



Full Service Health Centers

Ellensburg	Spokane Valley
Kennewick	Sunnyside
Pasco	Walla Walla
Pullman	Yakima
Spokane <i>(two locations)</i>	

Counties We Serve:

Washington

Adams
Asotin
Benton
Chelan
Columbia
Douglas
Ferry
Franklin
Garfield
Grant

Idaho

Kittitas
Klickitat
Lincoln
Okanogan
Pend Oreille
Spokane
Stevens
Whitman
Walla Walla
Yakima

Benewah
Bonner
Boundary
Clearwater
Kootenai
Latah
Lewis
Nez Perce
Shoshone

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ALSO SERVED IN 2011

Marvalene Broadhead
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Kendel Huff
Kristy Larson
Kay McGlocklin
Rev. Jane Newall
Archie Sutton
Norm Walker
Elizabeth Wise, MD

PRESIDENT & CEO

Karl Eastlund

Letter from the CEO & Board Chair



2011 was a year of challenges. While we successfully completed most aspects of our merger, implemented Electronic Medical Records in our health centers, and continued our building projects, we saw Congress launch an unprecedented, politically-driven assault on women's health. These coordinated and highly political efforts to undermine Planned Parenthood and the health care we provide were the most devastating assault on women's health in American history.

Planned Parenthood plays a critical role in providing health care to low-income women. 69% of our patients live at or below the Federal Poverty Level. For many women, especially those in rural areas and underserved communities, Planned Parenthood is the only source of health care.

Our communities need Planned Parenthood, and we're here to stay.

Our staff members are eager to keep fighting and come to work each day ready to serve the women, men, and teens who rely on Planned Parenthood. Our patients trust Planned Parenthood to provide them with compassionate, non-judgmental health care. 93% of the care we provide is preventative health care.

As we continue to navigate budget cuts and the never-ending attacks on Planned Parenthood, and as we look forward to health care reform and the changes it will bring to our health centers, we're proud to have the communities of Eastern Washington and North Idaho standing with us.

We should all be proud to stand with Planned Parenthood. We're here, and we're not going anywhere.

Karl Eastlund
President & CEO

Barrie Ryan
Board Chair

We have tenured staff who are eager to come to work each day to provide exceptional reproductive health care to the women, men, and teens in our community.



Volunteers provided more than 10,000 hours of service in 2011.

Exceptional Health Care

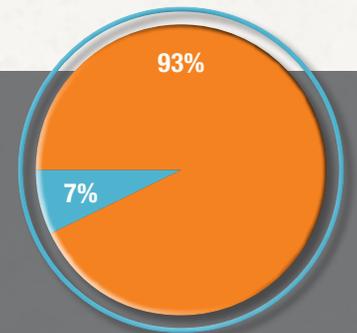
Even though 2011 was a challenging year, we are proud of our many accomplishments.

- We were successful in bringing all our health centers online with one Electronic Medical Records system.
- Our Pasco health center, which opened in late 2010, experienced substantial growth during its first full year of operation.
- We expanded our partnerships with physician residency programs in Spokane and Yakima to provide training for vasectomy, colposcopy, and family planning services.
- PPGWNI provided training for Nurse Practitioners, RNs, and Medical Assistants at the majority of our sites.

Number of Clients Seen in 2011: 35,069

Services Breakdown

- Preventative Health Care*93%
- Abortion7%



*Birth control, breast and cervical cancer screening, colposcopy, vasectomy, OBGYN referrals, testing and treatment for STIs, HIV testing and counseling, pregnancy testing and options counseling, adoption referrals, urinary tract infection testing and treatment, comprehensive and age-appropriate sex education (with information about abstinence), and sports physicals.

Honest Education

PPGWNI is proud to provide innovative education programs that are proven to reduce teen pregnancy rates. We're excited to have received recognition for excellence in education.

- The Teen Outreach Program (TOP) is a youth development program that is backed by rigorous research proving it reduces teen pregnancy rates. In 2011, PPGWNI educators established six TOP groups in our service area. This youth-led and youth-facilitated program fosters the positive potential of teens, leading to fewer risk-taking behaviors.
- PPGWNI continues to ensure education is provided to communities that typically face significant barriers to accurate information. In 2011, our educators trained 13 Promotores de Salud to be reproductive health ambassadors in their communities. The Promotores, who are fluent in Spanish and members of the communities they serve, reached more than 1,400 Spanish-speaking community members.

In 2011, Mike Palencia, our Community Health Educator in Yakima, was named Educator of the Year by the Association of Planned Parenthood Leaders in Education.



Looking ahead: In August of 2012,

PPGWNI will host the "Drawing Water from a Deeper Well" conference in Spokane. "Drawing Water from a Deeper Well" is a national sexuality education conference attended by educators from across the country.



Teens who receive information about both abstinence and contraception have healthier outcomes than those who receive no sex education.

Throughout the year, we successfully engaged our supporters in the legislative process, ensuring their voices were strong and present for legislators.

- 170 advocacy volunteers
- 19,285 online political network activists
- 2,478 fans on Facebook



69% of Americans support Planned Parenthood.

Fearless Advocacy

In 2011, the Planned Parenthood affiliates of Idaho, Washington, and Alaska agreed to formally merge our advocacy and political work to reduce duplication and maximize voter engagement.

We work hard to advance policies, bills, and funding to support our grassroots efforts in health care and education, and are proud of the progress we make legislatively each year.

2011 Legislative Successes:

- In Washington, we successfully minimized the cut to family planning in the state budget. Our activists were persistent in contacting their legislators about the importance of family planning funding. For every \$1 the state spends on family planning, we save more than \$4.
- In Idaho, we supported a bill to end the practice of shackling pregnant inmates during labor and delivery. The bill passed the House and Senate unanimously and was signed into law in April. Thanks to this new law, pregnant women who are incarcerated in Idaho will be protected against the use of restraints of any kind during labor and delivery.

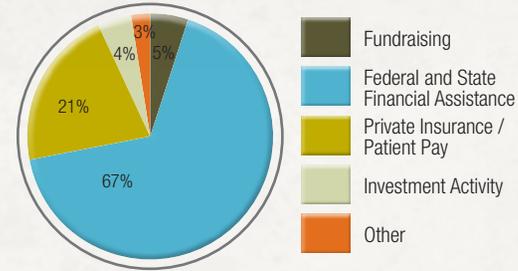


2011 Financials

Funding

REVENUE SOURCE	AMOUNT	PERCENT
Fundraising	752,424	5%
Federal and State Financial Assistance	9,548,479	67%
Private Insurance / Patient Pay	3,018,004	21%
Investment Activity	615,399	4%
Other ¹	355,447	3%
Total	\$14,289,753	100%

¹ Includes education program fees and other miscellaneous revenue



You do your jobs well and give women a place to turn. We appreciate your kindness and support.

- Patient

Planned Parenthood is extremely important. These young kids and adults need somewhere they can go for help. I came here as a teenager.

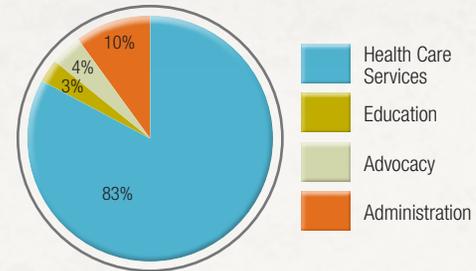
- Patient

Thanks for treating me with respect and as a human and not looking down on me. More could be like you. Thank you.

- Patient

How Planned Parenthood Spent Money

EXPENSE CATEGORIES	AMOUNT	PERCENT
Health Care Services	10,607,848	83%
Education	412,123	3%
Advocacy	551,342	4%
Administration	1,235,033	10%
Total	\$12,806,346	100%



69% of our patients live below the Federal Poverty Level.

(\$22,350 for a family of four)

PLEASE NOTE

This report to the community is the responsibility of the management of Planned Parenthood of Greater Washington and North Idaho.

Planned Parenthood, as a 501(c)(3) organization, maintains a system of internal accounting controls designed to provide reasonable assurance that transactions are properly executed and recorded in all aspects. Assets are safeguarded and established policies and procedures are carefully followed.

A copy of the complete certified public accounting audit report will be available by June 30, 2012 from Planned Parenthood. To receive a copy, contact Kim Nelson at 866-904-7721 or kim.nelson@ppgwni.org with your name and mailing address.

93% of the health care we provide is preventative.



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Spokane, WA 99207

**6 in 10 women who
receive medical care at
Planned Parenthood
consider it their primary
source of health care.**



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