support. We could not do our work without your investment and we thank you for your trust and commitment.

Proudly serving the entire state of Arizona with health services, education, and advocacy.

Planned Parenthood (c) is a registered trademark of Planned Parenthood (c) Federation of America, Inc.