



WE ARE PLANNED PARENTHOOD CALIFORNIA CENTRAL COAST

**ANNUAL REPORT
FISCAL YEAR 2019/2020**

Dear Friends,

This year was challenging in ways that none of us could have anticipated. We have all had to navigate the public health, workplace, family, and economic disruptions of living and working through a pandemic. As an organization, we continued to provide high quality reproductive healthcare while keeping our staff safe and healthy.

In March, when the stay-at-home order first went into effect, we made a commitment to our patients to continue providing care. Keeping our doors open to meet the sexual and reproductive health needs of our communities was more critical than ever. With support from our public health partners, and our donors and volunteers, we secured personal protective equipment to keep our health center staff safe. We began pre-screening patients before their visit and all staff prior to the start of their shift. The pandemic also accelerated our work to meet patients where they are. We launched telehealth services which enabled us to provide care to patients whose needs we could meet virtually.

While many people were at their breaking point from the global pandemic, one that has disproportionately impacted communities of color, we were also bearing witness to a long overdue reckoning on racist violence in this country. At PPCCC, we recognize that race and health disparities are systematic problems which require systematic solutions to achieve sustainable change. And, we are committed to holding ourselves accountable and doing the work necessary to ensure that the world we build after this moment is better – more equitable, just, and compassionate – than it was before.

Despite the challenges, heartbreak, and struggle this year has brought, we feel hope.

At Planned Parenthood one of our workplace values is “we return to our mission.” This year has challenged us in more ways than we can count, but at every difficult moment, we did just that – returned to our mission. We are infinitely proud of our doctors, nurses, and healthcare staff who continued to show up every day for our patients. They are healthcare heroes, and we thank them.

We know, that on the other end of this pandemic, we will be needed more than ever. The economic crisis has left many without healthcare coverage. Patients have delayed lifesaving care. Just as we have been all along, we will be here to provide the healthcare, education, and support our communities need – no matter what.

We are grateful for your partnership over this challenging year. Stay safe, and we will see you soon.



Anne Schowe
Board Chair
she/her/hers

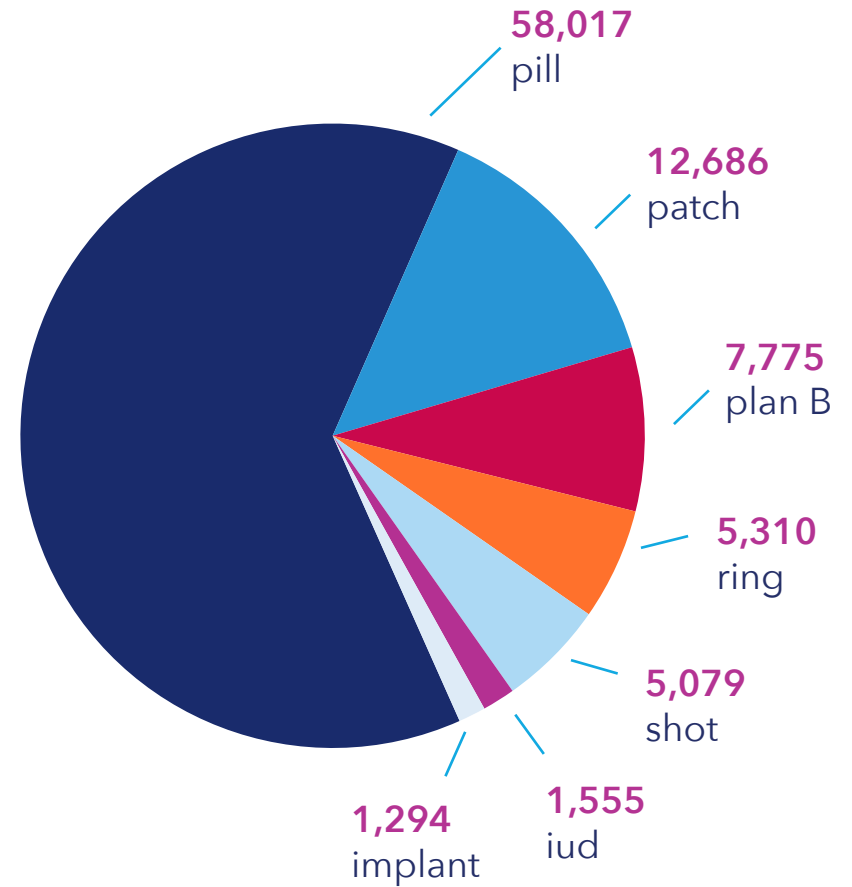


Jenna Tosh
President & CEO
she/her/hers

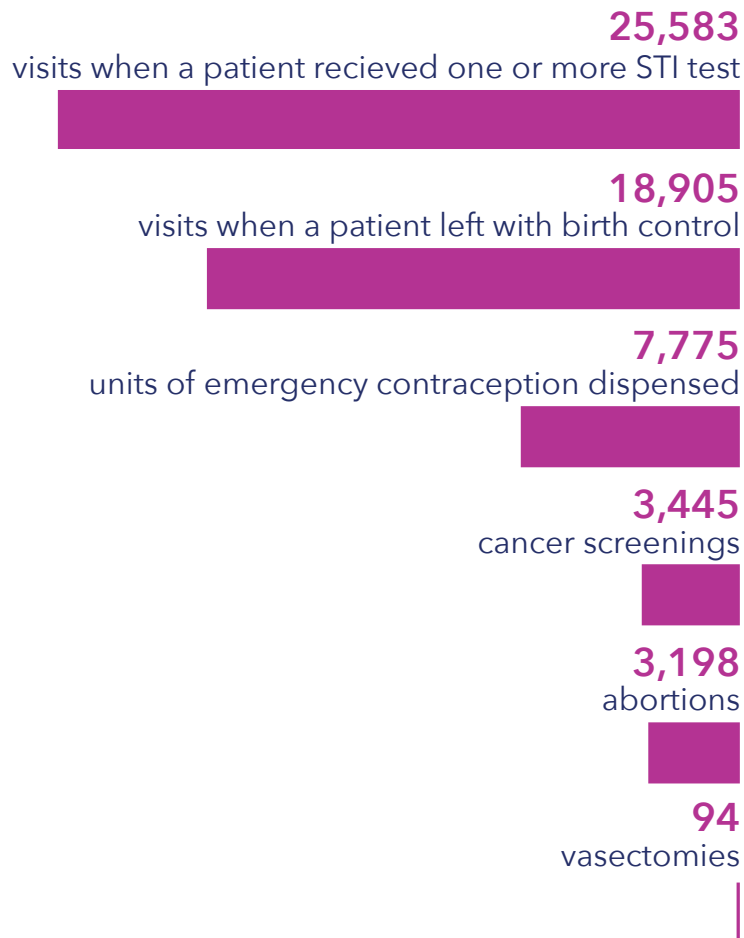
WE ARE HEALTH CARE PROVIDERS



birth control



by the numbers



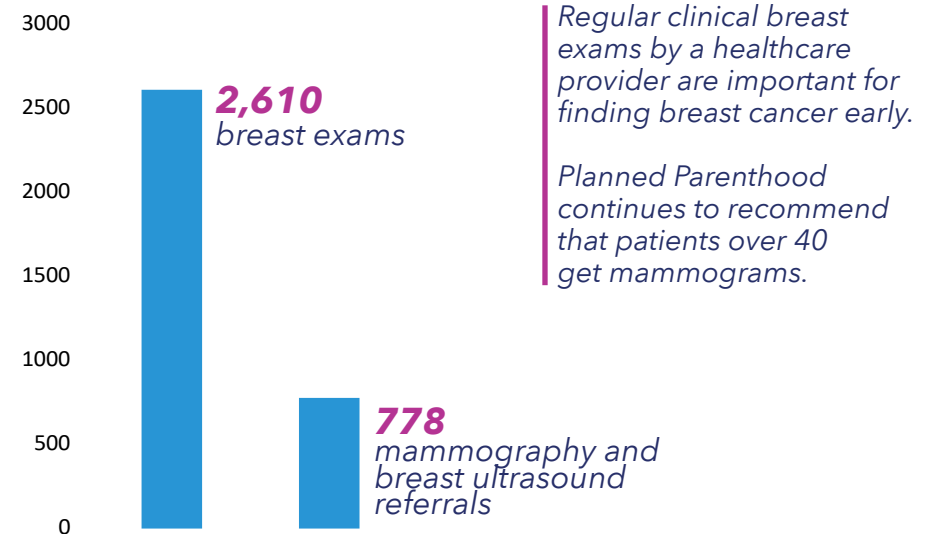
sti prevention

Sexually transmitted infections (STIs) are on the rise in California, including on the Central Coast. We provided **81,012** STI tests this year.

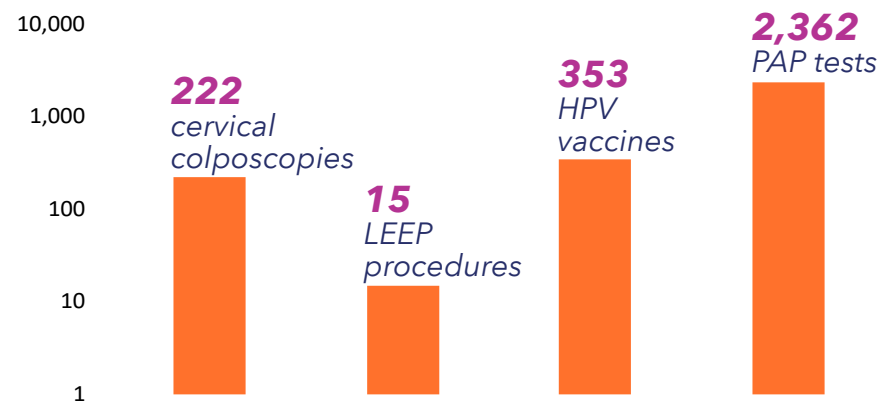
"This was the best visit I've ever had. She explained everything well and asked me several times if I had any questions. She also showed interest in making sure I was following up on issues expressed in previous visits." - Ventura Patient

cancer prevention/detection

breast



cervical



Gardasil vaccine helps prevent human papillomavirus (HPV), which causes an estimated 75% of cervical cancers and 90% of genital warts.

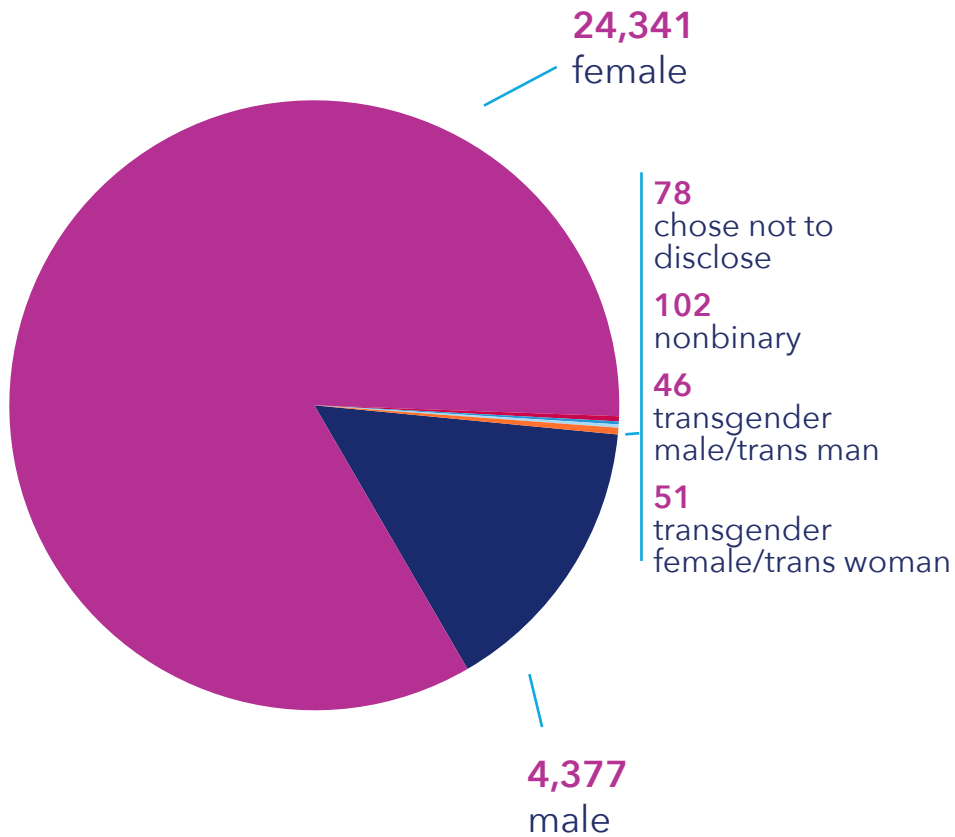
PAP tests, colposcopies, and LEEP procedures represent a progression of cancer detection tests. PAP tests are used for routine screenings. Abnormal findings are evaluated by colposcopies and treated by LEEP procedures.

WHO WE SERVE

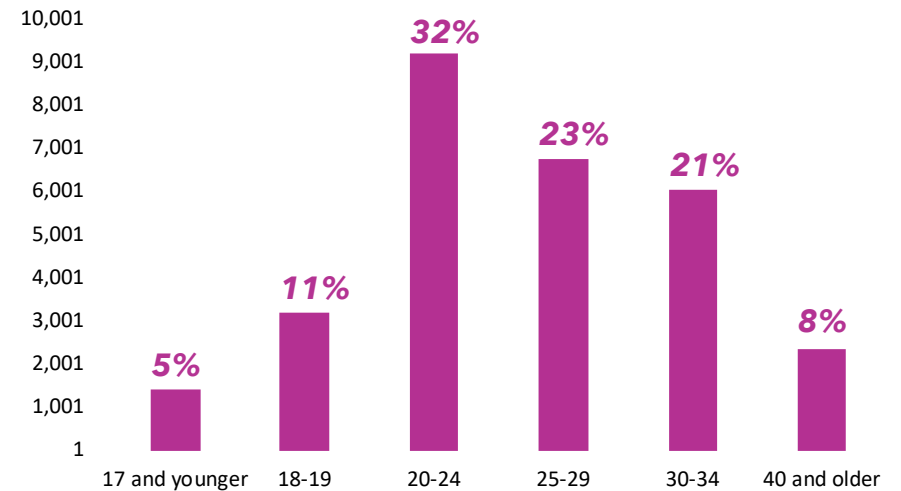
28,995 Patients

patients by gender

PPCCC is proud to provide care to all, no matter what.



patients by age



gender affirming care

On June 17, 2019, Planned Parenthood California Central Coast launched Gender Affirming Care (GAC) at all five of our health centers. The implementation of this new service was the result of several years of research, planning, and training.

This year, we saw **173** patients for GAC services throughout the tri-counties with **169** initial GAC visits and **130** GAC follow-up visits. A GAC visit consists of:

- Contact call prior to and following the visit.
- Information about the informed consent process.
- Videos to help explain estrogen-based and testosterone-based therapy.
- Medical or legal research and referral if needed.

"The PPCCC doctor was one of the best providers I have ever dealt with because she was willing to listen and answer specific questions, where a previous provider wasn't willing to work with me and wasn't warm during treatment." - GAC Patient

WE ARE EDUCATORS



In the 2019/2020 fiscal year, PPCCC provided **1,010** teens and adults with reproductive health education through our programs:

- **Making Proud Choices!, California Edition (MPC)**
A nine-module evidence-based curriculum that provides youth ages 10-18 with comprehensive sex education.
- **Promotorxs**
Our peer-to-peer education program implemented within the Latinx community in Santa Maria.
- **Planned Parenthood 101**
One time workshops for youth and adults.

In May of 2020, we transitioned all our education programming to virtual platforms. Our team worked quickly to learn new technology and update our lesson plans to ensure they remained engaging and fun for participants. To better serve our community partners and schools, educators facilitated both live presentations and recorded presentations in English and Spanish. We also launched an education website with information and resources for youth and adults.



PPCCC's education department actively works to be inclusive and equitable. We provide sex education to individuals of diverse backgrounds, including gender, race/ethnicity, age, and geographic location.

WE ARE VOLUNTEERS



We ♥ our 256 volunteers who generously gave their time and talent to advance our mission!

In this fiscal year, our amazing volunteers helped our affiliate with vitally important projects such as our Annual Book Sale, administrative work, special events, tabling at community events, phone banking, census work, college campus advocacy, and much more!



"My time with PPCCC has been my most meaningful volunteer experience as it has given me my most treasured memories in activism and advocacy, helped me find my strength, and allows me to empower others as well. PPCCC sets the standard of a world where equal access to healthcare is the norm and anything less is unacceptable. In my small role, I hope our collective efforts helps us come as close to that world as possible and I'm so grateful to be a part of that movement."

Eloisa Chavez

she/her/ella, Santa Barbara volunteer for 4 years

WE ARE ADVOCATES



PPCCC's Community Engagement Team ensures that the powerful voices of Planned Parenthood's supporters are amplified across the communities we serve.

Census Work

On April 1, we launched a bilingual phone and digital outreach campaign to encourage Oxnard residents and supporters to complete the Census. Staff made over 2,400 calls and reached over 20,000 residents with digital ads.



Prop 56 Funds

Planned Parenthood and other safety-net providers rely on Proposition 56 funds to provide high-quality, affordable care. Due to COVID-19 these funds were at risk. Ensuring these funds remained in the state budget was our top priority. Our advocacy efforts paid off – the California Senate released its budget proposal leaving Prop 56 funds intact!

Women's Marches

In January, Planned Parenthood Central Coast Action Fund (PPCCAF) had a powerful presence at Women's Marches in Santa Barbara, Santa Maria, and San Luis Obispo and the Justice For All March in Ventura. These events mobilized over 6,000 supporters to speak out for reproductive rights and social justice. These activities were made possible through an advocacy grant from Planned Parenthood California Central Coast.



Our CEO, Jenna Tosh, was Congressman Salud Carbajal's guest at the 2020 State of the Union.

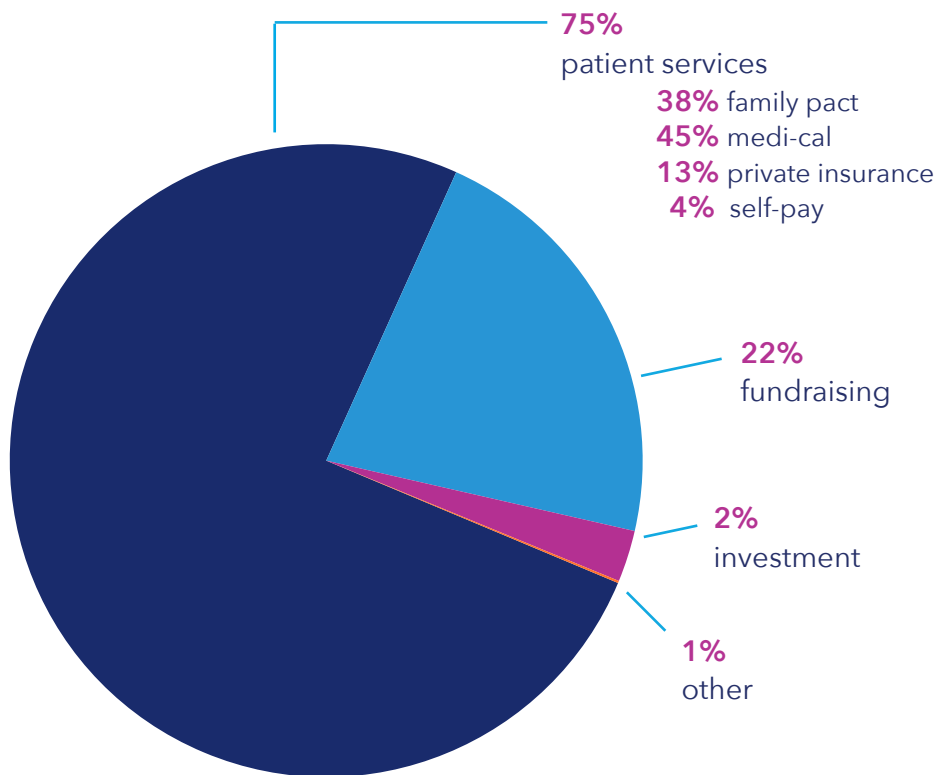
Healthy Neighborhood Canvassing

In Summer 2019, we launched a Healthy Neighborhood Canvassing Campaign in Santa Maria and Santa Barbara. Volunteers and staff knocked on doors to bring healthcare resources and education directly to the community.

Financial Overview

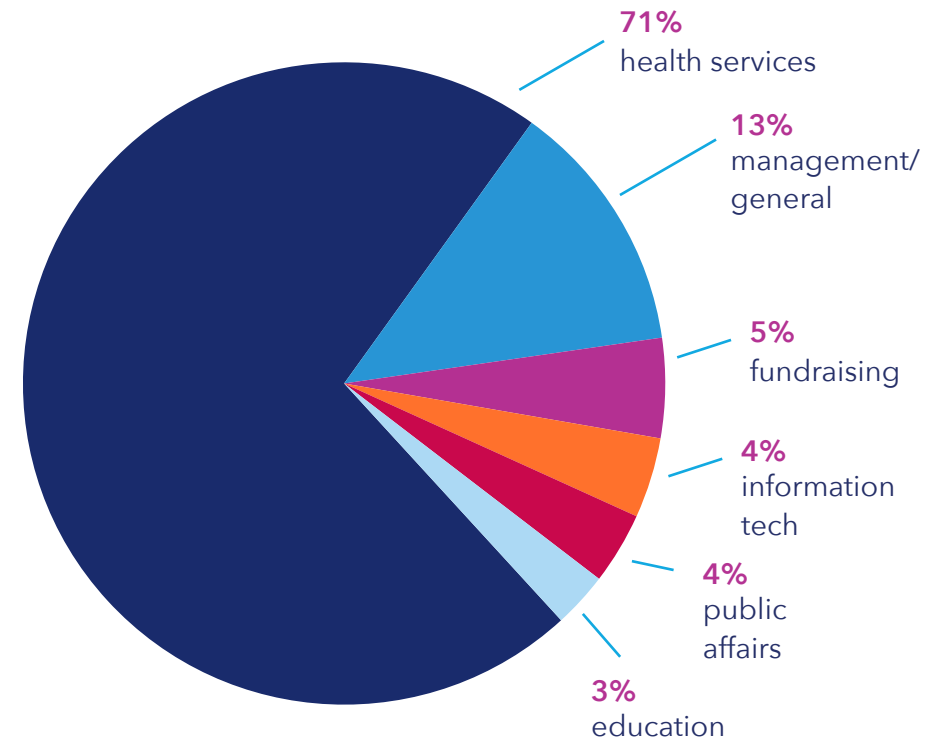
source of funds

Total Revenue:
\$23,449,723



use of funds

Total Expenses:
\$18,643,194



Net Income/Loss:
\$4,806,529

Net income is the result of a temporary increase in payment rates from the California State Medicaid program and \$1,266,087 was raised through a service expansion campaign.

2019 - 2020 Board of Directors

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John Romo, Treasurer

Madhu Bajaj

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Juan Higuera

Tatiana Lawler

Bob Marshall

Diego Martin

Judy Stapelmann

Susan Stenovec

Jason Wells

As the most trusted provider of reproductive health care, we promote the ability of all individuals to lead fulfilled lives, build healthy families, and make informed decisions through high-quality health services, education, and advocacy.



*"I am so extremely grateful that PPCCC is still open during this time. I needed to obtain an abortion due to a complication in my planned pregnancy. **I don't know where I would have gotten the care** I needed if you weren't open." - Santa Maria Patient*



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